Determining Student Sentiment Using Blue Text Analytics (BTA): Implementation of Grade Pathways

Presenters: Becky Patterson, Executive Director for Institutional Research and Planning, University of Louisville

Bob Goldstein, Vice Provost for Institutional Research, Effectiveness, and Analytics, University of Louisville

Description: In fall 2016, the University of Louisville (UofL) implemented university-wide priority grade access for students completing all their course evaluations after two successful pilot projects (fall 2015 and spring 2016). To determine if the implementation of priority grade access negatively influenced evaluation results, UofL used BTA to gauge student sentiment expressed through comments within the College of Arts and Sciences (UofL's largest academic unit). This presentation will include: results from analyzing fall 2014, fall 2015, fall 2016, and fall 2017 comments, a summary of the BTA functionality in Blue, best practices and tips for conducting qualitative analysis, as well as lessons learned from UofL's use of BTA.

Date: Thursday, August 9, 2018

Link: Click here to see the video