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Lessons Learned from Implementing Bluepulse in Classrooms with Faculty Champions

Presented by: Nitin Sharma





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Session Description:

- In this session, we will present lessons learned from having implemented Bluepulse in various institutions. The two most common areas of focus in implementing Bluepulse expressed by institutions are “How to get students onto the Bluepulse platform and engaged” and “What feedback questions to ask” during a term, as learning occurs. We will share success stories from institutions that are implementing Bluepulse, along with critical success factors, tips, and best practices. Building a culture of feedback as more departments and faculty in an institution begin to use the platform and identifying “faculty champions” as early as possible emerge as a key critical success factor for teaching and learning with Bluepulse. In this presentation, we will talk about how the role of faculty champions and their interactions with each other can impact the successful implementation of Bluepulse in integrating formative feedback practices to teaching and learning.





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Bluepulse Product Specialist

- Support early adopters
- Identify needs the product can help fill
- Bring usage data and client feedback to the product roadmap





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Agenda

- Bluepulse Demo
- Integration
- Mobile Strategy
- Use Cases
- Education Affiliates Pilot
- Engaging Champions, Faculty, and Students
- Examples of Questions
- Examples of Instructional Improvements

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Integration

- Integration – Who will be using Bluepulse and how will they access it?
- Web App / integration with existing technologies
- Introducing faculty and students to Bluepulse

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Mobile Strategy

- Growing trend of social expression
- Mobile app (optional) – Reaching students where they are
- Learning experiences outside of the class

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- Questions administered centrally
- No teacher use of the tool
- Unsolicited feedback from students
- Feedback to eXplorance - reporting needs
- Questions administered by faculty
- Teacher led tool – IR tracking engagement
- Unsolicited feedback from students
- Feedback to eXplorance - teams/cohorts





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Education Affiliates

- 45+ schools all separately accredited
- 17 states
- Over 11,000 students
- Approximately 40 programs
 - Nursing
 - Allied Health
 - Medical Technology
 - Trades
 - Business
 - Technology



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EA - Initial Goals for Using BluePulse

- Improve student engagement (peer and faculty)
- Provide just-in-time formative feedback to faculty
- Empower faculty to make instructional improvements
- Ultimately: Improve student learning and outcomes

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EA Pilot Structure

- **Timing**
 - Spring 2017; Weeks 2 through 6 of 6-week
- **# of Schools in Pilot – 5**
 - VP of Education sponsorship
 - Identified pilot schools
 - Most, but not all, early adopter culture
 - Schools identified a Champion and faculty to participate
- **Champions**
 - Faculty
 - Some tech-savviness
 - General enthusiasm for new things (not all)



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EA Pilot - Onboarding Champions

- Onboarding School Champions
 - Kickoff meeting (include leadership)
 - Explain scope of role
 - Practice logins (student and instructor)
 - Communication plan for onboarding faculty and students
- Check-ins and frequent meetings
- Address issues asap

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EA Pilot - Onboarding Faculty

- Onboarding Faculty
 - School Deans identified faculty
 - Champion-led training at school
 - Champion-led sessions to develop ideas on how to use
 - Champions had faculty identify one question per week*

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EA Pilot - Onboarding Faculty and Students

- Onboarding Students
 - Faculty introduced in class during week 1
 - Students download app and connect on mobile device together in classroom
 - Sample questions / answers (some schools)
 - Enthusiastic faculty = engaged students

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Engaging Champions and Faculty During Pilot

- Engaging Champions
 - Answer questions throughout
 - Mid-pilot Champions Check-In
 - Exchange ideas – questions that work, engaging faculty and students
- Engaging Faculty
 - Regular contact with Champion
 - Regular contact with other faculty in school pilot
 - Discussions – what is working/what isn't working
 - Organic use of tool

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Engaging Students During Pilot

- Engaging Students
- Overtly apply the feedback inspired students to participate
- Types of Questions / Timing that worked well
 - Short answer questions were favored
 - Incorporate into homework

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Examples of Questions that Engaged Students

- Examples of Questions
 - Where there any parts of today's topics that are still fuzzy?
 - What type of learner are you?
 - What did you think of today's group activity?
 - Which questions from the review book would you like me to cover during the next class?



Examples of Instructional Improvements

- Examples of Instructional Improvements
 - Adjusted focus of certification exam prep
 - Adjustments to in-class activities
 - Adjustment to pace / time spent on a topic
 - Instruction plan modified based on student learning preferences



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EA - What's Next

- Integration with Student Portal
- Wider rollout
- Student-initiated feedback changes
- Rollout planning

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Thank you!

Questions?

