



Bluenotes **GLOBAL** 2018  
CONFERENCE

Conference  
Program

AUGUST 7-10

**2018**



**Full Steam Ahead: *Using Data to Lead the Way to Improve, Enhance, and Shape the Future of Higher Education***



## About eXplorance

---

eXplorance, the leading provider of Learning Experience Management (LEM) solutions, empowers organizations in making the right decisions with fact-based learning analytics. Our offerings, Blue® and Bluepulse®, enable organizations to benchmark, assess, analyze, improve, and monitor progress.

Founded in 2003, eXplorance is a privately held corporation based in Montreal, Canada with offices in Asia-Pacific (APAC), Europe, and Latin America. eXplorance's Melbourne office provides services and support to clients throughout the Asia-Pacific region. With employees working around the globe, eXplorance is renowned for its strong customer-focused company culture, and is deemed one of the Best Workplaces in Canada by the Great Places to Work Institute®. Recognized for its growth, technical innovation and entrepreneurship, eXplorance is listed in Deloitte's North American Technology Fast 500™.

eXplorance's clients include academic institutions such as Monash University, the University of New South Wales, the University of Melbourne, the University of Adelaide, the National University of Singapore, the University of Auckland, Princeton University, UC Berkeley, University of Pennsylvania, University of Toronto, Zayed University, University of Louisville, Bowdoin College, IESE Business School, Xi'an Jiaotong-Liverpool University, UDLAP, Liverpool John Moores University, and many more.



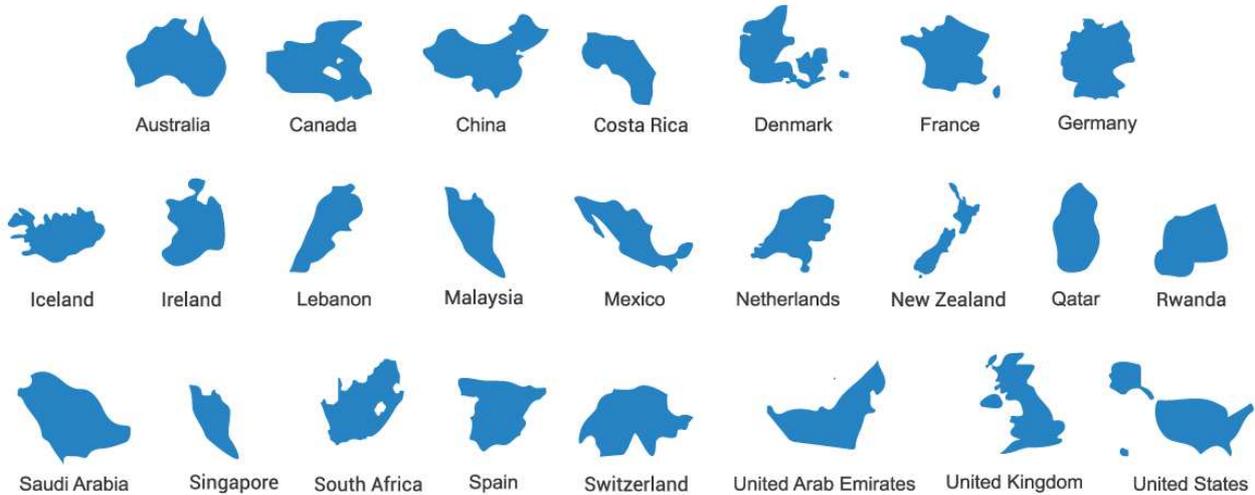
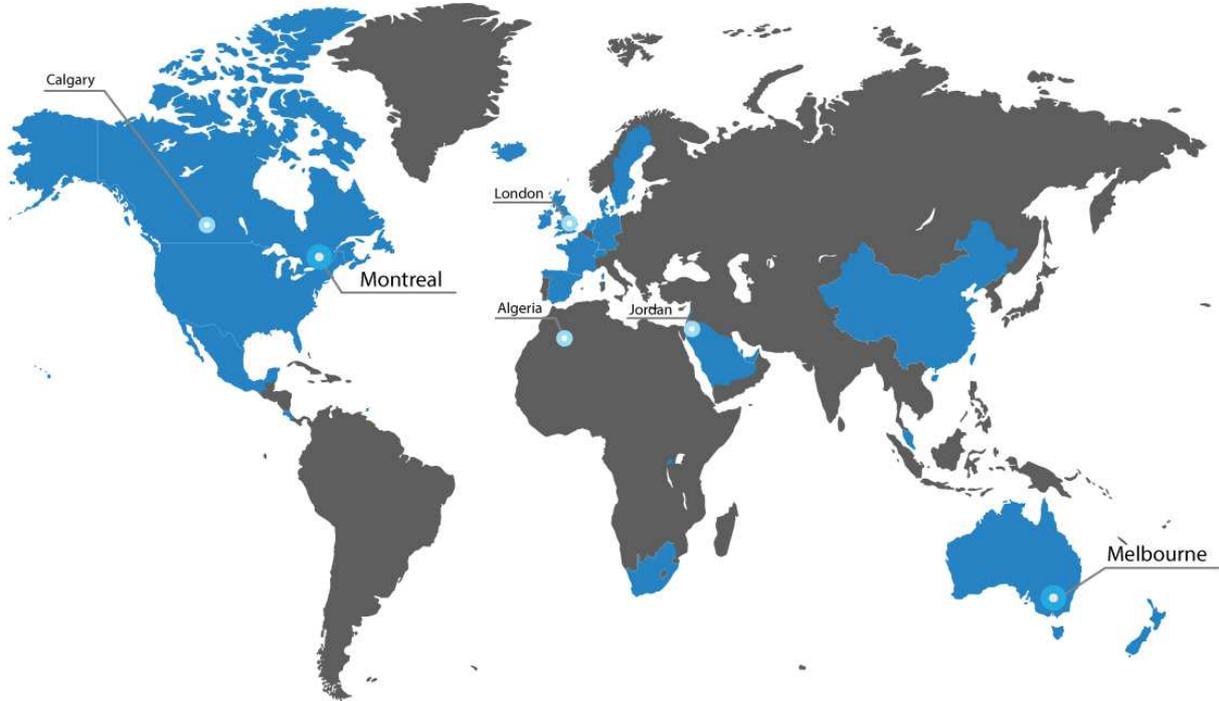


### eXplorance

-  eXplorance Office
-  eXplorance Satellite Employee
-  120 Global Employees

### Blue Users Worldwide

-  25 Countries
-  340 Institutions and growing...



## Keynote Speaker

---



**Mr. David Berman, FGDC, RGD, CPACC**

**Keynote Address:** eAccessibility for Higher Education Survey and Course Evaluation Administrators: *Easy Steps for Including Your Entire Audience*

Mr. David Berman, FGDC, RGD, CPACC helps organizations get great things done, through the motivation and techniques he provides for applying strategy, design, ethics, and creative branding and communications to business problems. He has over 30 years of experience in inclusive design and strategic communications. As an internationally-acclaimed expert speaker, communications strategist, graphic designer, typographer, and ethics chair, his thought-provoking keynotes and workshops have brought him to over 50 countries.

David is also an Invited Expert to the W3C, the publishers of the WCAG standard for e-accessibility.

David Berman is one of perhaps 100 people globally to hold CPACC certification, the World's only certification for accessibility professionals. (This certification is issued by the US-based IAAP (International Association of Accessibility Professionals). IAAP is a division of G3ICT, for which David is an International Advisor.

More information about David Berman and his distinguished career is available at:

<https://davidberman.com/>.



## The Seelbach Hotel



**Please note:**

- **Breakfast and General Sessions** (Keynote Speaker, CEO update, structured networking): Medallion Ballroom (First Floor)
- **Registration:** Medallion Foyer (First Floor)
- **eXploration Stations:** Medallion Foyer (First Floor)
- **Concurrent Breakout Sessions:** Mezzanine Level
- **Lunch and Dinner:** Grand Ballroom (Tenth Floor)
- **Loyalty Meetings:** Grand Ballroom West (Tenth Floor)
- **"Meet the CEO" Station:** Hilton Board Room (Second Floor)
- **Casino Night (Thursday Evening):** Rathskeller Room (Lower Level)
- **Murder Mystery (Thursday Evening):** The Oak Room (Main Floor – not pictured above)



## Speak with eXplorance Staff

<b>Wednesday, August 8</b>			
<b>"I need help with Blue functionality" (Support station)</b>	Michael Cochrane <i>Customer Support Engineer</i>	Arturo Morales <i>Software Support Engineer</i>	Andres Rodriguez <i>Customer Support Representative</i>
<b>"I have feedback" (Product Management station)</b>	Zelbrey Bedard <i>VP, Blue Product Management</i>	Georges Geha <i>VP, Product Management</i>	
<b>"I have challenges" (Consultant station)</b>	Raluca Druta <i>Consultant, Professional Services</i>	Fernando Sanchez <i>Consultant, Professional Services</i>	Elizabeth Guzman <i>Manager, Professional Services</i>
<b>Meet the eXplorance Executive Team</b>	Charles Assaf, <i>Chief Revenue Officer</i> Tim Brennan, <i>General Manager, Asia-Pacific</i> Ian Haugh, <i>VP, Business Development</i> Long Hua, <i>Chief Product Officer</i>		Jonathan Lapierre, <i>Chief Technology Officer</i> Yeona Jang, <i>EVP, Community Engagement and Learning Center</i>
<b>Thursday, August 9</b>			
<b>"I need help with Blue functionality" (Support station)</b>	Michael Cochrane <i>Customer Support Engineer</i>	Arturo Morales <i>Software Support Engineer</i>	Andres Rodriguez <i>Customer Support Representative</i>
<b>"I have feedback" (Product Management station)</b>	Zelbrey Bedard <i>VP, Blue Product Management</i>	Georges Geha <i>VP, Product Management</i>	
<b>"I have challenges" (Consultant station)</b>	Raluca Druta <i>Consultant, Professional Services</i>	Fernando Sanchez <i>Consultant, Professional Services</i>	Elizabeth Guzman <i>Manager, Professional Services</i>
<b>Meet the eXplorance Executive Team</b>	Charles Assaf, <i>Chief Revenue Officer</i> Tim Brennan, <i>General Manager, Asia-Pacific</i> Ian Haugh, <i>VP, Business Development</i> Long Hua, <i>Chief Product Officer</i>		Jonathan Lapierre, <i>Chief Technology Officer</i> Yeona Jang, <i>EVP, Community Engagement and Learning Center</i>
<b>Friday, August 10</b>			
<b>"I need help with Blue functionality" (Support station)</b>	Michael Cochrane <i>Customer Support Engineer</i>	Arturo Morales <i>Software Support Engineer</i>	Andres Rodriguez <i>Customer Support Representative</i>
<b>"I have feedback" (Product Management station)</b>	Zelbrey Bedard <i>VP, Blue Product Management</i>	Georges Geha <i>VP, Product Management</i>	
<b>"I have challenges" (Consultant station)</b>	Raluca Druta <i>Consultant, Professional Services</i>	Fernando Sanchez <i>Consultant, Professional Services</i>	Elizabeth Guzman <i>Manager, Professional Services</i>
<b>Meet the eXplorance Executive Team</b>	Charles Assaf, <i>Chief Revenue Officer</i> Tim Brennan, <i>General Manager, Asia-Pacific</i> Ian Haugh, <i>VP, Business Development</i> Long Hua, <i>Chief Product Officer</i>		Jonathan Lapierre, <i>Chief Technology Officer</i> Yeona Jang, <i>EVP, Community Engagement and Learning Center</i>



