

THE UNIVERSITY OF NEWCASTLE



It's working well. Then why change?
Embarking on a whole new
evaluation process

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AREAS FOR DISCUSSION

- University sector in Australia
- The University of Newcastle
- Developing a new strategy
- What change looks like
- Where to from here?

OUR CAMPUSES

SINGAPORE



AUSTRALIA



NSW
AUSTRALIA

PORT MACQUARIE ●

CALLAGHAN ●
NEWCASTLE CITY ●

CENTRAL COAST ●

SYDNEY CBD ●



Australia's Higher Education Sector

\$2.2 billion was removed from future University Funding

Indirect impact on the number of available student places at some Australian Universities

Further impact on staffing ratios and the availability of long term or ongoing employment contracts

Lack of innovation and risk taking behaviour limiting growth and development



NEWCASTLE



HUNTER VALLEY



CENTRAL COAST



UNIVERSITY OF NEWCASTLE



THE UNIVERSITY OF NEWCASTLE **BY NUMBERS**



**RANKED
207**

in the world¹



37,677

students from 114 nations educated
and supported by 2,680 full-time
equivalent staff²



143,000+

in our global alumni community
based in 134 countries around
the world³



**HIGHEST
RANKED**

Regional University in Australia¹



180
PARTNERSHIPS

in 32 countries student exchange
and study abroad programs



#1 IN NSW

for social equity⁴

STUDENT AND STAFF INSIGHTS TEAM: SCOPE



STUDENT INSIGHTS

Course/Teacher Insights
Experience Insights
Graduate Insights
Program Insights

STAFF INSIGHTS

On-boarding & Recruitment Insights
Experience Insights
Exit & Transfer Insights
Strategic Insights

PROCESS EFFICIENCIES

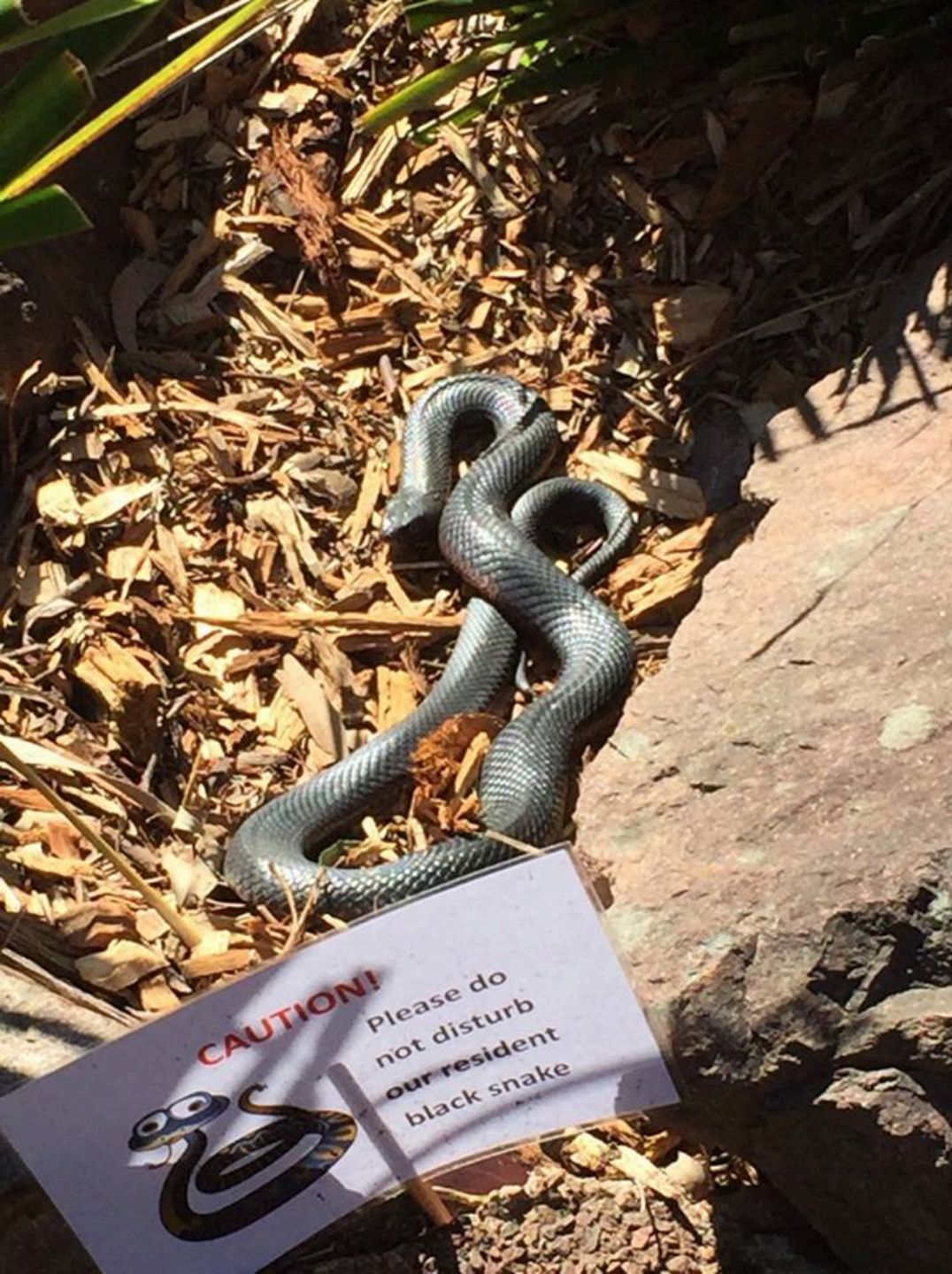
Solutions Focus
Subject Matter Expertise



