



# Bluenotes **Europe** 2018

CONFERENCE



## CONFERENCE **PROGRAMME**

# Informing the Future: Using Today's Feedback to Improve Tomorrow

27-28 June, 2018

**Liverpool John Moores University**  
Exchange Station, Tithebarn Street, Liverpool L2 2QP





## Bluenotes Europe 2018 Conference

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### About eXplorance

eXplorance, the leading provider of Learning Experience Management (LEM) solutions, empowers organisations in making the right decisions with fact-based learning analytics. Our offerings, Blue® and Bluepulse®, enable organisations to benchmark, assess, analyse, improve, and monitor progress.

Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada with offices in APAC, Europe, and Latin America. With employees working around the globe, eXplorance is renowned for its strong customer-focused company culture, and is deemed one of the Best Workplaces in Canada by the Great Places to Work Institute®. Recognised for its growth, technical innovation, and entrepreneurship, eXplorance is listed in Deloitte's North American Technology Fast 500™.

eXplorance's clients include academic institutions such as Monash University, the University of New South Wales, the University of Melbourne, the University of Adelaide, the National University of Singapore, the University of Auckland, Princeton University, UC Berkeley, University of Pennsylvania, University of Toronto, Zayed University, University of Louisville, Bowdoin College, Aarhus University, Copenhagen Business School, Emlyon Business School, IESE Business School, Durham University, Glasgow Caledonian University, Kingston University, Liverpool John Moores University, Université de Nantes and many more.





### eXplorance

- eXplorance Office
- eXplorance Satellite Employee
- ● 120 global employees

### Blue Users Worldwide

- 25 Countries
- 340 Institutions and growing...



## Bluenotes Europe 2018 Conference PROGRAMME

Time	Wednesday, 27 June (Day 1)
12:00-13:30	<b>Registration</b> (Lunch will be served)
13:30-13:45	<b>Opening</b> Graham Sherwood and Julie Mulvey (Bluenotes Europe Co-chairs), Yeona Jang (eXplorance)
13:45-15:10	<b>Community Session:</b> Getting to Know Each Other Facilitated by Julie Mulvey and Graham Sherwood
15:10-15:30	Coffee Break
15:30-16:10	<b>Session</b> Durham University's First institution-wide Implementation of eXplorance Blue Presenters: Julie Mulvey and Malcolm Murray, Durham University
16:15-16:55	<b>Session</b> Developing a 'Dynamic Feedback' Environment with Bluepulse Presenter: Martin Barker, University of Aberdeen
16:55-17:05	Short Break
17:05-17:40	<b>Workshop</b> Getting Hands-on Experience in Bluepulse 3, a Formative Feedback Platform Presenter: Mohammed Sheraidah, eXplorance
19:00-21:00	<b>Bluenotes Europe Networking Dinner</b> <a href="#">Gino D'Acampo Restaurant</a> (1 Castle Street, Liverpool L2 4SW)

Time	Thursday, 28 June (Day 2)
8:30-9:10	Registration
9:10-9:50	<b>Session</b> To QP or not to QP: Encouraging Module Leader Engagement in Evaluation Surveys Presenters: Elena Zaitseva and Natalie Holland, Liverpool John Moores University
9:55-10:45	<b>Session</b> eXplorance Update and Roadmaps Presenters: Yeona Jang and Charles Assaf, eXplorance
10:45-11:00	Coffee Break
11:00-11:40	<b>Session</b> Reintroducing Module Evaluation Questionnaires Presenter: Tim Linsey, Kingston University
11:45-12:25	<b>Workshop:</b> Getting Hands-on Experience in Blue 7 Presenter: Mohammed Sheraidah, eXplorance
12:25-13:25	Lunch
13:25-13:30	<b>Group Photo</b>
13:30-14:40	<b>Community Discussion:</b> What's Next and Wrap-up Facilitated by Julie Mulvey and Graham Sherwood
14:40-14:45	Door Prize Drawing (Trip to Bluenotes Group 2018)
14:45-15:00	<b>Closing</b> Julie Mulvey and Graham Sherwood (Bluenotes Europe Co-chairs), John Atherton (eXplorance)

