Conference Program

NOVEMBER 6-7

استخدام البيانات لتحسين وتطوير مستقبل التعليم

**Using Feedback Data to Lead the Way to
Improve, Enhance, and Shape the Future of Education**

explorance.

bluenotes *group*

ZAYED UNIVERSITY جـامـعـة زايـد

Bluenotes MENA 2018 Conference

About Explorance

Explorance, a Learning Journey Analytics provider, supports organizations in making the right decisions with fact-based feedback data. Through its Blue suite of products, Explorance is at the heart of the learning organization's continuous improvement strategies. By assessing needs, expectations, and competencies, organizations can analyze with the full picture in mind and monitor improvement over time.

Founded in 2003, Explorance is a privately held corporation headquartered in Montreal, Canada with business units in Asia-Pacific (APAC), Europe, and the Middle East and North Africa (MENA) region. Since 2014, Explorance has been consecutively ranked as a top employer by the Great Places to Work Institute®. Explorance's clients include academic institutions across the globe such as University of Louisville, Princeton University, University of Pennsylvania, University of Melbourne, University of Toronto, Zayed University, University of Sharjah, American University of Beirut, King Saud University, IESE Business School, Durham University, Liverpool John Moores University, Xi'an Jiaotong-Liverpool University, UDLAP, and organizations including Aramco and National Bank of Canada. Learn more about the Explorance approach.
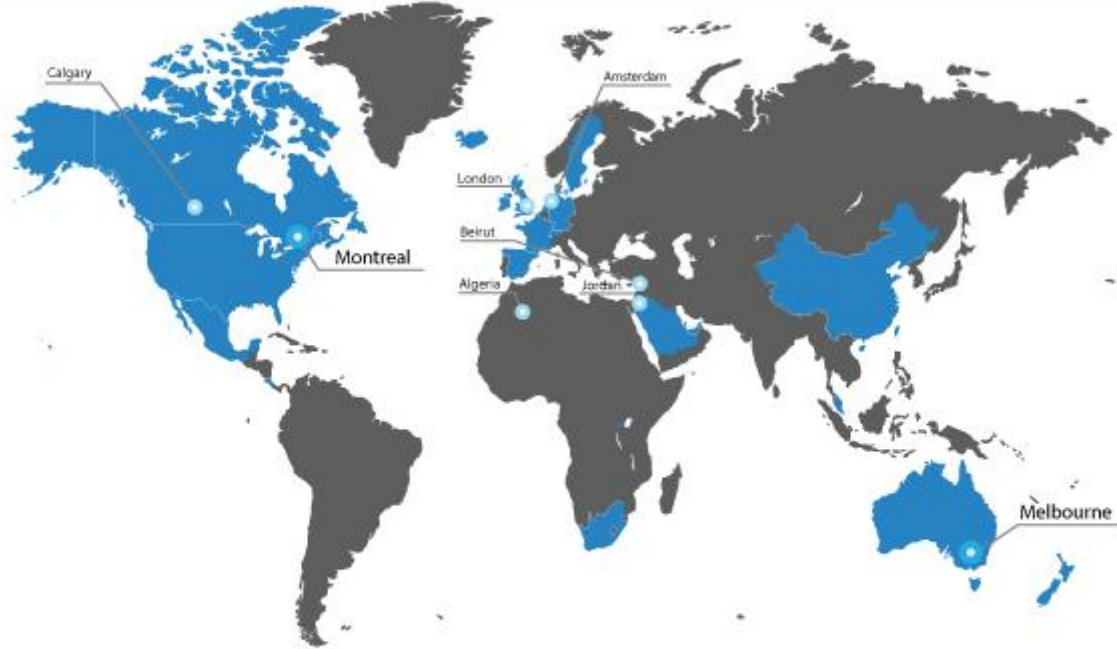
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Explorance
- Explorance Office
- Explorance Satellite Employee
- 120 global employees

Blue Users Worldwide
26 Countries
350 Institutions and growing...

Calgary
Amsterdam
London
Beirut
Montreal
Algeria
Jordan
Melbourne

Australia	Canada	China	Costa Rica	Denmark	France	Germany
Iceland	Ireland	Lebanon	Malaysia	Mexico	Netherlands	New Zealand	Qatar	Rwanda
Saudi Arabia	Singapore	South Africa	Spain	Switzerland	United Arab Emirates	United Kingdom	United States

جـامـعـة زايـد
ZAYED UNIVERSITY

Keynote Speaker

Robert Carpenter, PhD

Keynote Address:

Shaping the Future - Using Analytics Ecosystems
to Improve Student Success and Institutional Outcomes

Dr. Robert E. Carpenter is Deputy Chief Information Officer, Associate Provost for Analytics, and Professor of Economics at the University of Maryland, Baltimore County (UMBC).