CHANGE IN LEADERSHIP

CHANGE IN THINKING

AND THE DEVELOPMENT
OF NEW IDEAS







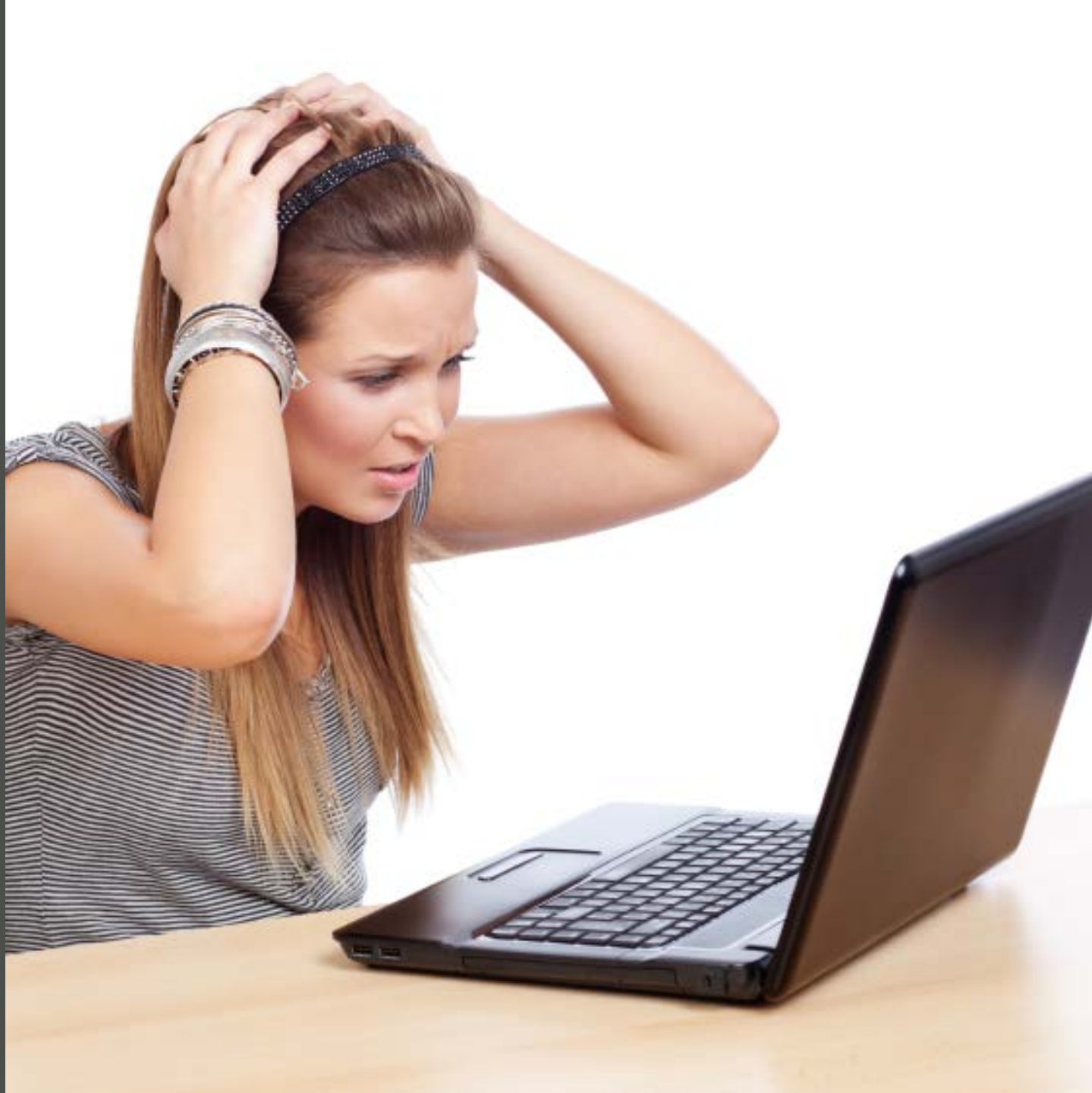


SURVEY STATS:

