What's New with Blue Reporting and Analytics

- *Presented by : Georges Geha, Long Hua*

UNIVERSITY OF LOUISVILLE. bluenotes group explorance Improvement at heart.

Agenda

- What's new in Blue Reporting
  - Concepts of relational demographics
  - New capabilities in Aggregated reports
  - Blue Text Analytics v2.0
  - Other enhancements in Blue reporting
- Dashboard
  - Instructor Feedback Dashboard (Concepts & Use cases)
  - What's coming in Instructor Feedback Dashboard
  - Blue Analytics Concepts

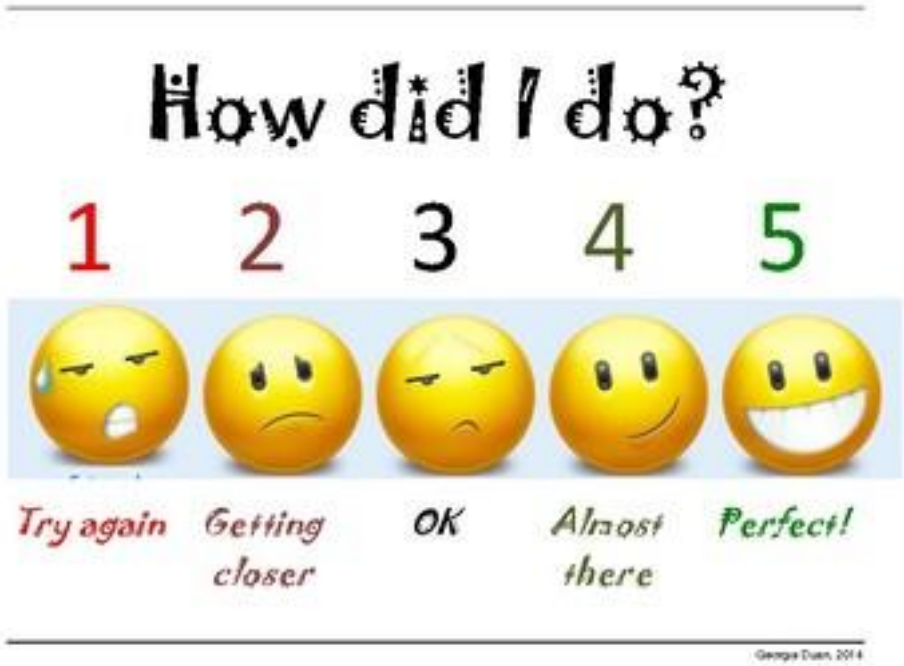
Question

The instructor was well-prepared for class

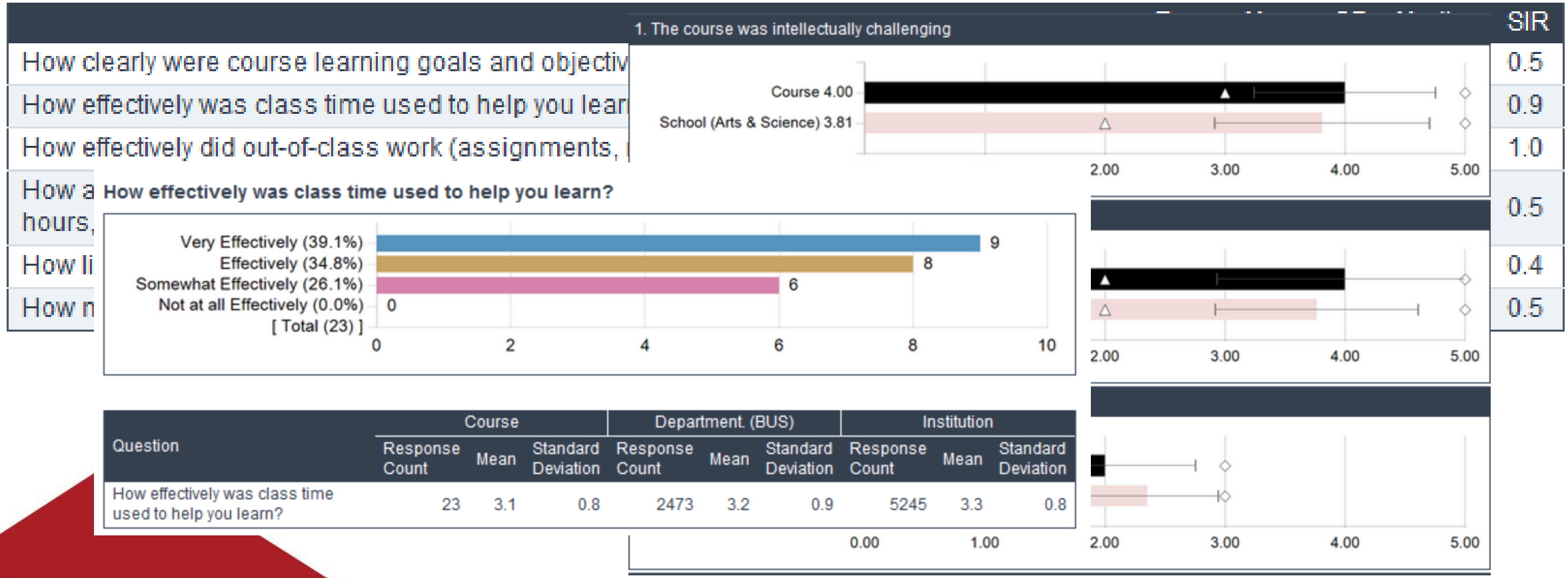
Question for Jeannie TAYLOR

- ○ Strongly Disagree
- ○ Disagree
- ○ Neutral
- ○ Agree
- ○ Strongly Agree

Evolving Storytelling



Storytelling with statistical values



Question	Course			Department (BUS)			Institution		
	Response Count	Mean	Standard Deviation	Response Count	Mean	Standard Deviation	Response Count	Mean	Standard Deviation
How effectively was class time used to help you learn?	23	3.1	0.8	2473	3.2	0.9	5245	3.3	0.8

