# Lessons Learned from Implementing Bluepulse in Classrooms with Faculty Champions

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# Agenda

Nitin
- Getting Integrated & On-boarded
- Mobile First Strategy
- Student Engagement
- Faculty Champions

Stephanie
- Education Affiliates' Pilot
- Onboarding Champions, Faculty, and Students
- Engaging Champions, Faculty, and Students
- Examples of Questions
- Examples of Instructional Improvements

# Nitin Sharma – Product Management

- Support early adopters

- Identify needs the product can help fill

- Bring usage data and client feedback to the product roadmap

# Integrating, On-boarding

- Integrating – Who will be using Bluepulse and how will they access it?
- Web App/LMS integration
- On-Boarding – Introducing faculty and Students to Bluepulse

# Mobile First Strategy

- Growing trend of social expression
- Mobile App – Reaching students where they are
- Taking the learning experience outside of the class
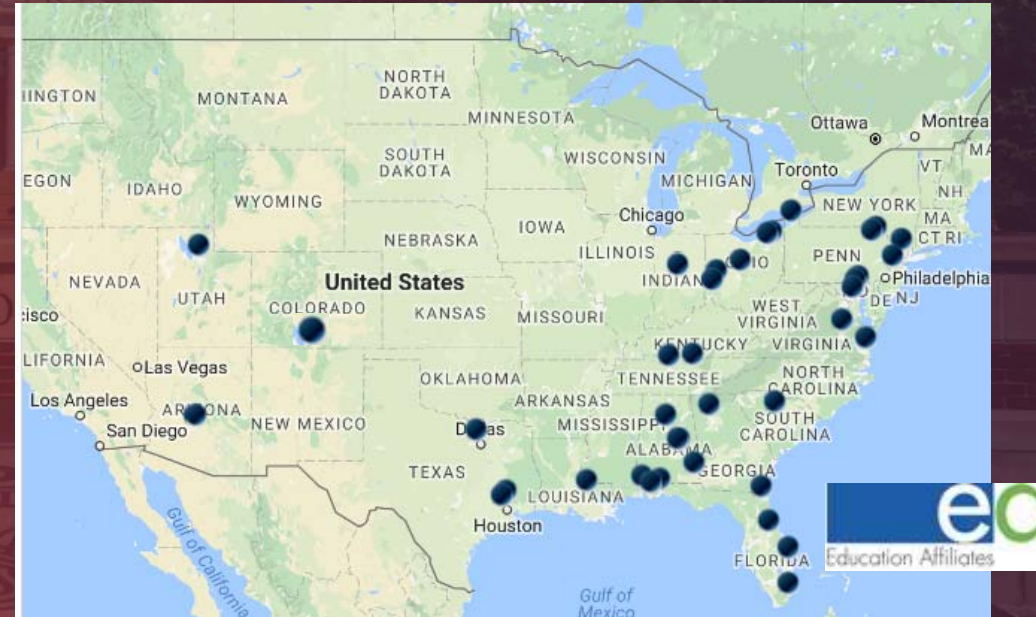
# Student Engagement

- What to ask students?

- Show how student engagement can guide the course

- The role of faculty champions

# Education Affiliates – Who We Are

- *45+ schools all separately accredited*
- *17 states*
- *Over 11,000 students*
- *Approximately 40 programs*
  - *Nursing*
  - *Allied Health*
  - *Medical Technology*
  - *Trades*
  - *Business*
  - *Technology*

# EA - Our Initial Goals for Using BluePulse

- Improve student engagement (peer and faculty)
- Provide just-in-time formative feedback to faculty
- Empower faculty to make instructional improvements
- Ultimately: Improve student learning and outcomes

# EA Pilot Structure

- Timing
  - Spring 2017; Weeks 2 through 6 of 6-week

- # of Schools in Pilot – 5
  - VP of Education sponsorship
  - Identified pilot schools
  - Most, but not all, early adopter culture
  - Schools identified a Champion and faculty to participate

- Champions
  - Faculty
  - Some tech-savviness
  - General enthusiasm for new things (not all)

# EA Pilot - Onboarding Champions

- Onboarding School Champions
  - Kickoff meeting (include leadership)
  - Explain scope of role
  - Practice logins (student and instructor)
  - Communication plan for onboarding faculty and students
  - Check-ins and frequent meetings
  - Address issues asap

# Our Pilot – Onboarding Faculty

- Onboarding Faculty
  - School Deans identified faculty
  - Champion-led training at school
  - Champion-led sessions to develop ideas on how to use
  - Champions had faculty identify one question per week

# Our Pilot – Onboarding Faculty and Students

- Onboarding Students
  - Faculty introduced in class during week 1
  - Students download app and connect on mobile device together in classroom
  - Sample questions / answers (some schools)
  - Enthusiastic faculty = engaged students

# Engaging Champions and Faculty During Pilot

- Engaging Champions
    - Answer questions throughout
    - Mid-pilot Champions Check-In
    - Exchange ideas – questions that work, engaging faculty and students

- Engaging Faculty
    - Regular contact with Champion
    - Regular contact with other faculty in school pilot
    - Discussions – what is working/what isn't working
    - Encourage organic use of tool

# Engaging Students During Pilot

- Engaging Students
  - Overtly apply the feedback inspired students to participate
  - Types of Questions / Timing that worked well
    - Short answer questions were favored
    - Incorporate into homework

# Examples of Questions that Engaged Students

- Examples of Questions
  - Where there any parts of today's topics that are still fuzzy?
  - What type of learner are you?
  - What did you think of today's group activity?
  - Which questions from the review book would you like me to cover during the next class?

# Examples of Instructional Improvements

- Examples of Instructional Improvements
  - Adjusted focus of certification exam prep
  - Adjustments to in-class activities
  - Adjustment to pace / time spent on a topic
  - Instruction plan modified based on student learning preferences

# EA - What's Next

- Integration with Student Portal
- Second pilot
- Student-initiated feedback
- Rollout planning

# Thank you!

Questions?