



## How to Optimize Course Evaluation Response Rates with Strategies, Techniques, and Features

---

**Presenters:** Fernando Sanchez, Consultant, Professional Services, eXplorance  
Gloria Eccleston, Director, Washtenaw Community College

**Description:** In this presentation, we will cover the many aspects of optimizing response rates in course evaluations. We will go over various how to's from drafting email invites and reminders, to leveraging Blue's deep LMS integrations, and to implementing grade and course registration pathways. We will also share stories and use cases from actual Blue user implementations that achieved relatively high response rates.

**Date:** Friday, August 10, 2018

**Link:** [Click here to see the video](#)