



Bluenotes EMEA 2017 Sponsorship Prospectus

Bluenotes EMEA 2017 is being hosted by one of the most prestigious universities in the Middle East, Zayed University, and will take place at the Zayed University Convention Center in Dubai, United Arab Emirates. We are expecting 75-100 delegates at the conference, consisting of professionals in institutional research, IT, centers for teaching and learning, and assessment centers. The conference dates are November 13th and 14th, 2017. This year's conference theme will focus on 'Higher Education in the 21st Century: Using Data to Respond to Opportunities and Challenges'.

This is an exceptional opportunity to meet planning and analysis professionals from institutions in the Middle East region and also professionals from across Europe. We will be sharing conference updates on the Bluenotes Group website: www.bluenotesgroup.com.

As a sponsor, you will have many opportunities to meet and network with Bluenotes EMEA delegates. Depending on your sponsorship level, you will have access to:

- The Monday evening social dinner and networking event;
- There will be an exhibit area located in a high-traffic, high-exposure area, adjacent to the central meeting room where sponsors can engage with delegates during breaks and over lunch;
- Platinum and Gold sponsorship packages include presentation speaking opportunities;
- Advertising opportunities are available in the throughout the conference, within the conference program, and on the event website;

Sponsorship Options

Platinum Package (\$8,000 USD) – (Limit of 1)

As the Platinum Sponsor, your organization will enjoy the highest visibility through recognition at the conference opening and introductions. In addition, your organization will receive:

- Recognition as the exclusive sponsor for the social dinner event (Monday);
- Organizational logo on conference materials;
- A full page, color advertisement in the conference program with your organizational logo given prominence on the conference website and other materials;
- Premium location for exhibitor space (2 days). Exhibit space includes one 6' table with wifi access. Two promotional pull-up banners are permitted;
- Registration for up to 3 of your representatives (including attendance to the Monday social dinner);
- Inclusion of your organization's promotional information in the registration packets and option to place one-page material on delegate chairs during the keynote address;
- One 30 minute presentation session outside of the peer-reviewed conference program (you must submit a proposal application).

Gold Package (\$5,000 USD) - (Limit of 2)

As the Gold Sponsor, your organization will enjoy high visibility through recognition at the conference opening and introductions. In addition, your organization will receive:

- Recognition as a sponsor for lunch (Tuesday);
- A full page, color advertisement in the conference program and your organizational logo on the conference website;
- Premium exhibit space (2 days). Exhibit space includes one 6' table with wifi access. One promotional pull-up banner is permitted;
- Registration for up to 2 of your representatives (including attendance to the Monday social dinner);
- Inclusion of your organization's promotional information in the registration packets;
- One 10 minute presentation session outside of the peer-reviewed conference program (you must submit a proposal application).

Silver Package (\$3,000 USD) - (Unlimited)

As a Silver Sponsor, your organization will enjoy high visibility through recognition of your sponsorship at the second keynote. In addition, your organization will receive:

- Recognition as a sponsor of the second keynote address (Tuesday);
- A full page, color advertisement in the program booklet and your organizational logo on the conference website;
- Standard exhibit space (2 days). Exhibit space includes one 6' table with wifi access. One promotional pull-up banner is permitted;
- Registration for 1 of your representatives (including attendance to the Monday social dinner);
- Inclusion of your organization's promotional information in the registration packets.

Sponsorship Submission Form

Please complete this form and return to Stacey Martini, smartini@explorance.com, to confirm your sponsorship of Bluenotes EMEA 2017.

Contact Person:

Email:

Phone Number:

Company (Sponsor herein):

Sponsorship Package:

- Platinum (\$8,000 USD) – (Limit of 1)
- Gold (\$5,000 USD) – (Limit of 2)
- Silver (\$3,000 USD) – (Unlimited)

Billing Contact:

Address:

Email for Invoice:

Signature:
