

Blue Expert Camp 2022

DAY 1: Monday, February 7, 2022

7:30am – 8:30am Location: TBD	Breakfast Continental breakfast will be served.
8:30am – 12:00pm Location: TBD	Introduction Q & A related to pre-work, if required Understanding Blue & its applications Learning Experience Management and the Value Pyramid Planning Your Data Structure - Building the Foundation Identifying your Entities and Users — subjects, raters, stakeholders, etc. Schema Planning — trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields Importing Data - Manual, Scheduled, Blue Data Sync Tool Organizational Structure and Relational Demographics (New) Creating and Launching Projects in Blue 8 Changes in Blue 8 that effect Project creation Automation of Evaluation Projects Advanced Delegation Tasks Morning break will take place at approximately 10:30am. Snacks and refreshments will be served.
12:00pm – 1:00pm Location: TBD	Lunch
1:00pm – 5:30pm Location: TBD	Creating and Launching Projects in Blue 8 (continued) • Multi-Role Evaluations • Response Rate Monitor Dashboard Advanced Project Creation/Management • Cascaded Evaluation Support • Enhanced Task Management • Multi-lingual Projects • Advanced Email Management • Managing Response Data - Export and Advanced Export Responses • Advanced Filters Afternoon break will take place at approximately 3:15pm. Snacks and refreshments will be served.



Day 2: Tuesday, February 8, 2022

7:30am – 8:30am Location: TBD	Breakfast Continental breakfast will be served.
8:30am – 12:00pm Location: TBD	Reporting & Analysis The Reporting Story Enhanced Report Layout Operational and Strategic Reporting Creating Individual Reports Creating Roll-Over and Group Type Reports Adding Demographic and Date Filters Adding Report Blocks (questions, demographics, cross-categories) Selecting Viewing Audience Previewing, Printing and Publishing a Report Morning break will take place at approximately 10:30am. Snacks and refreshments will be served.
12:00pm – 1:00pm Location: TBD	Lunch
1:00pm – 5:30pm Location: TBD	 Advanced Reporting & Report Management Reporting features that can help work effectively with Blue Report Masters Advanced response rate analysis Merging reports Dynamic report viewers, Report access management, Report distribution management Extending Blue Capabilities – Part I DIG Blue Portal Integrator (BPI) Blue Connector Afternoon break will take place at approximately 3:00pm. Snacks and refreshments will be served.
7:00pm – 10:00pm Location: TBD	Evening Entertainment Social Dinner off-site, exclusive for Blue Expert Training Camp participants



DAY 3: Wednesday, February 9, 2022

7:30am – 8:30am Location: TBD	Breakfast Continental breakfast will be served.
8:30am - 12:00pm Location: TBD	 Extending Blue Capabilities – Part II Introduction to Blue APIs Blue Dashboard 3.0 & the Aggregate Dashboard Trouble shooting Reflection and wrap (incl. what's next to complete the certification training?) Morning break will take place at approximately 10:30am. Snacks and refreshments will be served.