



KEYNOTE: eAccessibility for Higher Education Survey and Course Evaluation Administrators: Easy Steps for Including Your Entire Audience

Presenter: David Berman

Description: Computer-mediated accessibility to information represents the greatest liberation in human history. A substantial proportion of people in our society have some level of physical or mental challenge which can stand in the way of clear communication ... unless we take necessary steps to improve our online content. And when we design for the extremes, everyone benefits.

David Berman will convince you why accessibility and standards are important for everybody: to broaden your audience, to comply with regulations, to drive down costs, or simply to be socially responsible. He also provides in-depth familiarity with Section 508, W3C WCAG 2.0 and PDF/UA success criteria. These guidelines will help your surveys and evaluations be more effective resources for your entire audience, in your classrooms and every part of your schools. You'll also gain familiarity with the assistive technologies that help people with specific disabilities and difficulties.

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Link: [Click here to see the video](#)