# The 6th Annual Bluenotes GLOBAL 2019 Conference Details

**CONFERENCE THEME**
Continuous Learning in the Journey of Higher Education: Using Analytics to Measure Progress and Inform Decisions

**LOCATION**
The Palmer House, by Hilton
17 East Monroe Street
Chicago, Illinois, USA  60603

**DATES**
August 4, 2019: Bluenotes GLOBAL Pre-Conference Workshops
August 4, 2019: Architecting Change Leadership Roundtables
August 5 – 7, 2019**:** Bluenotes GLOBAL 2019 Conference
August 8 – 9, 2019: Blue Administrator Certification (BAC) In-Person Training Camp
August 8 – 10, 2019**:** Blue Expert Certification (BEC) In-Person Training Camp
August 8 – 10, 2019**:** Blue Report Master Certification (BRMC) In-Person Training Camp

**CONFERENCE REGISTRATION FEE**
**Early Bird**: *(ends May 3, 2019)*
    Single Attendee Registration: $599 USD
    Group of 3 Registration [Buy 2 Get 1 Free]: $1,198 USD (instead of $1,797 USD) for 3 people
**Regular**: *(ends July 19, 2019)*
    Single Attendee Registration: $895 USD
    Group of 3 Registration [Buy 2 Get 1 Free]: $1,790 USD (instead of $2,685 USD) for 3 people

**REGISTRATION FEE INCLUDES**: Full conference registration with option for pre-conference workshops or Architecting Change Leadership Roundtables at no additional fee; attendance to the opening reception on the evening of Sunday, August 4, 2019; breakfast, lunch, and refreshments throughout the conference; and attendance to the social activity and dinner on the evening of Tuesday, August 6, 2019.

**NOTE**: Submitting your conference registration form and completing the registration fee payment are done separately. Once you submit your conference registration, your attendance and selected preferences will be reserved for you. A conference registration confirmation email will be sent to the email address indicated on your registration form with payment details. You may complete your payment at any time prior to August 4, 2019. We strongly recommend registering your attendance as early as possible to ensure your preferred choices are available and your place is saved. Payments may be completed online via credit card here or by contacting BNG2019@explorance.com directly.

**CONFERENCE AUDIENCE**

The Bluenotes GLOBAL 2019 Conference will have sessions available for direct end users of Blue and Bluepulse, individuals that provide technical support, as well as mid-level to senior-level university administrators responsible for developing and implementing university policies relating to assessment, institutional effectiveness, and faculty development.

**PRE-CONFERENCE WORKSHOPS**

There will be 6 pre-conference workshops on **Sunday, August 4, 2019**. The pre-conference workshops #1-4 are mainly for Blue Administrators who want to gain a deeper understanding of Blue. Workshops #5-6 are reserved for Blue Experts. You may opt-in to the workshops as you complete your conference registration form. The workshops do not require an additional fee, however space is limited so please register early.

- **Workshop #1** | Beginner-Intermediate Level | 8:00 AM – 9:45 AM, August 4, 2019
  **Optimizing Blue for End-to-End Course Evaluation Automation:** Learn how you can enhance the automation of your course evaluation process from beginning to end. You will understand how to automate data imports to Blue, how to automatically update projects and reports, how to automatically update report distribution, and how to monitor automated course evaluations in Blue.

- **Workshop #2** | Beginner-Intermediate Level | 10:15 AM – 12:00 PM, August 4, 2019
  **Preparing your Data to Take Advantage of Relationship Demographics in Blue:** Learn how to work with relationship demographics to provide more flexibility and control over the course evaluation and reporting processes. Utilizing additional data fields will offer you more options for setting triggers, different types of filters, and other conditional rules. As a result, students can select whom or what to evaluate while providing more granular options for reporting.

- **Workshop #3** | Beginner-Intermediate Level | 1:00 PM – 2:45 PM, August 4, 2019
  **Tips, Tricks, and Troubleshooting: How to Identify and Prevent Common Issues in Blue:** Learn how to verify, check, and test your data to prevent common issues when running projects in Blue. You will learn how to identify other common configuration issues and what to do to prevent them. These tips and tricks will help to ensure a successful course evaluation process and improve your day-to-day efficiencies when administrating Blue.

- **Workshop #4** | Beginner-Intermediate Level | 3:15 PM – 5:00 PM, August 4, 2019
  **Enhance your Reporting with Blue's New and Less Known Reporting Functionalities:** Learn about new and less known reporting functionalities in Blue, to provide the reports your institution requires. Are you making best use of report blocks and functionalities in Blue to provide key information to your audience? Is there a more efficient way to provide key insights to your stakeholders? Gain the knowledge to enhance your reporting such as combining condensed layouts, summary reports, export reports, and BPI feedback views.

- **Workshop #5** | Expert Level | 10:15 AM – 12:00 PM, August 4, 2019
**TBD**

- **Workshop #6** | Expert Level | 3:15 PM – 5:00 PM, August 4, 2019
**TBD**

**PRE-CONFERENCE ARCHITECTING CHANGE LEADERSHIP & COMMUNITY ROUNDTABLES**

There will be 3 pre-conference Architecting Change Leadership Roundtables
and 2 Community Roundtables on **Sunday, August 4, 2019**. The Change Leadership Roundtables
are mainly for those who are addressing business challenges such as policies and faculty
onboarding. You may opt-in to the roundtables as you complete your conference registration
form. The Community Roundtables are limited to the certified Blue Experts and the Medical and
Health Science institutions. The roundtables do not require an additional fee, however space is
limited so please register early.