Within the Division of Information Technology (DoIT), his charge is to design and operationalize business intelligence dashboards that support UMBC's strategic imperatives, deepen UMBC's institutional capacity to use e-learning data and analytics to improve student success, and to serve as project owner for the university's various student-facing systems. Within the Division of Academic Affairs, his charge is to advise the Provost and the campus on the use of analytics to support strategic planning, guide development and integration of analytics to improve student success, shorten time to degree, and to help better understand the impact of resource allocation decisions. His leadership position in the two different divisions of the university allows better coordination of both the construction and use of technology to improve the university's ability to make data-informed decisions that better serve students, faculty, and staff. His position also allows DoIT and the Provost's office to function as effective partners in the deployment of analytics to support UMBC mission and goals.

He advises several technology firms on the development of their higher education analytics platforms, and currently serves as a member of the Executive Committee for the APLU's Commission on Information, Measurement, and Analysis (CIMA)

Bob's academic research focuses on how information problems in capital markets create frictions that limit firms' access to funds, especially small, high-technology firms and how these frictions contribute to a financial accelerator that can amplify the transmission of monetary policy. Bob speaks nationally and internationally on US macroeconomic conditions, fiscal and monetary policy, the European sovereign debt crisis, banking and regulatory policy, and more recently how higher education institutions can use technology and predictive analytics to improve outcomes. He served at the Federal Reserve Bank of Richmond through the financial crisis as Senior and Lead Financial Economist in banking supervision and regulation, where he led an emerging and critical risks unit and was Vice Chair of the Bank's Risk Prioritization Committee.

Bob joined UMBC in 1999. He is a past president of the UMBC Faculty Senate, co-chaired UMBC's most recent accreditation review, and directed and managed the university's Self Study process. He received an undergraduate degree in economics from the University of Michigan-Flint and a Ph.D. in economics from Washington University in St. Louis in 1992.

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PROGRAM AT A GLANCE – DAY 1

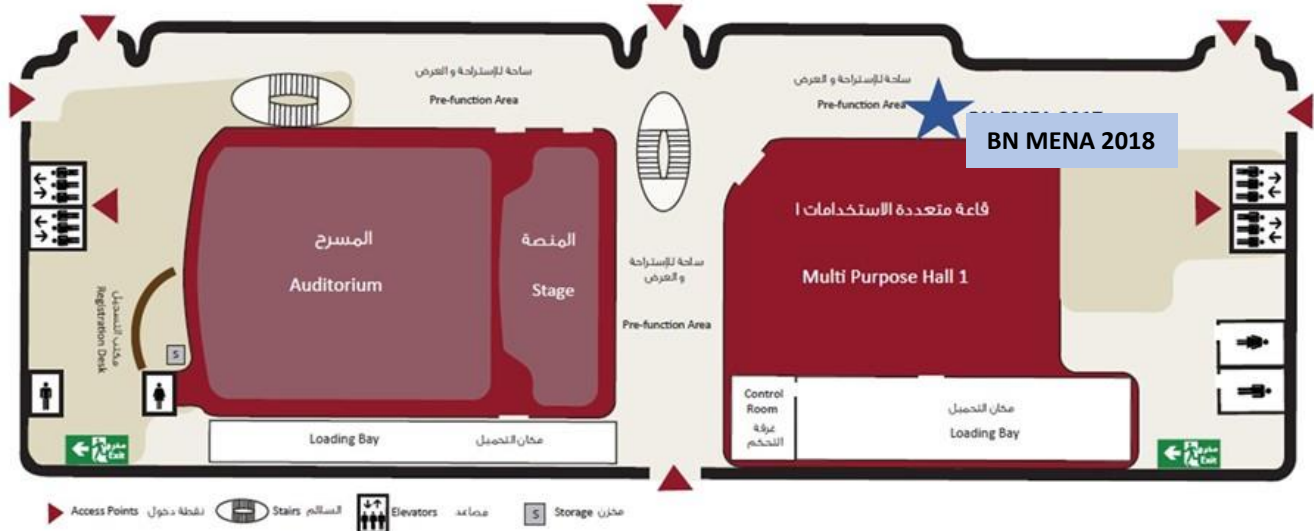| Time	Tuesday, November 6
9:00-9:25	Registration and Morning Refreshments
9:25-9:30	**Welcome!** Graduate student, Zayed University
9:30-9:40	**Opening Remarks** Vice President, Zayed University
9:40-10:20	**Dr. Robert Carpenter, Keynote Speaker** *Shaping the Future-Using Analytics Ecosystems to Improve Student Success and Institutional Outcomes*
10:20-10:40	Morning Refreshment Break
10:40-11:20	**Explorance Update and Looking Forward** Presenter: Samer Saab, Explorance
11:25-12:15	**Panel Discussion**: Use of Course Evaluation Data in Quality Improvement and Accreditation Panel Members: Robert Carpenter, Adam Marks, 2 others (TBA) Panel Facilitator: Samer Jaffar, Explorance
12:15-13:15	Lunch Break
13:15-13:45	**Session:** Utilizing Higher Education Stakeholders' Feedback for National Policy and Planning Presenter: Maryam Aamir Khan, Ministry of Education in UAE
13:50-14:20	**Session:** Title: TBA Presenters: Mona Haddad & Hiba El Khatib, American University of Beirut
14:20-14:50	Afternoon Refreshment Break
14:50-15:20	**Session:** Welcome to BlueX Release 1 Presenter: Samer Saab, Explorance
15:25-15:55	**Session:** Using Student Comments with the Implementation of Blue Text Analytics at Temasek Polytechnic Presenter: Gao Yong, Temasek Polytechnic
16:00-16:30	**Session**: Student Evaluations: A Convolution of Assumptions and Expectations Presenter: Junaid Siddiqui, King Fahd University of Petroleum and Minerals
16:30-16:45	**Drawing for First Door Prize & Group Photo**
16:45-17:55	**Short Break** Prior to boarding the bus at 17:00 for the group social dinner
17:00 +	**Bluenotes MENA Networking Dinner** The bus will be taking you directly from the conference to dinner at 17:00 *Venue: Coming soon!*

