Bluenotes **APAC** 2018
CONFERENCE

Conference Program

Informing the Future:
Using Today's Feedback to Improve Tomorrow

February 22-23, 2018

Southern Cross University Gold Coast Campus

Bluenotes APAC 2018 Conference

About eXplorance

eXplorance, the leading provider of Learning Experience Management (LEM) solutions, empowers organisations in making the right decisions with fact-based learning analytics. Our offerings, Blue® and Bluepulse®, enable organisations to benchmark, assess, analyse, improve, and monitor progress.

Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada with offices in APAC, Europe, and Latin America. eXplorance's Melbourne office provides services and support to clients throughout the Asia-Pacific region. With employees working around the globe, eXplorance is renowned for its strong customer-focused company culture, and is deemed one of the Best Workplaces in Canada by the Great Places to Work Institute®. Recognised for its growth, technical innovation, and entrepreneurship, eXplorance is listed in Deloitte's North American Technology Fast 500™.

eXplorance's clients include academic institutions such as Monash University, the University of New South Wales, the University of Melbourne, the University of Adelaide, the National University of Singapore, the University of Auckland, Princeton University, UC Berkeley, University of Pennsylvania, University of Toronto, Zayed University, University of Louisville, Bowdoin College, IESE Business School, Xi'an Jiaotong-Liverpool University, UDLAP, and Liverpool John Moores University and many more.
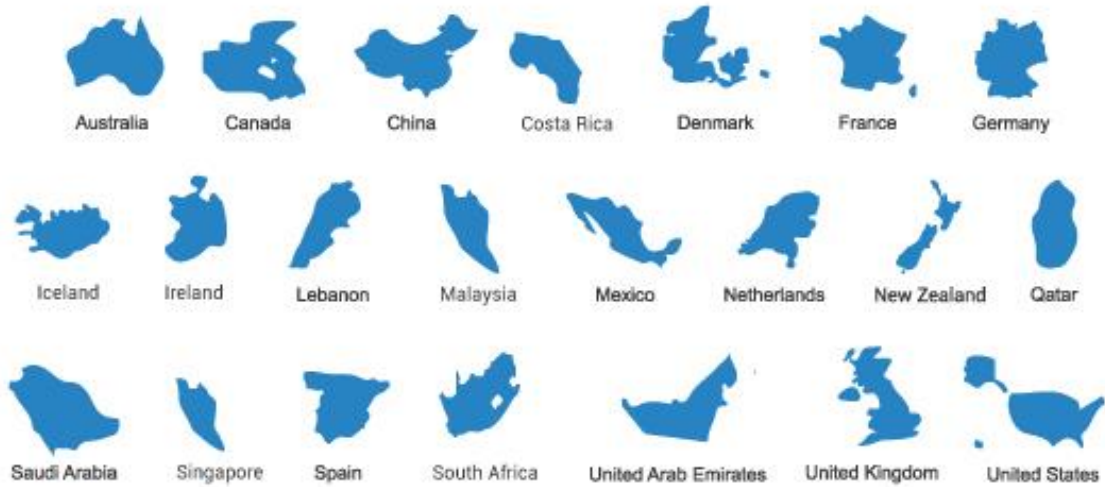
eXplorance
Improvement at heart.

eXplorance
- eXplorance Office
- eXplorance Satellite Employee
- 112 global employees

Blue Users Worldwide
- 23 Countries
- 330 Institutions and growing...

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Halifax
Montreal
Algeria
Jordan
Melbourne

Australia · Canada · China · Costa Rica · Denmark · France · Germany

Iceland · Ireland · Lebanon · Malaysia · Mexico · Netherlands · New Zealand · Qatar

Saudi Arabia · Singapore · Spain · South Africa · United Arab Emirates · United Kingdom · United States

Keynote Speaker

Mr. Robert Goldstein, MPH.
Vice Provost – Academic Accountability, Institutional Research,
Effectiveness, and Analytics
University of Louisville

Keynote Address: *Analytics in Higher Education: The pathway to our future*

Mr. Robert S. Goldstein has nearly 15 years of experience in institutional research, institutional effectiveness and analytics at the University of Louisville. Since 2013, he has served as the Vice Provost for Institutional Research, Assessment and Analytics where he supports several key university-wide functions, including institutional research, data analytics and visualization, strategic planning, and institutional effectiveness. Together with Assistant University Provost/SACSCOC liaison, he is also responsible for all matters concerning institutional accreditation.

