




# Homepage

The screenshot shows the Bluenotes Group website with several annotations:


- Home:** Points to the "bluenotes group" logo.
- external link to old BNG website:** Points to the URL <http://bluenotesgroup.com/forum/forum.aspx?g=login&ReturnUrl=%2fforum%2fforum.aspx>.
- Events page (All Events):** Points to the "EVENTS" dropdown menu.
- About Us:** Points to the "ABOUT US" link in the top navigation bar.
- Webinars:** Points to the "WEBINARS" dropdown menu.
- Learn more:** Points to a dark button labeled "Learn more" in the bottom left section.
- Register Form:** Points to the "REGISTER NOW!" link in the bottom right footer.

The website content includes a header with navigation links, a main section with the heading "Connect. Share. Learn." and a description of the Bluenotes Group, and a footer with a registration deadline and link.

 UNIVERSITY OF LOUISVILLE
  RMIT UNIVERSITY
  جامعة زايد ZAYED UNIVERSITY
  UNIVERSITY OF MINNESOTA
  LIVERPOOL JOHN MOORES UNIVERSITY
  VCU

Three promotional cards are displayed horizontally. The first card has a teal background with a chandelier and the text 'UPCOMING EVENTS' in white, with a red line pointing to 'All Events' below. The second card has a blue background with a cathedral and the text 'UPCOMING TRAININGS' in white, with a red line pointing to 'Certification and Trainings' below. The third card has a dark grey background with a person at a laptop and the text 'UPCOMING WEBINARS' in white, with a red line pointing to 'Webinars' below.






UNIVERSITY OF  
**LOUISVILLE.**

57 days remaining

## Bluenotes Americas 2016

 The Brown Hotel, Louisville, KY

 August 2<sup>nd</sup> - August 5<sup>th</sup>

The Bluenotes Group is a place where users can connect, share expertise and learn from one other. This collaboration creates a stronger network, a better Blue and an elevated learning experience for all.

Register

Learn more

Register Form

Event Details

**COLLABORATE**  
Come together to foster a community.

**NETWORK**  
Meet and greet fellow Blue users.

**LEARN**  
Ask questions and learn from the experiences of others.

**EXCHANGE**  
Share knowledge, tips and best practices.

## Testimonials

The image displays three testimonials from conference attendees, each presented in a white box with a light blue border. Each testimonial includes a circular profile picture of the speaker, a quote in black text, the speaker's name in blue text, and their title in italicized black text. Below the testimonials are the logos of the three institutions: the University of Toronto, Simon Fraser University (SFU), and the University of California Berkeley.

**Testimonial 1 (Left):** A man with short brown hair is shown in the profile picture. The quote reads: "This year's conference included really helpful discussions and breakout sessions. It is great to see such a strong cohesive community focused on evaluation and improvement being built across institutions..". The speaker is **JOHN SMITH**, Project Director, Teaching and Learning.

**Testimonial 2 (Middle):** A woman with blonde hair and glasses is shown in the profile picture. The quote reads: "I have attended the Blue Americas conference for the past two years and our hosts at the University of Louisville have done an incredible job of creating such a professional, informative and engaging conference!". The speaker is **JANE DOE**, Associate Provost, Academic Planning.

**Testimonial 3 (Right):** A man with dark hair is shown in the profile picture. The quote reads: "I found the conference well organized and a great experience. Upon returning to our University, I recommended that we move to the product for course evaluations and to replace our current survey tool..". The speaker is **JOHN DOE**, Course evaluation support officer.

**Logos:** The University of Toronto logo is on the left, the Simon Fraser University (SFU) logo is in the middle, and the Berkeley University of California logo is on the right.

