

Blue eXpert Certification Camp Agenda

Montreal, Canada

February 5-7, 2018

DAY 1 | Monday, February 5

8:00 – 9:00	Breakfast
9:00 – 12:00	<p>Introduction</p> <ul style="list-style-type: none"> • Expectations • Understanding Blue • Applications of Blue • Learning Experience Management and the Value Pyramid <p>Planning Your Data Structure - Building the Foundation</p> <ul style="list-style-type: none"> • Identifying your Entities and Users – subjects, raters, stakeholders, etc. • Schema Planning – trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields • Importing Data - manual, scheduled, Blue data sync tool • Organizational Structure and Relational Demographics (New) <p><i>Morning break will take place at approximately 10:15</i></p> <ul style="list-style-type: none"> • <i>Snacks and refreshments will be served</i>
12:00 – 13:00	Lunch
13:00 – 17:00	<p>Creating and Launching Projects</p> <ul style="list-style-type: none"> • Automation of Evaluation Projects • Advanced Delegation Tasks • Multi-Role Evaluations (New) • Advanced Workflow • Response Rate Monitor Dashboard <p><i>Afternoon break will take place at approximately 15:15</i></p> <ul style="list-style-type: none"> • <i>Snacks and refreshments will be served</i>

DAY 2 | Tuesday, February 6

8:00 – 9:00	Breakfast
9:00 – 12:00	<p>Reflection</p> <p>Advanced Project Creation/Management</p> <ul style="list-style-type: none"> • Cascaded Evaluation Support (New) • Enhanced Task Management (New) • Multi-lingual Projects • Advanced Email Management • Managing Response Data - Export Responses and Advanced Export Responses • Project Summary and Activities • Advanced Filters <p><i>Morning break will take place at approximately 10:15</i></p> <ul style="list-style-type: none"> • <i>Snacks and refreshments will be served</i>
12:00 – 13:00	Lunch
13:00 – 17:00	<p>Reporting & Analysis</p> <ul style="list-style-type: none"> • The Reporting Story • Enhanced Report Layout (New) • Operational and Strategic Reporting <ul style="list-style-type: none"> – Creating Individual Reports – Creating Roll-Over and Group Type Reports – Adding Demographic and Date Filters – Adding Report Blocks (questions, demographics, cross-categories) – Selecting Viewing Audience – Previewing, Printing and Publishing a Report <p><i>Afternoon break will take place at approximately 15:15</i></p> <ul style="list-style-type: none"> • <i>Snacks and refreshments will be served</i>
19:00 – 22:00	<p>Evening Social Networking</p> <p>Social dinner off-site, exclusive for Blue eXpert Training Group</p>

DAY 3 | Wednesday, February 7

8:00 – 9:00	Breakfast
	<p>Reflection</p> <p>Advanced Reporting & Analysis</p> <ul style="list-style-type: none"> • Increasing Insight <ul style="list-style-type: none"> – Cross-Tabulation – Cross-Category – Virtual Questions – Condensed Reports (New) – Statistical Distribution – Advance Response Rate Analysis – Longitudinal Analysis – Merging Results – Breakdown of Results – Qualitative Analysis (BTA) <p><i>Morning break will take place at approximately 10:15</i></p> <ul style="list-style-type: none"> • <i>Snacks and refreshments will be served</i>
12:00 – 13:00	Lunch
13:00 – 17:00	<p>Extending Blue Capabilities</p> <ul style="list-style-type: none"> • DIG • Blue Portal Integrator (BPI) • Blue Connector (New) • Introduction to Blue APIs • Best Practices and Troubleshooting <p>Wrap-up</p> <p><i>Afternoon break will take place at approximately 15:15</i></p> <ul style="list-style-type: none"> • <i>Snacks and refreshments will be served</i>