



Amplifying Voices. Inspiring Progress.

The Power of Feedback and AI in
Education and Workplaces

 June 8 to 11, 2025   Montreal, Canada

[Register Now](#)



 explorance



12 Reasons It's Going To Be Epic



VENUE

Where is Explorance World taking place?

MONTREAL, CANADA

The Westin Montreal



270 Rue Saint-Antoine West, Montréal, QC H2Y 0A3,
Canada



	Friday, June 6	Saturday, June 7	Sunday, June 8	Monday, June 9	Tuesday, June 10	Wednesday, June 11	
All day			Explorance Technology Zone				
			Community of Practice Meetup Series				
8:00 AM	8am to 9am Breakfast						
9:00 AM	9am to 12am Explorance Training Camps Blue Expert Certification Blue Report Master Certification	9am to 12am Explorance Training Camps Blue Expert Certification Blue Report Master Certification	9am to 12am Explorance Training Camps Blue Expert Certification Blue Report Master Certification	9am to 12am Exporance Hands on Workshop Series The series will include 12 workshops across Blue, MLY, and MTM based on higher eduation, HR, and L&D use cases.	9am to 10am Keynote: Explorance Roadmap Vision and Fireside Chat Zelbrey Bedard	9am to 10am Opening Keynote: Marc Priestly	
10:00 AM					10am to 12pm Customer Presentation Series	10am to 12pm Explorance Product Showcase Series	10am to 10:30am Customer Excellence Awards
11:00 AM							10:30am to 12pm Customer Presentation Series
12:00 PM	12pm to 1pm Networking Lunch			12pm to 1pm Networking Lunch / Topic Cards / Moderated by Explorance	12pm to 1pm Networking Lunch by CoPs VoE Executive Rountable & Lunch	12pm to 1pm Networking Lunch	
1:00 PM	1pm to 5pm Explorance Training Camps Blue Expert Certification Blue Report Master Certification	1pm to 5pm Explorance Training Camps Blue Expert Certification Blue Report Master Certification	1pm to 5pm Exporance Hands on Workshop Series The series will include 12 workshops across Blue, MLY, and MTM based on higher eduation, HR, and L&D use cases.	1pm to 2pm Explorance World 2025 Official Launch with Opening Keynote: Samer Saab	1pm to 2pm Free Time and Making Connections	1:00pm to 4:00pm Customer Presentation Series	
2:00 PM				2pm to 2:30pm Showcase Panel	2:00pm to 4:30pm Customer Presentation Series	2:00pm to 4:30pm Explorance Product Showcase Series	1:00pm to 4:00pm Explorance Product Showcase Series
3:00 PM				2:30pm to 4:30pm Customer Presentation Series	2:30pm to 4:30pm Explorance Product Showcase Series		
4:00 PM				4:30pm to 5:30pm Closing Keynote: Francis Gosselin	4:30pm to 5:30pm Closing Keynote: Rob Nelson	4pm to 5pm Closing Keynote: Shawn Overcast	
5:00 PM							
6:00 PM	6pm to 9pm Networking Dinner / Free Night	6pm to 9pm Networking Dinner / Free Night	6pm to 9pm Networking Dinner / Free Night	6pm to 9pm Explorance World Opening Cocktail Reception	6pm to 9pm Explorance World Customer Event Night at Marché Bonsecours	6pm to 12pm Networking Dinner / Free Night	

Certification Training Camps

PRE-CONFERENCE: 📅 JUNE 6 TO 8 ✨ 📍 EXPLORANCE HQ



Become Explorance Blue Certified

TICKET TYPE	Super Early-Bird Expires February 28, 2025	Early Bird Expires May 2, 2025	Full Price Expires May 30, 2025
LEARNING BUNDLES			
Learning Bundle: Conf Pass + Blue Expert Certification (BEC) Learn More	\$3,550	\$3,800	\$5,845
Learning Bundle: Conf Pass + Blue Report Master Certification (BRMC) Learn More	\$3,550	\$3,800	\$5,845

Friday, June 6: 9am to 5pm

Saturday, June 7: 9am to 5pm

Sunday, June 8: 9am to 12pm

Will be held at the Explorance HQ Office

Learning Bundle Includes:

- Breakfast, Lunch, Breaks, and Group Dinners
- Transportation from Hotel to Explorance Office
- Full Conference Pass
- No conflict with workshops or CoP Meetup Series

Hands On Workshop and Community of Practice Meetup Series ✨

PRE-CONFERENCE: 📅 JUNE 8 TO 9 ✨ 📍 THE WESTIN HOTEL

Hands On and Interactive Workshop Series Teach Skills That Can Be Quickly Applied at Work