Bob joined the University of Louisville in 2004 as the Director of Institutional Research and Planning. He was appointed assistant provost in 2007 and served as associate provost from 2008 until his appointment as vice provost in 2013. Prior to UofL, he served as the director of epidemiology and immunization at the Massachusetts Department of Public Health, Bureau of Communicable Disease Control.

Bob has been an active presenter at numerous state and national conferences. He is a member of the Association for Institutional Research (AIR) and the Kentucky Association for Institutional Research (KAIR). He has held several executive leadership roles within KAIR from 2009-2012. He serves as the university liaison to the Kentucky Council on Postsecondary Education (CPE) on academic-specific data matters and issues related to academic program approval and review. Additionally, Bob serves as the institutional representative on the Kentucky Council on Postsecondary Education's CPE Performance Funding Model Workgroup and the 2016-2020 Statewide Strategic Metric Advisory Group.

He has been an active participant in the Bluenotes Think Tank, participated extensively in the coordination of Blue Americas, and has provided consultation to eXplorance leadership to ensure alignment of the business development plan with newly emerging and/or evolving assessment and analytical requirements within Higher Education.

PROGRAM AT A GLANCE – DAY 1
Building C/Level 6 at SCU Gold Coast Campus

Time (QLD)	Thursday, Feb. 22
8:00-9:00	Registration (Bus departs @ 8:00am; Meet @ the Mantra Twin Towns lobby @ 7:55am)
9:00-9:20	**Welcome to Southern Cross University** Julie Arthur, Director, Office of Planning Quality and Review, Southern Cross University
9:20-9:40	**Acknowledgement of Country and Opening Remarks** Prof. John Jenkins, Deputy Vice Chancellor-Academic, Southern Cross University; Yeona Jang, eXplorance
9:40-10:30	**Keynote**: Analytics in Higher Education: The pathway to our future. Keynote speaker: Bob Goldstein, Vice Provost, University of Louisville
10:30-10:50	Morning coffee break
10:50-12:00	**eXplorance CEO Update**: eXplorance CEO Update **-** Introduction to eXplorance & what our Future holds. Presenter: Samer Saab, eXplorance
12:00-13:05	Lunch break
13:05-13:40	**Session:** The Future of Tomorrow in Higher Education in Australia. Presenter: Julie Arthur, Southern Cross University
13:45-14:40	**Panel discussion**: Does size matter? Discussion on validity and expendability of evaluation data. Panel members: Michael Kortt, Assoc Prof, Southern Cross University; Trent Scanlan, Southern Cross University; Tim Brennan, eXplorance Panel facilitator: Julie Arthur, Southern Cross University
14:40-15:10	Afternoon coffee break
15:10-15:45	**Session:** Unveiling Bluepulse - Instant feedback platform that helps you connect with your students in a natural and timely setting. Presenter: Samer Saab, eXplorance
15:50-16:25	**Session:** Relational demographics at work in teaching evaluations. Presenter: Paul Keitley, University of New South Wales
16:25-16:30	Draw for Door Prize
16:30	End of Day 1 of the Conference (Bus back to Mantra Twin Towns, departing @ 16:45pm)
19:00-21:00	**Bluenotes APAC Networking Dinner** Coolangatta Surf Club

