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Social Feedback Platform

Presented by : Samer Saab, CEO @ eXplorance





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Session Description

- Join us for an interactive session where you will get a full preview of the next generation release of Bluepulse that brings your way an expanded feature set, a larger scope transcending beyond just teaching and learning to institutional services, teamwork and personal development; and an exciting roadmap to pave the path ahead.

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Improvement at heart.



Why Bluepulse?



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THE GENESIS OF SOCIAL FEEDBACK



STEPWISE PATH
FEEDBACK



End-of-term Course Evaluations

INCREASED
FREQUENCY



Mid-term Course Evaluations

CONTINUOUS
IMPROVEMENT

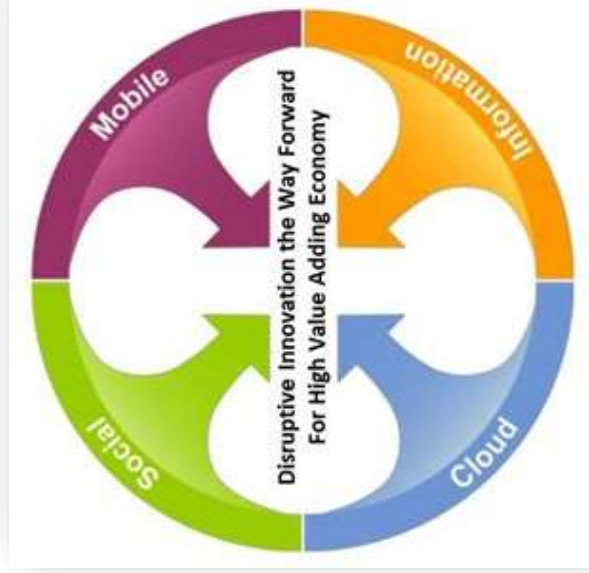


Daily Validated Feedback

Cool Vendor in Education



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... At a time of unprecedented disruption and demand for increased accountability across the education ecosystem, exploration brings continuous improvement to the learning experience by applying real-time analytics that enable prompt adjustments, thereby improving internal and external stakeholder satisfaction.

... Bluepulse is especially cool because it leverages all four of the Nexus of Forces — information, cloud, mobile and social.

Who should care?

- Institutional research professionals
- Students and faculty
- CIOs and academic leaders
- The public, governments and other external stakeholders

IMS Global LI Awards



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Bluepulse Receives IMS Global's Learning Impact Award

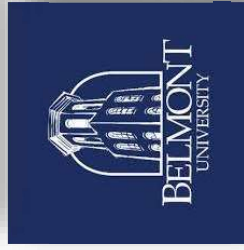
IMS Global's annual Learning Impact Awards recognized Bluepulse as outstanding, innovative application of educational technology to address the most significant challenges facing the global education market.

The competition's core philosophy relies on IMS Global's Learning Impact Trend framework, which serves as an indicator of emerging educational technology trends.

Some Bluepulse Users



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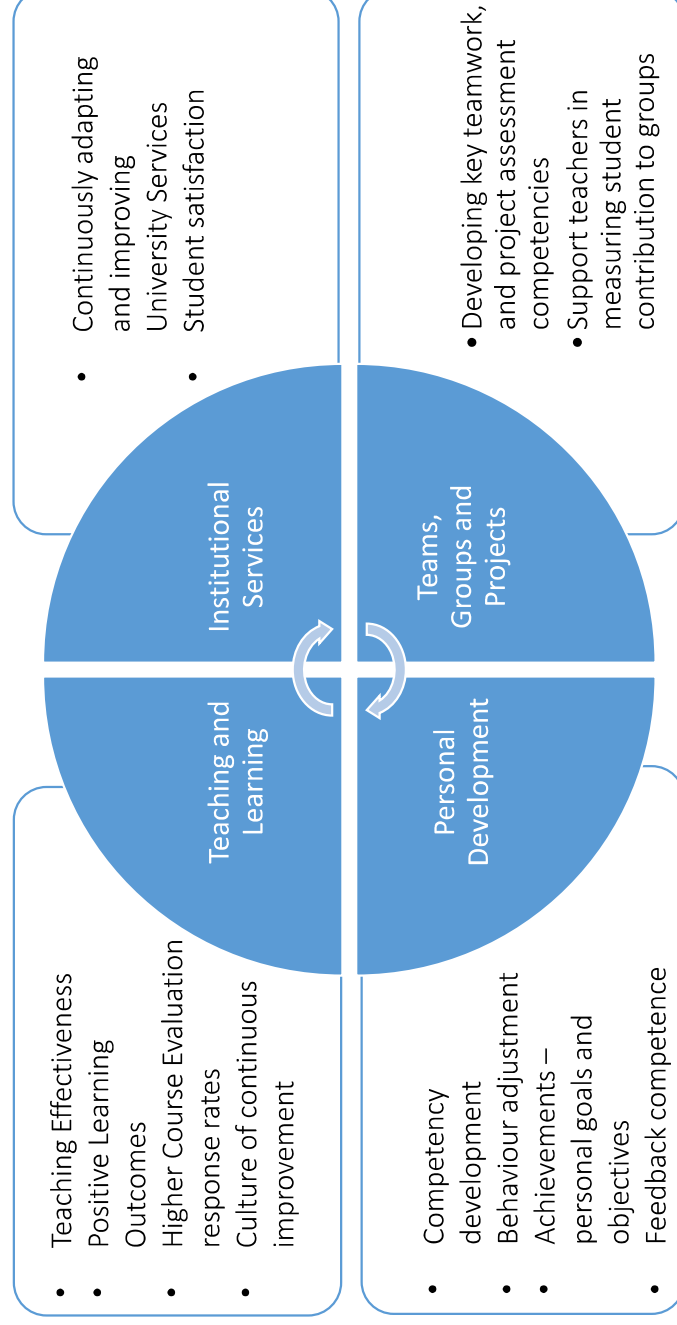