## Session Details – Day 1

### Session Description: Wednesday, 27 June (Day 1)

Time	Session Detail	
12:00-13:30	<b>Registration (Lunch will be served)</b>	
13:30-13:45	<p><b>Welcome to Conference</b> Graham Sherwood, Liverpool John Moores University, host and BN Europe Co-chair</p> <p><b>Opening Remarks</b> Julie Mulvey, BN Europe Co-chair, Durham University, Yeona Jang, EVP-CPEG (Community, Product Expertise, Governance), eXplorance</p>	
13:45-15:10	<p><b>Community Session: Getting to Know Each Other</b></p> <p><b>Description:</b> Facilitated by the Bluenotes Europe Co-chairs, the conference participants will get to know each other (approx. 5 minutes per attendee)</p>	
15:10-15:30	Coffee Break	
15:30-16:10	<p><b>Session:</b> Durham University's First institution-wide Implementation of eXplorance Blue <b>Presenters:</b> Julie Mulvey – Learning Technologist and Malcolm Murray – eLearning Manager, Learning Technologies Team, Durham University</p> <p><b>Description:</b> This presentation provides an overview of Durham's first institution-wide rollout of module evaluations using Blue. 1,041 questions were mapped to 1,009 module evaluations, and were delivered to 11,987 undergraduates from 28 departments across the University (a total of 63,072 surveys to complete). The presenters discuss the way data was collected; the use of the Data Integrity Gateway (DIG) to allow departmental administrators to check and approve the information; and the development of a bespoke question bank tool (the QuBE) to automatically generate the feed files for use with DIG and Blue. They will reflect on this first high-stake implementation: the advantages, issues that arose and how they were dealt with. They will also share ways they encouraged high response rates. The session concludes with an audience discussion.</p>	
16:15-16:55	<p><b>Session:</b> Developing a 'Dynamic Feedback' Environment with Bluepulse <b>Presenter:</b> Martin Barker, University of Aberdeen</p> <p><b>Description:</b> Feedback can occur as a powerful stream of potentially useful information. But that flow is often both unidirectional and 'unfinished'. The School of Biological Sciences at University of Aberdeen adopted Bluepulse 2 because we were interested in closing the feedback loop. We recognise that, for many students, this can often only be fully achieved by facilitating anonymous feedback. In this presentation, we report our recent 1-year trial of Bluepulse 2. While we encountered some difficulties along the way, such as with low uptake among some colleagues and students, the overall experience was very promising, and we are now continuing with Bluepulse. We recognise the importance of 'dynamic feedback', in which students and staff respond to each other in a constructive, ongoing, iterative 'conversation'. The prize is an enhanced the learning environment.</p>	
16:55-17:05	Short Break	



### Session Description: Wednesday, 27 June (Day 1)

Time	Session Detail
17:05-17:40	<p><b>Workshop:</b> Getting Hands-on Experience in Bluepulse 3, a Formative Feedback Platform  <b>Instructor:</b> Mohammed Sheraidah, eXplorance</p> <p><b>Description:</b> Bluepulse is a live formative feedback platform that instructors can use to increase student engagement, get real-time feedback from students, reach out to students when they need support, and make teaching more fun throughout a semester. This workshop will show you various Bluepulse features that faculty can leverage for in-the-moment feedback during a semester, which helps proactively manage avoiding surprises from end-of-term module evaluations.</p>