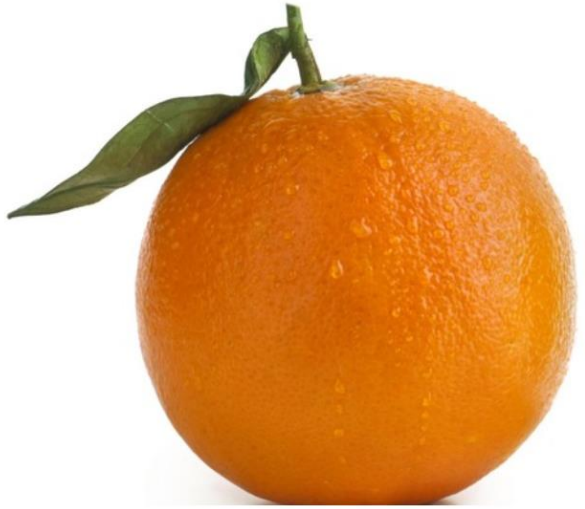
Storytelling with context

Leveraging course demographics

Course Average vs Department vs Institution

Question	Course			Department. (BUS)			Institution		
	Response Count	Mean	Standard Deviation	Response Count	Mean	Standard Deviation	Response Count	Mean	Standard Deviation
How clearly were course learning goals and objectives communicated to you?	23	3.3	0.6	2481	3.3	0.8	5264	3.4	0.7

- Large class size vs Small class size
- Lvl 200 vs Lvl 400
- Have TA vs No TA



Leveraging Instructor Demographics

I'm an associate professor

- My average vs Associate Professors

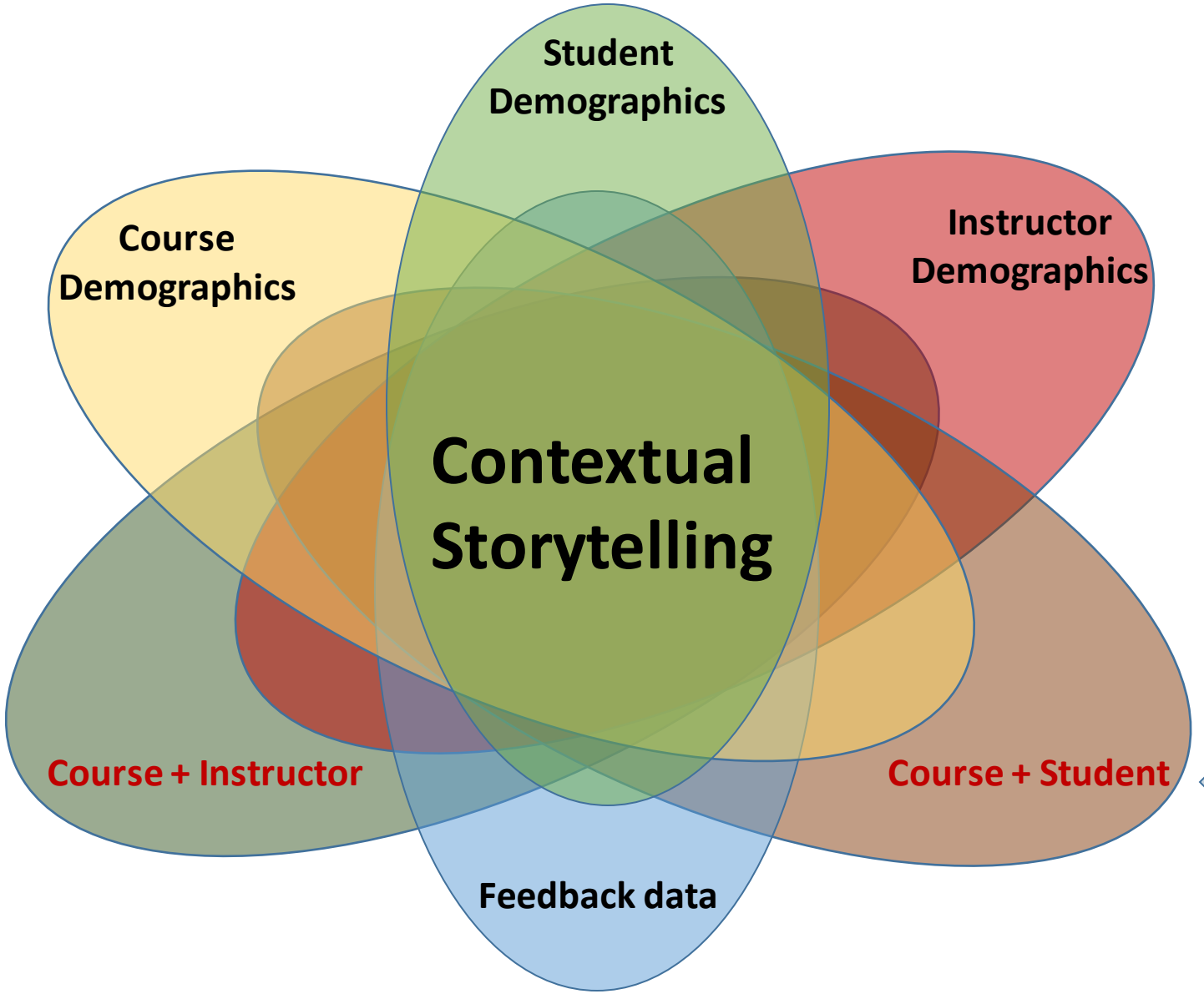
I'm an assistant professor

- My average vs Assistant Professors

Leveraging Student Demographics

Breaking down feedback data within the course

- 1st year students vs 2nd year students
- Full time vs Part time
- Engineering students vs Art&Sci students


Student Demographics
Course Demographics
Instructor Demographics
Contextual Storytelling
Course + Instructor
Course + Student
Feedback data

