



Blue to Power Learning Journey Analytics for Your Students from Application to Graduation





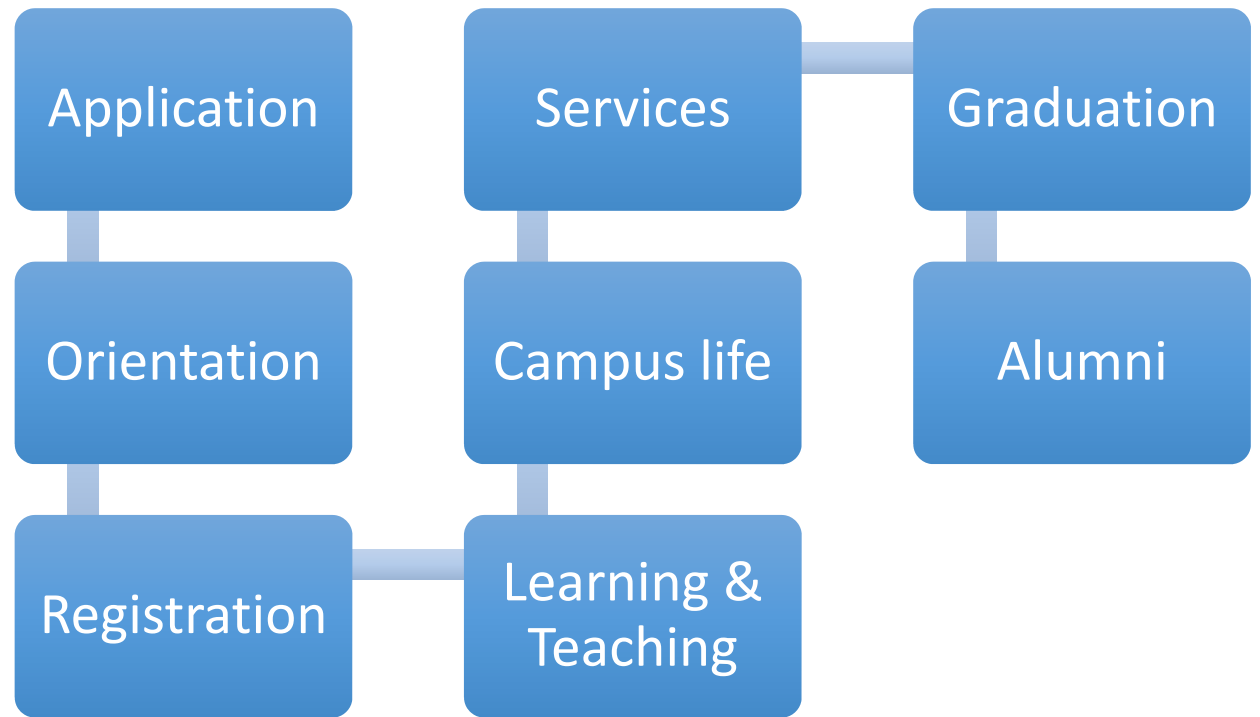
Blue can do more than
just course evaluation.

Why/How can you?





Experience vs Journey





DIY VS All Inclusive



The purpose of adult education is to help them to learn, not to teach them all you know and thus stop them from learning.

