Presentation Title: Implementation of Blue Text Analytics at Temasek Polytechnic

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Description: As attributes, thematic taxonomy and sentiment in teaching and learning are important to help us gain deeper understanding of students' satisfaction, Temasek Polytechnic (TP), Singapore, has successfully used Blue Text Analytics (BTA), a text analytics solution, to mine free-form textual data from its students' responses in its Evaluation of Teaching Effectiveness survey. Join us in conference presentation recording to find out how TP uses BTA to uncover hidden insights, validate quality of its students' feedback and obtain new intelligence for further research.

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Link: Click here to see the video