

# Blue eXpert Certification Camp Agenda

## Southern Cross University, Gold Coast Campus

### Bilinga QLD, Australia

### February 19-21, 2018

#### DAY 1 | Monday, February 19

<b>8:00 – 9:00</b>	Breakfast
<b>9:00 – 12:00</b>	<p><b>Introduction</b></p> <ul style="list-style-type: none"> <li>• Expectations</li> <li>• Understanding Blue</li> <li>• Applications of Blue</li> <li>• Learning Experience Management and the Value Pyramid</li> </ul> <p><b>Planning Your Data Structure - Building the Foundation</b></p> <ul style="list-style-type: none"> <li>• Identifying your Entities and Users – subjects, raters, stakeholders, etc.</li> <li>• Schema Planning – trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields</li> <li>• Importing Data - manual, scheduled, Blue data sync tool</li> <li>• <b>Organizational Structure and Relational Demographics (New)</b></li> </ul> <p><i>Morning break will take place at approximately 10:15</i></p> <ul style="list-style-type: none"> <li>• <i>Snacks and refreshments will be served</i></li> </ul>
<b>12:00 – 13:00</b>	Lunch
<b>13:00 – 17:00</b>	<p><b>Creating and Launching Projects</b></p> <ul style="list-style-type: none"> <li>• Automation of Evaluation Projects</li> <li>• Advanced Delegation Tasks</li> <li>• <b>Multi-Role Evaluations (New)</b></li> <li>• Advanced Workflow</li> <li>• Response Rate Monitor Dashboard</li> </ul> <p><i>Afternoon break will take place at approximately 15:15</i></p> <ul style="list-style-type: none"> <li>• <i>Snacks and refreshments will be served</i></li> </ul>

## DAY 2 | Tuesday, February 20

8:00 – 9:00	Breakfast
9:00 – 12:00	<p>Reflection</p> <p>Advanced Project Creation/Management</p> <ul style="list-style-type: none"> <li>• <b>Cascaded Evaluation Support (New)</b></li> <li>• <b>Enhanced Task Management (New)</b></li> <li>• Multi-lingual Projects</li> <li>• Advanced Email Management</li> <li>• Managing Response Data - Export Responses and Advanced Export Responses</li> <li>• Project Summary and Activities</li> <li>• Advanced Filters</li> </ul> <p><i>Morning break will take place at approximately 10:15</i></p> <ul style="list-style-type: none"> <li>• <i>Snacks and refreshments will be served</i></li> </ul>
12:00 – 13:00	Lunch
13:00 – 17:00	<p>Reporting &amp; Analysis</p> <ul style="list-style-type: none"> <li>• The Reporting Story</li> <li>• <b>Enhanced Report Layout (New)</b></li> <li>• Operational and Strategic Reporting             <ul style="list-style-type: none"> <li>– Creating Individual Reports</li> <li>– Creating Roll-Over and Group Type Reports</li> <li>– Adding Demographic and Date Filters</li> <li>– Adding Report Blocks (questions, demographics, cross-categories)</li> <li>– Selecting Viewing Audience</li> <li>– Previewing, Printing and Publishing a Report</li> </ul> </li> </ul> <p><i>Afternoon break will take place at approximately 15:15</i></p> <ul style="list-style-type: none"> <li>• <i>Snacks and refreshments will be served</i></li> </ul>

## DAY 3 | Wednesday, February 21

8:00 – 9:00	Breakfast
	<p>Reflection</p> <p>Advanced Reporting &amp; Analysis</p> <ul style="list-style-type: none"> <li>• Increasing Insight             <ul style="list-style-type: none"> <li>– Cross-Tabulation</li> <li>– Cross-Category</li> <li>– Virtual Questions</li> <li>– <b>Condensed Reports (New)</b></li> <li>– Statistical Distribution</li> <li>– Advance Response Rate Analysis</li> <li>– Longitudinal Analysis</li> <li>– Merging Results</li> <li>– Breakdown of Results</li> <li>– Qualitative Analysis (BTA)</li> </ul> </li> </ul> <p><i>Morning break will take place at approximately 10:15</i></p> <ul style="list-style-type: none"> <li>• <i>Snacks and refreshments will be served</i></li> </ul>
12:00 – 13:00	Lunch
13:00 – 17:00	<p>Extending Blue Capabilities</p> <ul style="list-style-type: none"> <li>• DIG</li> <li>• Blue Portal Integrator (BPI)</li> <li>• <b>Blue Connector (New)</b></li> <li>• Introduction to Blue APIs</li> <li>• Best Practices and Troubleshooting</li> </ul> <p>Wrap-up</p> <p><i>Afternoon break will take place at approximately 15:15</i></p> <ul style="list-style-type: none"> <li>• <i>Snacks and refreshments will be served</i></li> </ul>
19:00 – 22:00	<p>Evening Social Networking event</p> <p>Social dinner off-site</p>