



Bluenotes **APAC** 2019  
CONFERENCE



## Conference Programme

# Using Feedback Data to Lead the Way to Improve and Shape the Future of Higher Education

14-15 February 2019

*Hosted by Monash University  
The Caulfield Campus*





## Bluenotes APAC 2019 Conference

---

### About Explorance

Explorance, a Learning Journey Analytics provider, supports organisations in making the right decisions with fact-based feedback data. Through its Blue suite of products, Explorance is at the heart of the learning organisation's continuous improvement strategies. By assessing needs, expectations, and competencies, organisations can analyze with the full picture in mind and monitor improvement over time.

Founded in 2003, Explorance is a privately held corporation headquartered in Montreal, Canada with business units in Asia-Pacific (APAC), Europe, and the Middle East and North Africa (MENA) region. Since 2014, Explorance has been consecutively ranked as a top employer by the Great Places to Work Institute®. Explorance's clients include academic institutions across the globe such as Monash University, the University of New South Wales, the University of Melbourne, the University of Adelaide, the National University of Singapore, the University of Auckland, University of Louisville, Princeton University, University of Pennsylvania, University of Toronto, Zayed University, University of Sharjah, American University of Beirut, King Saud University, IESE Business School, Durham University, Liverpool John Moores University, Xi'an Jiaotong-Liverpool University, and organisations including Aramco and National Bank of Canada. Learn more about the [Explorance approach](#).

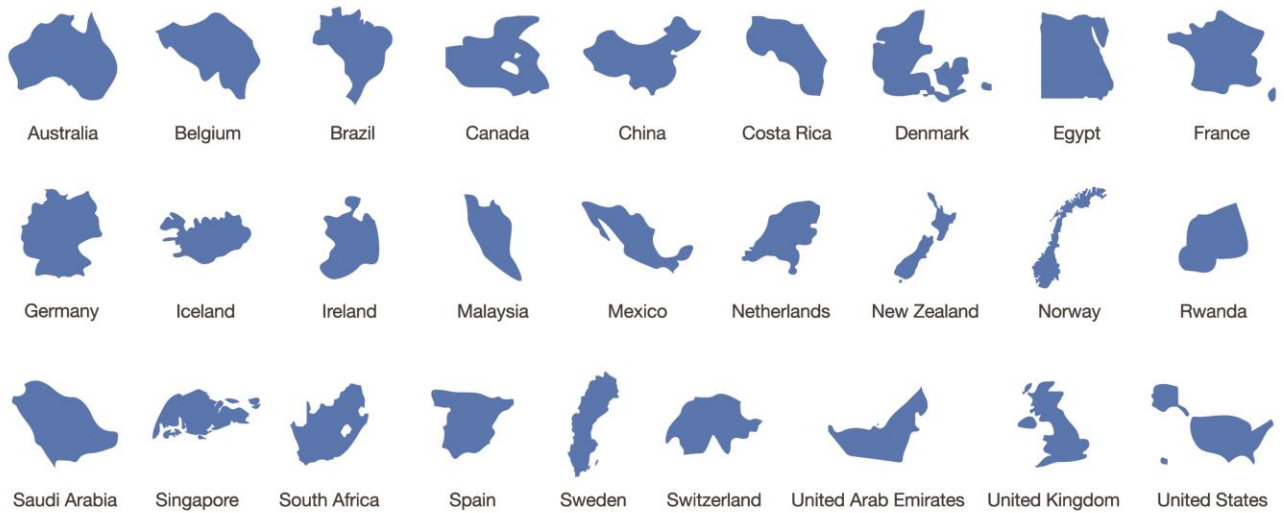
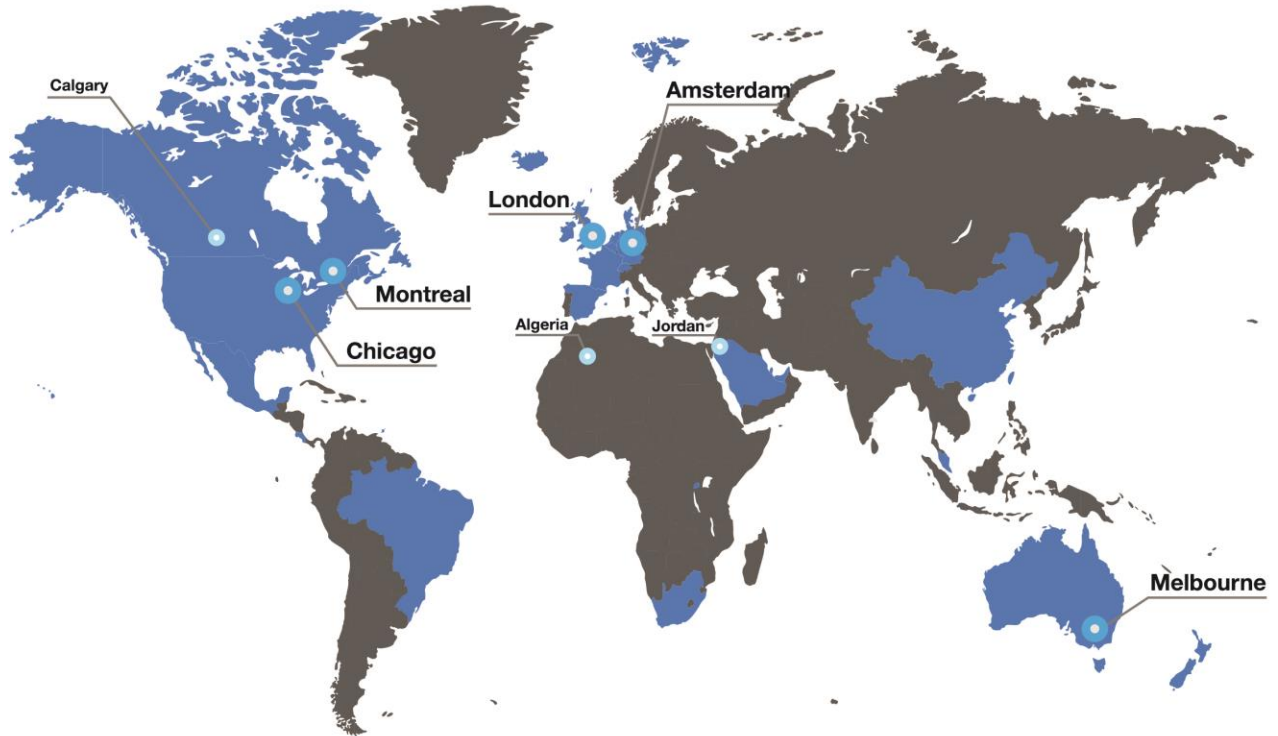


