



## **Blue @ Kent State University**

## The Story of Flash Survey

The Good, The Bad, & The Ugly

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www.kent.edu

KENT STATE	The Old Way Bluenotes Americas 2017
	Call No: Call No: Student Survey of Instruction
	The Student Survey of Instruction is an important part of your learning experience at Kent State University. Each survey is analyzed and used to evaluate the instructor, curriculum, and overall learning atmosphere. Your input is critical, and this is your chance to provide input into your own and future students' educational experiences. We hope you provide honest feedback with specific examples of both positive and negative aspects of this course.
	1 I am taking this course for:       O Major       O Minor       O Kent Core       O CCPlus       O Elective       O Other         2 On average, how many hours per week did you spend on this course?       O 1-3       O 4-6       O 7-9       O 10-12       O 12+
	3 The grade I expect to receive in this course is: $\bigcirc A $ $\bigcirc B $ $\bigcirc C $ $\bigcirc D $ $\bigcirc F$
	4 What is your current KSU grade point average? O Not Known O <1.5 0 1.5-1.9 0 2.0-2.4 0 2.5-2.9 0 3.0-3.4 0 3.5-4.0
5	Student Commitment and Learning Strongly Agree Neither Disagree Strongly
Ξ	5 I did the required preparations for each class.
-	6 I learned valuable information/skills from this course.
	In the space below please write any comments on these or other aspects of your commitment and learning such as your interest, desire to learn, or motivation.





- Began with online Education workshops, Fall 2008
- Expanded to all online courses, Spring 2010
- Old home-grown system
  - Limited report function
  - Limited question support
  - Un-optimized PHP and SQL
  - Basic email function



KENT STATE.



## The Old Way

### KENT STATE, EXCELLENCE in Action

#### **Student Survey of Instruction**

Instructions: The results of this survey will be used by the instructor to improve the class and by department, college, and university committees to evaluate the instructor, curriculum, equipment, and facilities for this class. As you answer the following questions, please note that some questions are about the instructor and some questions are about the instruction. Do not fill in a mark for any item that is not applicable to this class or for which you have no opinion or information.

1. I am taking this course for:	Major	Minor	Kent Core	Elective	Other
2. How many classes did you miss?	0	<b>1-2</b>	3-5	6-8	<b>9</b> +
3. The grade I expect to receive in this course is:	A	ОВ	⊖c	OD	OF
4. What is your current KSU grade point average?	0.0-1.9	2.0-2.5	2.6-3.0	3.1-3.6	3.7-4.0
Student Commitment and Learning		-			
5. I did the required preparations for each class.	Strongly Agree	Agree	Neither A/D	Disagree	Strongly Disagree
6. I learned valuable information/skills from this course.	Strongly Agree	Agree	O Neither A/D	Disagree	Strongly Disagree





- Kent Campus-only sections of First Year Experience, Fall 2013
- Eliminated hand-typing student comments
- Well-received by instructors







- Expanded to numerous academic units, colleges, and campuses.
- Grew each term from Fall 2013 Spring 2015
  - Well-received by instructors
- Contracted slightly in Spring 2015
  - One campus department wanted to do their own thing (Geology).







- Online courses only.
- Partially online courses sometimes receive paper.
- Fall 2016 mid-term questionnaire change.
- Fall 2016 ? Faculty Senate private pilot







- Low response rates
- Staff time dedicated to support
- Data files
- Communication to the field
- Phishing report from students
- Survey deadlines
- Variables on in-scope courses
- Survey length and questionnaire
- Marketing efforts







- Report viewer changes
- Windows 10/Edge support
- Survey run dates (when and before final in FT courses)
- Emails to students who are also employees
- Email branding and wording







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2:17 AM (14 hours ago)



New courses have been added for you to evaluate, and we would appreciate receiving your feedback. Your opinions are pivotal for helping your instructors, departments, and the university better understand and address the concerns of students such as yourself.

Please complete your evaluations now!







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