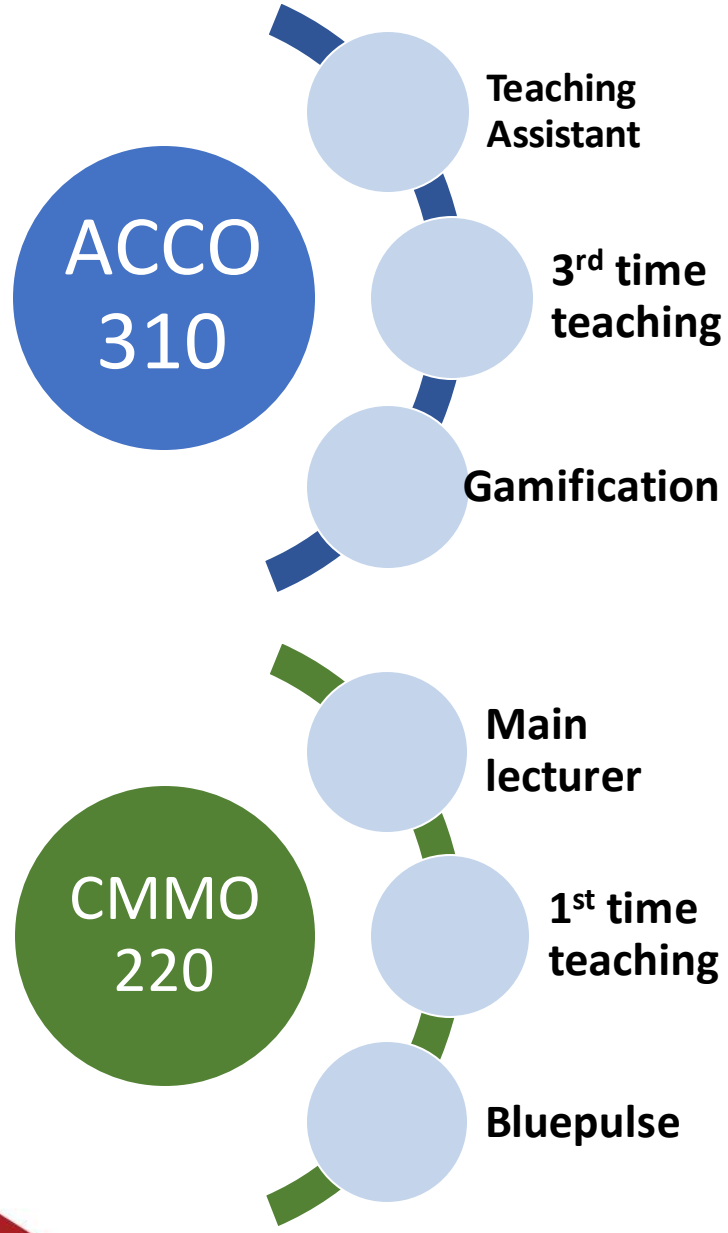
Blue 7

Blue 7

Course and Instructor relationship file

Contextual data between Course and Instructor

CourseID	InsctructorID	Teaching Role	Experience	Innovative Tools
401791-7688-Q4	AJames	Main Lecturer	1st Time	Bluepulse
401791-7688-Q4	Ajtaylor	Guest Speaker	3rd Time	Social Media
401791-7688-Q4	Ajvandam	Teaching Assistant	N Times	Free Online Tools
401791-7688-Q4	Amolsen	Teaching Assistant	2nd Time	Gamification
401794-8432-Q2	Ahroy	Main Lecturer	N Times	Bluepulse
401794-8432-Q2	Amparker	Teaching Assistant	1st Time	Free Online Tools
401802-7806-Q1	Ajbalboa	Main Lecturer	2nd Time	Bluepulse
401802-7806-Q1	Atcheng	Teaching Assistant	N Times	Gamification
401804-3641-Q3	Adwong	Main Lecturer	3rd Time	Free Online Tools
401804-3641-Q3	Awsmith	Guest Speaker	1st Time	Bluepulse



For ACCO 310, I want to compare my results with

- Other TAs who taught the course > 3 times
- Other courses that used gamification tools

For CMMO 220, I want to compare my results with

- Instructors who taught in the same discipline
- Other 1st time instructors in the institution
- Other courses that used Bluepluse formative feedback

Relationship data between Course and Student

Contextual data between Course and Student

CourseID	StudentID	Course Reason	Course Reason 2	Program	Repeat
401791-7688-Q4	A60095	Mandatory	Major	Program 1	No
401791-7688-Q4	A60713	Elective	Minor	Program 3	No
401791-7688-Q4	A60458	Mandatory	Certificate	Program 1	Yes
401791-7688-Q4	A60650	Elective	Minor	Program 2	No
401791-7688-Q4	A60797	Mandatory	Major	Program 3	Yes
401791-7688-Q4	A60852	Elective	Diploma	Program 2	No
401791-7688-Q4	A60816	Mandatory	Major	Program 1	No
401791-7688-Q4	A70547	Elective	Minor	Program 2	No
401791-7688-Q4	A70580	Elective	Certificate	Program 1	No
401791-7688-Q4	A70646	Mandatory	Major	Program 3	Yes
401791-7688-Q4	A70708	Mandatory	Minor	Program 3	No

Almost every part of the report creation process was enhanced in Blue 7 so that triggers, filters, piping , cross tabulations , and norm comparisons can leverage this new type of relational demographic data.

Describe what happened at a larger scale

Group By (aggregated) reports

Based on Course Field	Based on Instructor Field
• Departmental report • School report • Institution report	• Union Report • All Associate Professors • All Assistant Professors

Blue 7 adds new types of Group By reports

Based on Student Field	Based on Course + Student Field	Based on Course + Instructor Field
• Program report	• Program report (Major, Minor, Certificate)	• Teaching roles report (Main Lecture and TA Report) • Teaching tools report (Bluepulse, Gamification)

BTA Dictionary v2.0

- Additional 400,000 comments were used to enhance the dictionary
- 104 themes (up from 87 in BTA v1.0)
- Categories Coverage: 92% of the paragraphs, 90% of the sentences

BTA Dictionary V2.0

Accuracy improvement

- Better handling of negations and double negations
  - "He was not really super unclear about the instructions for assignments"
- Better handling of indirect/passive comments
  - "It would have been better if a teacher emphasized the key points more clearly"
- Better handling of misspellings
  - "awesooooooooome"

