



Blue eXpert Certificate (BEC) Training Travel Approval Information

The Blue eXpert Certification (BEC) Training is designed to further develop your knowledge and expertise of advanced Blue features so that you can implement any feedback process at varying degrees of complexity. The expert certification requires approximately 40 hours of your time: including a 3-day instructor-led training camp followed by 6 weeks of sandbox experience, consisting of *approximately 8 hours* of hands-on sandbox exercises taken at your own pace, supported by three 2-hour bi-weekly online review sessions. Blue eXpert Certificates are awarded upon successful completion of the BEC Training exam. This program is for Blue-Administrator-certified users or those with experience in using Blue autonomously through at least one evaluation cycle at their own institution or organization.

Location: The Seelbach Hotel, Louisville, Kentucky 40202

Dates: Sunday, August 5th through Tuesday, August 7th, 2018

Bluenotes Global 2018 Conference immediately follows the BEC Camp (August 7-10) in the same location

BEC Registration Fee:

For a holder of time-valid Blue Passport Plus subscriptions, no additional registration fee is required. For all others, registration fees are as follows:

- Early bird rate: \$3,450 USD (*until May 1, 2018*)
- Regular rate: \$4,950 USD (*after May 1, 2018*) *Registration closes July 29, 2018

This fee includes:

- *3-day instructor-led, in-person training*
- *6-week sandbox experience post-camp to complete your exercises in the learning sandbox (approximately 8 hours required in total to execute all activities), to be done individually at your own pace*
- *Three 2-hour online group-review sessions with your instructor, held bi-weekly to assist your progress through the 6-week sandbox experience*
- *1-hour post exam review session with the trainer*
- *Blue eXpert Certificate upon successful completion of the exam*
- *Breakfast, refreshments and lunch throughout the training*
- *Networking dinner on Monday, August 6th*

The Seelbach Hotel: Discounted rates are available for \$149 USD/night until July 5, 2018, while availability lasts. The Seelbach Hotel also offers a free shuttle service to and from the Louisville Airport.

BEC Benefits of Attending:

At the end of the Blue eXpert Certification Training Program, a training participant will be able to:

- Provide a greater level of autonomy to end users and actionable insights to decision makers involved in the feedback process, by acquiring a deeper understanding of the Blue fundamental concepts and functionalities that help drive automation of any feedback process
- Explain how the DIG, BTA and BPI tools can be used with Blue to further extend its power and use them in their environments, appropriately
- Find well-vetted solutions to current challenges and opportunities that you are facing, by discussing them with the instructor and other experienced Blue users in your BEC training cohort
- Be part of the Blue eXpert community, and have access to BETA functionality in a shared sandbox environment

- Have the access to the training sandbox use for one year post training camp, which gives you access to the latest releases and all modules regardless of your product licenses, as well as the ability to upload your own data for testing and improvement prior to implementing in your own institution

Who Should Attend: The BEC program is intended for Blue-Administrator-certified users, or those who have experience using Blue autonomously through at least one evaluation cycle in their own institution.

Topics Covered:

- Planning your Data Structures (including advanced relationship and vertical datasources that automate access and institution role assignments).
- Creating and Launching Projects.
- Advanced Project Creation and Management (including managing large and dynamic questionnaires, advanced controls of evaluation windows, and task management).
- Advanced Reporting and Analysis (including centralized report access management, merging and comparing results of subjects and projects, summary and breakdown report blocks, threshold controls, and dashboards).
- Extending Blue Capabilities with LMS Integrations, Blue Portal Integrator, Blue Text Analytics, Data Integrity Gateway and API's.
- Project Best Practices and Troubleshooting.

Please note that the agenda is subject to modification as new features become available.

Contact: For any questions, please contact Stacey Martini (Events Coordinator, eXplorance) at smartini@explorance.com or +1 403-651-0412

BEC Camp Testimonials:

"The Blue Certification Camp proved to be extremely valuable and as expected I learned a wide array of features within your latest platform release that [we] should (and will) utilize."

"The instructor and environment were excellent. The overall treatment of us 'guests' was very welcoming. The content was solid and packed with details about Blue. Having the hands on learning was extremely helpful in learning the features."

"I was also able to network and create further valuable take-away items from other institutions present at the training. Great job facilitating the training!"

BEC Website: www.bluenotesgroup.com/blue-expert-certificate-training/

The Blue eXpert Certificate Training Camp will run in conjunction with the Bluenotes Global 2018 Conference.

Bluenotes Global 2018 Conference

The largest gathering of the Blue Community takes place immediately following the BEC training, also held at The Seelbach Hotel in Louisville, Kentucky.

The Bluenotes Global 2018 Conference provides higher education institutions from around the world an opportunity to meet and share their experiences implementing institution wide assessment tools and processes. Attendees will also have the opportunity to network and learn ways to maximize their institution's investment in Blue and Bluepulse. eXplorance-led workshops will be held to provide training for Blue and Bluepulse users. All conference attendees will have the opportunity to meet directly with eXplorance staff to seek customer support, give feedback relating to desired features, and learn about the functionality in upcoming releases of the software.

Attendees will return to their institutions with the following benefits:

- Having directly influenced eXplorance's product development roadmap
- Acquiring actionable knowledge about Blue, Bluepulse and Blue Analytics
- Learning best practices in formative/summative assessment strategy, leveraging institutional analytics, supporting teaching, and engaging student in the cycle of continuous improvement
- Widening their network of likeminded colleagues and institutions for further development

User Conference Registration Fee:

- Presenter –\$325
- Early Bird – \$355 (ends May 1, 2018)
- Group Registration – Half price for every third attendee from a single institution
- Regular – \$470

Please note that the conference registration fee includes the following meals/activities in addition to conference session attendance:

- attendance at the opening night reception (Tuesday, August 7)
- breakfast and lunch (Wednesday, August 8 and Thursday, August 9)
- breakfast (Friday, August 10)
- attendance at dinner and the social activity (Thursday, August 9)
 - Murder Mystery (Oak Room – Seelbach Hotel)
 - Casino Night (Rathskeller Room – Seelbach Hotel)

User Conference Website: www.bluenotesgroup.com/bluenotes-global-2018/

Benefits For Attending Both BEC and Bluenotes Global:

The BEC training and Bluenotes Global 2018 Conference have been planned together to give attendees the most optimal and convenient experience possible. By participating in both events, not only will attendees save on travel costs, but will also have an opportunity to receive their eXpert training as well as explore the future of Blue during the user conference. Planning has been made to ensure accommodations and timelines align to offer the best experience for both.