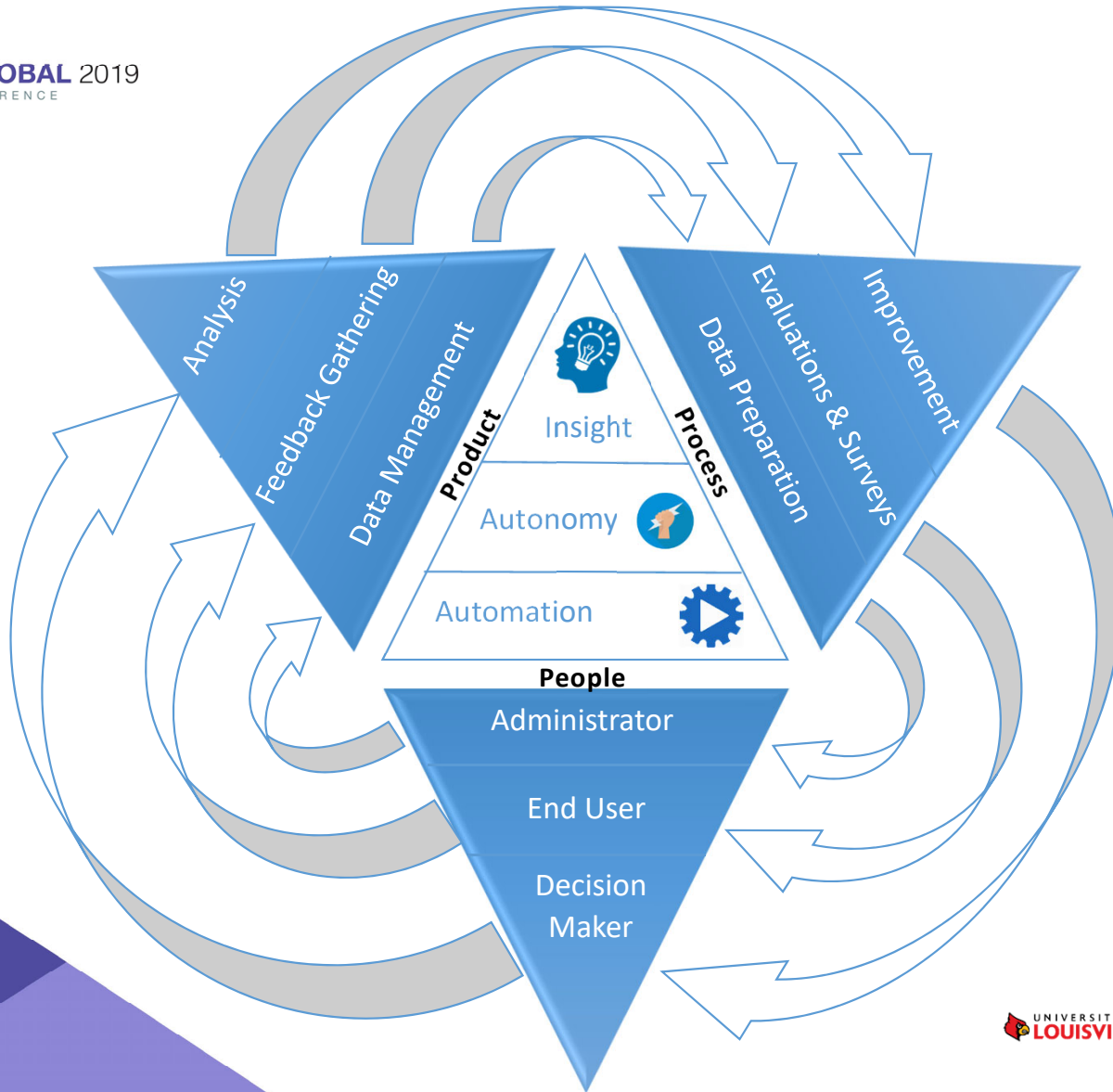
Carl R. Rogers



How?

Leverage your **Products** to **Automate** your feedback **Processes**, engage your **People** through **Autonomy**, and provide rich **Insight** to drive continuous improvement in the student journey in all layers of your institution







Implementation Design

Inputs

Who/what to evaluate

When to evaluate

Who should participate

What questions to ask

Which reports

When to release reports

Who should receive reports

Automate (Datasource)

Filters

Relative/Dynamic Dates

Link types

Questionnaire logic (Triggers/QBank)

Thresholds & filters

Distribution date

Dynamic Report Access

Delegate (Users)

DIG/SVM & SFO

DIG/SVM & SFO

Rater selection

Question personalization

DIG/SVM & SFO

DIG/ SFO

DIG

Manage

Response rate

Respondent Management

Subject Management

Notification Management

Change Management



Bluenotes **GLOBAL** 2019
CONFERENCE

Thank you

Do not forget to complete the survey 😊