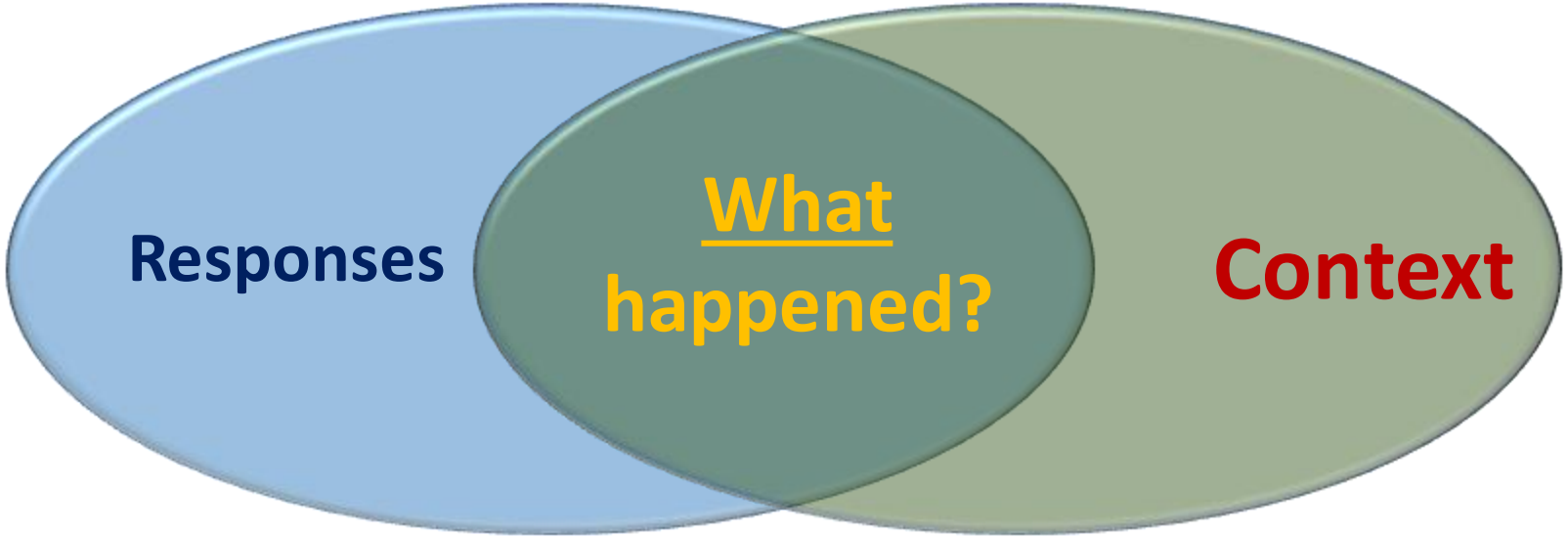
BTA Dictionary V2.0

- Catching expressions both in British English and in American English
- Dictionary theme captions can be presented either in American English or in British English

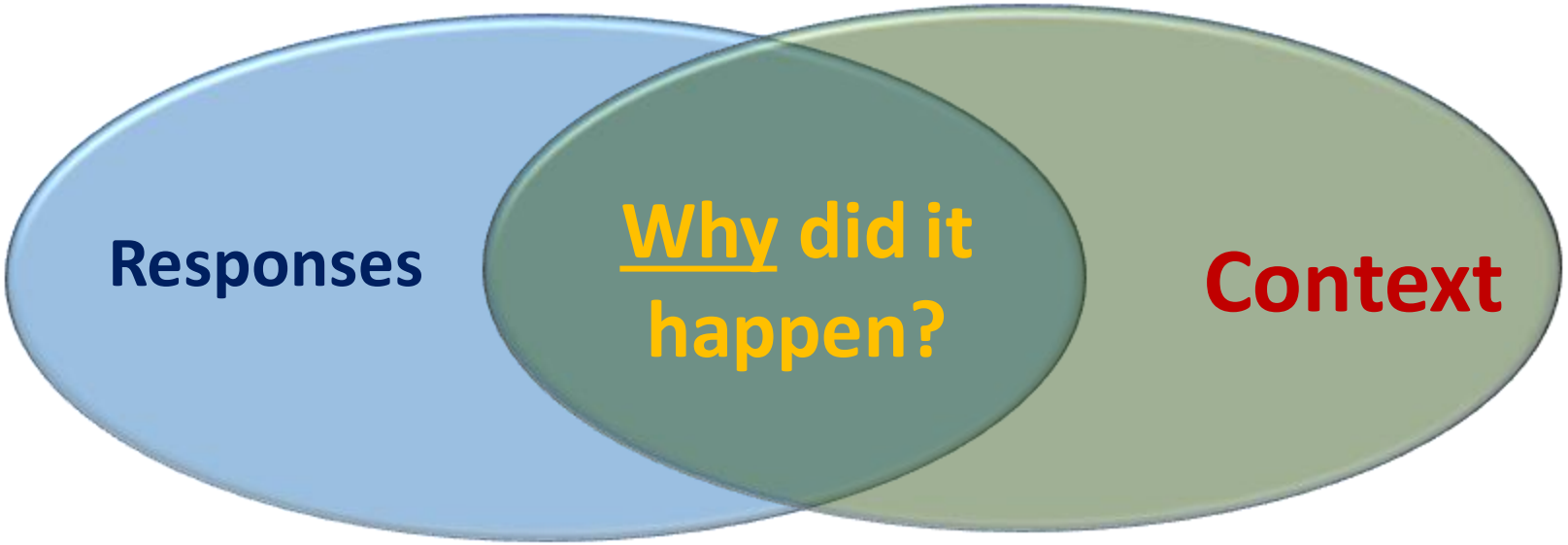
Other reporting enhancements in Blue 7

- Full cascaded questionnaire support in reports (Question Bank support)
- Breakdown section
- Spreadsheet block enhancements
- Bulk Edit in reports
- Dynamic Report Access