## Did you know?

Facts on past events

### Bluenotes EMEA 2015

Countries represented: 9

#### BLUENOTES GROUP

Welcome

Upcoming Events

Past events

Trainings

Upcoming Webinars

Archived Webinars

Privacy Policy

Sitemap

#### Bluenotes Group

@bluenotesgrp

Bluenotes Group: Fun fact-6 countries & 19 US states are represented at the conference. @bluenotesgrp @eXplorance

Bluenotes Group: #BlueAmericas2016: The @bluenotesgrp is only successful because of you. Join 117 of your colleagues (ow.ly/4nf8bn)! @eXplorance

**Facebook:** Bluenotes Group: Fun fact-6 countries & 19 US states are represented at the conference. @bluenotesgrp @eXplorance

<https://www.facebook.com/pages/Bluenotes-Group/1484382268441331>

**Google+:** Bluenotes Group: Fun fact-6 countries & 19 US states are represented at the conference. @bluenotesgrp @eXplorance

<https://plus.google.com/108917721770677747>

**LinkedIn:** Bluenotes Group: Fun fact-6 countries & 19 US states are represented at the conference. @bluenotesgrp @eXplorance

<https://www.linkedin.com/groups/8115226>

#### ABOUT

Bluenotes Group is a leading provider of eXplorance, a leading provider of eXplorance, a leading provider of eXplorance.

#### CONTACT

Bluenotes Group, Suite 500, 10000 Woodbine Avenue, Richmond Hill, ON L4B 1N1, Canada

Phone: +1 514 938 2111

Email: [contact@bluenotesgroup.com](mailto:contact@bluenotesgroup.com)



Upcoming Events

Here you can find listed all upcoming and pertinent conferences and events. Please visit this section frequently to find out how Blue users can form meaningful connections, share product knowledge and observe best practices from like-minded Blue users.

We would like to thank the participating Universities for hosting these special events.

Current View

Blue User Groups only

Cert and training only

Past Events

ALL

BLUE USER GROUPS

CERTIFICATION & TRAINING

PAST EVENTS >>



57 days remaining

### Bluenotes Americas 2016

The Brown Hotel, Louisville, KY    August 2<sup>nd</sup> - August 5<sup>th</sup>

The Bluenotes Group is a place where users can connect, share expertise and learn from one other. This collaboration creates a stronger network, a better Blue and an elevated learning experience for all.

Register

Learn more

Register Form

Event Details

61 days remaining

### Blue Certification Camp

The Brown Hotel, Louisville, KY    August 6<sup>th</sup> - August 9<sup>th</sup>

The Bluenotes Americas edition of Blue Certification Camp is a specialized on-site training with the highest instructor to trainee ratio to date.

Register

Learn more

Register Form

Event Details



38 days remaining

### Blue Administrator Training & Certification

Virtual Sessions    Sessions available from Feb 1<sup>st</sup> to Oct 24<sup>th</sup>

This is the first level of certification for all users who will be administrating any feedback process with Blue. The participants will be introduced to the main concepts of Blue, and trained on the main features and functionalities that they will need to administer their feedback process.

Register

Learn more

Register Form

Event Details

BLUENOTES GROUP

- Welcome
- Upcoming Events
- Past events
- Sitemap
- Upcoming Webinars
- Archived Webinars
- Privacy Policy

ABOUT

- Bluenotes Group
- eXplorance
- Community Forum
- Bluepulse Think Tank

CONTACT

- 1470 Peel Street, suite 500
- contact@bluenotesgroup.com
- Phone: +1.514.938.2111



Upcoming webinars

Archived  
ARCHIVED >>

Here you can find listed all upcoming webinars.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean pretium metus mi, egestas sagittis elit molestie id. Etiam eget fringilla odio. In ultrices luctus massa, ac aliquam est convallis quis. Duis nec mauris imperdiet, lacinia nunc eget, fermentum dolor. In malesuada sapien vestibulum nisi tempor commodo.



14 days remaining

Turning OHSU Blue

Implementing a course evaluation system at a health science center, from concept to sustainability.

