



## **Leveraging Blue Text Analytics to Inform Institutional Decisions**

---

**Panelists:** Rob Nelson, Executive Director, University of Pennsylvania  
Becky Patterson, Executive Director for Institutional Research and Planning,  
University of Louisville  
Brad Wuetherick, Executive Director, Learning and Teaching, Dalhousie University

**Description:** Panelists will share their institutional experience on implementing Blue Text Analytics. This interactive discussion will also include suggestions about how institutions can fully utilize text analytics in their decision-making.

**Date:** Thursday, August 9, 2018

**Link:** [Click here to see the video](#)