Date and Time	Higher Education	Learning & Development	Human Resources
Sunday June 8 1pm to 5pm	Elevate Your CE and Student Experience Data with Explorance Blue Latest Features	How to Be Smart with MTM Smartsheets	Voice of the Employee Capability Assessment Workshop
	Navigating The Upgrade: A Seamless Transition to Explorance Blue 9	Become An MTM Reporting Ninja	360 Assessment Workshop
Monday June 9 9am to 12pm	Explore How MLY Can Make Your Redaction Easier For Your CE Data	How To Build and Conduct a Data Analysis in MTM	MLY for VoE Workshop
	Ask the Expert Session	Ask the Expert Session	
	Blue Refresher Session		Blue Refresher Session

Thought Leadership Series

CONFERENCE: 📅 JUNE 9 TO 11 ✨ 📍 THE WESTIN HOTEL



Keynote Series Promises to Share Insights Into Emerging Feedback Trends and AI Strategies



**Feedback as a Superpower:
Turning Insights into Transformation**

Samer Saab, Founder and CEO, Explorance



Bridging the Gap Between Tech, AI, and the Economy in a Complex World

Francis Gosselin, Economist & Consultant, @Norbert Hill



The Boring Revolution: How AI Will Change Education and the Workplace, and Why You Might Not Even Notice

Rob Nelson, Educator & Writer, @University of Pennsylvania



Harnessing AI's Transformative Power in Learning and Talent

Claude Werder, Senior VP and Principal Analyst



Lessons From the Pitlane

Marc Priestly, Speaker, business consultant, coach & mentor from the high-performance world, @Formula One



Listening To Students and Employees Often and Fairly

Shawn Overcast, General Manager, Enterprise Solutions & Thought Leadership, @Explorance

Featured Panel and International Collaboration

📅 MONDAY, JUNE 9 AT 2PM



Featured Panel:

Unlocking Institutional Growth: The Power of Higher Education Benchmarking Consortium (HEBC)



Prof. Michael Allen

Acting Vice President, Zayed
University (ZU)



Dr. Tod Alan Laursen

Chancellor, American
University of Sharjah (AUS)



Dr. Karim Seghir

Chancellor, Ajman University

Featured Panel:
**Best Practices for
Enhancing Engagement
in Student Evaluation
of Teaching**

Becky Patterson
Executive Director
Office of Institutional
Research, Analytics, and
Decision Support



Featured Panel:
**Beyond The Basics:
Unleashing the Full
Potential of Multi Rater
Feedback**

Tod Harrison
Vice President
Global Leadership
Academies



Featured Fireside Chat: Reimagining Higher Education: Leadership, Learning, and The Next Generation of Students

Bob Goldstein
Vice Provost
Assessment and University
Decision Support/Analytics



Featured Fireside Chat: Unlocking the Power of AI for Actionable Employee Insights

Justin Taylor
Vice President
Global People Analytics,
Workforce Planning, and
Data Strategy



Explorance Product Vision and Roadmap

📅 TUESDAY, JUNE 10 AT 9AM



Shaping the Future: Our Product Vision and Roadmap



Zelbrey Bedard

Chief Product Officer,
@Explorance

Join our Chief Product Officer for an exclusive look into the future of our four core software products.