Wednesday, June 22<sup>nd</sup>, 2016 1:00 PM - 2:00 PM PST

In the Fall of 2013, Oregon Health and Sciences University (OHSU) launched Blue as its course evaluation management system to its schools of Medicine, Dentistry, Nursing, and Public Health. This transition was not without challenges, but the collaboration between various departments and the team at eXplorance led to a manageable, sustainable course evaluation program. This webinar will focus on the challenges and opportunities presented when OHSU implemented Blue, as well as the shift in culture and focus on evaluation, assessment, and learning in a multi-school university.

PANELISTS: LAWRENCE WILLIAMS - OREGON HEALTH & SCIENCE UNIVERSITY

Click here to register

external link to gotowebinar



20 days remaining

Making the most of module evaluation for curriculum enhancement at LJMU

Wednesday, June 28<sup>th</sup>, 2016 1:00 PM - 2:00 PM PST

Liverpool John Moores University is committed to ensuring that the students receive the highest quality learning experience, and student opinion of their academic programmes is highly valued by the institution. The University has a range of formal and informal mechanisms for obtaining student feedback of which module evaluation is a crucial component. The module evaluation survey seeks feedback from students on learning-related issues and is a key indicator in the institutional processes for the enhancement and assurance of academic quality.

During this presentation the University will share their first-hand experiences selecting and implementing an online course evaluation solution, including challenges and successes in providing useful information to users at all levels.

PANELISTS: PROFESSOR CLARE MILSOM - DIRECTOR OF THE TEACHING AND LEARNING ACADEMY  
DR. GRAHAM SHERWOOD - FACULTY REGISTRAR  
DR ELENA ZAITSEVA - ACADEMIC RESEARCH AND DEVELOPMENT OFFICE

Click here to register

external link to gotowebinar

BLUENOTES GROUP

Welcome  
Upcoming Events  
Past events  
Sitemap

Upcoming Webinars  
Archived Webinars  
Privacy Policy

ABOUT

Bluenotes Group  
eXplorance  
Community Forum  
Bluepulse Think Tank

CONTACT

1470 Peel Street, suite 500  
contact@bluenotesgroup.com  
Phone: +1.514.938.2111



# Event Details (Blue User Groups)



57 days remaining

## Bluenotes Americas 2016

📍 The Brown Hotel, Louisville, KY 📅 August 2<sup>nd</sup> - August 5<sup>th</sup>

The Bluenotes Group is a place where users can connect, share expertise and learn from one other. This collaboration creates a stronger network, a better Blue and an elevated learning experience for all.

Register

Register Form

Secondary navigation bar, fixed to top whenever scrolled

EVENT DETAILS EVENT PROGRAM TRAVEL & LODGING ABOUT UOFL

Current view

external link to PDF

Drags down to bottom of page

## Event Details

### TWO KEYNOTE SPEAKERS:



**Wednesday, August 3: Mr. Scott Jaschik** – Mr. Scott Jaschik, editor, Inside Higher Ed, is one of the three founders of the Inside Higher Ed publication. He leads the editorial operations of Inside Higher Ed, overseeing news content, opinion pieces, career advice, blogs and other features. Mr. Jaschik is a leading voice on higher education issues.



**Thursday, August 4: Dr. Glenda Morgan** – Dr. Glenda Morgan is a Research Director in Gartner Research, where her area is higher education technology strategies, including learning management systems and platforms, learning analytics and assessment, adaptive learning, and classroom technologies.

