



## **From Zero to One – eXplorance – The Origins**

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**Presenters:** Samer Saab, CEO, eXplorance

**Description:** Let us take you on an intimate journey into the inception of eXplorance. We will tell those stories behind the making of Blue, of our early stage financial difficulties, about the great people that worked for us, and about those that worked with us, and share with you the roots of our transformation towards becoming the fast growing EdTech organization that we are today. You will learn how eXplorance has overcome, against all odds, as a David, one that shall never be a Goliath.

**Date:** Thursday, August 9, 2018

**Link:** [Click here to see the video](#)