



Bluenotes **EUROPE** 2019  
CONFERENCE



## Conference Programme

# Using Feedback Data to Lead the Way to Improve and Shape the Future of Higher Education

21-22 March 2019

*Hosted by Kingston University*

**@ The Grange Holborn Hotel**

50-56 Southampton Row, London, United Kingdom WC1B 4AR





## Bluenotes EUROPE 2019 Conference

### About Explorance

Explorance, a Learning Journey Analytics provider, supports organisations in making the right decisions with fact-based feedback data. Through its Blue suite of products, Explorance is at the heart of the learning organisation's continuous improvement strategies. By assessing needs, expectations, and competencies, organisations can analyze with the full picture in mind and monitor improvement over time.

Founded in 2003, Explorance is a privately held corporation headquartered in Montreal, Canada with business units in Asia-Pacific (APAC), Europe, and the Middle East and North Africa (MENA) region. Since 2014, Explorance has been consecutively ranked as a top employer by the Great Places to Work Institute®. Explorance's clients include academic institutions across the globe such as Monash University, the University of New South Wales, the University of Melbourne, the University of Adelaide, the National University of Singapore, the University of Auckland, University of Louisville, Princeton University, University of Pennsylvania, University of Toronto, Zayed University, University of Sharjah, American University of Beirut, King Saud University, IESE Business School, Durham University, Liverpool John Moores University, Xi'an Jiaotong-Liverpool University, and organisations including Aramco and National Bank of Canada. Learn more about the [Explorance approach](#).