Bluepulse Scope

The 4 Facets of the Reimagined Academic Experience



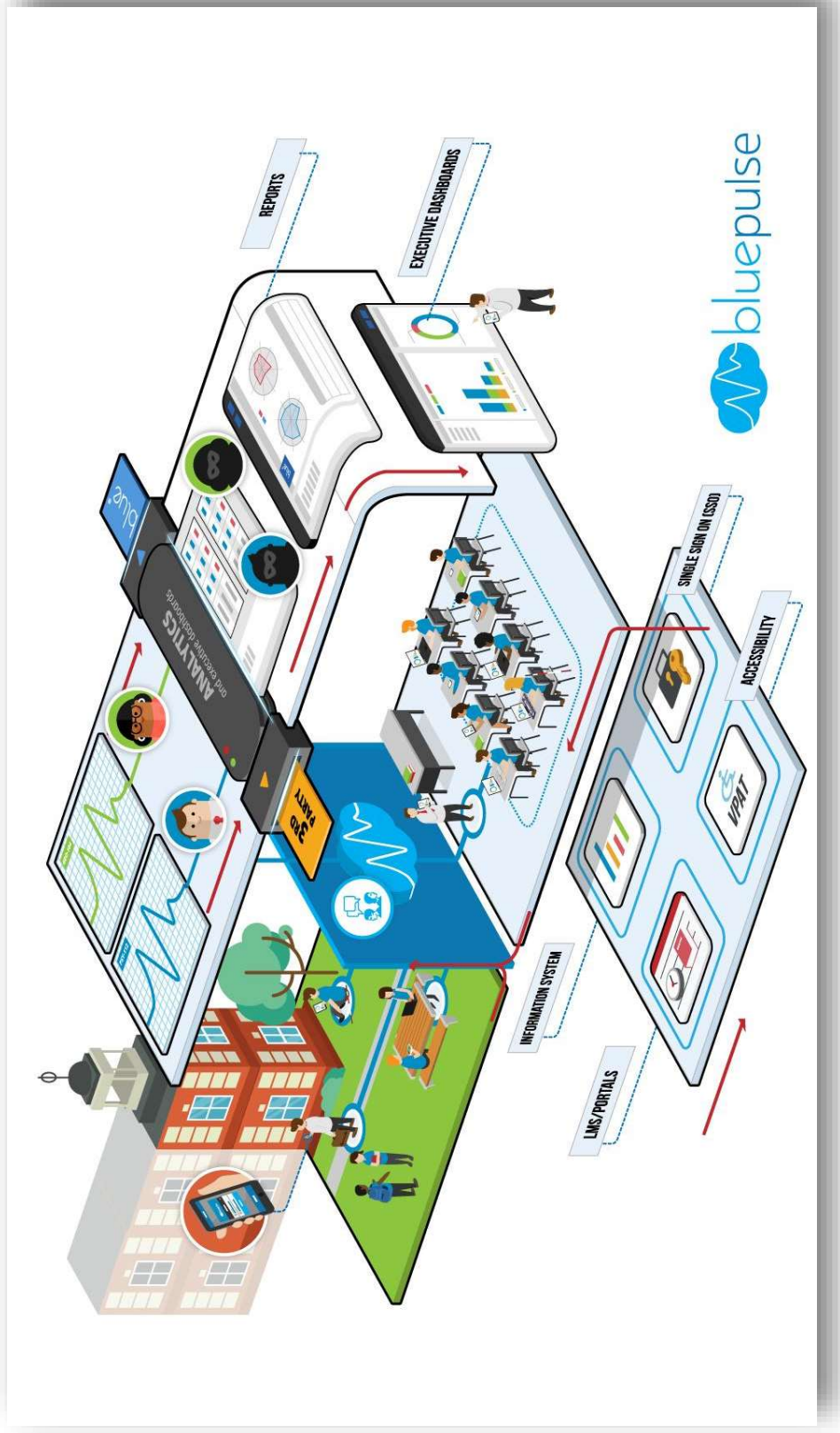
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How does it Work?