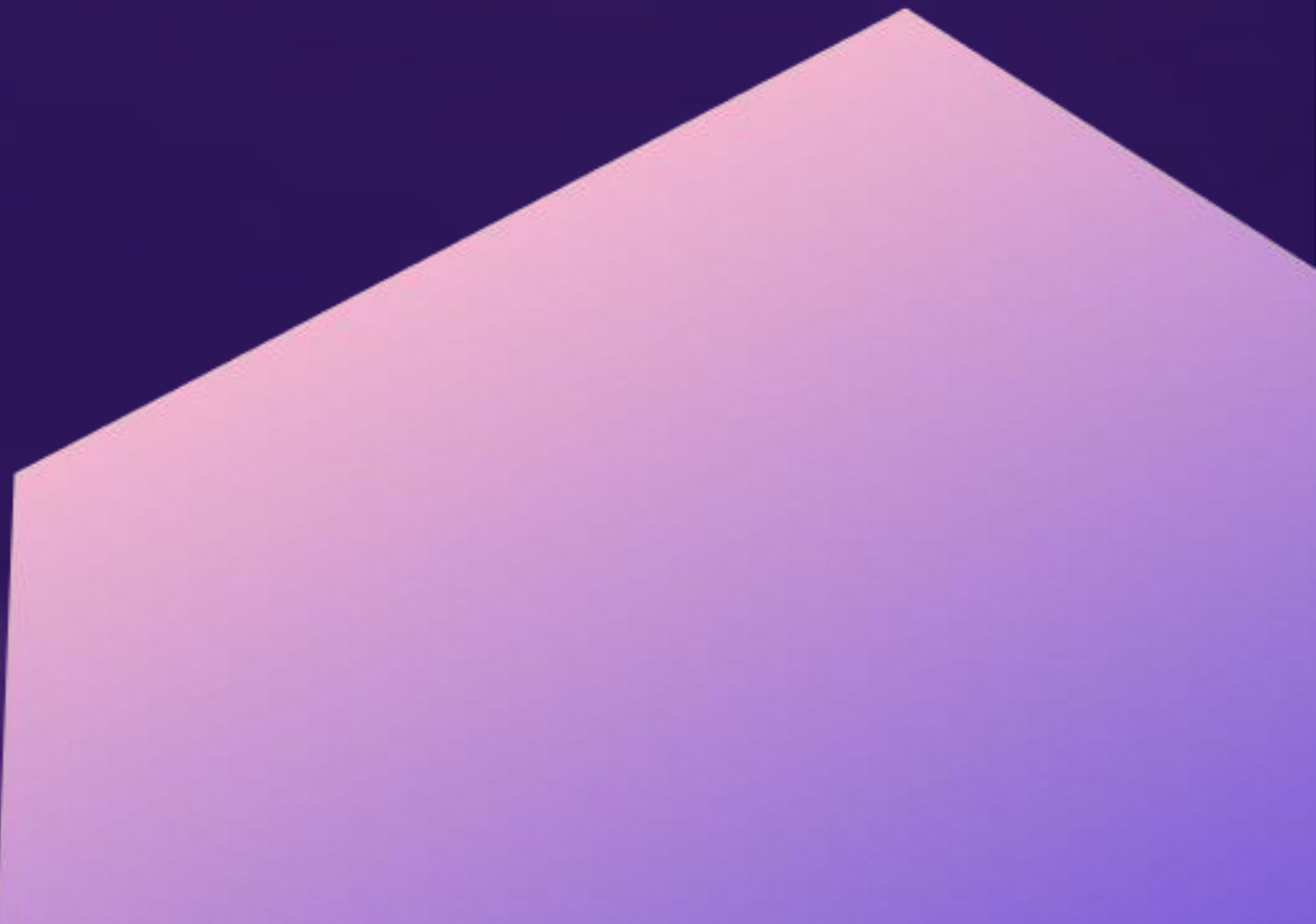
In this keynote, he will share the strategic vision guiding our product development, unveil upcoming innovations, and provide a sneak peek at the roadmap ahead.

Discover how we're evolving to meet your needs, drive greater impact, and empower your success.



Explorance Technology Zone

CONFERENCE



Technology in Action in Four Product Pods



Explorance Team in the Technology Zone:
Professional Services, Consulting Services,
Customer Support, DIS, Product, UX UI Design



Explorance Product Showcase Series

CONFERENCE



New Track: Deep Dive Sessions For Four Core Products



mly



mtm



forms

Blue for Employee Engagement Blue for Course Evaluation Integrations & DIG	MLY Redaction MLY for VoE	MTM for Learning MTM Roadmap	Workshop How To Deep Dive