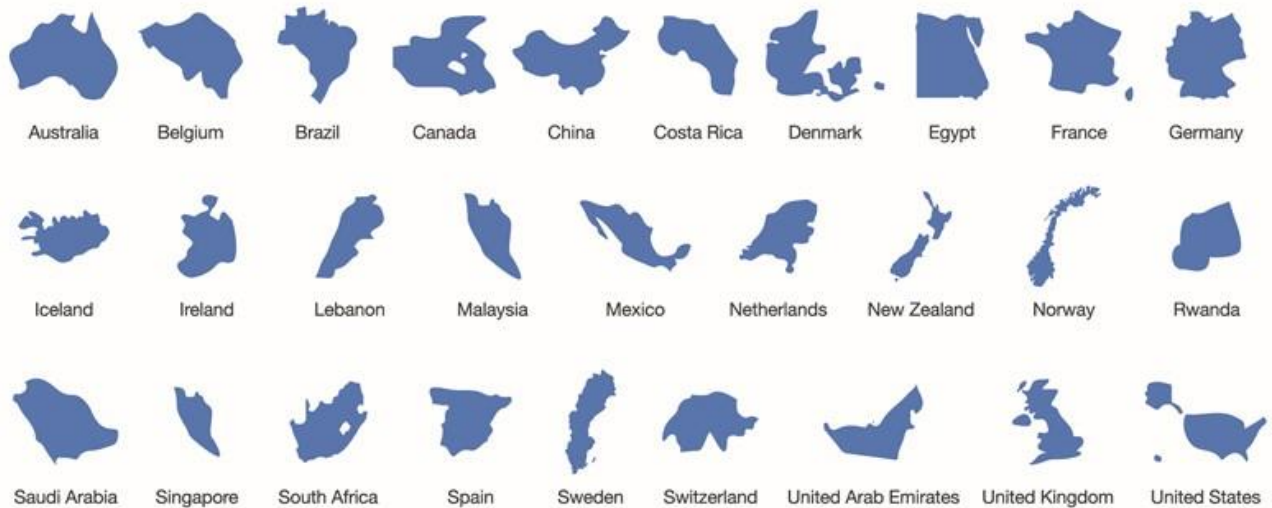
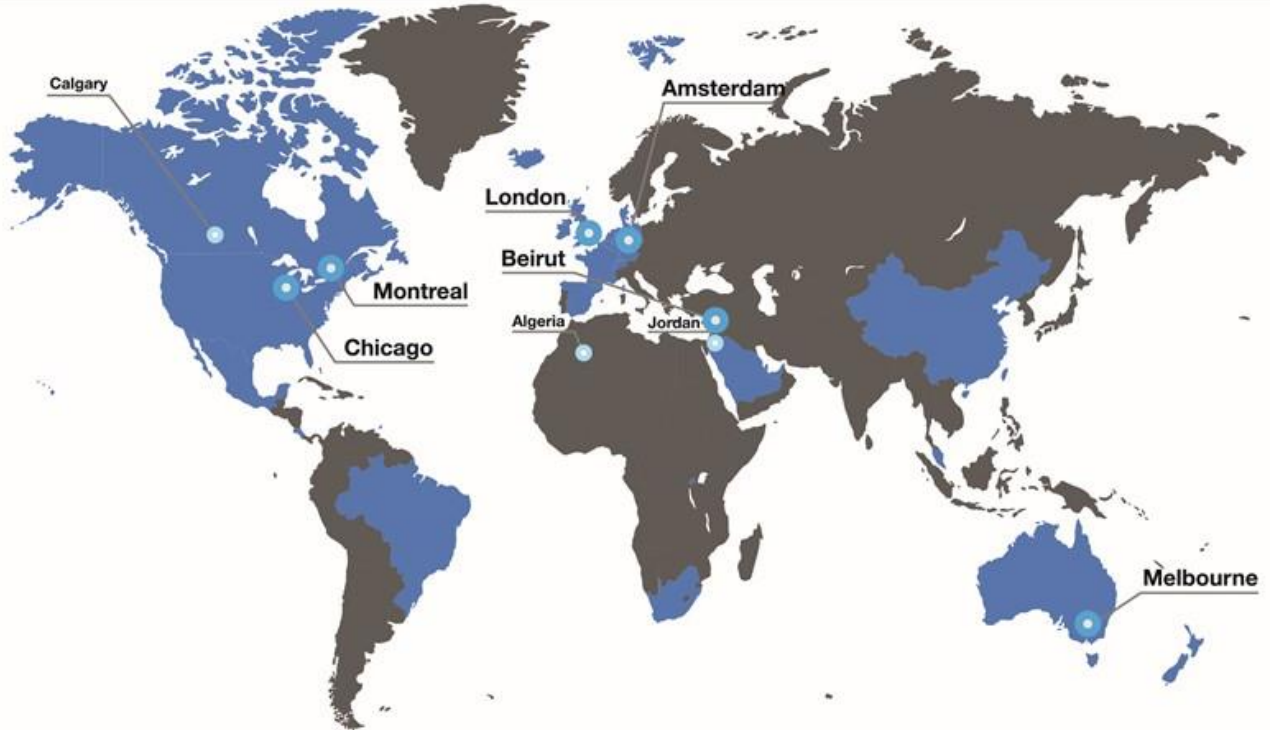


**Explorance**

- Explorance Office
- Explorance Satellite Employee
- 215 global employees

**Customers Worldwide**

- 28 Countries
- 600+ Institutions and organizations



## Keynote Speaker

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**Matt Hiely-Rayner**

Head of Planning, Kingston University

**Keynote Address**

*Setting up a performance management system  
for the strategic use of data*

Matt Hiely-Rayner manages the Strategic Planning & Data Insight office in Kingston University, taking responsibility for analysing and disseminating sector information that relates to funding, student numbers and performance data.

He is responsible for course metrics and analysis of performance against a range of Key Performance Indicators. Matt is involved in portfolio analysis and works with several other areas including Student Services, Finance and Marketing & Communications, to analyse local and sector data to help inform portfolio development. He is responsible for analysing student number targets against factors such as course metrics and for providing advice and guidance to inform student number and strategic planning. He has a special interest in league table performance.