#### 📅 DATES

Tuesday, August 2 through Friday, August 5

#### 📍 LOCATION

The Brown Hotel ([Hotel Website](#)) – Louisville's Historic Luxury Hotel, Louisville, KY 40202

#### \$ ROOM RATE

\$153/per night (plus tax) – a savings of 47% off the regular room rate

#### \$ CONFERENCE REGISTRATION FEE

\$119 (early bird savings of 34%), \$179 (regular rate) – price includes attendance at the opening night reception, breakfast and lunch daily, and participation in the social activity

#### 🕒 OPENING NIGHT RECEPTION

The Brown Hotel: Tuesday, August 2 (6:00 PM to 8:00PM)

#### ⚙️ CONFERENCE THEME

Putting the Pieces Together: Using Assessment Data to Shape the Future

### DOOR PRIZES:

- Blue Certification Camp registration (3 chances to win – value of about \$3K each)
- \$10,000 Bluepulse credit (value of \$10K)
- Free attendance to the next Bluenotes Group APAC conference (Includes flight, lodging, and user conference fees) (value of about \$5K)
- Free attendance to the next Bluenotes Group EMEA conference (includes flight, lodging, and user conference fees) (value of about \$5K)
- Double your current Loyalty eXploration Dollars (value varies – depends on winning institution)

### SEVERAL ENHANCEMENTS MADE TO BLUENOTES AMERICAS 2016 INCLUDING:

- More opportunities to meet with eXploration staff! Three stations will be available:
  - "I need help" – visit the eXploration Support station
  - "I have feedback" – visit the eXploration Product Management table
  - "I want to learn more" – visit the eXploration Demo center
- Individual session evaluations will be available for completion immediately following each session (visit the eXploration Evaluation Station after attending a session)
- eXploration-led workshops will be held on Tuesday, August 2 before the opening night reception, allowing for more Blue user led sessions throughout the conference
- Conference sessions will be expanded to 50-minutes (40-minute presentation with 10 minutes for questions)
- Time in between session has been extended from 5 minutes to 10 minutes
- Presenters will have a chance to be recognized as the award winning "Best Presentation" or "Best New Presenter" of the conference
- More conference sessions will be dedicated to Bluepulse, evalUT, Data Integrity Gateway (DIG), Blue Surveys and Blue 360
- Blue certified users will be panelists on the "Ask an eXpert" panel discussion to answer questions submitted by attendees
- An electronic bulletin board will be available for use by all attendees to facilitate networking opportunities
- The conference program has been enhanced to include:
  - A directory of attendees by name, email address, job title and institution
  - Blue module used by each institution identified to increase networking possibilities
  - "Tracks" that identify a potential target audience for each session
  - The name and institution of all users who are Blue Certified
- Presentations will be assigned to one of four themes:
  - A response rate stream – marketing, priority grade access, etc.
  - An operational stream – implementing Blue for the first time, implementing Blue at a large decentralized university, how to move from paper to online, etc.
  - An analytics stream – what surveys and evaluation data can be leveraged institutionally, how to integrate Blue with third party BI portals, Blue dashboards, Blue Web services, Bluepulse live formative data value to course evaluation data etc.
  - A general stream – Blue leveraged for advisor assessments; for surveys; for 360 degree feedback reviews; in medical schools

Click here to learn more on the travel approval information

Travel Information

Make sure to be part of this engaging conference!

Register

external link to PDF

<http://bluenotesgroup.com/downloads/Blue%20Americas%202016%20-%20travel%20approval%20form.pdf>

Register Form

### EVENT ORGANIZER PRIMARY CONTACT :

Becky Patterson  
Telephone: 502-852-3385  
Email: [becky.patterson@louisville.edu](mailto:becky.patterson@louisville.edu)

## Travel & Lodging

### BROWN HOTEL

One of the most comfortable and opulent hotels near the University of Louisville, the Brown Hotel features 293 elegantly appointed guest rooms and suites, more than 26,000 square feet of meeting space, a business center, fitness center, two restaurants, and the renowned Lobby Bar.

external link to the Brownhotel.com

Hotel Website: [www.brownhotel.com](http://www.brownhotel.com)

Please use the following link to [reserve rooms at the Brown Hotel](#).

external link

<https://bookings.ihotelier.com/The-Brown-Hotel-/bookings.-jsp?hotelID=13721&groupID=1517895>



## About UofL

The University of Louisville is a state supported research university located in Kentucky's largest metropolitan area. It has a student population of over 22,000. It was a municipally supported public institution for many decades prior to joining the university system in 1970. The University has three campuses. The 287-acre Belknap Campus is three miles from downtown Louisville and houses seven of the university's 12 colleges and schools. The Health Sciences Center is situated in downtown Louisville's medical complex and houses the university's health related programs and the University of Louisville Hospital. The 243-acre Shelby Campus is located in eastern Jefferson County.