Formula One Racing Monte Carlo Themed Explorance World Customer Event Night



📅 TUESDAY, JUNE 10 FROM 6:30PM TO 11:00PM

📍 MARCHE BONSECOURS OLD MONTREAL



Explorance World Event Night

June 10 | 6:30 PM to 11PM at Marche Bonsecours



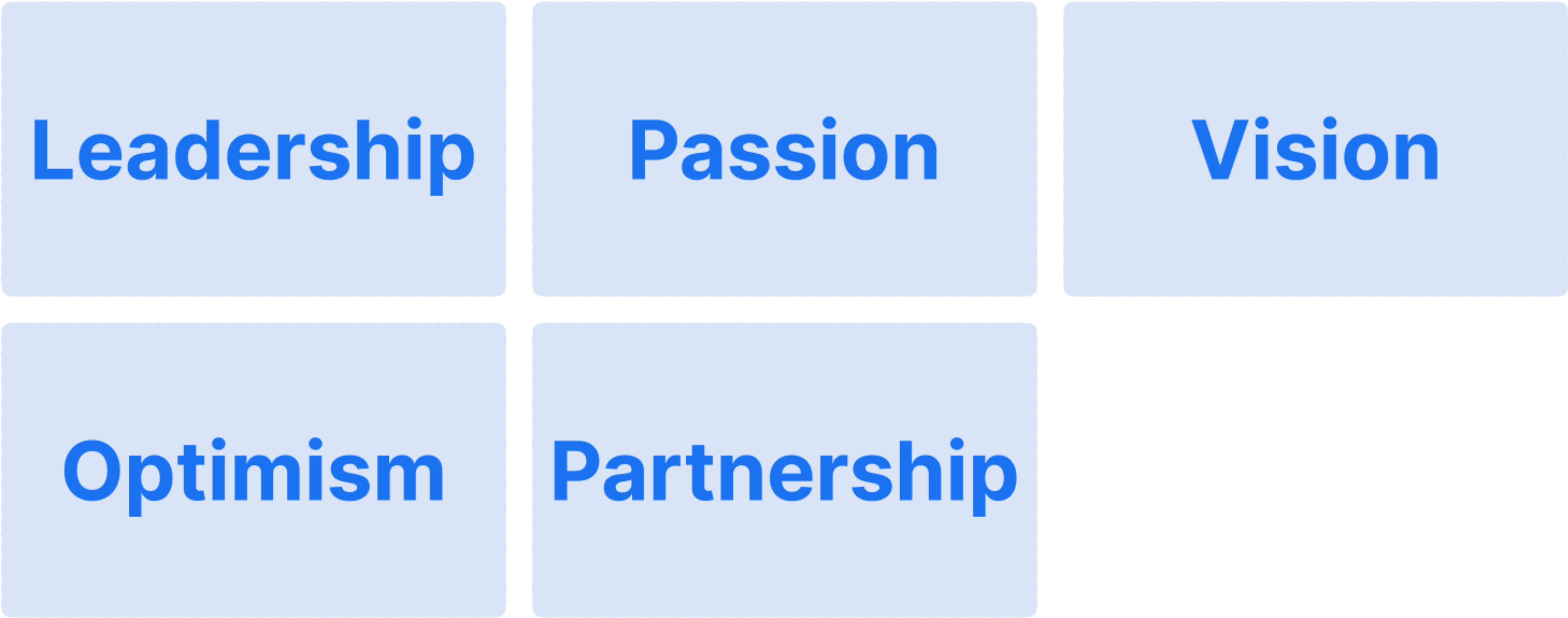
Explorance Customer Excellence Awards

📅 WEDNESDAY, JUNE 11



Celebration of Achievement Based On Explorance Five Core Values

Join us in celebrating the winners at Explorance World 2025 and their remarkable contributions.



Walking Tours of Explorance HQ

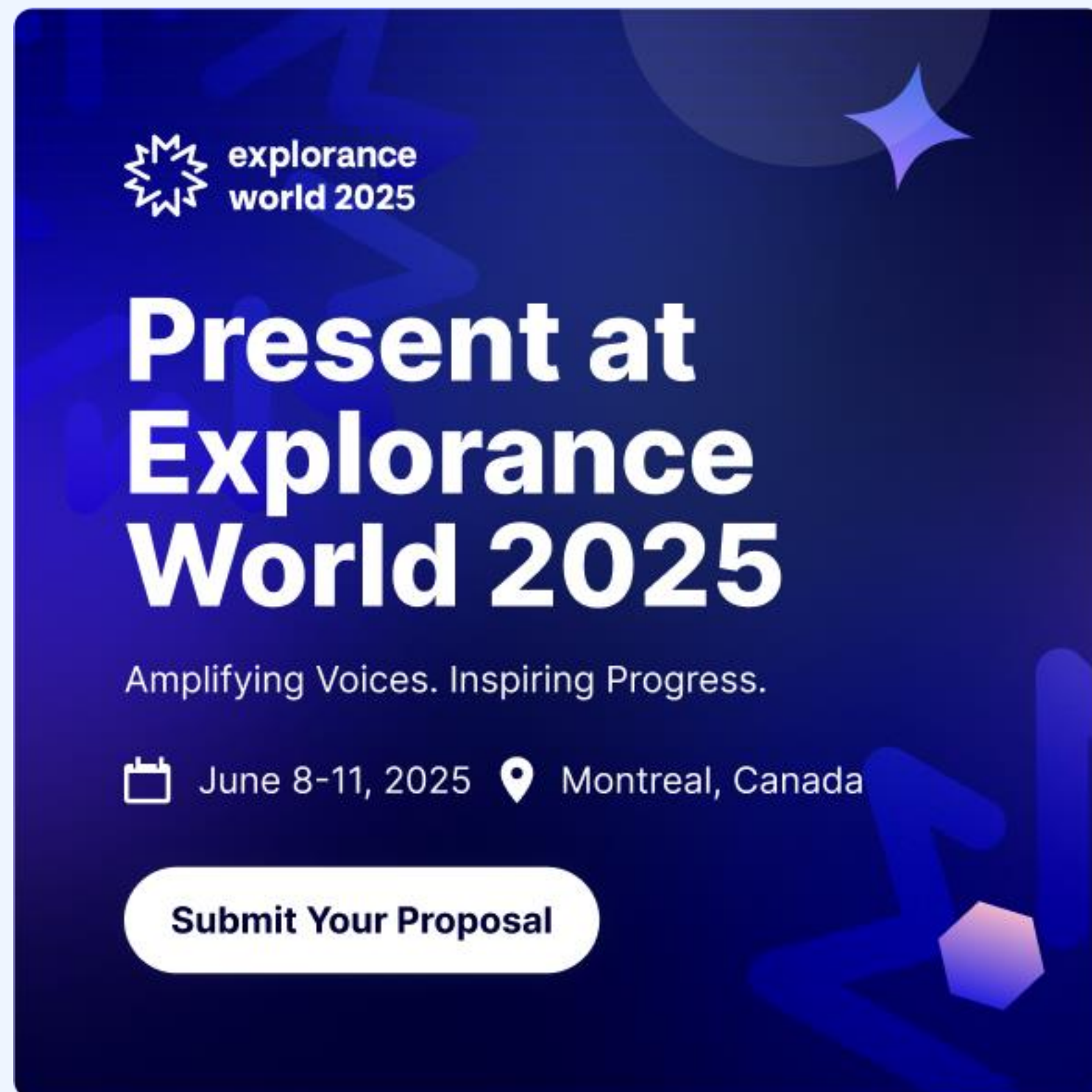
POST CONFERENCE: 📅 WEDNESDAY, JUNE 11 AT 5PM