### Explorance

- Explorance Office
- Explorance Satellite Employee
- 215 global employees

### Customers Worldwide

- 28 Countries
- 600+ Institutions and organizations



## Keynote Speaker

---



**Professor Dragan Gašević**

**Keynote Address**

[Dragan Gašević](#) is Professor of Learning Analytics in the Faculty of Education and Adjunct Professor in the Faculty of Information Technology at Monash University. Before the current post (Feb 2015-Feb 2018), he was Professor and Chair in Learning Analytics and Informatics in the Moray House School of Education and the School of Informatics and Co-Director of Centre for Research in Digital Education at the University of Edinburgh. He was the Canada Research Chair in Semantic and Learning Technologies and Professor in the School of Computing and Information Systems at Athabasca University between Jan 2007 and Jan 2015. He served as the immediate past President (2015-2017) of the Society for Learning Analytics Research and holds several honorary appointments in Australia, Canada, Hong Kong, UK, and USA.

A computer scientist by training and skills, Dragan considers himself a learning analyst developing computational methods that can shape next-generation learning and software technologies and advance our understanding of information seeking, sense-making, and self-regulated and social learning.

Funded by granting agencies and industry in Canada and Europe, Dragan is a recipient of several best paper awards at the major international conferences in learning and software technology. Committed to the development of international research community, Dragan had a pleasure to serve as a founding program chair of the International Conference on Learning Analytics & Knowledge in 2011 and 2012, the general chair in 2016, a founding program co-chair of the Learning Analytics Summer Institute in 2013 and 2014, and a founding editor of the Journal of Learning Analytics (2012-2017). Dragan is a (co-)author of numerous research papers and books and a frequent keynote speaker.