## Tuesday, August 7

<b>7:00 AM to 8:00 AM</b>	
<b>Breakfast and Conference Registration</b> <i>Medallion Ballroom (Breakfast) and Medallion Foyer (Conference Registration)</i>	
<b>8:00 AM to 9:45 AM</b>	
<p style="text-align: center; color: #0056b3;"><b>Workshop: Track 1</b></p> <p style="text-align: center;"><b>End-to-End Automation of a Course Evaluation Process with Blue</b></p> <p><b>Instructors:</b> Fernando Sanchez and Arturo Morales <i>Mezzanine Level – Salon D</i></p>	<p style="text-align: center; color: #c00000;"><b>Workshop: Track 2</b></p> <p style="text-align: center;"><b>How to Do Things More Efficiently in Blue? Blue Tips &amp; Tricks</b></p> <p><b>Instructor:</b> Raluca Druta <i>Mezzanine Level – Salon BC</i></p>
<b>9:45 AM to 10:15 AM</b>	
<b>Morning Break</b>	
<b>10:15 AM to Noon</b>	
<p style="text-align: center; color: #0056b3;"><b>Workshop: Track 1</b></p> <p style="text-align: center;"><b>Learning How to Use the Blue Reporting Capability to Build Reports for Varying Stakeholder Needs</b></p> <p><b>Instructors:</b> Elizabeth Guzman and Andres Rodriguez <i>Mezzanine Level – Salon D</i></p>	<p style="text-align: center; color: #c00000;"><b>Workshop: Track 2</b></p> <p style="text-align: center;"><b>End-to-End Automation of a Course Evaluation Process with Blue</b></p> <p><b>Instructors:</b> Fernando Sanchez and Arturo Morales <i>Mezzanine Level – Salon BC</i></p>
<b>Noon to 1:00 PM</b>	
<b>Lunch</b> <i>Grand Ballroom</i>	
<b>1:00 PM to 2:45 PM</b>	
<p style="text-align: center; color: #0056b3;"><b>Workshop: Track 1</b></p> <p style="text-align: center;"><b>Things to Check for When Something Goes Wrong</b></p> <p><b>Instructors:</b> Margot MacNutt and Michael Cochrane <i>Mezzanine Level – Salon D</i></p>	<p style="text-align: center; color: #c00000;"><b>Workshop: Track 2</b></p> <p style="text-align: center;"><b>Learning How to Use the Blue Reporting Capability to Build Reports for Varying Stakeholder Needs</b></p> <p><b>Instructors:</b> Elizabeth Guzman and Andres Rodriguez <i>Mezzanine Level – Salon BC</i></p>
<b>2:45 PM to 3:15 PM</b>	
<b>Afternoon Break</b>	
<b>3:15 PM to 5:00 PM</b>	
<p style="text-align: center; color: #0056b3;"><b>Workshop: Track 1</b></p> <p style="text-align: center;"><b>How to Do Things More Efficiently in Blue? Blue Tips &amp; Tricks</b></p> <p><b>Instructor:</b> Raluca Druta <i>Mezzanine Level – Salon D</i></p>	<p style="text-align: center; color: #c00000;"><b>Workshop: Track 2</b></p> <p style="text-align: center;"><b>Things to Check for When Something Goes Wrong</b></p> <p><b>Instructors:</b> Margot MacNutt and Michael Cochrane <i>Mezzanine Level – Salon BC</i></p>
<b>7:00 PM to 9:00 PM</b>	
<b>Opening Night Reception – Belle of Louisville</b> <i>Please be in the hotel lobby no later than <b>6:00 PM</b> for transportation to the riverfront. Boarding for the Belle of Louisville will begin at 6:30 PM.</i>	



## Tuesday, August 7

7:00 AM to 8:00 AM

**Breakfast and Conference Registration**

*Medallion Ballroom (Breakfast) and Medallion Foyer (Conference Registration)*

8:00 AM to 9:45 AM

**Thought Leadership Roundtable [Invitation-only session]**

**Closing the Feedback Loop and Updates from Bluenotes Think Tank 2017 (part 1)**

**Facilitator:** Samer Saab, CEO

*Second Floor – Blue Room*

9:45 AM to 10:15 AM

**Morning Break**

10:15 AM to Noon

**Thought Leadership Roundtable [Invitation-only session]**

**Closing the Feedback Loop and Updates from Bluenotes Think Tank 2017 (part 2)**

**Facilitator:** Samer Saab, CEO

*Second Floor – Blue Room*

Noon to 1:00 PM

**Lunch**

*Grand Ballroom*

1:00 PM to 2:45 PM

**Thought Leadership Roundtable [Invitation-only session]**

**Closing the Feedback Loop and Updates from Bluenotes Think Tank 2017 (part 3)**

**Facilitator:** Samer Saab, CEO

*Second Floor – Blue Room*

2:45 PM to 3:15 PM

**Afternoon Break**

3:15 PM to 5:00 PM

**Thought Leadership Roundtable [Invitation-only session]**

**Closing the Feedback Loop and Updates from Bluenotes Think Tank 2017 (part 4)**

**Facilitator:** Samer Saab, CEO

*Second Floor – Blue Room*

7:00 PM to 9:00 PM

**Opening Night Reception – Belle of Louisville**

*Please be in the hotel lobby no later than **6:00 PM** for transportation to the riverfront. Boarding for the Belle of Louisville will begin at 6:30 PM.*



## Wednesday, August 8

**8:00 AM to 8:45 AM**

**Breakfast and Conference Registration**

*Medallion Ballroom (Breakfast) and Medallion Foyer (Conference Registration)*

**Welcome (video message) (8:40 AM)**

Dr. Neeli Bendapudi  
President, University of Louisville

**8:45 AM to 9:45 AM**

**David Berman, Keynote Speaker**

**eAccessibility for Higher Education Survey and Course Evaluation Administrators:  
Easy Steps for Including Your Entire Audience**

*Medallion Ballroom*

**9:45 AM to 10:00 AM**

**Morning Break**

**10:00 AM to 10:50 AM**

**eXplorance Update, Roadmap and Looking Forward**

**Presenter:** Samer Saab, CEO  
*Medallion Ballroom*

**11:00 AM to 11:50 AM**

**Leverage the Power of Blue Enrollment Data Integration**

**Presenter:** Mohammed Sheraidah, eXplorance  
*Mezzanine Level – Salon A*

**Institutional Insights: *Changes in the Course Evaluation Process Resulting from a Needs Assessment***

**Presenter:** Ginny Cockerill, University of Alabama in Huntsville  
*Mezzanine Level – Salon B*

**Wrestling with Complex Reporting – the University of Ottawa's Report Building Journey with Blue**

**Presenter:** Jennifer Lambert, University of Ottawa  
*Mezzanine Level – Salon C*

**LMS Integration with eXplorance Blue (from Blackboard to Canvas)**

**Presenters:** Brett K. McDaniel and Kélita Mayorga, University of Kentucky  
*Mezzanine Level – Salon D*

**12:00 PM to 1:00 PM**

**Lunch**

*Grand Ballroom*

**1:00 PM to 1:40 PM**

**Structured Networking**

*Medallion Ballroom*

**1:40 PM to 1:50 PM**

**Presentation of Blue eXpert Certificates**

*Medallion Ballroom*



2:00 PM to 2:50 PM	
<p><b>Get More Insights by Taking Blue’s Reporting to the Next Level</b>  <b>Presenter:</b> Krimo Bouaou, eXplorance  <i>Mezzanine Level – Salon A</i></p>	<p><b>Using Bluepulse to Enhance Student Engagement and Empowerment</b>  <b>Presenter:</b> Martin Barker, University of Aberdeen  <i>Mezzanine Level – Salon B</i></p>
<p><b>Durham University’s First Institution-wide Implementation of eXplorance Blue</b>  <b>Presenters:</b> Julie Mulvey and Malcolm Murray, Durham University  <i>Mezzanine Level – Salon C</i></p>	<p><b>Interactive Course Evaluation Dashboard for Administrators Using PowerBI</b>  <b>Presenter:</b> Jeanie Gutheil-Bykerk, University of Nebraska at Omaha  <i>Mezzanine Level – Salon D</i></p>
2:50 PM to 3:15 PM	
<p><b>Afternoon Break</b></p>	
3:15 PM to 4:05 PM	
<p><b>Panel Discussion: Leveraging Blue Text Analytics to Inform Institutional Decisions</b>  <b>Panelists:</b> Rob Nelson, University of Pennsylvania  Becky Patterson, University of Louisville  Brad Wuetherick, Dalhousie University  <i>Medallion Ballroom</i></p>	
4:15 PM to 5:05 PM	
<p><b>Make the Most of Course Evaluations by Leveraging Advanced and Powerful Data Structures</b>  <b>Presenters:</b> Elizabeth Guzman and Raluca Druta, eXplorance  <i>Mezzanine Level – Salon A</i></p>	<p><b>Northwestern University’s Experience – Managing a Transition to Blue by Streamlining User Experience with Blue APIs, While Delivering Existing Report-Sharing Experience</b>  <b>Presenters:</b> Jenny J. Chen, Northwestern University and Georges Geha, eXplorance  <i>Mezzanine Level – Salon B</i></p>
<p><b>Tapping into the Power of Peer Experiences: <i>Bluenotes Consortium for Benchmarks (BCB)</i></b>  <b>Presenters:</b> Yeona Jang, eXplorance and Becky Patterson, University of Louisville  <i>Mezzanine Level – Salon C</i></p>	<p><b>Exploring the Potential Power of Blue Text Analytics for Institutional Assessments of the Student Experience</b>  <b>Presenter:</b> Brad Wuetherick, Dalhousie University  <i>Mezzanine Level – Salon D</i></p>
5:05 PM to 5:15 PM	
<p><b>Bluenotes MENA Door Prize Drawing</b>  <b>Bluenotes Europe Door Prize Drawing</b>  <b>Presentation of Charity Check (\$2,000)</b>  <i>Medallion Ballroom</i></p>	