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Bluepulse Impact



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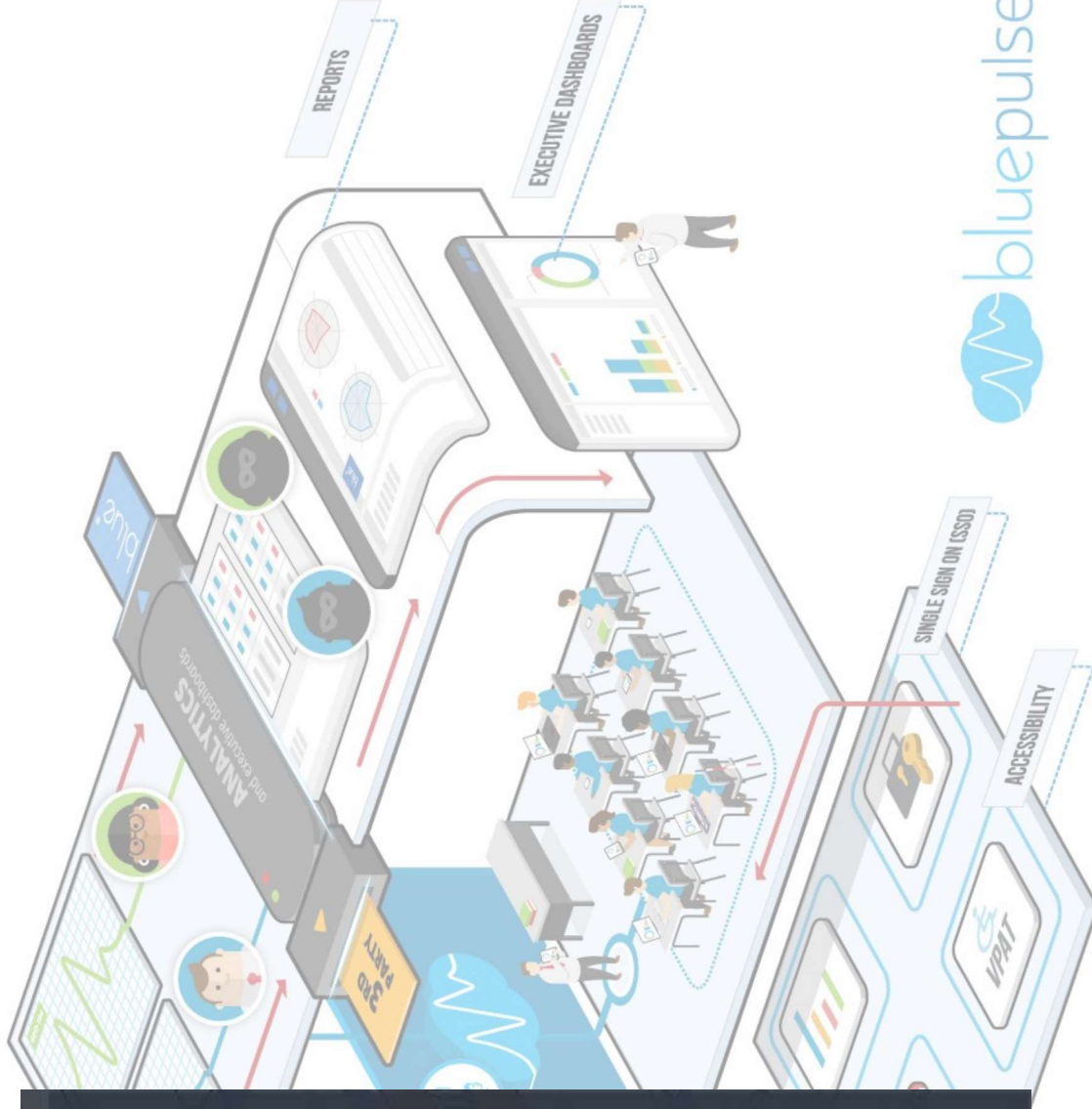