PROGRAM AT A GLANCE – DAY 2

Building C/Level 6 at SCU Gold Coast Campus

Time (QLD)	Friday, Feb. 23
8:00-9:00	Registration (Bus departs @ 8:00am; Meet @ the Mantra Twin Towns lobby @ 7:55am)
9:00-9:35	**Session:** Experiences of Integrating Blue with Blackboard and Canvas: A Deeper Integration Presenter: Brett McDaniel, University of Kentucky
9:40-10:15	**Session:** Unveiling BlueX – an evolutionary software for generalised survey use in Higher Education. Presenter: Samer Saab, eXplorance
10:15-10:25	Group Photo
10:25-10:45	Morning coffee break
10:45-11:20	**Session:** Blue 7 highlights. Presenter: Mohammed Sheraidah, eXplorance
11:25-12:00	**Session:** Implementation of Blue Text Analytics at Temasek Polytechnic Presenters: Rita Woo & Yap Kwang Yen Michael, Temasek Polytechnic
12:00-13:05	Lunch Break
13:05-13:40	**Session:** Determining Student Sentiment by Using Blue Text Analytics (BTA). Presenter: Becky Patterson & Bob Goldstein, University of Louisville
13:45-14:20	**Session:** Roadmap Planning & Customers' Product Enhancement Suggestions. Presenter: Long Hua, eXplorance
14:25-15:00	**Session:** Multiple Datasource Challenges in Course and Teaching Evaluations: University of Auckland's Experience in Using Data Sync Tool. Presenter: Lizzie Li, University of Auckland
15:00-15:30	Afternoon coffee break
15:30-16:05	**Session:** Data preparation challenges in Course and Teaching Evaluations. Presenter: Isabelle Li Ying, Monash University
16:10-16:45	**Session:** Use Cases of Data Integrity Gateway (DIG): How Institutions in APAC Utilise DIG. for Success of Evaluations with High Quality Data. Presenters: Prashad Arasalingam & Arjoman Chatterji, eXplorance
16:45-16:50	Draw for Door Prize
16:50-17:00	**Closing Remarks** Yeona Jang, eXplorance
17:00-17:10	End of Day 2 of the Conference (Bus to Mantra Twin Towns, departing @ 17:30)

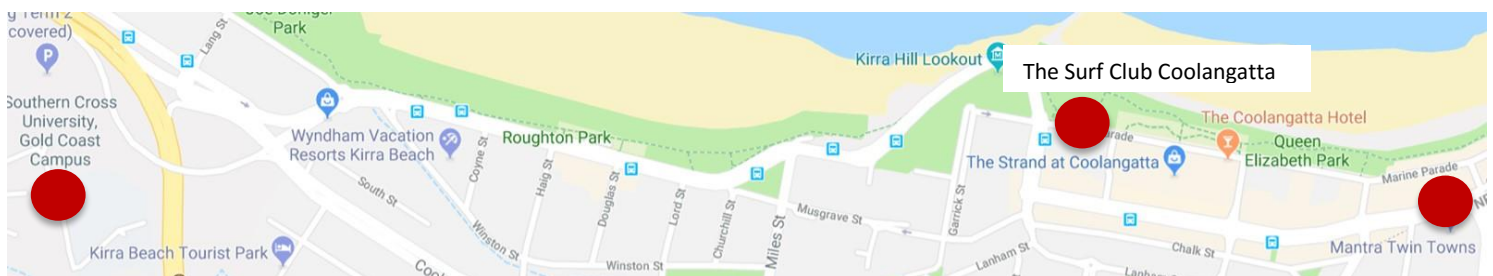# Gold Coast Campus Map

Local Map (SCU Gold Coast Campus, Surf Club, Mantra Twin Towns)

- **Southern Cross University Gold Coast Campus**, Southern Cross Drive, QLD 4225
- **The Surf Club Coolanga**tta, Marine Parade & Dutton Street, QLD 4225
- **Greenmount Beach Club,** Marine Parade, QLD 4225
- **Mantra Twin Towns**, Griffith St & Wharf Street, NSW 2485 (However, they operate in QLD time)

NOTE the time difference between NSW and QLD. NSW is one hour ahead. The exception is Mantra Twin Towns which operates in QLD time.