



myExperience



UNSW
SYDNEY



Sink or swim?





Today's session

Get your squad together

Identify your stakeholders: the personal touch

The finish line: Next steps



UNSW context

3,000+ academics
50,000 students

2025 Strategy

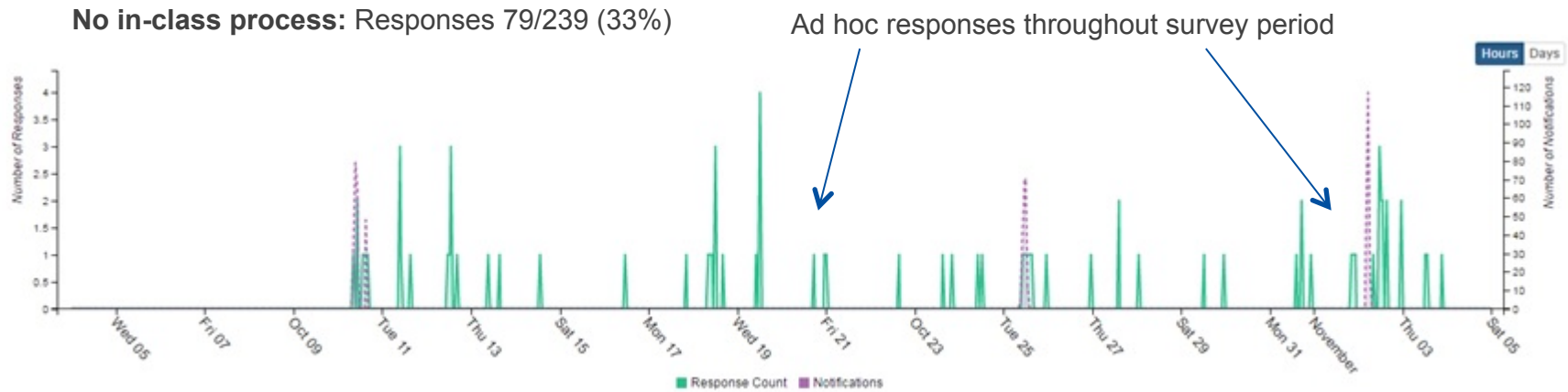
CATEI –
online,
flexible

Soft
launch
roll-out

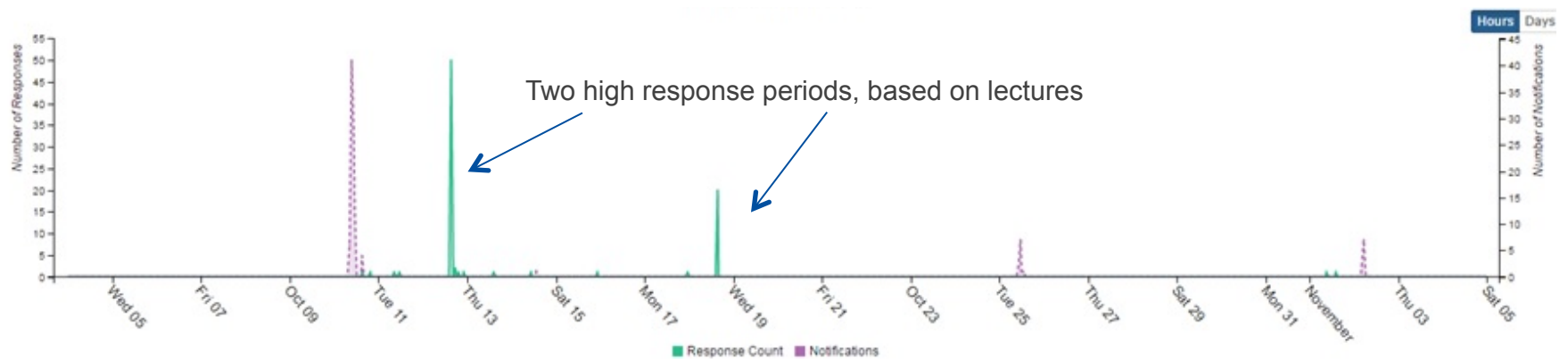


No in-class response vs in-class

No in-class process: Responses 79/239 (33%)