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PROGRAM AT A GLANCE – DAY 2

Time	Wednesday, November 7	
8:30-9:30	Registration and Morning Refreshments *For those who signed up for the Zayed Campus Tour, organized by the graduate students, please meet @ 8:30*	
9:30-10:00	**Session:** Blue Implementation Experience at Beirut Arab University, Course and Module Evaluation Presenter: BAU	**Workshop**: End-to-end Automation of a Course Evaluation Process with Blue Instructor: Krimo Bouaou, Explorance
10:05-10:35	**Session**: Multi-Source Feedback. An Essential Tool for Enhancing Student Learning and Enriching Future Education Presenters: Esam Agamy and Hiba Jadallah, University of Sharjah	
10:35-11:00	Morning Refreshment Break	
11:00-11:30	**Session**: Recent Developments in Preparing Course Assessment Reports at Ajman University Presenter: Mustahsan Mir, Ajman University	**Workshop**: Learning about Relationship Demographics and Blue Reporting Capability Instructor: Krimo Bouaou, Explorance
11:35-12:05	**Session:** Undergraduate employability training and employment: A UAE study Presenter: Said Midraj, Zayed University	
12:05-13:10	Lunch	

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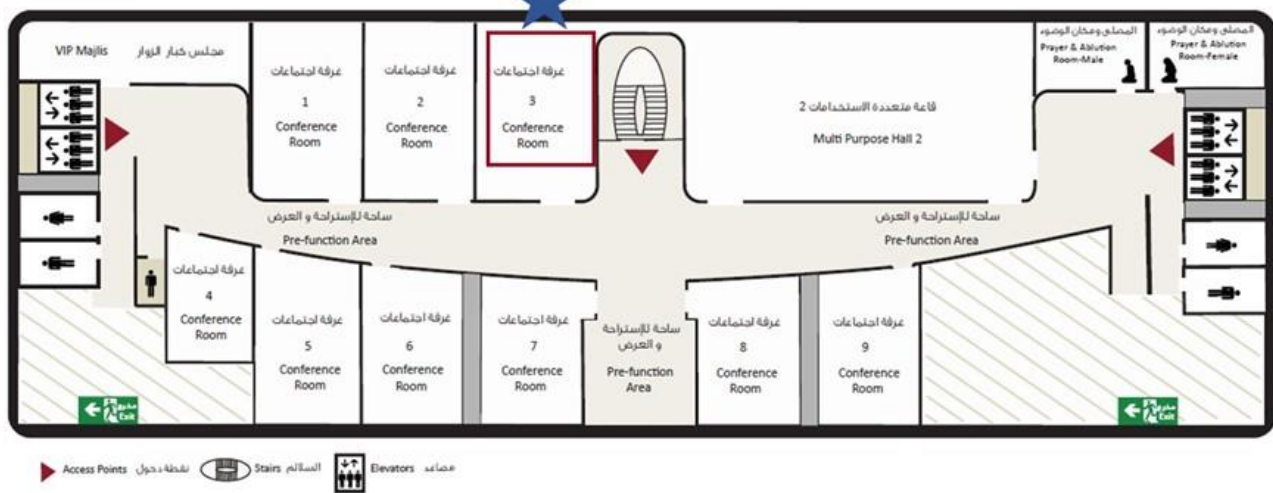| Time	Wednesday, November 7
13:10-14:00	**Panel Discussion**: Can Student Feedback be Used to Enhance Student Employability? If so, Which Student Feedback, Why, and How? Panel Members: Stephanie Klein, TBA Panel Facilitator: Samer Jaffar, Explorance
14:00-14:30	Afternoon Refreshment Break *For those who signed up for the Zayed Campus Tour, organized by the graduate students, please meet @ 14:00*
14:30-15:00	**Session:** Formative and Summative Use of Blue at University of Minnesota: Past, Present, Future Presenter: Dr. Stephanie Klein, University of Minnesota
15:05-15:35	**Session:** Welcome to Bluepulse in Faculty Professional Development Presenter: Samer Saab, Explorance
15:35-15:55	**Drawing for Second Door Prize** Afternoon Refreshment Break
15:55-16:25	**Session:** TBA Presenter: Latifa Aldwies, King Saud University	**Workshop**: How to Leverage Blue 360 Feedback Capabilities at your Institution: Blue Tips and Tricks Instructor: Krimo Bouaou, Explorance
16:30-17:00	**Session:** Tools for Instructors – Deep LMS Integration and the Instructor Feedback Dashboard Presenter: Georges Geha, Explorance	
17:00-17:15	**Closing Remarks** Samit Lotlikar, Zayed University; Yeona Jang, Explorance
