



Bluenotes **APAC** 2018
CONFERENCE



Conference Program

Informing the Future: Using Today's Feedback to Improve Tomorrow

February 22-23, 2018

NOT FINAL – SUBJECT TO CHANGE





Bluenotes APAC 2018 Conference

About eXplorance

eXplorance, the leading provider of Learning Experience Management (LEM) solutions, empowers organizations in making the right decisions with fact-based learning analytics. Our offerings, Blue® and Bluepulse®, enable organisations to benchmark, assess, analyse, improve, and monitor progress.

Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada with offices in APAC, Europe, and Latin America. eXplorance's Melbourne office provides services and support to clients throughout the Asia-Pacific region. With employees working around the globe, eXplorance is renowned for its strong customer-focused company culture, and is deemed one of the Best Workplaces in Canada by the Great Places to Work Institute®. Recognized for its growth, technical innovation, and entrepreneurship, eXplorance is listed in Deloitte's North American Technology Fast 500™.

eXplorance's clients include academic institutions such as Monash University, the University of New South Wales, the University of Melbourne, the University of Adelaide, the National University of Singapore, the University of Auckland, Princeton University, UC Berkeley, University of Pennsylvania, University of Toronto, Zayed University, University of Louisville, Bowdoin College, IESE Business School, Xi'an Jiaotong-Liverpool University, UDLAP, and Liverpool John Moores University and many more.





eXplorance

- eXplorance Office
- eXplorance Satellite Employee
- 112 global employees

Blue Users Worldwide

- 23 Countries
- 330 Institutions and growing...





PROGRAM AT A GLANCE – DAY 1

Time	Thursday, Feb. 22
8:00-9:00	Registration (Coffee)
9:00-9:15	Welcome to Southern Cross University and Welcome to Country (Indigenous Elder: details to be confirmed)
9:15-9:35	Opening Remarks (Deputy Vice Chancellor-Academic, Southern Cross University; Yeona Jang, eXplorance)
9:35-10:20	Keynote: Title: Coming Soon Keynote speaker: Bob Goldstein, Vice Provost, University of Louisville
10:20-10:35	Morning coffee break
10:35-11:35	eXplorance CEO Update: eXplorance CEO Update - Introduction to eXplorance & what our Future holds. Presenter: Samer Saab, CEO, eXplorance
11:40-12:15	Session: Title Coming Soon Presenter: Julie Arthur, Southern Cross University
12:15-13:15	Lunch break
13:15-14:05	Panel discussion: Does size matter? Discussion on validity and expendability of evaluation data Panel members: TBD (4 panel members) Panel facilitator: TBD, SCU
14:10-14:45	Session: Unveiling Bluepulse - Instant feedback platform that helps you connect with your students in a natural and timely setting. Presenter: Samer Saab, eXplorance
14:45-15:15	Afternoon coffee break
15:15-15:50	Session: Multiple Datasource Challenges in Course and Teaching Evaluations? University of Auckland's Experience in Using Data Sync Tool. Presenter: Lizzie Li, University of Auckland
15:55-16:30	Session: Use Cases of Data Integrity Gateway (DIG): How Institutions in APAC Utilize DIG for Success of Evaluations with High Quality Data. Presenters: Prashad Arasalingam & Arjoman Chatterji, eXplorance
16:30-16:40	Draw for Door Prize
16:40	End of Day 1 of the Conference
19:00-21:00	Bluenotes APAC Networking Dinner



PROGRAM AT A GLANCE – DAY 2

Time	Friday, Feb. 23
8:00-9:00	Registration (Coffee)
9:00-9:35	Session: Experiences of Integrating Blue with Blackboard and Canvas: A Deeper Integration Presenter: Brett McDaniel, University of Kentucky
9:40-10:15	Session: TBD
10:15-10:25	Group Photo
10:25-10:45	Morning coffee break
10:45-11:20	Session: Unveiling BlueX – an evolutionary software for generalized survey use in Higher Education. Presenter: Samer Saab, eXplorance
11:25-12:00	Session: TBD
12:00-13:05	Lunch Break
13:05-13:40	Session: Determining Student Sentiment by Using Blue Text Analytics (BTA) Presenter: Becky Patterson & Bob Goldstein, University of Louisville
13:45-14:20	Session: TBD
14:25-15:00	Session: Roadmap Planning & Customers' Product Enhancement Suggestions Presenter: Long Hua & Georges Geha, eXplorance
15:00-15:30	Afternoon coffee break
15:30-16:05	Session: TBD
16:10-16:45	Session: Blue 7 highlights Presenter: eXplorance
16:45-16:50	Draw for Door Prize
16:50-17:00	Closing Remarks (Julie Arthur, SCU; Yeona Jang, eXplorance)
17:00-17:10	End of Day 2 of the Conference