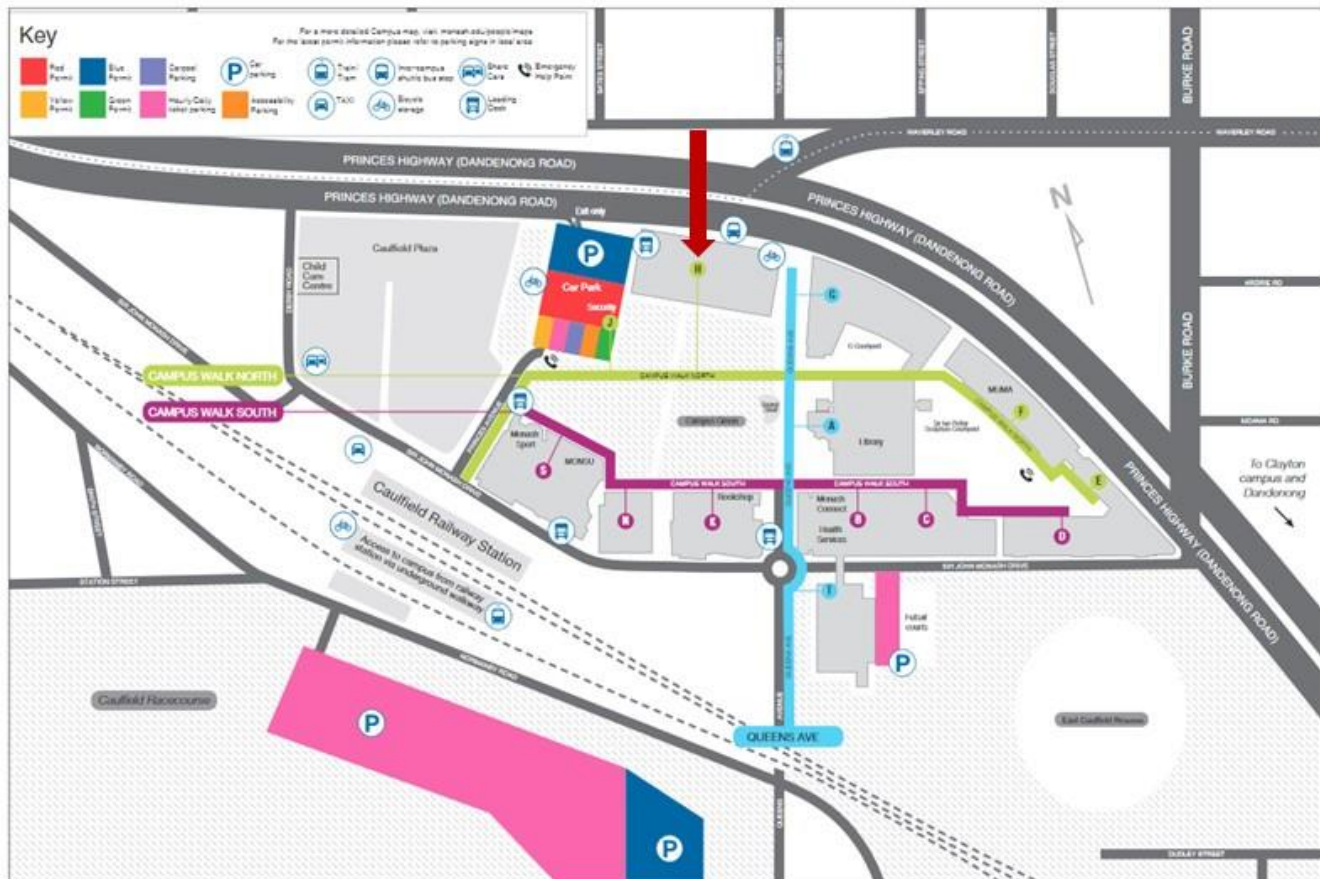
## PROGRAMME AT A GLANCE – DAY 1

Time	Thursday, Feb. 14
8:00-9:00	<b>Registration</b> (coffee/tea and pastries at registration)
9:00-9:15	<b>Welcome to Bluenotes APAC 2019</b> Yeona Jang, Explorance
9:15-9:35	<b>Acknowledgement of Country and Opening Remarks</b> Monash University
9:35-10:35	<b>Keynote:</b> The role of Learning Analytics for Evaluation in Higher Education Professor Dragan Gasevic
10:35-11:00	Morning coffee break
11:00-12:00	<b>CEO's Explorance Update, Roadmap, Looking Forward</b> Presenter: Samer Saab, Explorance
12:00-13:00	Lunch break
13:00-13:45	<b>Session:</b> Square Pegs and Round Holes - Ancillary services when Blue can't match by itself local policy needs Presenter: Patrick Stoddart, The University of Melbourne
13:50-14:50	<b>Panel:</b> Issues in capturing and utilizing qualitative data across a large, complex institution – screening, distribution channels, data sensitivity and analytic potential for institutional insight Panel members: Jeff Jones, Australian Catholic University; Allie Clemans, Monash University; Daniel Grimm, Monash University; Isabelle Li Ying, Monash University Panel Moderator: Kristina Kaulenas, Monash University
14:50-15:20	Afternoon coffee break
15:20-16:05	<b>Session:</b> Unveiling the Next Generation Survey Platform – BlueX Presenter: Samer Saab, Explorance
16:05-16:20	Draw for Door Prize & Group Photo
16:20	End of Day 1 of the Conference (Bus back to the hotel, departing @ 16:30pm)
19:00-21:00	<b>Bluenotes APAC Networking Dinner</b> <a href="#">La Camera</a> (A five-minute walk from the hotel and a lovely river outlook in a lively part of town)

## PROGRAMME AT A GLANCE – DAY 2

Time	Friday, Feb. 15
8:00-9:00	Registration (coffee/tea and pastries prior to start of conference Day 2)
9:00-9:45	<b>Session:</b> ACU Unitpulse: A journey with Bluepulse Presenter: Bernardine Lynch & Elizabeth Santhanam, Australian Catholic University
9:50-10:35	<b>Session:</b> Using statistical methods to access the student voice. Presenter: Dr. David Carroll, Monash University
10:35-11:00	Morning Coffee Break
11:00-12:00	<b>Panel:</b> Complexities of sourcing data for survey fieldwork and report distribution – an optimal approach for Blue data sourcing and potential applications of DIG Panel members: Karen Randy, Australian Catholic University; Julia Petrou, La Trobe University; Neville Unvalla, The University of Melbourne; Emma Dawes, The University of Newcastle Panel Moderator: Tim Brennan, Explorance