## Thursday, August 9

<b>8:00 AM to 8:45 AM</b>	
<b>Breakfast</b> <i>Medallion Ballroom</i>	
<b>8:55 AM to 9:45 AM</b>	
<b>Panel Discussion: Navigating Policies Towards Integrated Grade Pathways</b> <b>Panelists:</b> Bob Goldstein, University of Louisville Rob Nelson, University of Pennsylvania Peter Baccile, Washtenaw Community College <i>Medallion Ballroom</i>	
<b>9:45 AM to 10:00 AM</b>	
<b>Morning Break</b>	
<b>10:00 AM to 10:50 AM</b>	
<b>From Zero to One – eXplorance – The Origins</b> <b>Presenter:</b> Samer Saab, eXplorance <i>Medallion Ballroom</i>	
<b>11:00 AM to 11:50 AM</b>	
<b>How to Transform Your Course Evaluation Process to be More Forward Looking</b> <b>Presenters:</b> Long Hua and Zebrey Bedard, eXplorance <i>Mezzanine Level – Salon A</i>	<b>Using Survey Data to Inform Engineering Student Retention Programming: A Case Study</b> <b>Presenter:</b> Jeff Hieb, University of Louisville <i>Mezzanine Level – Salon B</i>
<b>Analytics in Higher Education: <i>The Pathway to Our Future</i></b> <b>Presenter:</b> Bob Goldstein, University of Louisville <i>Mezzanine Level – Salon C</i>	<b>Comparing the Use of Results from National and Internal Student Experience Surveys – How Should Institutions Respond?</b> <b>Presenter:</b> Geoffrey Crisp, University of New South Wales <i>Mezzanine Level – Salon D</i>
<b>12:00 PM to 1:00 PM</b>	
<b>Lunch</b> <i>Grand Ballroom</i>	
<b>1:00 PM to 1:50 PM</b>	
<b>Welcome to BlueX Release 1</b> <b>Presenter:</b> Jeff Anderson, eXplorance <i>Mezzanine Level – Salon A</i>	<b>Things to Consider When Building Data Feeds</b> <b>Presenter:</b> Eowyn Ellison, University of Maryland <i>Mezzanine Level – Salon B</i>
<b>What's New with Blue Reporting and Analytics</b> <b>Presenters:</b> Long Hua and Georges Geha, eXplorance <i>Mezzanine Level – Salon C</i>	<b>Maintaining a High Response Rate for Course Evaluation While Assuring the Feedback Reliability: <i>The Case of the Holy Spirit University of Kaslik</i></b> <b>Presenter:</b> Sylvie Sebaaly Naous, Holy Spirit University of Kaslik <i>Mezzanine Level – Salon D</i>



2:00 PM to 2:50 PM	
<p><b>Engage Your instructors in Professional Development with Bluepulse</b>  <b>Presenters:</b> Fernando Sanchez and Raluca Druta, eXplorance  <i>Mezzanine Level – Salon A</i></p>	<p><b>Implementing Student Evaluation of Teaching Using eXplorance-Blue in Two Faculties/Schools at the Vaal University of Technology</b>  <b>Presenter:</b> Bruce Matee, Vaal University of Technology  <i>Mezzanine Level – Salon B</i></p>
<p><b>Getting Information to Those That Need It: A Look at Using Dynamic Report Viewer and Other Methods for Extracting Information from Blue</b>  <b>Presenter:</b> Daniel Glover, University of Minnesota  <i>Mezzanine Level – Salon C</i></p>	<p><b>Determining Student Sentiment Using Blue Text Analytics (BTA): Implementation of Grade Pathways</b>  <b>Presenters:</b> Becky Patterson and Bob Goldstein, University of Louisville  <i>Mezzanine Level – Salon D</i></p>
2:50 PM to 3:15 PM	
<p><b>Afternoon Break</b></p>	
3:15 PM to 4:05 PM	
<p><b>Panel Discussion: Leveraging Bluepulse Live Formative Feedback to Entice High Faculty and Student Engagement in Learning</b>  <b>Panelists:</b> Geoffrey Crisp, University of New South Wales  Peter Baccile, Washtenaw Community College  James Houpis, Skyline College  <i>Medallion Ballroom</i></p>	
4:15 PM to 5:05 PM	
<p><b>So, Your Institution Has Purchased Blue. Now What? eXplorance’s CEO has the Answers!</b>  <b>Presenters:</b> Samer Saab, eXplorance and Becky Patterson, University of Louisville  <i>Mezzanine Level – Salon A</i></p>	<p><b>Getting Blue in Maroon and Gold: Perspectives from the New Business Owner of the Student Rating of Teaching Program</b>  <b>Presenter:</b> Stephanie Klein, University of Minnesota  <i>Mezzanine Level – Salon B</i></p>
<p><b>Assessing the Reliability and Validity of Student Course Evaluations: Ongoing Dialogue Revisited</b>  <b>Presenters:</b> Howard Mzumara, Indiana University-Purdue University Indianapolis and Zebrey Bedard, eXplorance  <i>Mezzanine Level – Salon C</i></p>	<p><b>You’ve got data! Now what?</b>  <b>Presenter:</b> Larry Williams, Oregon Health and Science University  <i>Mezzanine Level – Salon D</i></p>
5:05 PM to 5:15 PM	
<p><b>Bluenotes APAC Door Prize Drawing</b>  <b>Presentation of Charity Check (\$3,000)</b>  <i>Medallion Ballroom</i></p>	
6:00 PM to 9:00 PM	
<p><b>Dinner</b>  <i>Grand Ballroom</i>  <b>followed by Casino Night (The Rathskellar) and the Murder Mystery (The Oak Room)</b></p>	



## Friday, August 10

<b>8:00 AM to 8:45 AM</b>	
<b>Breakfast</b> <i>Medallion Ballroom</i>	
<b>Closing Remarks (8:30 AM)</b> Dr. Beth Boehm Executive Vice President and University Provost (Interim), University of Louisville	
<b>8:55 AM to 9:45 AM</b>	
<b>How to Leverage Blue 360 Degree Feedback Reviews at Your Institution</b> <b>Presenter:</b> Krimo Bouaou, eXplorance <i>Mezzanine Level – Salon A</i>	<b>Using Bluepulse to Facilitate Learning and Community in the Classroom</b> <b>Presenter:</b> R. Parrish Waters, University of Mary Washington <i>Mezzanine Level – Salon B</i>
<b>Update on 2018 Customer Satisfaction Survey Results</b> <b>Presenter:</b> Samer Saab, eXplorance <i>Mezzanine Level – Salon C</i>	
<b>9:45 AM to 10:00 AM</b>	
<b>Morning Break</b>	
<b>10:00 AM to 10:50 AM</b>	
<b>How to Leverage Blue Surveys at Your Institution</b> <b>Presenter:</b> Krimo Bouaou, eXplorance <i>Mezzanine Level – Salon A</i>	<b>Faculty First: Professional Development and Activity Reporting. A Sneak Peek at the Bluepulse Teacher Edition</b> <b>Presenter:</b> Nitin Sharma, eXplorance <i>Mezzanine Level – Salon B</i>
<b>How to Optimize Course Evaluation Response Rates with Strategies, Techniques, and Features</b> <b>Presenters:</b> Fernando Sanchez, eXplorance and Gloria Eccleston, Washtenaw Community College <i>Mezzanine Level – Salon C</i>	
<b>11:00 AM to 11:30 AM</b>	
<b>eXplorance Immersion Tour Prize Drawing</b> <b>Presentation of Charity Check (\$5,000)</b> <i>Medallion Ballroom</i>	



## Session Descriptions

### Tuesday, August 7

**Workshop: End-to-End Automation of a Course Evaluation Process with Blue**  
**Instructors: Fernando Sanchez, Consultant, Professional Services, eXplorance**  
**Arturo Morales, Software Support Engineer, eXplorance**

In this workshop, we will show you how to automate a course evaluation process from the beginning to the end. Topics will include: how to automate data imports to Blue, how to automatically update projects and reports, how to automatically update report distributions and how to monitor automated course evaluations in Blue.

**Workshop: Learning How to Use the Blue Reporting Capability to Build Reports for Varying Stakeholder Needs**  
**Instructors: Elizabeth Guzman, Manager, Professional Services, eXplorance**  
**Andres Rodriguez, Customer Support Representative, eXplorance**

In this workshop, we will show you how to build individual and aggregate reports using Blue reporting features to meet varying stakeholder needs. The topics will include how to create reports for stakeholders at various levels, how to create the comparative and normative analyses, how to build reports in condensed layouts, how to build summary reports to meet your stakeholders' needs, and more.

**Workshop: Things to Check for When Something Goes Wrong**  
**Instructors: Margot MacNutt, Training Manager, eXplorance**  
**Michael Cochrane, Customer Support Engineer, eXplorance**

Why aren't my emails going out? Why aren't students able to access the evaluation forms? Why is the wrong instructor being evaluated? Why are my report viewers all wrong? How do I get Dynamic Report Access to work? In this workshop, you will learn how to troubleshoot issues like the above. You will also gain knowledge of what to check for and how to fix and prevent them from happening again.

**Workshop: How to Do Things More Efficiently in Blue? Blue Tips & Tricks**  
**Instructor: Raluca Druta, Consultant, Professional Services, eXplorance**

Blue is a very feature-rich system and provides many different ways of implementing solutions. Knowing the tricks that will help you to do things more efficiently in Blue is always of use for any Blue Administrator. Per popular demand, this workshop will also cover an overview of the redesigned Help Center with tips on how to locate answers to specific questions.