Discover Explorance Head Office



Call For Presentations – Last Call for March 14



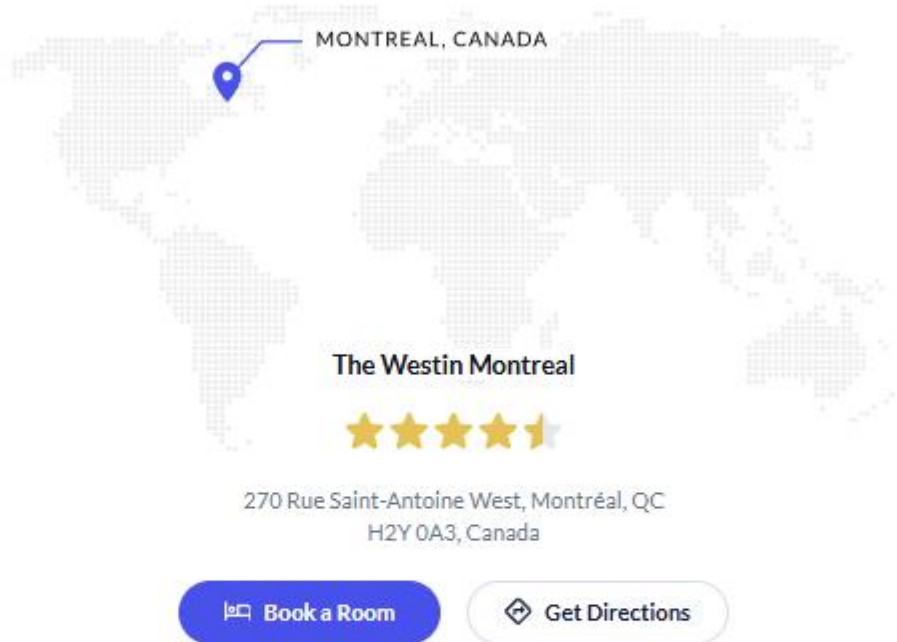
Our **Customer Presentation Series** is the heart of our event—where real-world success stories, best practices, and key lessons learned come to life.

These sessions inspire, connect, and empower our community, and we know our customers have incredible insights to share.

Register – Early Bird Ends May 2nd

Pricing (USD)

TICKET TYPE	Super Early-Bird Expires February 28, 2025	Early Bird Expires May 2, 2025	Full Price Expires May 30, 2025
CONFERENCE PASSES			
Conference Pass: Single	\$499	\$599	\$895
Conference Pass: Group of 3* Buy 2 – get 3rd one free	\$998	\$1,198	\$1,790



Book a room at the Hôtel Monville

You can secure your stay at the nearby Hôtel Monville, just a quick 2-minute stroll from the Le Westin conference center.

 Book Your Room



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