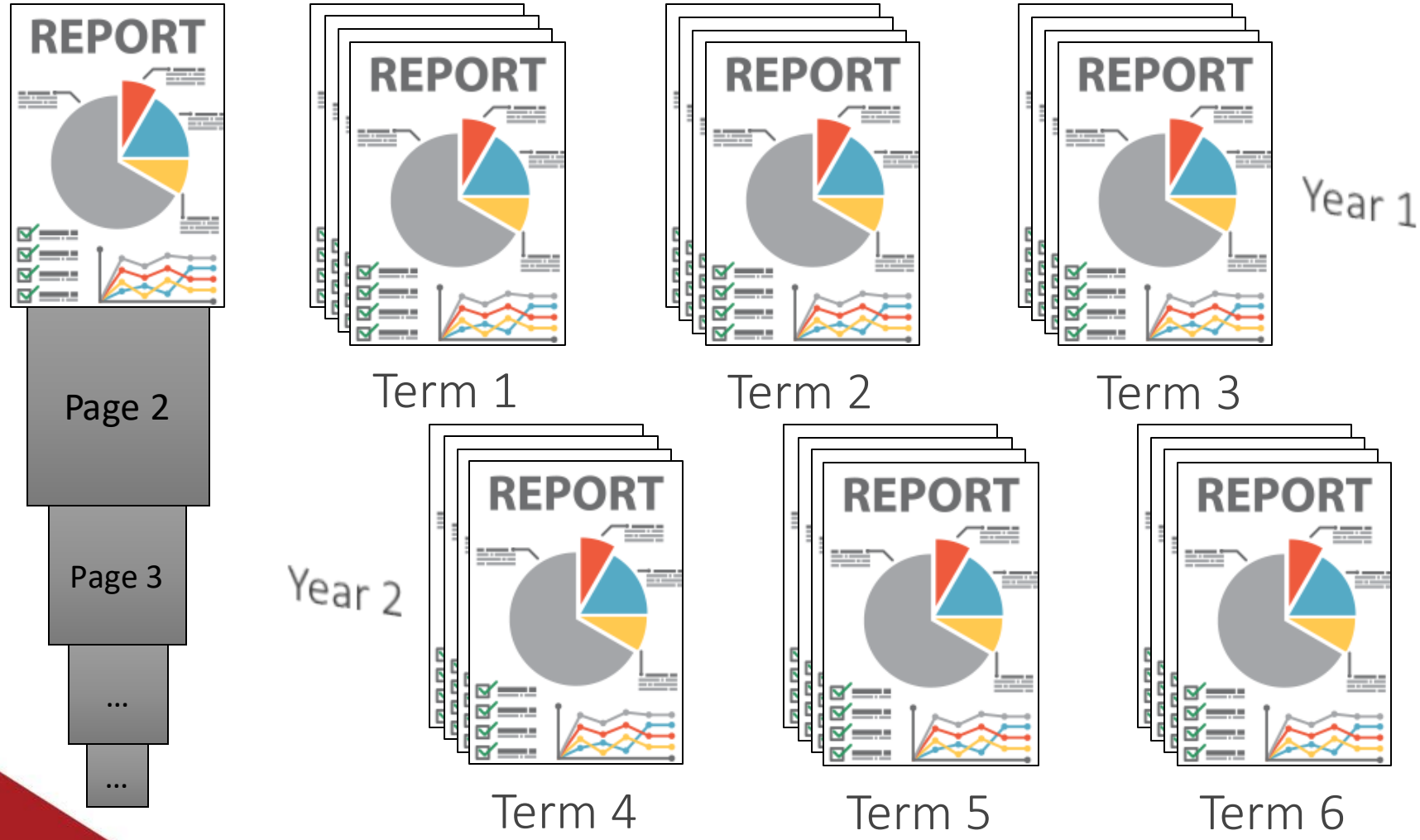
Blue Reports



Blue Dashboards



Instructor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Page 3
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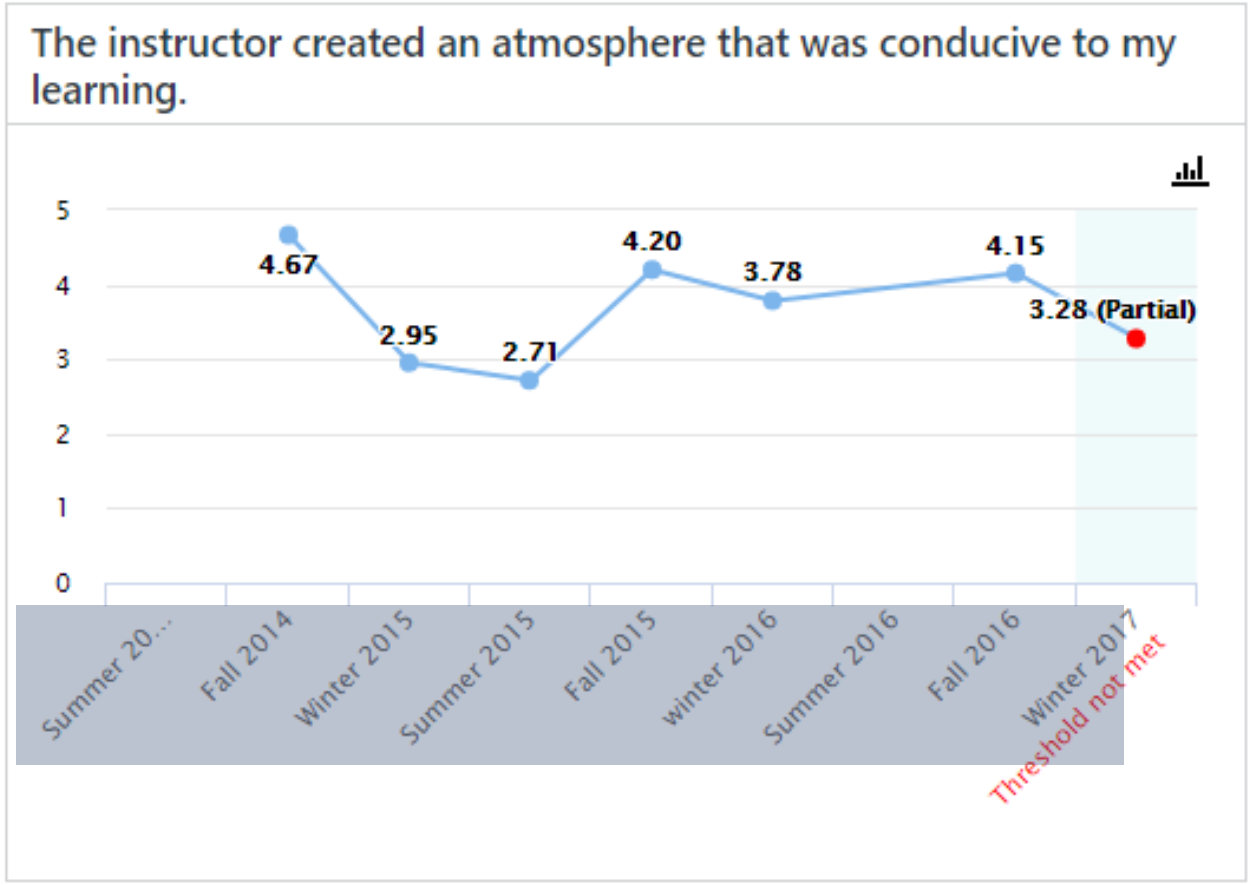
REPORT
REPORT
REPORT
Year 1
Term 1
Term 2
Term 3
Year 2
REPORT
REPORT
REPORT
Term 4
Term 5
Term 6

Help Instructors to interpret the data

I received a 3.7 on a question about my speech intonation in Math 101. I would like to know:

- Did I improve from the last time I taught this course?
- How is my communication overall for all my courses?
- How is my speech intonation for all courses in 1 term?
- Also, I have a theory as to why I got this result. How can I verify this theory?

Did I improve since I last taught this course?