### BLUENOTES GROUP

Welcome  
Upcoming Events  
Past events  
Sitemap

Upcoming Webinars  
Archived Webinars  
Privacy Policy

### ABOUT

Bluenotes Group  
eXploration  
Community Forum  
Bluepulse Think Tank

### CONTACT

1470 Peel Street, suite 500  
[contact@bluenotesgroup.com](mailto:contact@bluenotesgroup.com)  
Phone: +1.514.938.2111



# Event Details (Cert and training)



61 days remaining

## Blue Certification Camp

📍 The Brown Hotel, Louisville, KY 📅 August 6<sup>th</sup> - August 9<sup>th</sup>

The Bluenotes Americas edition of Blue Certification Camp is a specialized on-site training with the highest instructor to trainee ratio to date.

Register

Register Form

Secondary navigation bar, fixed to top whenever scrolled

EVENT DETAILS

EVENT PROGRAM

TRAVEL & LODGING

ABOUT BLUE CERTIFICATION CAMP

Current view

external link to PDF

Drags down to bottom of page

## Event Details

### BLUE CERTIFICATION CAMP TO BECOME A CERTIFIED BLUE EXPERT

**3.5 Day**  
**Instructor-led**  
**Training Workshop**

The Bluenotes Americas edition of Blue Certification Camp is a specialized on-site training with the highest instructor to trainee ratio to date. Only 13 spots are available and they will be claimed on a first come first serve basis. Don't miss out, register today!

#### 📅 DATES

Saturday, August 6 through Tuesday, August 9

#### 📍 LOCATION

The Brown Hotel ([Hotel Website](#)) –  
Louisville's Historic Luxury Hotel,  
Louisville, KY 40202

### WHY SHOULD I ATTEND?

- **Prepare**  
to become a certified Blue Expert by gaining new knowledge and skills.
- **Learn**  
how to plan, execute, and maintain various types of Blue evaluations, surveys, and assessments.
- **Master**  
Blue's advanced features and functionality and apply your knowledge to real-world applications.
- **Connect**  
with other users and share knowledge, experience, and best practices.

### WHO SHOULD ATTEND?

- Individuals who have been through initial Blue training and are able to successfully implement projects and reports for their institution. Blue Expert Certification Camp is designed to take these users to a higher level of expertise.

### TOPICS COVERED

- **Data Structures:**  
advanced relationship and vertical datasources that automate access and institution role assignments.
- **Projects:**  
managing large and dynamic questionnaires, advanced controls of evaluation windows, and task management.
- **Reports:**  
merging and comparing results of subjects and projects, summary and breakdown report blocks, threshold controls, and dashboards.
- **Modules:**  
Blue Portal Integrator, Blue Text Analytics, Data Integrity Gateway and API's.

### BECOMING CERTIFIED

- Implement further automation in your feedback processes
- Develop and deliver richer reports to support your decision makers
- Gain greater autonomy in the use of Blue to administer any feedback process.

Following the bootcamp, you will absorb and put into practice your new knowledge in a dedicated sandbox environment. Complete the exercises in the exercise guide at your own pace before you take the online certification exam. The exam will test both your theoretical and practical knowledge of Blue through a multiple choice questionnaire and practical examples that demonstrate your newly developed expertise. Our team will then meet with you to review your results before your certificate is issued.