Feature Highlights

- Two way communication
 - Confidential or not
- Learning assessments
 - Direct, Indirect, and Recurring
 - Follow-ups and root cause analysis
- Learning insights
- To Do List
- Ecosystem leverage, including:
 - LMS and Portals
 - Single Sign-on (SSO)
 - Mobile strategy

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Roadmap

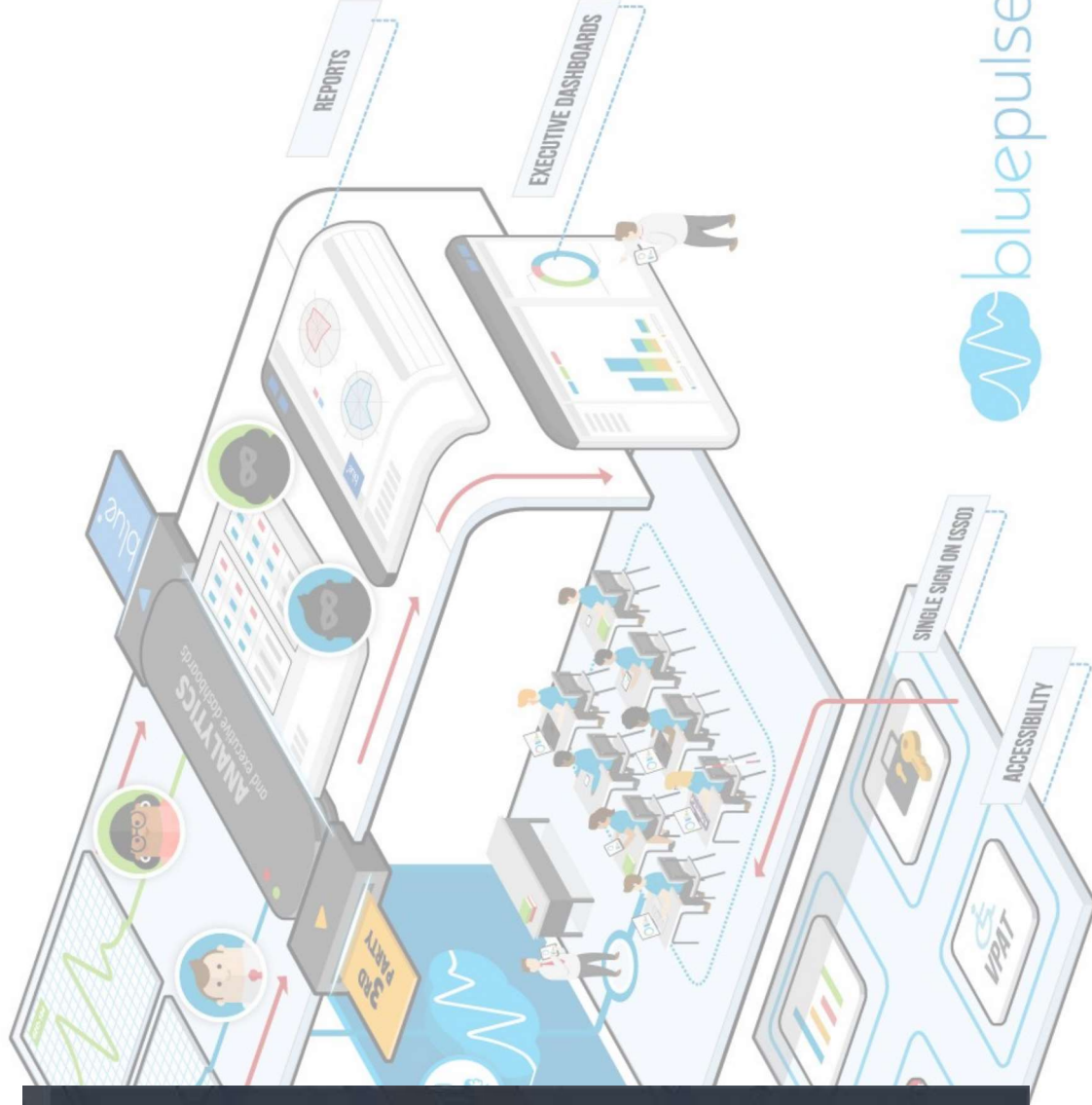
Next release – April 2018

- Blue gateway – course evaluation tasks delivery, and datasource sync
- Bluepulse course activity portfolio report

Next release – April 2018

- Support for multi-rater scenarios
- Task sharing
- Improvement tracking and goals
- Support additional question types including upload file, date/time, and numeric
- Enhanced reporting and aggregate
- Gamification and engagement management
- Machine learning support for prescriptive features

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Thank you!

Go as far as you can see; when you get there, you'll be able to see farther.

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