**Thought Leadership Roundtable: Closing the Feedback Loop and Updates from Bluenotes Think Tank 2017**  
**Facilitator: Samer Saab, CEO, eXplorance**

This is an invitation-only closed session where we will recap, discuss, and give general updates stemming from Bluenotes Think Tank 2017 meeting. We will also unveil our 18-24 months roadmap and strategy, in order to continue the dialogue.



## Wednesday, August 8

### **Keynote Address: eAccessibility for Higher Education Survey and Course Evaluation Administrators: *Easy Steps for Including Your Entire Audience***

**Presenter: David Berman**

Computer-mediated accessibility to information represents the greatest liberation in human history. A substantial proportion of people in our society have some level of physical or mental challenge which can stand in the way of clear communication ... unless we take necessary steps to improve our online content. And when we design for the extremes, everyone benefits.

David Berman will convince you why accessibility and standards are important for everybody: to broaden your audience, to comply with regulations, to drive down costs, or simply to be socially responsible. He also provides in-depth familiarity with Section 508, W3C WCAG 2.0 and PDF/UA success criteria. These guidelines will help your surveys and evaluations be more effective resources for your entire audience, in your classrooms and every part of your schools. You'll also gain familiarity with the assistive technologies that help people with specific disabilities and difficulties.

### **Session: eXplorance Update, Roadmap and Looking Forward**

**Presenter: Samer Saab, CEO, eXplorance**

As we continue our rapid growth and evolution at eXplorance, we look forward to sharing with you some key business and product updates of the last 12 months. We will share with you the latest and greatest of Blue, Bluepulse, BlueX and DIG. We will also provide you with a glimpse of what the future holds in terms of the evolution of our business and vision.

### **Session: Leverage the Power of Blue Enrollment Data Integration**

**Presenter: Mohammed Sheraidah, Executive, Solution Architecture, CEO Office, eXplorance**

In this session, we will cover the fundamentals of Blue's data integration options including the DataSync module, the Data Integrity Gateway, and Blue's API. We will share tangible use cases and examples to illustrate the automation and analytics advantage you can derive from this integration. We will also share current limitations and upcoming integration and automation features that will address these limitations.

### **Session: Institutional Insights: *Changes in the Course Evaluation Process Resulting from a Needs Assessment***

**Presenter: Ginny Cockerill, Assistant Director of Assessment, University of Alabama in Huntsville**

The University of Alabama in Huntsville conducted a Needs Assessment process this past year in collaboration with stakeholders across campus. The resulting insights were used to develop an action plan for changes to the course evaluation process, both in distribution and reporting. One aspect of the results that was particularly interesting was the insights gathered from faculty about their hesitations, reservations, and objections to the course evaluation process. This presentation will briefly overview the Needs Assessment process followed and the insights gained—especially those from the faculty perspective. The changes that have already been put in place will be discussed as well as the action plan now in place for the next few semesters.



**Session: Wrestling with Complex Reporting – the University of Ottawa's Report Building Journey with Blue**  
**Presenter: Jennifer Lambert, Application Manager, University of Ottawa**

As an application manager my role is to provide professors and administrators with the tools they need to do the best job they can. Blue has comprehensive reporting functionality and the ability to present data in an easy-to-read and colourful format. However, when the University of Ottawa implemented Blue we had the mandate to recreate our reports exactly as they were in our legacy system. Anyone who has tried to replace a custom application with an off-the-shelf version will know that this can be a challenge!

In this presentation I will show examples of how new features in Blue versions 6.4 and 7.0 (and some work-arounds) allowed us to create the specific reports that we needed. I hope these examples will help other Blue administrators who might be struggling with specific reporting requirements.

**Session: LMS Integration with eXplorance Blue (from Blackboard to Canvas)**  
**Presenters: Brett K. McDaniel, Academic Technical Support Service Manager, University of Kentucky**  
**Kélita Mayorga, Technical Support Specialist, University of Kentucky**

This presentation will explain the details of how the University of Kentucky (UK) implemented the integration with both Blackboard and then Canvas, after we switched to Canvas. An in depth look at the deeper integration with Canvas will show how the integration with Canvas can improve the student and instructor experience. Hopefully, those using Canvas will be able to take away some knowledge in their implementation and integration.

**Session: Get More Insights by Taking Blue's Reporting to the Next Level**  
**Presenter: Krime Bouaou, Director, Learning Center, eXplorance**

In this session, we will go over Blue's reporting functionality in close detail with examples. We will highlight some untapped reporting features that you can use to take Blue reporting to the next level for further insights. This will enhance Blue administrators' understanding of Blue's reporting capabilities and possibilities.

**Session: Using Bluepulse to Enhance Student Engagement and Empowerment**  
**Presenter: Martin Barker, Senior Lecturer, School of Biological Sciences, University of Aberdeen**

We 'know' that students perform best when they are engaged with learning. But, to 'know' with any certainty, we need data. At the University of Aberdeen, Scotland, we have been using Bluepulse to engage with students and to monitor that engagement. Bluepulse has helped us to elicit student feedback during the delivery of our courses. Enabling our teachers to respond to student comments in real time has probably further reinforced student involvement and empowerment. Closing the feedback loop has helped to create conditions for dynamic feedback that have also enhanced staff engagement. Bluepulse has also provided a forum in which anonymity has allowed even the most reticent students to participate.

The data generated by staff-student interactions have been both quantitative and qualitative. Teachers are using this evidence to help them to focus their teaching efforts. We are also use the data to help managers to identify successful practice.



**Session: Durham University's First Institution-wide Implementation of eXplorance Blue**

**Presenters: Julie Mulvey, Learning Technologist, Durham University**

**Malcolm Murray, eLearning Manager, Learning Technologies Team, Durham University**

This presentation provides an overview of Durham's first institution-wide roll out of module evaluations using Blue 1,041 questions were mapped to 1,009 module evaluations, and were delivered to 11,987 undergraduates from 28 departments across the University (a total of 63,072 surveys to complete). The presenters discuss the way data was collected; the use of the Data Integrity Gateway (DIG) to allow departmental administrators to check and approve the information; and the development of a bespoke question bank tool (the QuBE) to automatically generate the feed files for use with DIG and Blue. They will reflect on this first high-stake implementation: the advantages, issues that arose and how they were dealt with. They will also share ways they encouraged high response rates. The session concludes with an audience discussion.

**Session: Interactive Course Evaluation Dashboard for Administrators using PowerBI**

**Presenter: Jeanie Gutheil-Bykerk, Research Analyst, University of Nebraska at Omaha**

Give your dean/director/chairs a visual tool they can use to evaluate their faculty based on the institution's course evaluation data. Data is taken directly from Blue and put into PowerBi. This creates an interactive dashboard that easily shows administrators how their faculty are doing based on course evaluation feedback. Filters enable drill to detail, accessing the data that only pertains to their department and/or college, the time frame/terms they want to look at, down to course and faculty level information.

**Panel Discussion: Leveraging Blue Text Analytics to Inform Institutional Decisions**

**Panelists: Rob Nelson, Executive Director, University of Pennsylvania**

**Becky Patterson, Executive Director for Institutional Research and Planning, University of Louisville**

**Brad Wuetherick, Executive Director, Learning and Teaching, Dalhousie University**

Panelists will share their institutional experience on implementing Blue Text Analytics. This interactive discussion will also include suggestions about how institutions can fully utilize text analytics in their decision-making.

**Session: Make the Most of Course Evaluations by Leveraging Advanced and Powerful Data Structures**

**Presenters: Elizabeth Guzman, Manager, Professional Services, eXplorance**

**Raluca Druta, Consultant, Professional Services, eXplorance**

In this session, we will share creative use cases of Blue data structure to support advanced course evaluation scenarios, including cascaded evaluations, evaluations of instructors and teaching assistants, and more.

**Session: Northwestern University's Experience – Managing a Transition to Blue by Streamlining User Experience with Blue APIs, While Delivering Existing Report-Sharing Experience**

**Presenters: Jenny J. Chen, Senior Assistant, Northwestern University**

**Georges Geha, VP, Product Management, eXplorance**

One of the key challenges when adopting a new technology or a new system is change management. Northwestern University had a long history of sharing course evaluation results with various stakeholders – students, faculties, and administrations. Thus, keeping the existing reports sharing experience with students, faculties, and administrations was identified as a key success factor for change management, in transitioning from an in-house electronic course evaluation system to the automated process of Blue. In this presentation, we will present how Northwestern partnered with eXplorance to tackle this challenge with a seamless integration between Blue and CAESARS (PeopleSoft-based SIS) using Blue pathway APIs.



**Session: Tapping into the Power of Peer Experiences: *Bluenotes Consortium for Benchmarks (BCB)***

**Presenters: Yeona Jang, Executive Vice President, Community Engagement and Learning Center, eXplorance**

**Becky Patterson, Executive Director for Institutional Research and Planning, University of Louisville**

As Bluenotes community members are gaining experience in collecting and using feedback data, they have expressed an interest in benchmarks, i.e., points of reference against which findings may be compared, to assist in fact-based decision making for continuous improvement. In this presentation, we will present the preliminary findings on course evaluation data-use policies to provide guidance in the shaping of the BCB in such a way that identities of institutions and individuals are kept confidential and data can be aggregated to form an Apples-to-apples comparison for actionable benchmark data such as response rates. This presentation will be an interactive and dynamic session with the audience, as we discuss how to go about shaping the BCB to create a collaborative environment where benchmark data can be obtained and shared to enable the best practices among the Bluenotes Community members in course evaluations and other feedback surveys.

**Session: Exploring the Potential Power of Blue Text Analytics for Institutional Assessments of the Student Experience**

**Presenter: Brad Wuetherick, Executive Director, Learning and Teaching, Dalhousie University**

**Co-Authors: Don Fiander, Acting Executive Director, Dalhousie University**

**Chris Elliott, Institutional Analyst, Dalhousie University**

**Tyler Lightfoot, Institutional Analyst, Dalhousie University**

It is very common for faculty members to both praise and bemoan the quality of student qualitative comments as part of the student course evaluation process. While there are legitimate concerns about inappropriate comments made by students and the risk they might have if used inappropriately as part of the summative evaluation of teaching, there is significant valuable formative and summative feedback that can be found in many of the qualitative comments provided by students. Yet in many cases the qualitative comments provided by students are not systematically analyzed and used as part of many institutional course evaluation processes. This situation is often even more true for other student surveys conducted on campuses about the student experience outside of the course evaluation process, for which qualitative comments are rarely used systematically by the institutions participating in the institutional survey. This presentation will begin by exploring Dalhousie's use of the Blue Text Analytics as part of our analysis of our institution's student ratings of instruction, but will primarily focus on a pilot analysis of student qualitative comments from a cross-institutional survey of the student experience – the Canadian University Survey Consortium (CUSC) Student Experience Questionnaire. The CUSC survey is conducted as part of a partnership of ~40 Canadian universities, and explores the students' experiences with faculty members, advising, student services, and other dimensions of the overall student learning environment both within and outside of the classroom. The presentation will unpack the process and results of using the BTA tool to explore the core themes that emerged from the CUSC student responses, and will explore the potential value for other similar alternative uses for BTA (including the analysis of qualitative comments for the National Survey of Student Engagement and other comparable institutional surveys used around the world as part of institutions' assessment of the student learning environment).

