

**DAY 1: Sunday, August 5, 2018**

<p><b>1:00pm - 3:15pm</b> <b>Location:</b> Walnut Room (Mezzanine Level)</p>	<p><b>Introduction</b></p> <ul style="list-style-type: none"> <li>• Understanding Blue</li> <li>• Applications of Blue</li> <li>• Learning Experience Management and the Value Pyramid</li> </ul> <p><b>Planning Your Data Structure - Building the Foundation</b></p> <ul style="list-style-type: none"> <li>• Identifying your Entities and Users – subjects, raters, stakeholders, etc.</li> <li>• Schema Planning – trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields</li> <li>• Importing Data - Manual, Scheduled, Blue Data Sync Tool</li> <li>• <b>Organizational Structure and Relational Demographics (New)</b></li> </ul> <p><i>Afternoon break will take place at approximately 3:15pm. Snacks and refreshments will be served.</i></p>
<p><b>3:30pm - 6:00pm</b> <b>Location:</b> Walnut Room (Mezzanine Level)</p>	<p><b>Creating and Launching Projects</b></p> <ul style="list-style-type: none"> <li>• Automation of Evaluation Projects</li> <li>• Advanced Delegation Tasks</li> <li>• <b>Multi-Role Evaluations (New)</b></li> <li>• Advanced Workflow</li> <li>• Response Rate Monitor Dashboard</li> </ul>

**DAY 2: Monday, August 6, 2018**

<b>7:30am – 8:30am</b> <b>Location:</b> TBD	<b>Breakfast</b> Continental breakfast will be served.
<b>8:30am – 12:00pm</b> <b>Location:</b> Walnut Room (Mezzanine Level)	<b>Advanced Project Creation/Management</b> <ul style="list-style-type: none"> <li>• <b>Cascaded Evaluation Support (New)</b></li> <li>• <b>Enhanced Task Management (New)</b></li> <li>• Multi-lingual Projects</li> <li>• Advanced Email Management</li> <li>• Managing Response Data - Export Responses and Advanced Export Responses</li> <li>• Project Summary and Activities</li> <li>• Advanced Filters</li> </ul> <p><i>Morning break will take place at approximately 9:30am. Snacks and refreshments will be served.</i></p>
<b>12:00pm – 1:00pm</b> <b>Location:</b> TBD	<b>Lunch</b>
<b>1:00pm – 5:30pm</b> <b>Location:</b> Walnut Room (Mezzanine Level)	<b>Reporting &amp; Analysis</b> <ul style="list-style-type: none"> <li>• The Reporting Story</li> <li>• <b>Enhanced Report Layout (New)</b></li> <li>• Operational and Strategic Reporting           <ul style="list-style-type: none"> <li>– Creating Individual Reports</li> <li>– Creating Roll-Over and Group Type Reports</li> <li>– Adding Demographic and Date Filters</li> <li>– Adding Report Blocks (questions, demographics, cross-categories)</li> <li>– Selecting Viewing Audience</li> <li>– Previewing, Printing and Publishing a Report</li> </ul> </li> </ul> <p><i>Afternoon break will take place at approximately 3:00pm. Snacks and refreshments will be served.</i></p>
<b>7:00pm – 10:00pm</b> <b>Location:</b> TBD	<b>Evening Entertainment</b> Social Dinner off-site, exclusive for Blue eXpert Training Group

**DAY 3: Tuesday, August 7, 2018**

<b>7:30am – 8:30am</b> <b>Location:</b> TBD	<b>Breakfast</b> Continental breakfast will be served.
<b>8:30am – 12:00pm</b> <b>Location:</b> Walnut Room (Mezzanine Level)	<b>Advanced Reporting &amp; Analysis</b> <ul style="list-style-type: none"> <li>• Increasing Insight           <ul style="list-style-type: none"> <li>– Cross-Tabulation</li> <li>– Cross-Category</li> <li>– Virtual Questions</li> <li>– <b>Condensed Reports (New)</b></li> <li>– Statistical Distribution</li> <li>– Advance Response Rate Analysis</li> <li>– Longitudinal Analysis</li> <li>– Merging Results</li> <li>– Breakdown of Results</li> <li>– Qualitative Analysis (BTA)</li> </ul> </li> </ul> <p><i>Morning break will take place at approximately 9:30am. Snacks and refreshments will be served.</i></p>
<b>12:00pm – 1:00pm</b> <b>Location:</b> TBD	<b>Lunch</b>
<b>1:00pm – 5:30pm</b> <b>Location:</b> Walnut Room (Mezzanine Level)	<b>Extending Blue Capabilities</b> <ul style="list-style-type: none"> <li>• DIG</li> <li>• Blue Portal Integrator (BPI)</li> <li>• <b>Blue Connector (New)</b></li> <li>• Introduction to Blue APIs</li> <li>• Best Practices and Troubleshooting</li> </ul> <p><i>Afternoon break will take place at approximately 3:00pm. Snacks and refreshments will be served.</i></p>
<b>TBD</b> <b>Location:</b> Belle of Louisville	<b>Evening Entertainment</b> Bluenotes Global 2018 Welcome Reception