12:00-13:00	Lunch Break
13:00-13:45	<b>Session:</b> Relationship Demographics and Blue Reporting Presenter: Prashad Arasalingam & Arjoman Chatterji, Explorance
13:50-14:35	<b>Session:</b> Two years on from a successful rollout of Blue across the institution – where are we now? Challenges, achievements and future direction. Presenter: Kristina Kaulenas, Monash University
14:35-15:00	Afternoon coffee break
15:00-15:45	<b>Session:</b> Unveiling the Blue Text Analytics machine learning project Presenter: Long Hua, Explorance
15:45-15:50	Draw for Door Prize
15:50-16:10	<b>Closing Remarks</b> Tim Brennan & Yeona Jang, Explorance
16:20-	End of Day 2 of the Conference (Bus to the hotel @ 16:20)

## Monash University Campus Map



[https://www.monash.edu/\\_data/assets/pdf\\_file/0003/71688/2-Caulfieldcolour.pdf](https://www.monash.edu/_data/assets/pdf_file/0003/71688/2-Caulfieldcolour.pdf)

The conference facility is located in **Building H, Level 8** (the red arrow on the map above for Building H). This building is adjacent to a multilevel carpark, accessible from Campus Walk North path (green) - as shown on the map. The map shows the location of the Caulfield railway station (for those arriving by public transport), as well as Princes Hwy/Dandenong Rd (for those arriving by car). Further details of the venue are located here:

- <https://www.monash.edu/business/the-school/facilities-and-infrastructure/the-pavilion>



## Upcoming Events

**BEC (Blue Expert Certification) Training Camp**  
**@ BN EUROPE 2019, London, UK: March 18-20, 2019**

**BN EUROPE 2019, hosted by Kingston University**  
**@ London, UK: March 21-22, 2019**

**BN GLOBAL 2019, in collaboration with University of Louisville**  
**@ Chicago, USA: August 4-7, 2019**

**BAC (Blue Administrator Certification) Training Camp**  
**@ BN GLOBAL 2019, Chicago, USA: August 8-9, 2019**

**BRMC (Blue Report Master Certification) Training Camp**  
**@ BN GLOBAL 2019, Chicago, USA: August 8-10, 2019**

**BEC (Blue Expert Certification) Training Camp**  
**@ BN GLOBAL 2019, Chicago, USA: August 8-10, 2019**

**And Bluenotes Community-led and Explorance-led Learning Webinars!**

Visit [www.bluenotesgroup.com](http://www.bluenotesgroup.com) for full details  
Or [BNcommunity@explorance.com](mailto:BNcommunity@explorance.com)