## Thursday, August 9

### Panel Discussion: Navigating Policies Towards Integrated Grade Pathways

**Panelists:** Bob Goldstein, Vice Provost for Institutional Research, Effectiveness, and Analytics, University of Louisville  
Rob Nelson, Executive Director, University of Pennsylvania  
Peter Baccile, Executive Director, Washtenaw Community College

The panelists will share their institutional experience of implementing grade pathways. This interactive discussion will include the challenges faced, suggestions for engaging the community, and steps taken to develop and implement university policy.

### Session: From Zero to One – eXplorance – The Origins

**Presenter:** Samer Saab, CEO, eXplorance

Let us take you on an intimate journey into the inception of eXplorance. We will tell those stories behind the making of Blue, of our early stage financial difficulties, about the great people that worked for us, and about those that worked with us, and share with you the roots of our transformation towards becoming the fast growing EdTech organization that we are today. You will learn how eXplorance has overcome, against all odds, as a David, one that shall never be a Goliath.

### Session: How to Transform Your Course Evaluation Process to be More Forward Looking

**Presenters:** Long Hua, Chief Product Officer, eXplorance  
Zelbrey Bedard, VP, Blue Product Management, eXplorance

Course evaluations are often the main source of student feedback about their educational experience. However, interpreting the results adequately can prove challenging. In this session, we will examine the power of contextual information in telling comprehensive course evaluation analytics stories for instructors and academic leaders. We will highlight the role of data and survey instruments in helping to craft rich stories, as well as review the potential challenges in assimilating these concepts into the process.

### Session: Using Survey Data to Inform Engineering Student Retention Programming: A Case Study

**Presenter:** Jeff Hieb, Associate Professor - Engineering Fundamentals, University of Louisville

The Guild for Engineering Education, Achievement, Retention & Success, GEARS, is a cross-functional group of faculty, researchers and students from Psychology, Education and Engineering. GEARS has been surveying freshman engineering students at the J.B. Speed School of Engineering since the fall of 2010 as part of a longitudinal study of engineering student retention. Members of the group have looked at a variety of different factors including mindfulness, motivation, and belonging. This session will cover the evolution of the GEARS survey, share results from several published studies, highlight some impacts on students, and discuss plans to use data science to analyze years of survey data.

### Session: Analytics in Higher Education: The Pathway to Our Future

**Presenter:** Bob Goldstein, Vice Provost for Institutional Research, Effectiveness, and Analytics, University of Louisville

This session will focus on the perspective of analytics in higher education from institutional leadership. An in-depth examination of the institutional framework that needs to be in place to ensure the successful use of analytics and data driven decisions will be discussed.



**Session: Comparing the Use of Results from National and Internal Student Experience Surveys – How Should Institutions Respond?**

**Presenter: Geoffrey Crisp, Pro Vice Chancellor, Education, University of New South Wales**

In Australia, the Federal Government sponsors a series of national surveys on the student experience for current students and the employment outcomes of graduates. These surveys are conducted under uniform conditions at all universities and the aggregated results are made publicly available on the QILT website (<https://www.qilt.edu.au/>). The Federal Government is proposing to use these results as part of future funding arrangements with Universities. In addition, all universities in Australia undertake internal student experience surveys and these results are usually for internal use, including course enhancements and academic promotion. This presentation will examine aggregated results from a large research intensive university in Australia and compare how the results from both the national and internal student experience surveys are being used to drive changes within the institution.

**Session: Welcome to BlueX Release 1**

**Presenter: Jeff Anderson, Director, Sales Engagement, eXplorance**

In this session, we will demonstrate in detail all of the features and functionality of BlueX Release 1, the new generalized survey solution. We will also discuss BlueX's generalized survey functionality vs. Blue's current institutional survey functionality so that you use these tools in the right places.

**Session: Things to Consider When Building Data Feeds**

**Presenter: Eowyn Ellison, Manager of Assessment Systems, University of Maryland**

The University of Maryland has been using Blue for four years, with an automated data feed for two years. This session will examine important considerations when building a data feed and when moving into automation, including reporting, timing of evaluations, and more. I will also talk about how our goals have driven the way we designed and implemented our data flows and logic. Finally, I will describe some of the challenges we've encountered along the way, how to avoid them, and where we are now.

**Session: What's New with Blue Reporting and Analytics**

**Presenters: Long Hua, Chief Product Officer, eXplorance  
Georges Geha, VP, Product Management, eXplorance**

In this session, we will discuss the various analytics capabilities available in Blue 7 and beyond. We will provide an overview of Blue reporting and updates on Blue Text Analytics. We will also share what is coming in feedback dashboards.

**Session: Maintaining a High Response Rate for Course Evaluation While Assuring the Feedback Reliability: *The Case of the Holy Spirit University of Kaslik***

**Presenter: Sylvie Sebaaly Naous, Project Coordinator, Holy Spirit University of Kaslik**

In 2011, the Holy Spirit University of Kaslik (USEK – Lebanon) has implemented the online course evaluation using Blue by Explorance. In order to reach the highest possible response rate, a special hold linked to the final grades view was used in order to make the feedback submission “compulsory”. As a result, an average response rate of 90% is maintained for courses evaluations and the Well-being on the Campus survey, the fact that is providing a robust source of assessment for teaching, programs and students' services. To ensure the reliability of these evaluations as a trustworthy source of assessment, different techniques are adopted including the association of quantitative data with qualitative data, the analysis of students comments, the use of minimum thresholds, the interpretation of evaluations historical trends, the benchmarking between units, and also the association of results with students grades with the aim of determining the level of influence of the student performance on the course evaluation results.



**Session: Engage Your instructors in Professional Development with Bluepulse**  
**Presenters: Fernando Sanchez, Consultant, Professional Services, eXplorance**  
**Raluca Druta, Consultant, Professional Services, eXplorance**

In this session, we will cover the latest and greatest of Bluepulse features and functionality and how it supports continuous improvement in teaching and learning. We will also go over how the linkage of Bluepulse with Blue can make for greater levels of student and instructor engagement in the development process.

**Session: Implementing Student Evaluation of Teaching Using eXplorance-Blue in Two Faculties/Schools at the Vaal University of Technology**  
**Presenter: Bruce Matee, Manager: Evaluation Unit, Vaal University of Technology**

In this paper, we share experiences of the implementation process of a fully-fledged online evaluation system using Blue at the Vaal University of Technology (VUT). The paper seeks to reveal the experiences of the faculties that are utilizing the evaluation system and how these have impacted on their conception of the evaluation culture. As the implementation of this system is pioneering in nature and is based on the national imperatives of quality enhancement, the paper will further share the impact of the approach on general institutional culture and more specifically on teaching and learning culture at VUT. Given the timely relevance of Blue to the national and institutional imperatives of improving quality teaching, the envisaged reports would enable our institution to develop teaching and learning processes that are improving continuously as academics and other stakeholders collaborate to share good practices and solve shared problems. An equally opportune benefit of the process in the usage of the reports in informing a variety of institutional policies related to teaching and learning such as the student evaluation of teaching policy and the university teaching excellences awards.

**Session: Getting Information to Those That Need It: A Look at Using Dynamic Report Viewer and Other Methods for Extracting Information from Blue**  
**Presenter: Daniel Glover, Developer 2, University of Minnesota**

The reporting and data extraction options made available in releases 6 and 7 of Blue have allowed for greater ease in getting data into the hands of people who can use it to make timely decisions. We will share our institution's experience with implementing the nine-fold overlapping reporting layers we have within the Dynamic Report Viewer functionality and some of the other processes we are designing for getting information collected by Blue to other systems that do not readily use native Blue reporting.

**Session: Determining Student Sentiment Using Blue Text Analytics (BTA): Implementation of Grade Pathways**  
**Presenters: Becky Patterson, Executive Director for Institutional Research and Planning, University of Louisville**  
**Bob Goldstein, Vice Provost for Institutional Research, Effectiveness, and Analytics, University of Louisville**

In fall 2016, the University of Louisville (UofL) implemented university-wide priority grade access for students completing all their course evaluations after two successful pilot projects (fall 2015 and spring 2016). To determine if the implementation of priority grade access negatively influenced evaluation results, UofL used BTA to gauge student sentiment expressed through comments within the College of Arts and Sciences (UofL's largest academic unit). This presentation will include: results from analyzing fall 2014, fall 2015, fall 2016, and fall 2017 comments, a summary of the BTA functionality in Blue, best practices and tips for conducting qualitative analysis, as well as lessons learned from UofL's use of BTA.



**Panel Discussion: Leveraging Bluepulse Live Formative Feedback to Entice High Faculty and Student Engagement in Learning**

**Panelists: Geoffrey Crisp, Pro Vice Chancellor, Education, University of New South Wales  
Peter Baccile, Executive Director, Washtenaw Community College  
James Houpis, Academic Support and Learning Technologies, Skyline College**

The panelists will discuss their institutional experience of implementing Bluepulse. Topics of this discussion will also include faculty training, methods of outreaching to faculty to get institutional 'buy-in', and how the data collected engage students and inform institutional practices.

**Session: So, Your Institution Has Purchased Blue. Now What? eXplorance's CEO has the Answers!**

**Presenters: Samer Saab, CEO, eXplorance  
Becky Patterson, Executive Director for Institutional Research and Planning, University of Louisville**

Attend this one-on-one interview with Samer Saab, CEO of eXplorance to learn eXplorance's approach to partnering with their customers. From onboarding customers through Professional Services to eXplorance Customer Support, learn answers to the questions such as: "I'm a new customer and need training, who do I contact?", "What is the role of professional services?", "What issues can my account manager help me with?", "Something has gone wrong with my Blue project, who do I contact for help?", "I have an idea for a feature, who do I tell?", "A feature is not working the way I think it should, who do I contact?", "How do I find out about new products that are available?", "How will I know if a new version of Blue has been released?" Whether you are a long-time customer or a new user, this interactive session will answer your questions about how to make the most of your experience with Blue.