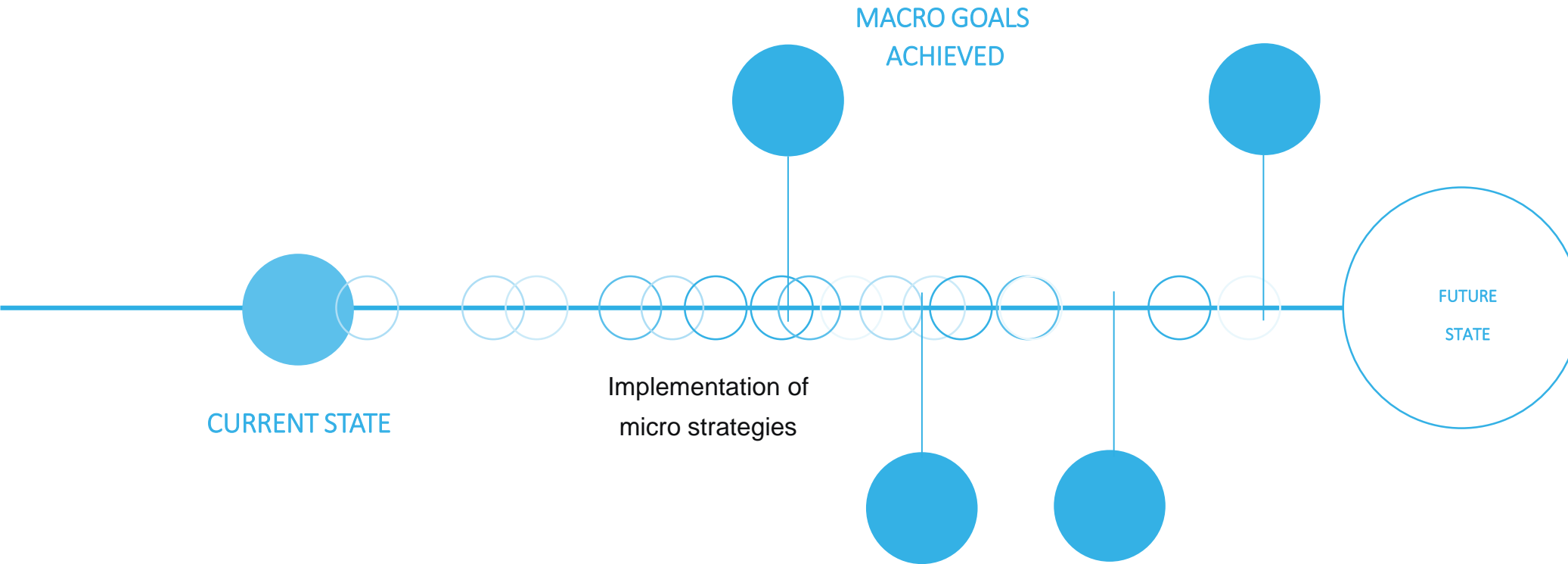
In Semester 1 2019 a commencing student could have had:

- 1x Orientation survey
- 1x Commencing Student survey
- 1x Prep Bridging survey
- 1x Student Fee survey
- 4x Feedback on Courses surveys
- 8+ Feedback on Teaching surveys*

* Based on a student doing 4 courses and receiving 2 teaching requests per course – it could be more!



OUR STRATEGIC VISION



You asked for...



More
ECHO 360
recordings

Thanks to your feedback Lecturers now need to opt out instead of opting in to lecture filming, making more lectures available online

You asked for...



More
targeted
student
support

Thanks to your feedback we now offer PASS across 4 campuses in over 60 courses.

You asked for...



A
unique study
experience

UON offers courses where you can snorkel in the coral reefs of Vanuatu, be part of innovation labs, or go on an international industry placement

