

# Blue @ Kent State University



## The Story of Flash Survey

The Good, The Bad, & The Ugly

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## The Old Way

- **Began with online Education workshops, Fall 2008**
- **Expanded to all online courses, Spring 2010**
- **Old home-grown system**
  - Limited report function
  - Limited question support
  - Un-optimized PHP and SQL
  - Basic email function

## Student Survey of Instruction

**Instructions:** The results of this survey will be used by the instructor to improve the class and by department, college, and university committees to evaluate the instructor, curriculum, equipment, and facilities for this class. As you answer the following questions, please note that some questions are about the instructor and some questions are about the instruction. Do not fill in a mark for any item that is not applicable to this class or for which you have no opinion or information.

1. I am taking this course for:	<input type="radio"/> Major	<input type="radio"/> Minor	<input type="radio"/> Kent Core	<input type="radio"/> Elective	<input type="radio"/> Other
2. How many classes did you miss?	<input type="radio"/> 0	<input type="radio"/> 1-2	<input type="radio"/> 3-5	<input type="radio"/> 6-8	<input type="radio"/> 9+
3. The grade I expect to receive in this course is:	<input type="radio"/> A	<input type="radio"/> B	<input type="radio"/> C	<input type="radio"/> D	<input type="radio"/> F
4. What is your current KSU grade point average?	<input type="radio"/> 0.0-1.9	<input type="radio"/> 2.0-2.5	<input type="radio"/> 2.6-3.0	<input type="radio"/> 3.1-3.6	<input type="radio"/> 3.7-4.0
<b>Student Commitment and Learning</b>					
5. I did the required preparations for each class.	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neither A/D	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree
6. I learned valuable information/skills from this course.	<input type="radio"/> Strongly Agree	<input type="radio"/> Agree	<input type="radio"/> Neither A/D	<input type="radio"/> Disagree	<input type="radio"/> Strongly Disagree



## The Pilot: First Semester with Blue

- **Kent Campus-only sections of First Year Experience, Fall 2013**
- **Eliminated hand-typing student comments**
- **Well-received by instructors**

## The Pilot: Onward into the Blue

- Expanded to numerous academic units, colleges, and campuses.
- Grew each term from Fall 2013 – Spring 2015
  - Well-received by instructors
- Contracted slightly in Spring 2015
  - One campus department wanted to do their own thing (Geology).

## Summer 2015 - today

- **Online courses only.**
- **Partially online courses sometimes receive paper.**
- **Fall 2016 mid-term questionnaire change.**
- **Fall 2016 - ? Faculty Senate private pilot**

## Challenges

- Low response rates
- Staff time dedicated to support
- Data files
- Communication to the field
- Phishing report from students
- Survey deadlines
- Variables on in-scope courses
- Survey length and questionnaire
- Marketing efforts





## Challenges

- Report viewer changes
- Windows 10/Edge support
- Survey run dates (when and before final in FT courses)
- Emails to students who are also employees
- Email branding and wording



# Challenges



Travis: You have new courses to evaluate

Flash Survey x



**KSU Course Evaluation** <flashsurvey@kent.edu>  
to talking

2:17 AM (14 hours ago)



Hello Travis,

New courses have been added for you to evaluate, and we would appreciate receiving your feedback. Your opinions are pivotal for helping your instructors, departments, and the university better understand and address the concerns of students such as yourself.

**[Please complete your evaluations now!](#)**





**Questions?**



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