### TYPICAL TIMELINE TO CERTIFICATION:

- Time in between session has been extended from 5 minutes to 10 minutes
- Presenters will have a chance to be recognized as the award winning "Best Presentation" or "Best New Presenter" of the conferen
- More conference sessions will be dedicated to Bluepulse, evalUT, Data Integrity Gateway (DIG), Blue Surveys and Blue 360
- Blue certified users will be panelists on the "Ask an eXpert" panel discussion to answer questions submitted by attendees
- An electronic bulletin board will be available for use by all attendees to facilitate networking opportunities

Click here to learn more on the travel approval information

Travel Information

Make sure to be part of this engaging training!

Register

external link to PDF

Register Form

### EVENT ORGANIZER PRIMARY CONTACT :

Stacey Martini  
Telephone: 502-852-3385  
Email: [smartini@explorance.com](mailto:smartini@explorance.com)

### BLUENOTES GROUP

Welcome  
Upcoming Events  
Past events  
Sitemap

Upcoming Webinars  
Archived Webinars  
Privacy Policy

### ABOUT

Bluenotes Group  
eXplorance  
Community Forum  
Bluepulse Think Tank

### CONTACT

1470 Peel Street, suite 500  
[contact@bluenotesgroup.com](mailto:contact@bluenotesgroup.com)  
Phone: +1.514.938.2111



# About the Bluenotes Group

The Bluenotes Group is a united family of Blue users. It is a forum for Blue users to meet and greet, share successes, and learn from one other. The Bluenotes Group hosts three annual user conferences, one to unite Blue users in America (Blue Americas), one to unite Blue users in the Asia-Pacific (Blue APAC), and one to unite users in Europe, the Middle East and Africa (Blue EMEA). Follow the Bluenotes Group on [Facebook](#), [Twitter](#) and [LinkedIn](#) and join in the conversation!

[Social link](#)

57 DAYS LEFT UNTIL BLUENOTES AMERICAS 2016 - REGISTER NOW! — [Register Form](#)

## Dear Blue user,

It's true that amazing things can happen with the right knowledge. With this in mind, the Bluenotes Group was established to allow you to connect with and learn from other higher education institutions.

It all started in 2012 in Melbourne when RMIT called on a group of Blue Australian universities to join an eXplorance seminar. The experience was a positive one. A community was established and everyone learned. The success of the event led us to transform the informal user meeting into annual two day user events that provide workshops, real life Blue implementation success story presentations, and a sneak peak of the latest and greatest Blue.

The Bluenotes Group has now taken an online presence to connect our customers virtually so that we can all benefit from the experience and learning of others. The Bluenotes Group is your voice. It is your opportunity to meet and greet fellow Blue users, share your successes and challenges, learn more about the future of Blue, and help refine the vision of eXplorance.

We welcome you to the Bluenotes Group: a united family of Blue institutions working along with eXplorance for an elevated learning experience.

Sincerely,

*Samer Saab*  
CEO at eXplorance



eXplorance is the leading provider of Learning Experience Management (LEM) solutions for higher education, corporate training and organization management.

Blue by eXplorance includes modules for course and instructor evaluations, psychometric and knowledge tests, 360 reviews and broad-based stakeholder surveys. Blue powers the creation of a cycle of continuous improvement within organizations via benchmarking, feedback from all stakeholders, sophisticated reporting, customized suggestions for improvement, and automated workflows – all designed for an elevated learning experience.

Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada.

Visit our website

[external link](#)

[www.explorance.com](http://www.explorance.com)

### BLUENOTES GROUP

- Welcome
- Upcoming Events
- Past events
- Sitemap

- Upcoming Webinars
- Archived Webinars
- Privacy Policy

### ABOUT

- Bluenotes Group
- eXplorance
- Community Forum
- Bluepulse Think Tank

### CONTACT

- 1470 Peel Street, suite 500
- [contact@bluenotesgroup.com](mailto:contact@bluenotesgroup.com)
- Phone: +1.514.938.2111