**Session: Getting Blue in Maroon and Gold: *Perspectives from the New Business Owner of the Student Rating of Teaching Program***

**Presenter: Stephanie Klein, PhD, Assistant Director, Office of Measurement Services, University of Minnesota**

The University of Minnesota has a (mostly) centralized, standardized program for student ratings of teaching with tripartite governance including a policy owner (Vice Provost for Faculty and Academic Affairs), service owner (Office of Information Technology), and business owner (Office of Measurement Services). Our complex implementation of Blue includes integrated paper and online ratings. The newest member of this team (business owner) shares experiences in learning the current state, navigating the transition into business ownership, and working with key partners to craft a shared vision for future of student feedback. Prospective initiatives include content changes (items and reports), establishing norm groups, and improving online response rates toward a long-term goal of reducing paper administration.

**Session: Assessing the Reliability and Validity of Student Course Evaluations: *Ongoing Dialogue Revisited***

**Presenters: Howard Mzumara, Director of Testing Center, Indiana University-Purdue University Indianapolis  
Zelbrey Bedard, VP, Blue Product Management, eXplorance**

To what extent do student ratings of teaching provide reliable and valid measures for assessing the efficacy and effectiveness of courses and teaching? This session will explore how the Reliability Assessment report block in Blue can be used to provide a measure of the accuracy and usefulness (i.e., validity) of student ratings of courses and teaching. In addition, the presentation will provide a review of related literature to stimulate participants to engage in an interactive discussion on best practices for assessing the reliability and validity of student evaluations of teaching.



**Session: You've got data! Now what?**

**Presenter: Larry Williams, Education Technology Specialist, Oregon Health and Science University**

Congrats! You finished implementing Blue at your institution, and the evaluation projects are live. Data is coming in...but what do you do with it? Who do you send it to? How do you store it? How do you make meaningful reports based on the data you collected? We'll address these questions in this presentation by Lawrence Williams, MS, from Oregon Health and Science University (OHSU). We'll do a deep-dive into how the OHSU School of Nursing uses reports from Blue in their course and teaching evaluation audit process, which informs their accreditation reporting and data requests from multiple stakeholders.



## Friday, August 10

### Session: How to Leverage Blue 360 Degree Feedback Reviews at Your Institution

Presenter: Krime Bouaou, Director, Learning Center, eXplorance

In this session, we will go over specific scenarios of implementing Blue 360 projects and reports. We will also share use cases from Blue institutions, and show how they leverage 360 degree feedback data to assess the competencies of students who are about to start their careers.

### Session: Using Bluepulse to Facilitate Learning and Community in the Classroom

Presenter: R. Parrish Waters, Assistant Professor, University of Mary Washington

Over the past three years I have used the formative feedback tool, Bluepulse, to gather formative feedback from students in my Human Anatomy course. I have created a series of questions that effectively gauge the students' ability to understand and engage with the curriculum. As new iterations of this tool are released, I incorporate novel methods to engage with my students, assess their participation in the class, and provide them agency in the course.

### Session: Update on 2018 Customer Satisfaction Survey Results

Presenter: Samer Saab, CEO, eXplorance

In this session, we will share the results of the client satisfaction (CSAT) survey. In addition, we will summarize the strengths and short comings that you have identified through the survey; and per our commitment to continuous improvement, we will share what lies ahead to offer a stronger customer experience.

### Session: How to Leverage Blue Surveys at Your Institution

Presenter: Krime Bouaou, Director, Learning Center, eXplorance

In this session, we will go over specific scenarios of implementing Blue Surveys projects and reports. We will also share use cases from Blue institutions, and show how they support institutional feedback gathering and reporting needs.

### Session: Faculty First: *Professional Development and Activity Reporting. A Sneak Peek at the Bluepulse Teacher Edition*

Presenter: Nitin Sharma, Bluepulse Product Specialist, eXplorance

Asking questions, sending targeted follow-ups and getting feedback remain at the core of Bluepulse. Join us for a preview of powerful new features like activity logging, goal setting, personal profiles and much more, only available in Bluepulse Teacher Edition. See new ways to centralize and streamline teacher centric improvement as they continue to inspire future generations.

### Session: How to Optimize Course Evaluation Response Rates with Strategies, Techniques, and Features

Presenters: Fernando Sanchez, Consultant, Professional Services, eXplorance  
Gloria Eccleston, Director, Washtenaw Community College

In this presentation, we will cover the many aspects of optimizing response rates in course evaluations. We will go over various how to's from drafting email invites and reminders, to leveraging Blue's deep LMS integrations, and to implementing grade and course registration pathways. We will also share stories and use cases from actual Blue user implementations that achieved relatively high response rates.



# Congratulations to the Bluenotes Americas 2017 Award Winners

## Best New Presenter

### Thinking Beyond the Traditional 'Instructor Evaluation' - Using ONE Simplified Survey to Evaluate Instructors

**Nick Ullrich**, Data Support Specialist, Galen College of Nursing

**Abstract:** Is your institution struggling with ideas on how to easily evaluate instructors? Galen College of Nursing will present an alternative way for supervisors to evaluate their instructors using a simplified survey. By using one open-sourced link generated through Blue, we converted an existing paper and pencil evaluation tool for supervisors to evaluate their faculty members more easily and effectively. During this session, we will preview an evaluation, show an example of the results, and discuss the benefits and limitations this method offers our College.

## Best Presentations

### Blue Advanced Relationship Tables (ART) and Other Musings

**Daniel Glover**, Developer II, University of Minnesota

**Abstract:** So maybe you have heard about Blue Advanced Relationship Tables (ART). Are you wondering how they can help manage your survey needs? We will demonstrate the approach we have found to be most effective in getting supervisory information whose source of truth is currently distributed across the organization in to Blue. Then we will discuss how we expect to leverage this process to facilitate the new ART and in managing dynamic report viewership access coming to Blue.

### Is Over-surveying Undermining your Efforts? Create a University-wide Survey Administration Process FTW

**Katie Partin**, Assistant Director for Institutional Effectiveness, University of Louisville

**Katie Bixby**, Institutional Effectiveness Analyst II, University of Louisville

**Abstract:** As an institution, we must pay greater attention to a) the rationale for and quality design of surveys, b) the coordination of survey administration through one central office to maximize response rates, and c) the meaningful use of results to inform and guide continuous program improvement. Therefore, UofL has facilitated a university-wide survey administration process. During this session, attendees will learn about how the process was created and the required components for a successful implementation.



Names of attendees certified in Blue (as of July 20)  
are highlighted in blue font.

## Attendees

(Registrations received after July 20 may not appear in printed conference program)

Institution/Organization	Name	Title	Email
Aarhus University	Mette Tikær Brock	Data Manager	
Aarhus University	Mustapha El-Ahmad		
Abilene Christian University	Cliff Barbarick	Professor, Director of Faculty Development	cab11c@acu.edu
Abilene Christian University	Marisa Beard	Director of Educational Technology and the Innovation Foundry	
Abilene Christian University	Stephen Rektenwald	Assistant Director	
Alabama A&M University	Dianne Bozeman	Survey Administrator	dianne.bozeman@aamu.edu
American University of Sharjah	Nabeel Amireh	Director of Academic Computing	
BC Institute of Technology	Nancy Morello	Supervisor	
Bellarmino University	Emily Brock	Institutional Research Analyst	
Belmont University	Mary Lucus	Director	
Blinn College	Lillian Marshall	Data Analyst	lillian.marshall@blinn.edu
Boston College	Julie Devi	Systems Support Analyst	julie.devi@bc.edu
Carleton University	David Berman	Chair - Carleton Access Network	berman@davidberman.com
College of Charleston	Anastasia Gilpatrick	Project Manager (Director of Technical Services)	abemelia@cofc.edu
College of Charleston	Deanna Caveny	Associate Provost for Faculty Affairs	cavenyd@cofc.edu
College of Charleston	Megan Gould	Administrative Assistant   Faculty Secretariat	gouldme1@cofc.edu
College of North Atlantic - Qatar	Chima Adiele	Manager for Research & Analysis	
College of William and Mary	Tricia Whisnant	Director of Academic Affairs	tricia.whisnant@mason.wm.edu
Coppin State University	Beryl Harris	Director	
Dalhousie University	Brad Wuetherick	Executive Director, Learning and Teaching	brad.wuetherick@dal.ca
Dalhousie University	Bruno Roy	SRI Technical Administrator	Bruno.Roy@dal.ca
Delaware State University	Amber Gordon	Administrative Secretary	award@desu.edu
Duquesne University	Karen Seach	Application Specialist	seachk@duq.edu
Durham University	Julie Mulvey	Learning Technologist	julie.mulvey@durham.ac.uk
Durham University	Malcolm Murray	eLearning Manager	malcolm.murray@durham.ac.uk
East Carolina University	Kyle Chapman	Research Associate	chapmank@ecu.edu
Eastern Kentucky University	Earl Angel	Data Manager	earl.angel@eku.edu
Edith Cowan University	Fiona Navin	Student Success Strategy Adviser	f.navin@ecu.edu.au
Education Affiliates	Stephanie Romano	National Dean of Hybrid and Blended Learning	sromano@edaff.com
ESA Business School	Ibrahim Moujaes	IT Manager	moujaes.i@esa.edu.lb
eXplorance	Andres Rodriguez	Customer Service Representative	arodriguez@explorance.com
eXplorance	Arturo Morales	Software Support Engineer	amorales@explorance.com
eXplorance	Chanel Sutherland	Marketing Content Specialist	csutherland@explorance.com
eXplorance	Charles Assaf	CRO	cassaf@explorance.com
eXplorance	Elizabeth Guzman	Manager, Professional Services -North America	eguzman@explorance.com



Names of attendees certified in Blue (as of July 20)  
are highlighted in blue font.