- **ACLR #1** | 10:15 AM – 12:00 PM, August 4, 2019
**Faculty Onboarding to Bi-directional Formative Feedback with Bluepulse**

- **ACLR #2** | 1:00 PM – 2:45 PM, August 4, 2019
**Achieving Response Rates for Statistical Confidence**

- **ACLR #3** | 3:15 PM – 5:00 PM, August 4, 2019
**Interpreting and Using Qualitative Student Feedback to Inform Decisions in a Meaningful
Way**

- **Community Roundtable #1** | 8:00 AM – 9:45 AM, August 4, 2019
**Medical/Health Sciences Community Roundtable**

- **Community Roundtable #2** | 1:00 PM – 2:45 PM, August 4, 2019
**Blue Experts Community Roundtable** *(closed session for certified Blue Experts only)*

**PRE-CONFERENCE ACTIVITIES: AUGUST 4, 2019**

| Sunday August 4 | Pre-Conference Workshop: Beginner-Intermediate Level *(4 Sessions)* | Pre-conference Workshop: Expert Level *(2 Sessions)* | Community Roundtables *(2 Roundtables)* | Business Challenges: ACLR *(3 ACLRs)* |
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| 8:00 AM to 9:45 AM | Workshop #1 Optimizing Blue for End-to-End Course Evaluation Automation | | Roundtable #1 Community Roundtable: Medical and Health Sciences | |
| 10:15 AM to 12:00 PM | Workshop #2 Preparing your Data to Take Advantage of Relationship Demographics in Blue | Workshop #5 TBD | | ACLR #1 Faculty Onboarding to Bi-directional Feedback with Bluepulse |
| 1:00 PM to 2:45 PM | Workshop #3 Tips, Tricks, and Troubleshooting: How to Identify and Prevent Common Issues in Blue | | Roundtable #2 Community Roundtable: Blue Experts | ACLR #2 Achieving response rates for statistical confidence |
| 3:15 PM to 5:00 PM | Workshop #4 Enhance your Reporting with Blue's New and Less Known Reporting Functionalities | Workshop #6 TBD | | ACLR #3 Interpreting and Using Qualitative Student Feedback in a Meaningful Way |

**CONFERENCE SESSION TRACKS**
- Faculty Engagement
- Leadership and Analytics
- Implementation Insights: Course Evaluations
- Implementation Insights: General Feedback Processes (such as Surveys, 360, Formative Feedback)

More information can be found in Call for Presentations.

**SCHEDULE**

The full program and agenda detailing the conference session topics and presenters, as well as social networking activities, will be posted on the Bluenotes Group website as they are finalized.

**BENEFITS OF ATTENDING**

- **Share** experiences, best practices, and insights to learn from each other
- **Network** with your peers throughout the conference, formally and informally
- **Participate** in various Bluenotes community meetups such as the Blue Experts Community and regional Bluenotes Chapters
- **Speak** directly with Explorance staff
- **Learn** about upcoming software releases and the product roadmap
- **Experience** hands-on software use during pre-conference workshops and Explorance-staffed stations
- **Attend** social events and dinners exclusive to the Bluenotes community
- **Become** a certified Blue Administrator or certified Blue Expert by participating in either the BAC or BEC in-person training camp immediately following the conference (for more information please visit: www.bluenotesgroup.com/blue-certification-camps-at-bluenotes-global-2019)

**TRANSPORTATION**

Chicago O'Hare (ORD) International Airport is 17 miles from the hotel. Drive time is around 35-60 minutes and typical taxi fare is around $40 USD. There is also the option of taking the subway (the CTA train, also called the "L") from the airport at $2.25 USD with a travel time of 45 minutes to downtown. When taking public transportation from O'Hare International Airport, take the Blue Line train to Monroe/Dearborn stop. Take Monroe east to the hotel and the Palmer House is on the south side of the street.

Chicago Midway (MDW) Airport is 11 miles from the hotel. Drive time is 30-40 minutes and typical taxi fare is around $40 USD. There is also the option of taking the subway (the CTA train, also called the "L") from the airport at $2.25 USD with a travel time of 25 minutes to downtown. From Midway Airport, take the Orange Line to downtown, exiting at the Adams/Wabash stop. The Palmer House is located on the west side of Wabash Avenue.

**ACCOMMODATIONS**

A discounted room rate of $179 per night is available the Palmer House Hotel for all Bluenotes GLOBAL 2019 attendees. This rate will be available for the nights of Saturday, August 3 through Monday, August 12, 2019.

To reserve your accommodations, you may call the Palmer Hotel at 1-877-865-5321 referencing "Bluenotes GLOBAL 2019" or the code "EXP". Alternatively, you may reserve your stay directly online via this link.

**CONTACT**

For any questions or other information required, please contact BNG2019@explorance.com.

**EVENT WEBSITE**

Full details are available at www.bluenotesgroup.com/bluenotes-global-2019-conference.