## PROGRAMME AT A GLANCE – DAY 1

Time	Thursday, March 21
9:00-10:00	Registration (Breakfast @ the hotel)
10:00-10:15	<b>Welcome and Opening Remarks</b> Tim Linsey, Kingston University & Yeona Jang, Explorance
10:15-11:05	<b>Keynote:</b> Matt Hiely-Rayner, Kingston University Setting up a performance management system for the strategic use of data
11:10-12:00	<b>CEO's Explorance Update, Roadmap, Looking Forward</b> Presenter: Samer Saab, Explorance
12:00-13:00	Lunch break
13:00-13:35	<b>Session:</b> TBD: Presenter: Liverpool John Moores University
13:40-14:30	<b>Panel:</b> How can student feedback shape the future of higher education? Panel members: TBC Panel Moderator: Ian Haugh, Explorance
14:30-14:50	Afternoon coffee break
14:50-15:25	<b>Session:</b> Aarhus Business and Social Sciences' 4-year journey with Blue-based digital course evaluations and where we are heading to now Presenters: Mustapha Ali El-Ahmad & Morten Palsgaard, Aarhus University
15:30-16:05	<b>Session:</b> TBD Presenter: Riaan Roots, University of Johannesburg
16:10-16:45	<b>Session:</b> Unveiling the Next Generation Survey Platform – BlueX Presenter: Explorance
16:50-17:00	Draw for Door Prize
19:00-21:00	<b>Bluenotes EUROPE Networking Dinner</b> TBD



## PROGRAMME AT A GLANCE – DAY 2

Time	Friday, March 22
8:00-9:00	Registration (Breakfast @ the hotel)
9:00-9:35	<b>Session:</b> TBD Presenter: Tim Linsey, Kingston University
9:40-10:15	<b>Session:</b> The technical setup to reach Aarhus' aim in project setup and communication to stakeholders - teachers, students and directors of studies Presenters: Mette Tikær Brock & Salma Mohamed, Aarhus University
10:15-10:25	Group Photo
10:25-10:45	Morning coffee break
10:45-11:20	<b>Session:</b> TBD Presenter: Loughborough University
11:25-12:00	<b>Session:</b> Centralize, Track and Link Your Teaching Activities with Bluepulse Presenter: Nitin Sharman, Explorance
12:00-13:00	Lunch Break
13:00-13:35	<b>Session:</b> TBD: Presenter: Julie Mulvey, Durham University
13:40-14:15	<b>Session:</b> TBD Presenter: Copenhagen Business School
14:20-14:55	<b>Session:</b> TBD Presenter: Reykjavik University
15:55-15:15	Afternoon coffee break
15:15-15:50	<b>Session:</b> Unveiling the Blue Text Analytics Machine Learning Project Presenter: Zebrey Bedard, Explorance
15:50-15:55	Draw for Door Prize
15:55-16:05	<b>Closing Remarks</b> John Atherton, Explorance
16:05	End of Day 2 of the Conference



## The Grange Holborn Hotel Conference Floor Map



## Upcoming Bluenotes Learning Events

**BN GLOBAL 2019, in collaboration with University of Louisville  
@ Chicago, USA: August 4-7, 2019**

**BAC (Blue Administrator Certification) Training Camp  
@ BN GLOBAL 2019, Chicago, USA: August 8-9, 2019**

**BRMC (Blue Report Master Certification) Training Camp  
@ BN GLOBAL 2019, Chicago, USA: August 8-10, 2019**

**BEC (Blue Expert Certification) Training Camp  
@ BN GLOBAL 2019, Chicago, USA: August 8-10, 2019**

**And Bluenotes Community-led and Explorance-led Learning Webinars!**

Visit [www.bluenotesgroup.com](http://www.bluenotesgroup.com) for full details  
Or [BNcommunity@explorance.com](mailto:BNcommunity@explorance.com)





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**Thank you for attending Bluenotes EUROPE 2019!**



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**Thank you for attending Bluenotes EUROPE 2019!**



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**Thank you for attending Bluenotes EUROPE 2019!**