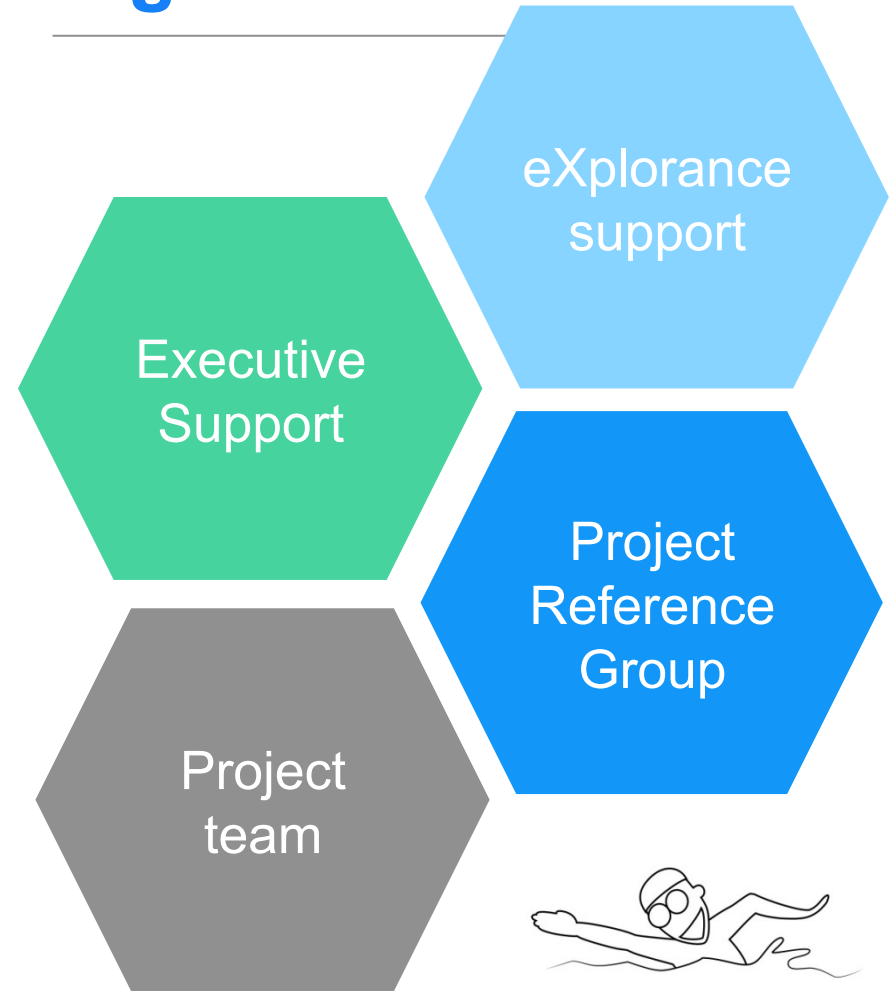


In class: Responses 83/93 (90%)