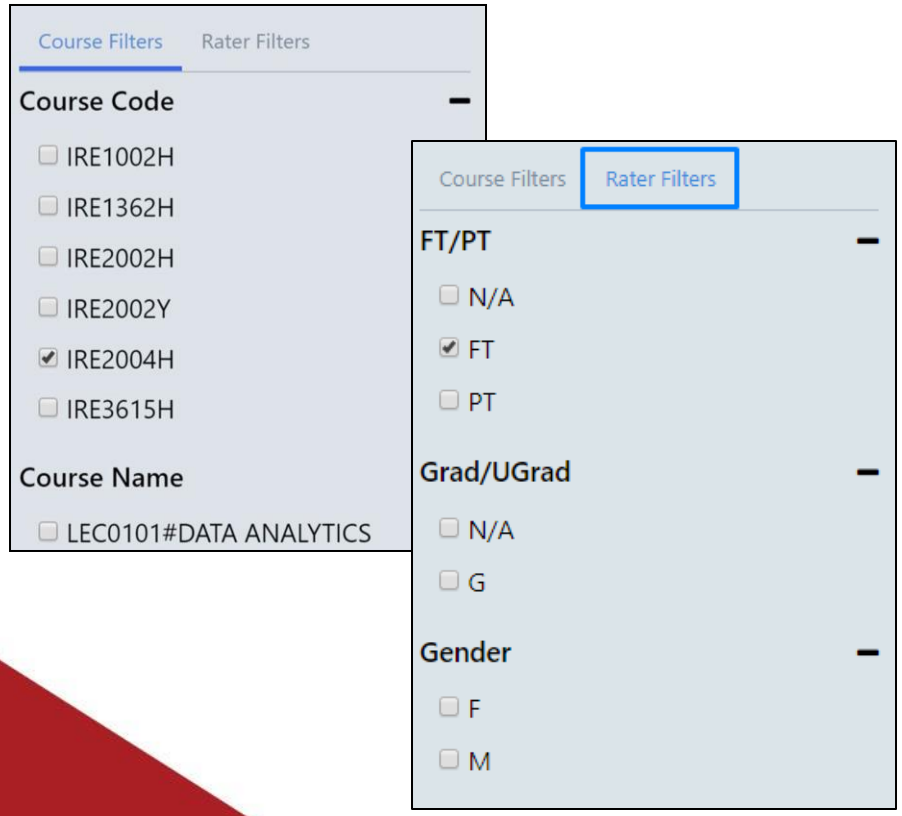
How is my Classroom Experience overall for all my courses this term?

Fall 2016 - Courses

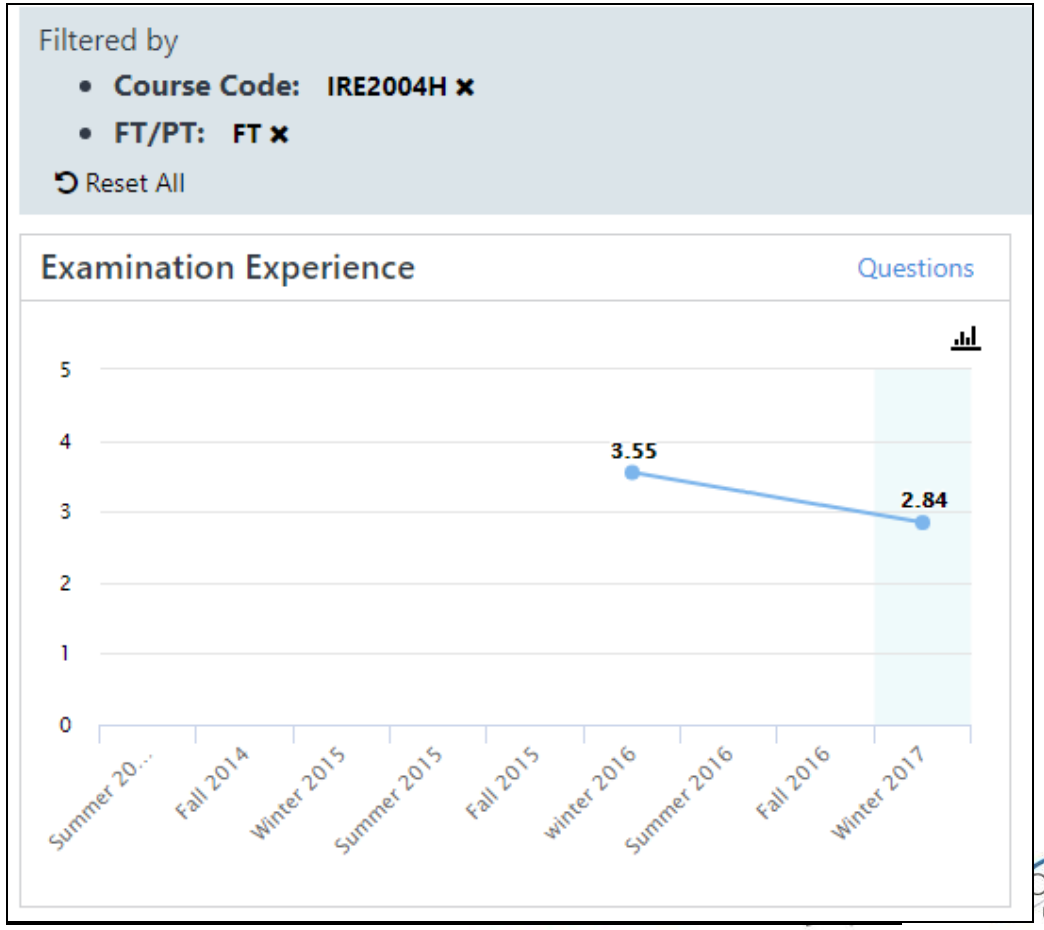
Course	Examination Experience 4.13 / 5	Classroom Experience 3.89 / 5	Learning Experience 3.95 / 5
STATISTICS FOR IR/HR IRE1002H-F-LEC0101 18 Invitations | 8 Responses | 44.44% Response rate	4.81	4.43	4.4
RESEARCH METHODS IRE2002H-F-LEC0101 31 Invitations | 13 Responses | 41.94% Response rate	3.48	3.36	3.33
RESEARCH METHODS IRE2002H-F-LEC0102 14 Invitations | 6 Responses | 42.86% Response rate	4.58	4.33	4.6

