



Blue Report Master Certification (BRMC)

Training Camp Travel Approval Information

The Blue Report Master Certification (BRMC) Training Camp is a 3-day instructor-led in-person training workshop, intended to elevate your knowledge and skillset on Blue's report building blocks and functionalities. With enhanced understanding of the reporting functions, you will be able to deeper analyze the data collected, making better informed, data-driven decisions for continuous improvement at your institution. Upon successful completion of the BRMC Training Camp, you will be awarded the Blue Report Master Certificate and therefore certified a Blue Report Master.

Location

The Explorance Head Office | 1470 Peel Street, Suite 500, Montreal QC H3A 1T1 Canada

Dates

Sunday, February 3 through Tuesday, February 5, 2019

As you consider your travel arrangements, please note that the training will begin Sunday morning at 9:00am, and finish Wednesday afternoon at 5:00pm.

The [Blue Expert Certification \(BEC\)](#) training camp immediately follows the BRMC training on Wednesday, February 6 through Friday, February 8, 2019.

BRMC Fees and Terms

Registration Fees

The BRMC training camp registration fees are as follows:

- Early bird rate: \$2,400 USD (*until December 7, 2018*)
- Regular rate: \$3,500 USD (*after December 7, 2018*) *Registration closes January 30, 2019

This fee includes:

- 3-day instructor-led, in-person training with a Blue reports hackathon
- Blue Report Master Certificate upon successful completion of the BRMC camp
- 1-hour online post-certification follow-up session with the trainer
- Breakfast, lunch and refreshments throughout the training
- Networking dinner

Registration Terms

The BRMC training camp registration terms are as follows:

- There are only 16 places available for each training camp
- Places are allocated on a 'first-come, first-served' basis
- Registration closes 1 week before training is scheduled to begin
- Travel and lodging fees are not included in the registration cost

BRMC Benefits of Attending

The key benefits of attending the Blue Report Master Certification training include, but are not limited to, the following:

- Acquire the mastery in using advanced report building blocks and functionality through hands-on experience with building reports for various Higher Education use-cases (reports for instructors, reports for departments, reports for administrators, etc.)
- Have exposure to various reporting needs to deliver actionable insights and learn how to best address the needs with other BRMC training participants through creative, critical, and problem-solving capabilities

- Learn about the Blue features and functionalities on report administration, such as report access management and report delivery management through various channels such as LMS and email
- In addition to becoming a master in Blue reporting, you will also meet other Blue Report Masters, expanding your network of like-minded cohorts for continual learning and sharing of best practices

Who Should Attend

The BRMC program is intended mainly for:

- Data analysts who are responsible for analyzing data collected through Blue and provide reports based on the findings and insights, or
- Blue administrators who are responsible for designing and delivering reports to their institutions

Participants must have a basic knowledge of Blue and have been involved in a Blue project for a minimum of one term. Completion of the BAC training is recommended prior to attending the BRMC training camp.

Topics Covered

- Blue report blocks and functionalities available to build reports: from basic to advanced
- How to build and customize reports that deliver stories with actionable insights at various levels: instructor-level, departmental-level, program-level, etc.
- Report administration such as on-going report access management and report delivery management via various channels
- Best practice tips for testing and troubleshooting

Preferred Hotel and Discounted Room Rates

Le St-Martin Hotel

980 Boul. De Maisonneuve West, Montreal QC H3A 1M5 Canada

Hotel website: www.lestmartinmontreal.com

Discounted room rates at Le St-Martin Hotel are available for all BRMC attendees. Le St-Martin Hotel is conveniently located just steps away from the Explorance office in downtown Montreal. These rates are available for the evenings of Saturday, February 2nd through Sunday, February 9th and includes free WIFI, local calling, access to the outdoor heated pool as well as access to the 24h fitness center.

Discounted Nightly Rates (*excluding tax*):

- \$174 for the Classic Room
- \$184 for the Classic Room with Fireplace
- \$204 for the Grand Luxe Room
- \$214 for the Grand Luxe Room with Fireplace
- \$234 for the Panoramic Room with Fireplace

Reserving your Stay:

By Phone

You may call the reservation desk at 1-877-843-3003 (or 514-843-3000) and mention the **Explorance** group rate. You will be required to provide a valid credit card number for guarantee purposes.

By Email

You may email info.mtl@lestmartin.com and mention the Explorance group rate. You will be required to provide a valid credit card number for guarantee purposes.

Online

You may reserve your room with the discounted hotel group rate directly online through [this link](#).

Contact

For any questions, please contact:

Stacey Martini (Community Manager, Explorance) at smartini@explorance.com or +1 403-651-0412

BRMC Website: www.bluenotesgroup.com/blue-report-master-certification-training-camp