17:15	Bus Back to Hotel

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Conference Center Map

Ground Floor

Pre-function Area — ساحة للإستراحة و العرض

Pre-function Area — ساحة للإستراحة و العرض

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Auditorium — المسرح

Stage — المنصة

Multi Purpose Hall 1 — قاعة متعددة الاستخدامات ١

Registration Desk — مكتب التسجيل

Pre-function Area — ساحة للإستراحة و العرض

Control Room — غرفة التحكم

Loading Bay — مكان التحميل

Loading Bay — مكان التحميل

Exit

Exit

▶ Access Points — نقطة دخول   Stairs — السلالم   Elevators — مصاعد   S Storage — مخزن

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Second Floor

VIP Majlis — مجلس كبار الزوار

Conference Room 1 — غرفة اجتماعات

Conference Room 2 — غرفة اجتماعات

Conference Room 3 — غرفة اجتماعات

Multi Purpose Hall 2 — قاعة متعددة الاستخدامات ٢

Prayer & Ablution Room-Male — المصلى ومكان الوضوء

Prayer & Ablution Room-Female — المصلى ومكان الوضوء

Pre-function Area — ساحة للإستراحة و العرض

Pre-function Area — ساحة للإستراحة و العرض

Conference Room 4 — غرفة اجتماعات

Conference Room 5 — غرفة اجتماعات

Conference Room 6 — غرفة اجتماعات

Conference Room 7 — غرفة اجتماعات

Pre-function Area — ساحة للإستراحة و العرض

Conference Room 8 — غرفة اجتماعات

Conference Room 9 — غرفة اجتماعات

Exit

Exit

▶ Access Points — نقطة دخول   Stairs — السلالم   Elevators — مصاعد

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Upcoming Events

BRMC (Blue Report Master Certification) Training Camp
@ Explorance Head Office, Montreal: February 3-5, 2019

BEC (Blue Expert Certification) Training Camp
@ Explorance Head Office, Montreal: February 6-8, 2019

BAC (Blue Administrator Certification) Training Camp
@ BN APAC 2019: February 12-13, 2019

BN APAC 2019, hosted by Monash University: February 14-15, 2019

BEC (Blue Expert Certification) Training Camp
@ BN EUROPE 2019: March 18-20, 2019

BN EUROPE 2019, hosted by Kingston University: March 21-22, 2019

BN GLOBAL 2019: August 6-9, 2019

And Bluenotes Community-led and Explorance-led Learning Webinars!

Visit www.bluenotesgroup.com for Full Details
Or contact@bluenotesgroup.com

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Notes

Thank you for attending Bluenotes MENA 2018

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Thank you for attending Bluenotes MENA 2018

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