## BN APAC 2019 Attendees

Last Name	First Name	Institution	Email
Aitken	Liz	Monash University	<a href="mailto:elizabeth.aitken@monash.edu">elizabeth.aitken@monash.edu</a>
Arasalingam	Prashad	Explorance	<a href="mailto:parasalingam@explorance.com">parasalingam@explorance.com</a>
Bensemman	Joshua	Auckland University Technology	<a href="mailto:josh.bensemman@aut.ac.nz">josh.bensemman@aut.ac.nz</a>
Brennan	Tim	Explorance	<a href="mailto:tbrennan@explorance.com">tbrennan@explorance.com</a>
Chatterji	Arjoman	Explorance	<a href="mailto:achatterji@explorance.com">achatterji@explorance.com</a>
Cinch	Glen	Monash University	<a href="mailto:glen.clinch@monash.edu">glen.clinch@monash.edu</a>
Dawes	Emma	University of Newcastle	<a href="mailto:emma.dawes@newcastle.edu.au">emma.dawes@newcastle.edu.au</a>
George	Keelin	University of New South Wales	<a href="mailto:keelin.george@unsw.edu.au">keelin.george@unsw.edu.au</a>
Gonsalvez	Savio	University of Divinity	<a href="mailto:sgonsalvez@divinity.edu.au">sgonsalvez@divinity.edu.au</a>
Hare	Edison	Explorance	<a href="mailto:ehare@explorance.com">ehare@explorance.com</a>
Hua	Long	Explorance	<a href="mailto:lhua@explorance.com">lhua@explorance.com</a>
Jang	Yeona	Explorance	<a href="mailto:yjang@explorance.com">yjang@explorance.com</a>
Jones	Jeffrey	Australian Catholic University	<a href="mailto:jeff.jones@acu.edu.au">jeff.jones@acu.edu.au</a>
Kaulenas	Kristina	Monash University	<a href="mailto:kristina.kaulenas@monash.edu">kristina.kaulenas@monash.edu</a>
Li Ying	Isabelle	Monash University	<a href="mailto:isabelle.liying@monash.edu">isabelle.liying@monash.edu</a>
Lockett	Claire	University of Melbourne	<a href="mailto:claire.lockett@unimelb.edu.au">claire.lockett@unimelb.edu.au</a>
Lynch	Bernardine	Australian Catholic University	<a href="mailto:bernardine.lynch@acu.edu.au">bernardine.lynch@acu.edu.au</a>
Ojo-Fati	Jess	La Trobe University	<a href="mailto:j.crowhurst@latrobe.edu.au">j.crowhurst@latrobe.edu.au</a>
Page	John	Monash University	<a href="mailto:john.page2@monash.edu">john.page2@monash.edu</a>
Purkayastha	Dammy	La Trobe University	<a href="mailto:d.purkayastha@latrobe.edu.au">d.purkayastha@latrobe.edu.au</a>
Saab	Samer	Explorance	<a href="mailto:ssaab@explorance.com">ssaab@explorance.com</a>
Seah	Kim	La Trobe University	<a href="mailto:k.seah@latrobe.edu.au">k.seah@latrobe.edu.au</a>
Singh	Anirudh	Explorance	<a href="mailto:asingh@explorance.com">asingh@explorance.com</a>
Stoddart	Patrick	University of Melbourne	<a href="mailto:patrick.stoddart@unimelb.edu.au">patrick.stoddart@unimelb.edu.au</a>
Unvalla	Neville	University of Melbourne	<a href="mailto:neville.u@unimelb.edu.au">neville.u@unimelb.edu.au</a>
Vintsarevich	Vlad	Monash University	<a href="mailto:Vlad.Vintsarevich@monash.edu">Vlad.Vintsarevich@monash.edu</a>