Get your squad together



Learning to swim: Engagement

Identify your stakeholders

The personal touch



**Swim
between the
flags: staff
engagement**

Respect the
hierarchy

DVCE

Deans

PVCE

Heads of
School/ADEs

Academics

Project team

Survey admin/
Sch Manager





Academic
engagement
– in class,
BYOD

Emails

Science
pilot

Faculty
engagement





Change
champions /
Survey admin

Extensive
training

Prompt,
active and
engaged

1:1
meetings

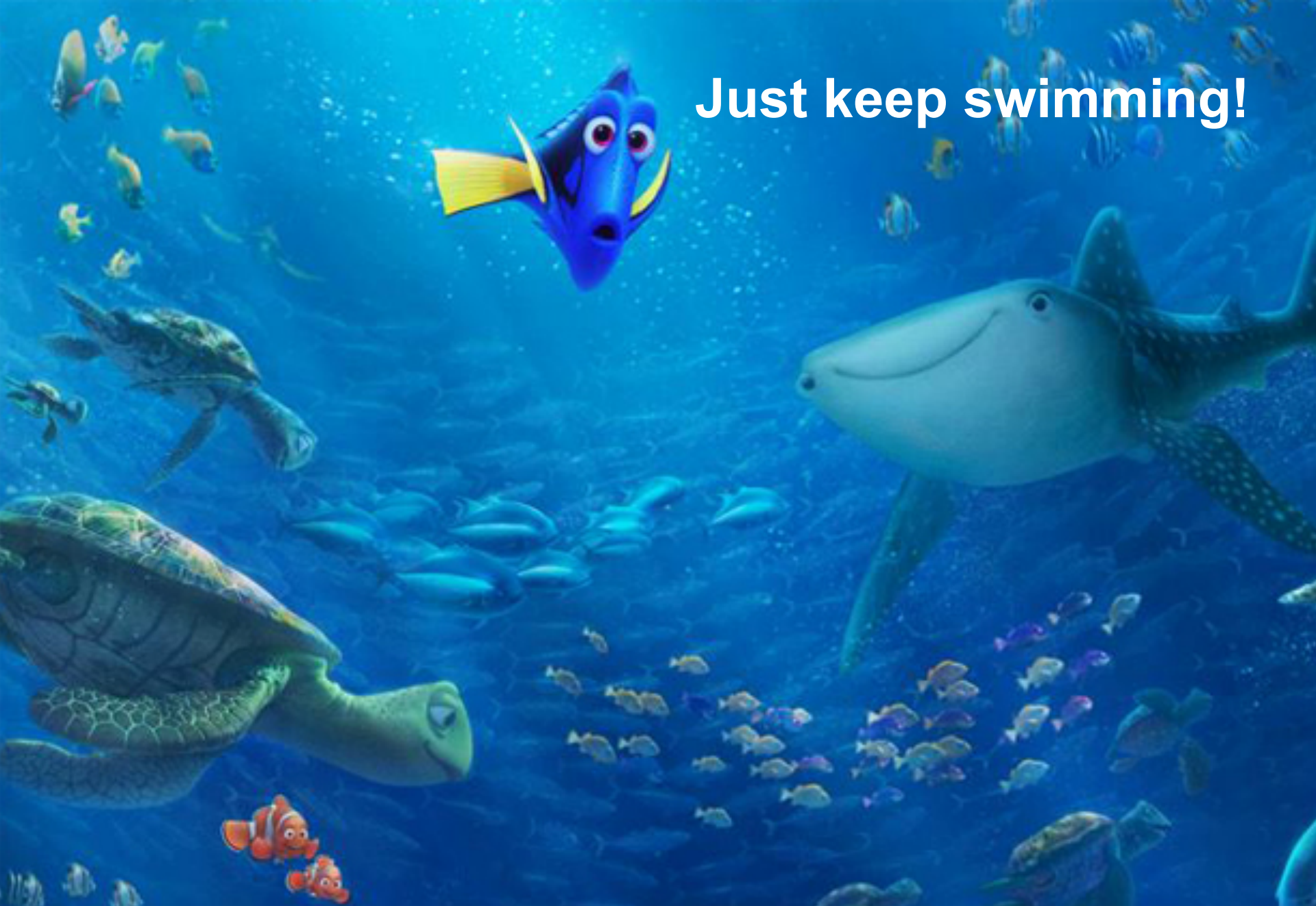
Ocean rips: navigating issues

Academic
engagement

Survey data
structure



Just keep swimming!