## Attendees

(Registrations received after July 20 may not appear in printed conference program)

Institution/Organization	Name	Title	Email
eXplorance	Fernando Sanchez	Consultant	fsanchez@explorance.com
eXplorance	Georges Geha	VP Product Management	ggeha@explorance.com
eXplorance	Ian Haugh	VP Business Development	ihaug@explorance.com
eXplorance	Jeff Anderson	Director	janderson@explorance.com
eXplorance	John Atherton	Sales Director	jatherton@explorance.com
eXplorance	Jonathan Lapierre	CTO	jlapierre@explorance.com
eXplorance	Krimo Bouaou	Director, Learning Center	kbouaou@explorance.com
eXplorance	Long Hua	Chief Product Officer	lhua@explorance.com
eXplorance	Margot MacNutt	Training Manager	mmacnutt@explorance.com
eXplorance	Mary Cash	Customer Relationship Manager	mcash@explorance.com
eXplorance	Michael Cochrane	Customer Support Engineer	mcochrane@explorance.com
eXplorance	Michael Weisman	Customer Relationship Manager	mweisman@explorance.com
eXplorance	Mohammed Sheraidah	Executive, Solution Architecture	msheraidah@explorance.com
eXplorance	Nitin Sharma	Product Analyst	nsharma@explorance.com
eXplorance	Raluca Druta	PS Consultant	rdruta@explorance.com
eXplorance	Raphael Gera	Customer Relationship Manager	rgera@explorance.com
eXplorance	Samer Jaffar	Chief Customer Officer	sjaffar@eXplorance.com
eXplorance	Samer Saab	CEO	ssaab@explorance.com
eXplorance	Stacey Martini	Events & Special Projects Coordinator	smartini@explorance.com
eXplorance	Tim Brennan	General Manager, Asia-Pacific	tbrennan@explorance.com
eXplorance	Yeona Jang	EVP	yjang@explorance.com
eXplorance	Zelbrey Bedard	VP Blue Product Management	zbedard@explorance.com
Fayetteville Technical Community College	Jessica Small	Data Management Tech	smallj@faytechcc.edu
Florida Gateway College	Rebecca van Hoek	Director, Institutional Effectiveness	rebecca.vanhoek@fgc.edu
Fox Valley Technical College	Amy Schiedermayer	Flexible Support Specialist	schiedier@fvtc.edu
Fox Valley Technical College	Nathan Lison	Flexible Support Specialist	lison@fvtc.edu
Galen College of Nursing	Christina Bollinger	Senior Data Architect	cbollinger@galencollege.edu
Galen College of Nursing	Nick Ullrich	Data Support Specialist	nullrich@galencollege.edu
Galen College of Nursing	Sarah Berg	Interim Associate Director of IE and Research	sberg@galencollege.edu
Holy Spirit University of Kaslik	Sylvie Sebaaly	Project Coordinator	sylviesebaaly@usek.edu.lb
Indiana State University	Ray Buechler	Technical Project Manager	ray.buechler@indstate.edu
Indiana University	Amanda Abrell	Online System Education Manager	akabrell@indiana.edu
Indiana University	Krisy Mahome	Assistant Director	
Indiana University	Michelle Given	Online Systems Education Manager	
Indiana University	Shane Kearney	Software/Technology Specialist	shankear@iu.edu



Names of attendees certified in Blue (as of July 20)  
are highlighted in blue font.

## Attendees

(Registrations received after July 20 may not appear in printed conference program)

Institution/Organization	Name	Title	Email
Indiana University - East	Anthony Jones-Scott	Data Specialist	aj227@iu.edu
Indiana University-Purdue University Columbus	Barb Dobbs	Coordinator	bdobbs@iupuc.edu
Indiana University-Purdue University Indianapolis	Howard Mzumara	Director of Testing Center	hmzumara@iupui.edu
Indiana University-Purdue University Indianapolis	Jon McMahel	Director of Technology	jmcmahel@iu.edu
Indiana University-Purdue University Indianapolis	Kate Forrest	Course Evaluation Coordinator	kaforres@iupui.edu
James Madison University	Donna Davis	Blue Application Administrator	davisdy@jmu.edu
John Brown University	Robert Norwood	Assoc VP Academic Administration	rnorwood@jbu.edu
Kennesaw State University	Connie Woolsey	Administrative Associate III	cwoolsey@kennesaw.edu
Kennesaw State University	Lynn Lamanac	Director of Faculty and Academic Services	llamanac@kennesaw.edu
King Saud University	Abdulrahman Alsurheed	Administrator	aalsurheed@ksu.edu.sa
Loughborough University	Sarah Williamson	Assistant Director (Technology-Enhanced Learning)	S.L.Williamson@lboro.ac.uk
Louisiana State University	David O'Brien	Associate Director	dobrien@lsu.edu
Loyola Marymount University	Michelle Castellanos	Associate Director of Survey Research	
Marian University Indianapolis	Elizabeth Osika	Director	eosika@marian.edu
Monash University	Vlad Vintsarevich	Systems and Reporting Specialist	Vlad.Vintsarevich@monash.edu
Mount Royal University	Crystal Koch	Special Project Administrator	ckoch@mtroyal.ca
Northwestern University	Jenny Chen	Senior Assistant Registrar	jenny.chen@northwestern.edu
Ohio State University	Cindy Davis	Assistant Registrar	davis.3822@osu.edu
Oregon Health and Science University	Lawrence Williams	Education Technology Specialist	willilaw@ohsu.edu
Paris Sorbonne University Abu Dhabi	Nadeem Shedam	Database Administrator	nadeem.shedam@psuad.ac.ae
Red River College	Mike Krywy	Research Manager	mkrywy@rrc.ca
Rutgers University	Christina Bifulco	Associate Director	bifulco@docs.rutgers.edu
Rutgers University	Joseph Delaney	Associate Director	
Saudi Electronic University	Bedour Abuammoh	Head of Accreditation Section	babouammoh@seu.edu.sa
Saudi Electronic University	Shaikha Alyami	Head of Quality Section	
Sewanee: The University of the South	Paul Wiley	Assistant Provost	pwiley@sewanee.edu
Sewanee: The University of the South	Tracie Sherrill	Associate University Registrar for Information Systems and Operations	tsherril@sewanee.edu
Simon Fraser University	Juanitta Dare	SET Systems Specialist	jsdare@sfu.ca
Simon Fraser University	Mitali Pattani	Course Evaluation System Specialist	mitali_pattani@sfu.ca
Skyline College	James Houpis	Dean, Academic Support and Learning Technologies	
Somerset Community College	Jacob Held	Data Analyst	jacob.held@kctcs.edu
Southeast KY Community & Technical College	Rick Mason	Dean, Institutional Research	rick.mason@kctcs.edu
Southern California University of Health Sciences	Coco Cabrel	Department Chair	cococabrel@scuhs.edu



Names of attendees certified in Blue (as of July 20)  
are highlighted in blue font.

## Attendees

(Registrations received after July 20 may not appear in printed conference program)

Institution/Organization	Name	Title	Email
Southern California University of Health Sciences	Mirna Dominguez	Data Analyst	mirnadominguez@scuhs.edu
Stonehill College	<b>Patty Mead</b>	Coordinator, Academic Affairs	pmead@stonehill.edu
Tennessee Board of Regents	Callie Wise	Student Success Manager	callie.wise@tbr.edu
Tennessee Board of Regents	Colbe Wilson	Campus Relations Manager	
Tennessee Board of Regents	James Dye	Director Of Technology	james.dye@tbr.edu
Tennessee Board of Regents	Lindsey Butler	Manager of Instructional Technology Systems	
Texas A&M College of Medicine	Cayla Teal	Associate Dean	teal@tamhsc.edu
Texas A&M Health Science Center	Kevin Kidder	Program Manager	kidder@medicine.tamhsc.edu
Texas A&M University-Corpus Christi	Joseph Doan	Educational Technologist	
Texas A&M University-Corpus Christi	Michael Rendon	Assistant Vice President for Academic Affairs	
The Christ College of Nursing and Health Sciences	Zach Grant	Analyst	
The University of Alabama in Huntsville	<b>Ginny Cockerill</b>	Assistant Director of Assessment	gdc0004@uah.edu
The University of New South Wales	Geoffrey Crisp	Pro Vice Chancellor, Education	g.crisp@unsw.edu.au
University of Aberdeen	Martin Barker	Senior Lecturer	m.barker@abdn.ac.uk
University of Central Arkansas	Brandon Combs	Director of Assessment	bcombs@uca.edu
University of Florida	John Jordi	Learning and Organizational Specialist	
University of Johannesburg	Riaan Loots	Senior Manager	rloots@uj.ac.za
University of Kansas	Laura Diede	Director	lldiede@ku.edu
University of Kentucky	<b>Brett McDaniel</b>	Academic Technical Support Service Manager	brett.mcdaniel@uky.edu
University of Kentucky	Kelita Mayorga	Technical Support Specialist	kelita.mayorga@uky.edu
University of Louisville	Arnold Hook	Assistant Director	alhook01@louisville.edu
University of Louisville	<b>Becky Patterson</b>	Executive Director	becky.patterson@louisville.edu
University of Louisville	Bob Goldstein	Vice Provost	rsgold03@louisville.edu
University of Louisville	Brittney Thompson	Program Coordinator Senior	bnthom09@louisville.edu
University of Louisville	Chandler Hora	Analyst	chandler.hora@louisville.edu
University of Louisville	Erika Ruffin	Assistant Director	erika.ruffin@louisville.edu
University of Louisville	Jeff Hieb	Associate Professor - Engineering Fundamentals	jeff.hieb@louisville.edu
University of Louisville	<b>Katie Bixby</b>	Research Analyst II	katherine.bixby@louisville.edu
University of Louisville	<b>Lisa Horn</b>	Assistant Director	
University of Louisville	Manish Sharma	Director of Assessment	manish.sharma@louisville.edu
University of Louisville	Molly Hall	Administrative Specialist	molly.hall@louisville.edu
University of Louisville	<b>Shari Barrow</b>	Institutional Research Analyst II	shari.barrow@louisville.edu
University of Louisville	Stephen Fry	Institutional Research Analyst II	stephen.fry@louisville.edu
University of Maine	<b>Lisa Henderson</b>	Data Management Technician	lisa.henderson@maine.edu
University of Maine at Presque Isle	<b>Denise Trombley</b>	Academic Affairs	denise.trombley@maine.edu



Names of attendees certified in Blue (as of July 20)  
are highlighted in blue font.