Diagnosis - I have a theory as to why I got this result…

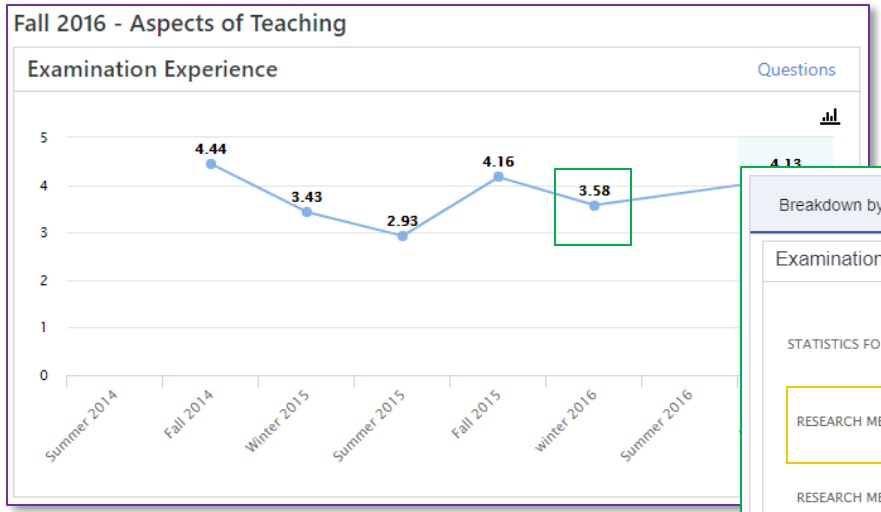
Filtering

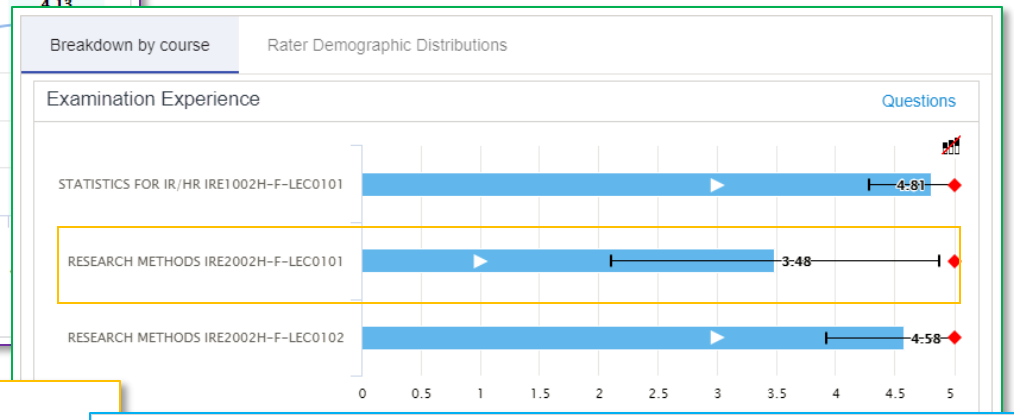


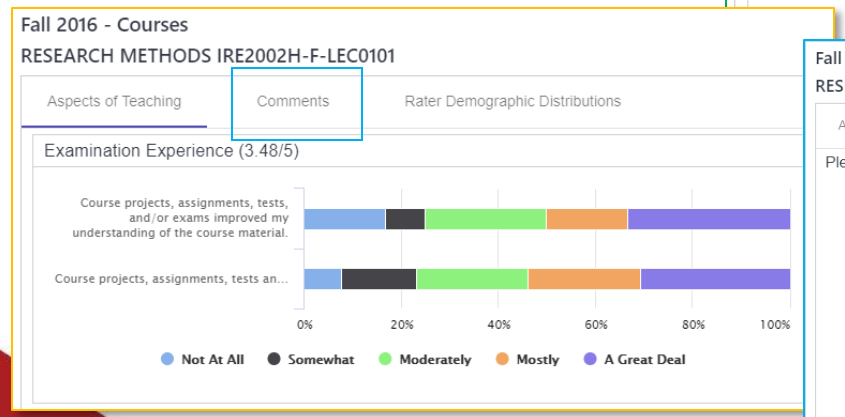
Breakdown Filtering Result Comparison

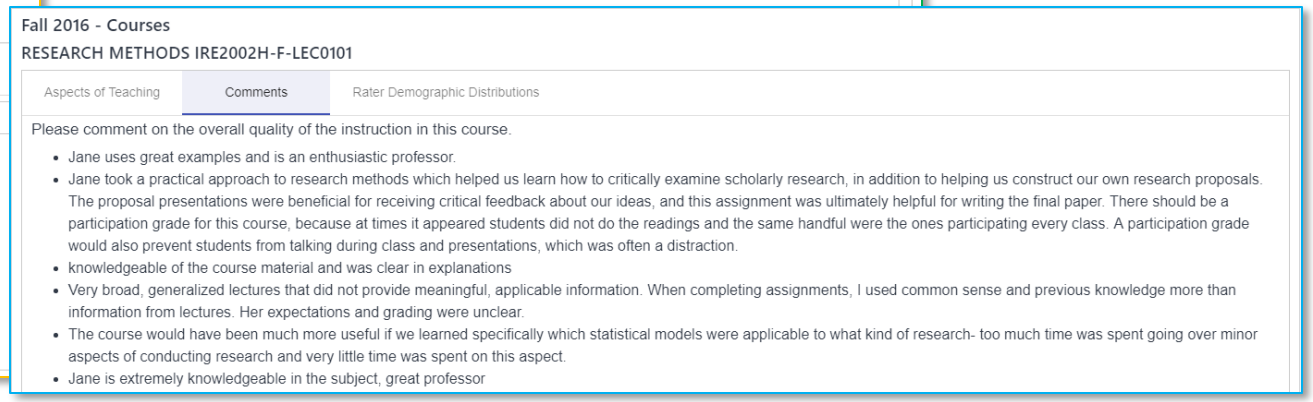


Diagnosis - Drilldown



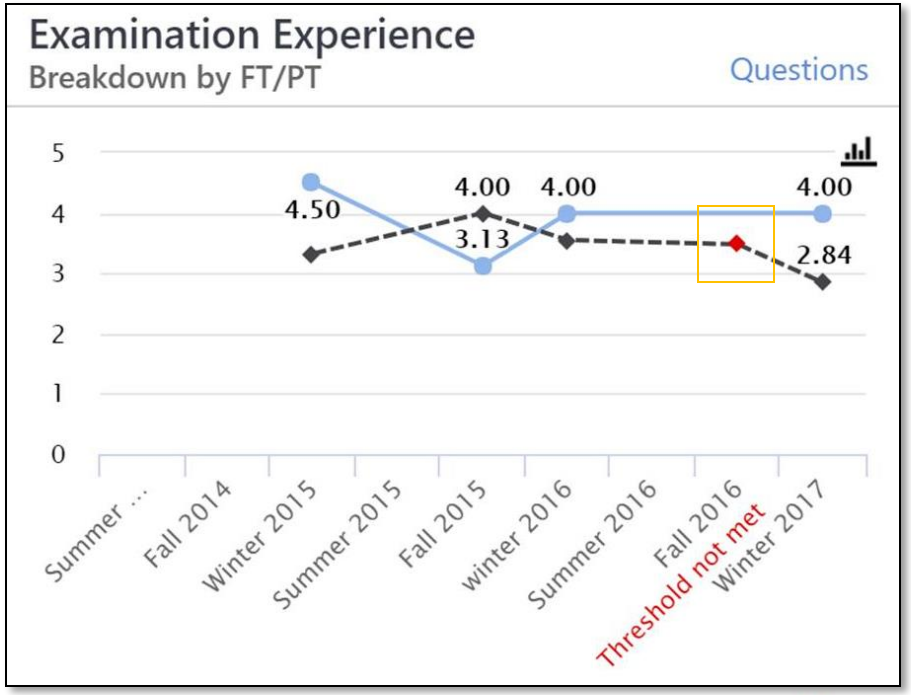






Protecting student confidentiality

- Threshold on number of responses per course
- Threshold on number of responses per student demographic
- Safe deep-dive filtering



Aspects of Teaching

- Q1. I found the course intellectually stimulating.
- Q2. The instructor created an atmosphere that was conducive to my learning.
- Q3. The course provided me with a deeper understanding of the subject matter.
- Q4. Course projects, assignments, tests, and/or exams improved my understanding of the course material.
- Q5. Course projects, assignments, tests and/or exams provided opportunity for me to demonstrate an understanding of the course material.