**Student
engagement**

**Employing
students**

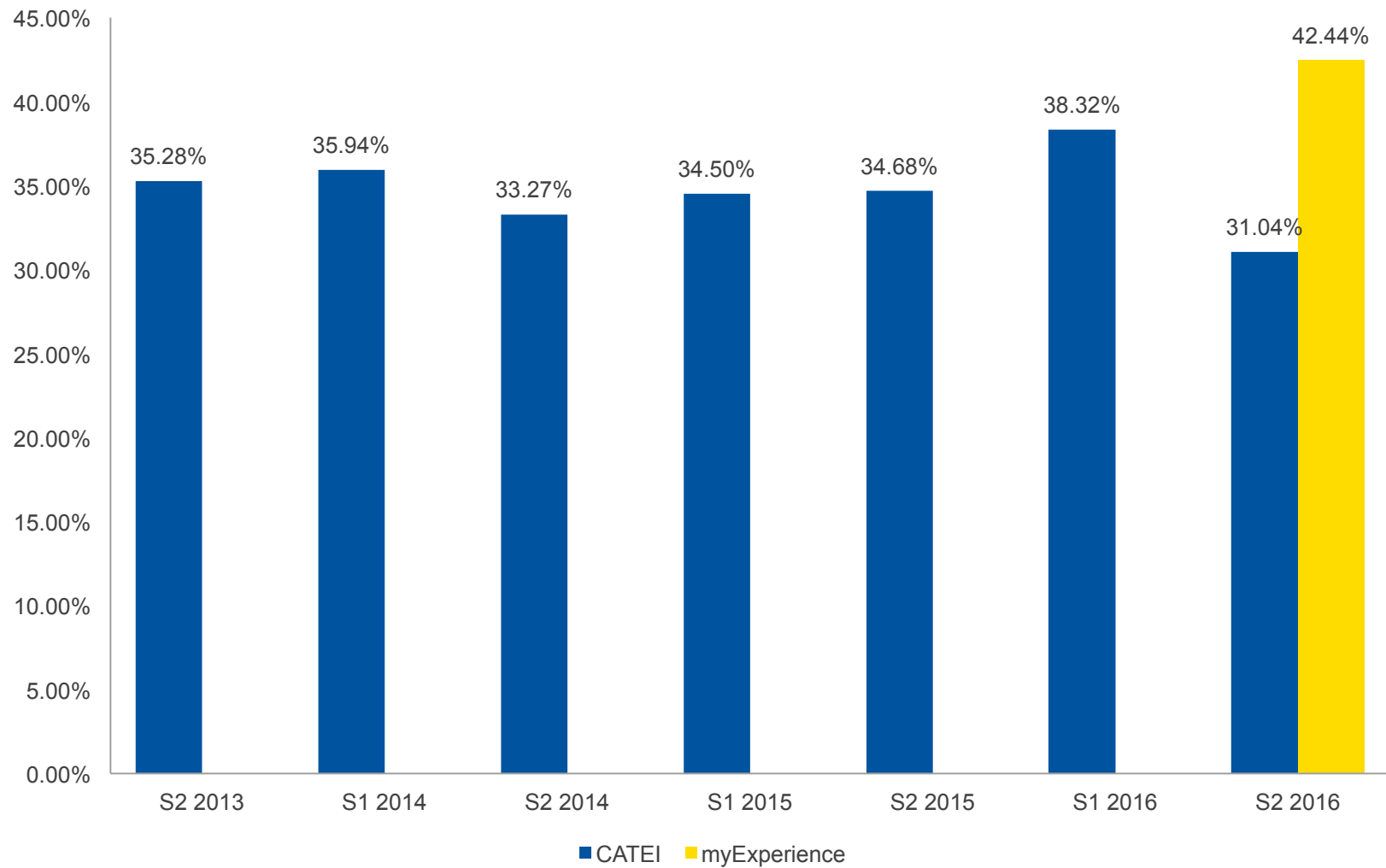
**Student
focussed
campaign**

**Free food
– gelato!**

**Moodle
and
closing
the loop**

myExperience
Give us a grade

The Finish Line: Results



The Finish Line: Next swim?

Response
rate
dashboard

Volunteer
engagement

Email
reminders



Key lifesavers



Varying skills of the team

Identify your stakeholders: the personal touch

Comms: say it small and say it regularly

Survey admin are key contact point

Work closely with students