## Attendees

(Registrations received after July 20 may not appear in printed conference program)

Institution/Organization	Name	Title	Email
University of Mary Washington	R. Parrish Waters	Assistant Professor	rwaters@umw.edu
University of Maryland	Eowyn Ellison	Manager of Assessment Systems	eowyn@umd.edu
University of Maryland, Baltimore County	Jared Fincke	Specialist	jfincke@umbc.edu
University of Maryland, Baltimore County	Nora Bye	Coordinator	norabye@umbc.edu
University of Michigan	Suzy McTaggart	Assistant Director of Evaluation and Assessment	sweeneys@med.umich.edu
University of Michigan – Ann Arbor	Lisa Emery	Senior Associate Registrar	emeryl@umich.edu
University of Michigan Medical School	Elizabeth Holman	Associate Director	
University of Minnesota	Daniel Glover	Developer 2	
University of Minnesota	Stephanie Klein	Assistant Director	kleins@umn.edu
University of Nebraska at Omaha	Jeanie Gutheil-Bykerk	Research Analyst	jpgutheilbykerk@unomaha.edu
University of Nevada - Las Vegas	Celeste Calkins	IR Data Analyst	
University of Nevada - Las Vegas	Cynthia Clark	Course Evaluation Coordinator	cynthia.clark@unlv.edu
University of New Hampshire	Craig Hopkins	SaaS Applications Administrator	Craig.Hopkins@unh.edu
University of New Hampshire	Lauren Salters		
University of New Hampshire	Shane O'Hara	SaaS Applications Administrator	shane.ohara@unh.edu
University of New Hampshire	Tamara Conrad	Manager, Software as a Service	
University of North Carolina at Chapel Hill	Heather Thompson	Course Evaluation Coordinator	heather_thompson@unc.edu
University of Ottawa	Jennifer Lambert	Application Manager	jlamber5@uottawa.ca
University of Pennsylvania	Cathy Turner	Senior Associate Director	
University of Pennsylvania	Rob Nelson	Executive Director	erob@upenn.edu
University of Pennsylvania	Terry Weber	Senior Business Analyst	weberte@upenn.edu
University of Pittsburgh	Lisa Votodian	Assistant to the Director	lav14@pitt.edu
University of Pittsburgh	Nancy Reilly	Director	
University of Texas of the Permian Basin	Oneita Burgess	Director	burgess_o@utpb.edu
University of the Witwatersrand	Rita Kizito	Director	rita.kizito@wits.ac.za
Ursinus College	Ruth Sprague	User Support	rsprague@ursinus.edu
Vaal University of Technology	Bruce Matee	Manager: Evaluation Unit	bmatee@vut.ac.za
Vanderbilt University	Bart Quinet	Assistant Provost and University Registrar	bart.p.quinet@vanderbilt.edu
Vanderbilt University	Chris Noel	Systems Implementation and Technology Specialist	
Vanderbilt University	Jennifer Evernham	Project Consultant	
Vanderbilt University	Molly Thompson	Associate University Registrar	molly.thompson@vanderbilt.edu
Villanova University	Kenneth Tsang	Research Analyst	kenneth.Tsang@villanova.edu
Washington State University	Daniel Ornelas	Application Systems Analyst/Developer	daniel.ornelas@wsu.edu
Washington University in St. Louis	Laura Setchfield	Registrar Services Specialist	laura.setchfield@wustl.edu
Washington University in St. Louis	Sue Hosack	University Registrar	sue.hosack@wustl.edu



Names of attendees certified in Blue (as of July 20)  
are highlighted in blue font.

## Attendees

(Registrations received after July 20 may not appear in printed conference program)

Institution/Organization	Name	Title	Email
Washington University in St. Louis - School of Medicine	Susie Mueller	Data Coordinator	
Washtenaw Community College	<a href="#">Gloria Eccleston</a>	Director, Online Learning & Services	<a href="mailto:geccleston@wccnet.edu">geccleston@wccnet.edu</a>
Washtenaw Community College	Peter Baccile	Executive Director	<a href="mailto:pbaccile@wccnet.edu">pbaccile@wccnet.edu</a>
West Virginia University	<a href="#">Robert Hastings</a>	Professional Technologist	<a href="mailto:rmhastings@mail.wvu.edu">rmhastings@mail.wvu.edu</a>
Xi'an Jiaotong-Liverpool University	Yugang Zhou	Student Administration Officer	<a href="mailto:yugang.zhou@xjtlu.edu.cn">yugang.zhou@xjtlu.edu.cn</a>



## Institution Directory

(Registrations received after July 20 may not appear in printed conference program)

Institution	Years Using Blue	Survey	360	Evaluation	Bluepulse	Blue Text Analytics	evalUT	Data Integrity Gateway
Aarhus University	4.1	✓	✓	✓				
Abilene Christian University	<1 year	✓	✓	✓				
Alabama A&M University (AAMU)	2.3	✓		✓				
American University of Sharjah	<1 year	✓		✓				
Bellarmino University	5.1	✓	✓	✓				
Belmont University	2.2			✓	✓	✓	✓	
Blinn College	1.1			✓				
Boston College	6.8		✓	✓				
British Columbia Institute of Technology	2.1			✓				
Clark State Community College	1.7			✓				
College of Charleston	7.8	✓	✓	✓				
College of North Atlantic - Qatar	9.2	✓		✓		✓		✓
College of William and Mary	6.2		✓	✓				
Coppin State University	6.7			✓	✓			
Dalhousie University	6.6			✓		✓	✓	
Delaware State University	2.0			✓				
Duquesne University	4.8	✓	✓	✓				
Durham University	2.0	✓	✓	✓			✓	
East Carolina University	2.4			✓				
Eastern Kentucky University	3.0			✓	✓	✓		
Education Affiliates	1.7	✓	✓	✓	✓	✓	✓	
ESA Business School	2.3	✓		✓				
Fayetteville Technical Community College	<1 year	✓	✓	✓				
Florida Gateway College	6.0			✓				
Fox Valley Technical College	4.6	✓		✓				
Galen College of Nursing	3.5	✓		✓				
Holy Spirit University of Kaslik	6.6	✓		✓				
Indiana State University	<1 year	✓	✓	✓				
Indiana University Bloomington	5.0			✓				
Indiana University - East	1.6			✓				
Indiana University - Purdue University Columbus	3.2			✓				
Indiana University - Purdue University Indianapolis	3.9			✓				
James Madison University	6.5			✓				



## Institution Directory

(Registrations received after July 20 may not appear in printed conference program)

Institution	Years Using Blue	Survey	360	Evaluation	Bluepulse	Blue Text Analytics	evalUT	Data Integrity Gateway
John Brown University	2.1		✓	✓				
Kennesaw State University	<1 year	✓	✓	✓				
King Saud University	1.6	✓	✓	✓				
Loughborough University	<1 year	✓	✓	✓		✓	✓	
Louisiana State University	<1 year	✓	✓	✓		✓		
Loyola Marymount University	6.0			✓				
Marian University	1.6			✓				
Monash University	2			✓		✓	✓	
Mount Royal University	5.0			✓				
Northwestern University	3.4	✓		✓	✓			
Ohio State University	<1 year			✓		✓		
Oregon Health & Science University	5.0	✓	✓	✓			✓	
Paris-Sorbonne University Abu Dhabi	<1 year	✓	✓	✓				
Red River College	4.0			✓				
Rutgers University	<1 year	✓	✓	✓		✓	✓	
Saudi Electronic University	1.6	✓		✓				
Sewanee The University of the South	<1 year	✓	✓	✓		✓		
Simon Fraser University	3.7	✓		✓	✓	✓		
Skyline College	1.3				✓			
Somerset Community College	<1 year	✓	✓	✓				
Southeast Kentucky Community and Technical College	1.4	✓	✓	✓				
Southern California University of Health Sciences								
Stonehill College	5.7	✓		✓				
Tennessee Board of Regents/TN eCampus								
Texas A&M HSC College of Medicine	<1 year	✓	✓	✓		✓		
Texas A&M University - Corpus Christi	1.9			✓		✓		
The Christ College of Nursing and Health Sciences	3.1			✓				
University of Aberdeen								
University of Alabama in Huntsville	3.7	✓		✓		✓		
University of Central Arkansas	<1 year	✓	✓	✓				
University of Florida	<1 year	✓	✓	✓		✓	✓	
University of Johannesburg								
University of Kansas	1.2			✓				



## Institution Directory

(Registrations received after July 20 may not appear in printed conference program)

Institution	Years Using Blue	Survey	360	Evaluation	Bluepulse	Blue Text Analytics	evalUT	Data Integrity Gateway
University of Kentucky	5.1			✓				
University of Louisville	10.5	✓	✓	✓		✓		
University of Maine	1.8	✓	✓	✓				
University of Maine at Presque Isle	1.0	✓	✓	✓				
University of Mary Washington	6.4			✓	✓			
University of Maryland - Baltimore County	3.0			✓				
University of Maryland - College Park	3.2			✓				
University of Michigan	<1 year	✓	✓	✓		✓	✓	
University of Minnesota - Twin Cities	5.5			✓		✓		
University of Nebraska Omaha	4.2			✓				
University of Nevada - Las Vegas	<1 year	✓	✓	✓				
University of New Hampshire	1.4			✓		✓	✓	
University of New South Wales	1.3	✓	✓	✓	✓	✓	✓	
University of North Carolina at Chapel Hill	1.9			✓			✓	
University of Ottawa	3.0			✓				
University of Pennsylvania	10			✓				
University of Pittsburgh	2.6			✓			✓	
University of Texas of the Permian Basin	4.7			✓				
University of the Witwatersrand								
Ursinus College	10.9	✓		✓				
Vaal University of Technology	2.1	✓	✓	✓		✓		
Vanderbilt University	6.9			✓				
Villanova University	2.1			✓				
Washington State University	4.4	✓		✓			✓	
Washington University in St. Louis	2.4	✓	✓	✓		✓		
Washtenaw Community College	2.7	✓	✓	✓	✓	✓	✓	
West Virginia University	3.0		✓	✓				
Xi'an Jiaotong-Liverpool University	4.4	✓		✓				



## Future Bluenotes Conferences: Save the Dates!

<b>Bluenotes MENA 2018</b>	<b>October 23-24 Zayed University Dubai, United Arab Emirates</b>
<b>Bluenotes APAC 2019</b>	<b>February 14-15 Monash University Melbourne, Australia</b>
<b>Bluenotes Europe 2019</b>	<b>March 2019 London, England (More details coming soon!)</b>