Classroom experience

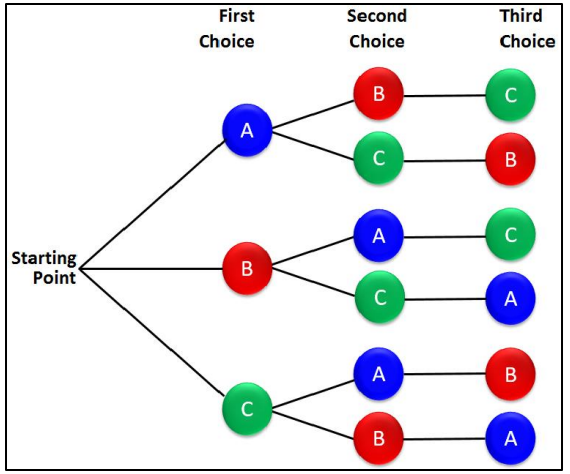
- Q1. I found the course intellectually stimulating.
- Q2. The instructor created an atmosphere that was conducive to my learning.
- Q3. The course provided me with a deeper understanding of the subject matter.

Examination experience

- Q1. Course projects, assignments, tests, and/or exams improved my understanding of the course material.
- Q2. Course projects, assignments, tests and/or exams provided opportunity for me to demonstrate an understanding of the course material.

Course Evaluation Administrator

- Administrator must accommodate demands for ad hoc analysis requests or backlogs them.
- Administrator must maintain multiple versions of the same report for different departments/units.
- Difficult or impossible the admin to keep up with these demand resulting in the data not being serviced fully and the potential insights not being delivered.



Center for Teaching & Learning

- Support staff needs to access the data in order to help faculty improve (helping to improve in classroom dynamics, course design, delivery skills and new educational technologies and tools)

What's coming in Instructor Feedback Dashboards

- Cascaded questionnaire and Question Personalization support
- Enhanced Analytic Data Export
- Printing for portfolio
- Normative comparison and more statistical support
- Dynamic role access
- Relational demographic data
- Blue Text Analytics support
- Enhanced project mapping process

Bluenotes GLOBAL 2018
CONFERENCE

Blue Analytics Concepts

Flexible Report Engine

Interactive Dashboards

Text Analytics Engine

Integration Capabilities

Early Detection

Recommendation

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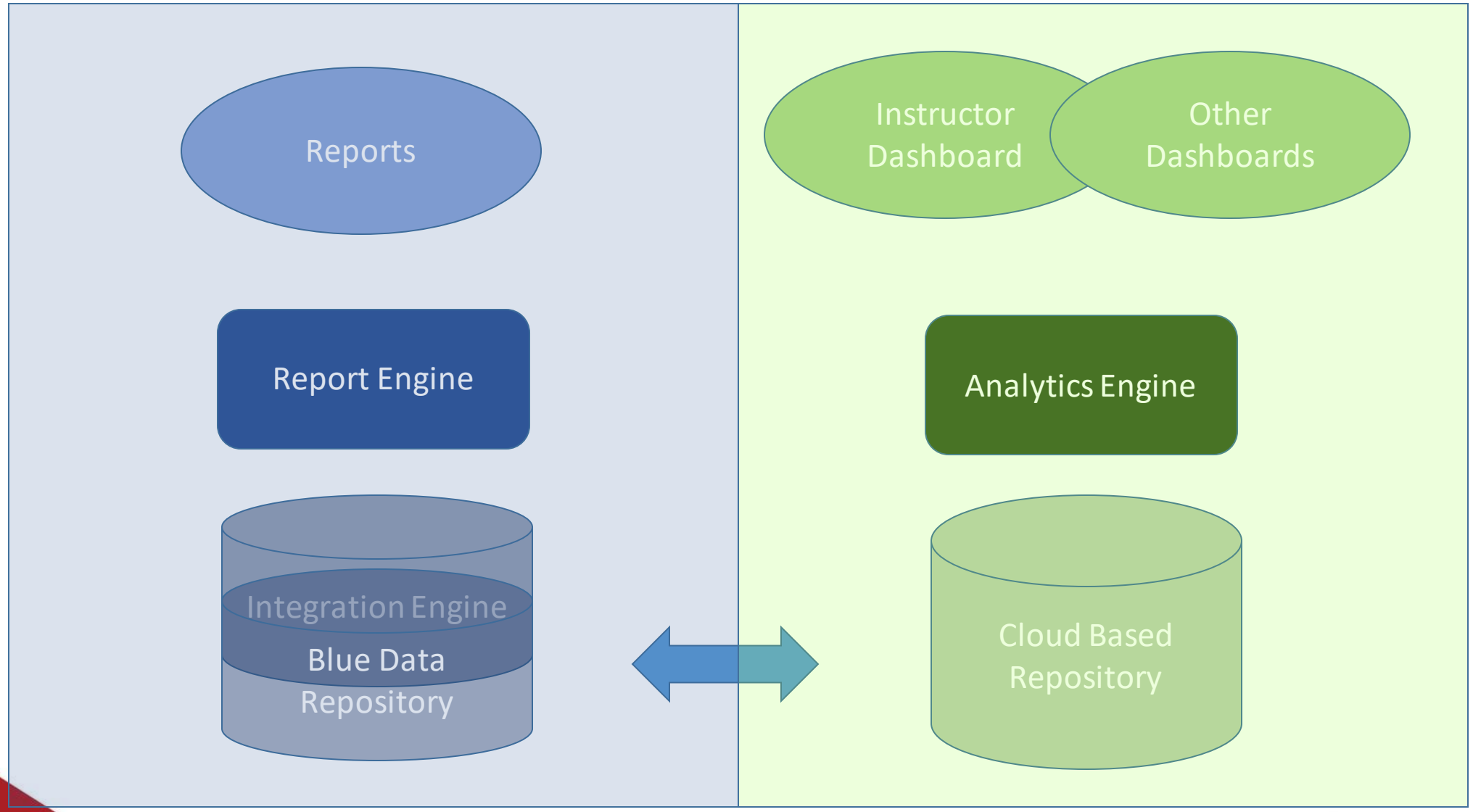
Blue Analytics Deployment



Thank you!

- Questions?