### Session Details – Day 2

#### Session Description: Thursday, 28 June (Day 2)

Time	Session Detail
8:30-9:10	<b>Registration</b>
9:10-9:50	<p><b>Session:</b> To QP or not to QP: Encouraging Module Leader Engagement in Evaluation Surveys  <b>Presenters:</b> Elena Zaitseva and Natalie Holland, Liverpool John Moores University</p> <p><b>Description:</b> Evaluation of teaching, be it on a course or a modular level, is often a two-faceted exercise – addressing accountability needs and pursuing a more open, reflective agenda such as enhancement of teaching and learning practice. The majority of HE institutions in the UK use standardised questionnaires for module evaluation. Whilst necessary for quality assurance and governance, a standardised data set is often seen by academics as ‘piecemeal’, not necessarily meeting needs of their subject and their own needs as reflective practitioners. Anecdotal evidence at Liverpool John Moores University, UK, suggested that single module evaluation design was perceived by teaching staff as a top-down, management-driven approach, reducing their engagement with the survey. One of the attractive functionalities available in Blue is the ability to add module/course specific self-written questions – offering the opportunity to better explore different evaluation perspectives and giving academics more ownership in the process of module evaluation. The presentation will explore module leaders’ engagement with the QP (Questions Personalisation). Taking a longitudinal perspective (analysing three years’ worth of data) we will look at the extent to which QP was utilised by the module leaders, what type of questions were written in different subject areas and across the institution. Module leaders’ perspective on this functionality gathered via focus groups and future institutional developments will also be presented.</p>
9:55-10:45	<p><b>Session:</b> eXplorance Update and Roadmaps  <b>Presenters:</b> Yeona Jang and Charles Assaf, eXplorance</p> <p><b>Description:</b> The last year has been a very eventful one for eXplorance. During this session, we will share with you all pertinent updates, including the latest news on our software and services offerings. We will give you a sneak peek of the advancements and enhancements that our hard working team is bringing your way and share what is to come over the next 12 months. As we close the session off, we invite you to dream with us a little by sharing our vision and technology roadmap.</p>

Session Description: Thursday, 28 June (Day 2)

Time	Session Detail	
10:45-11:00	Coffee Break	
11:00-11:40	<p><b>Session:</b> Reintroducing Module Evaluation Questionnaires <b>Presenter:</b> Tim Linsey, Kingston University</p> <p><b>Description:</b> Kingston University re-introduced Module Evaluation Questionnaires (MEQs) institution wide using Blue last academic year, initially via paper in March 2017 to primarily online from November 2017. Blue is integrated with the institutional VLE (Canvas) and SIS (SITS) and during the current year over 16,000 online survey responses were completed. A single institution wide MEQ is used with the resulting student and staff reports published to each module, and aggregate reports produced at multiple levels. Additionally, the MEQ data is fed into the University Annual Monitoring and Enhancement process and to Tableau reports allowing all staff to interact with the data including making comparisons with the previous year. This presentation will address our institutional journey with MEQs, the challenges that were faced and our aim of achieving a primarily automated system during the next academic year.</p>	
11:45-12:25	<p><b>Workshop:</b> Getting Hands-on Experience in Blue 7 <b>Instructor:</b> Mohammed Sheraidah, eXplorance</p> <p><b>Description:</b> In this workshop, we will present various advanced Blue 7 features that we have developed with input from the Bluenotes community members worldwide, such as the spreadsheet block to produce condensed and summary reports showing results from multiple levels of the organisation with additional statistics, relationship demographics that help better handle users in an institution that are involved in module evaluations with more than one role (ex., a user who is an instructor in one course and a student in another course), and Question Bank functionality to handle large questionnaires and create customised evaluations for people based on their role.</p>	
12:25-13:25	Lunch	
13:25-13:30	Group Photo	
13:30-14:40	<p><b>Community Discussion:</b> What's Next and Wrap-up</p> <p><b>Description:</b> Facilitated by the Bluenotes Europe Co-chairs, the conference participants will discuss what's next and how best to utilise the Bluenotes Europe Chapter for our collective benefits.</p>	
14:40-14:45	Door Prize Drawing (Trip to Bluenotes Group 2018)	
14:45-15:00	<p><b>Closing Remarks</b> Julie Mulvey and Graham Sherwood (Bluenotes Europe Co-chairs), John Atherton (eXplorance)</p>	



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