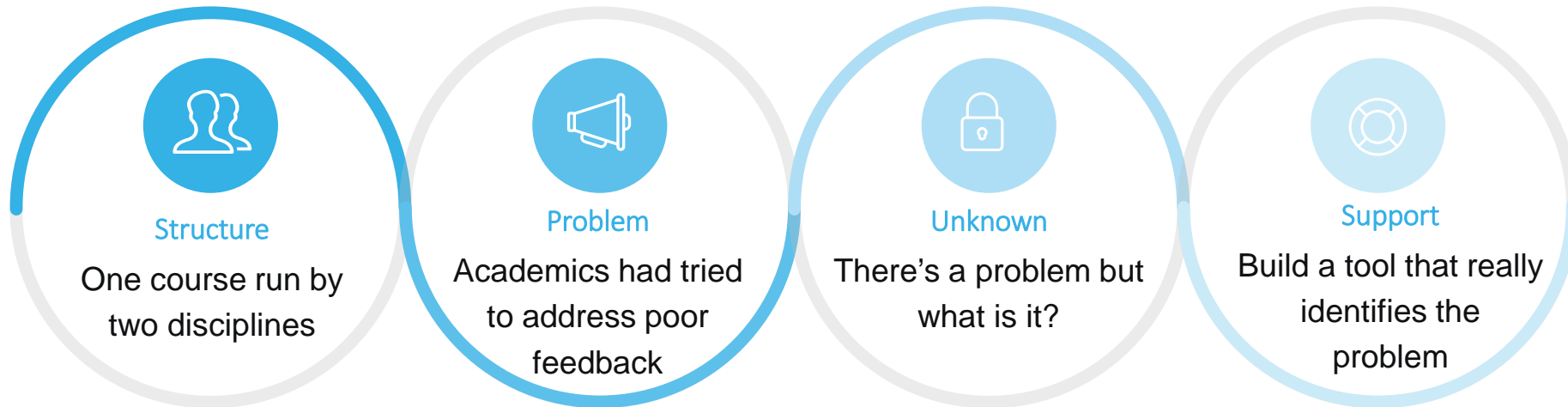
You asked for...



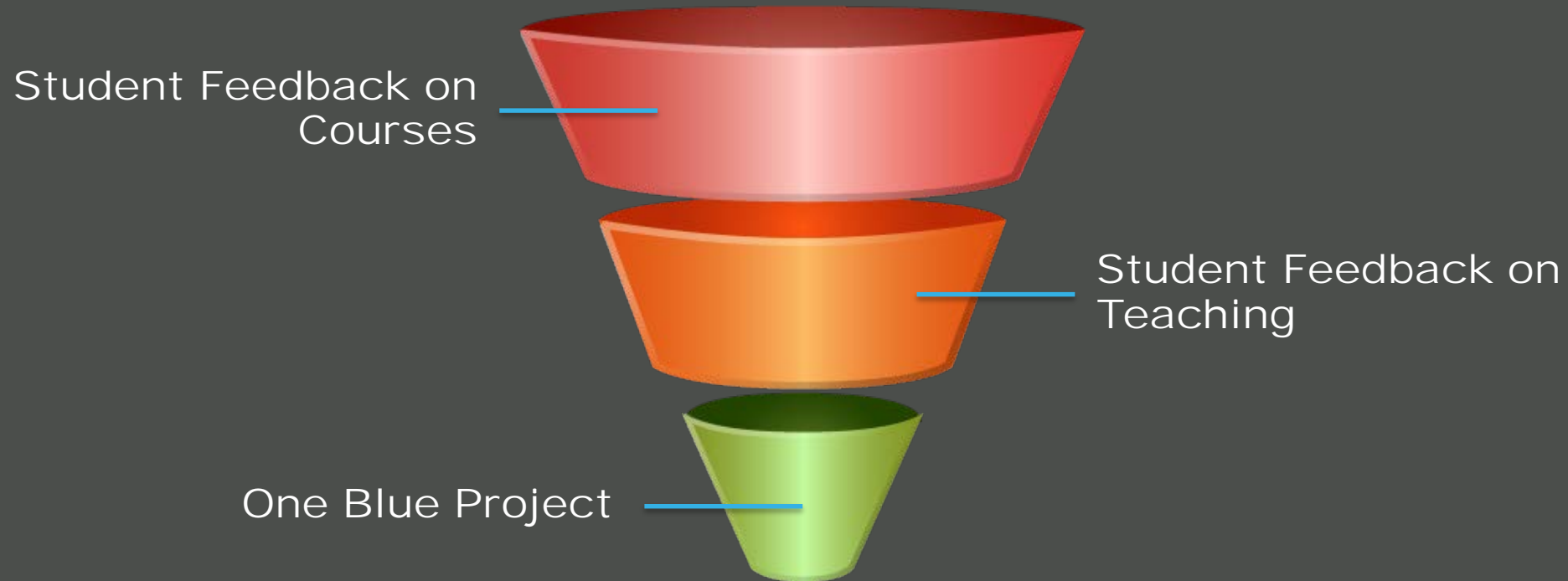
Flexible
delivery options

Thanks to your feedback, UON is increasing the number of compressed and online courses. Check out the Summer & Winter terms to see what courses are available

STAT1060 PILOT DEVELOPED

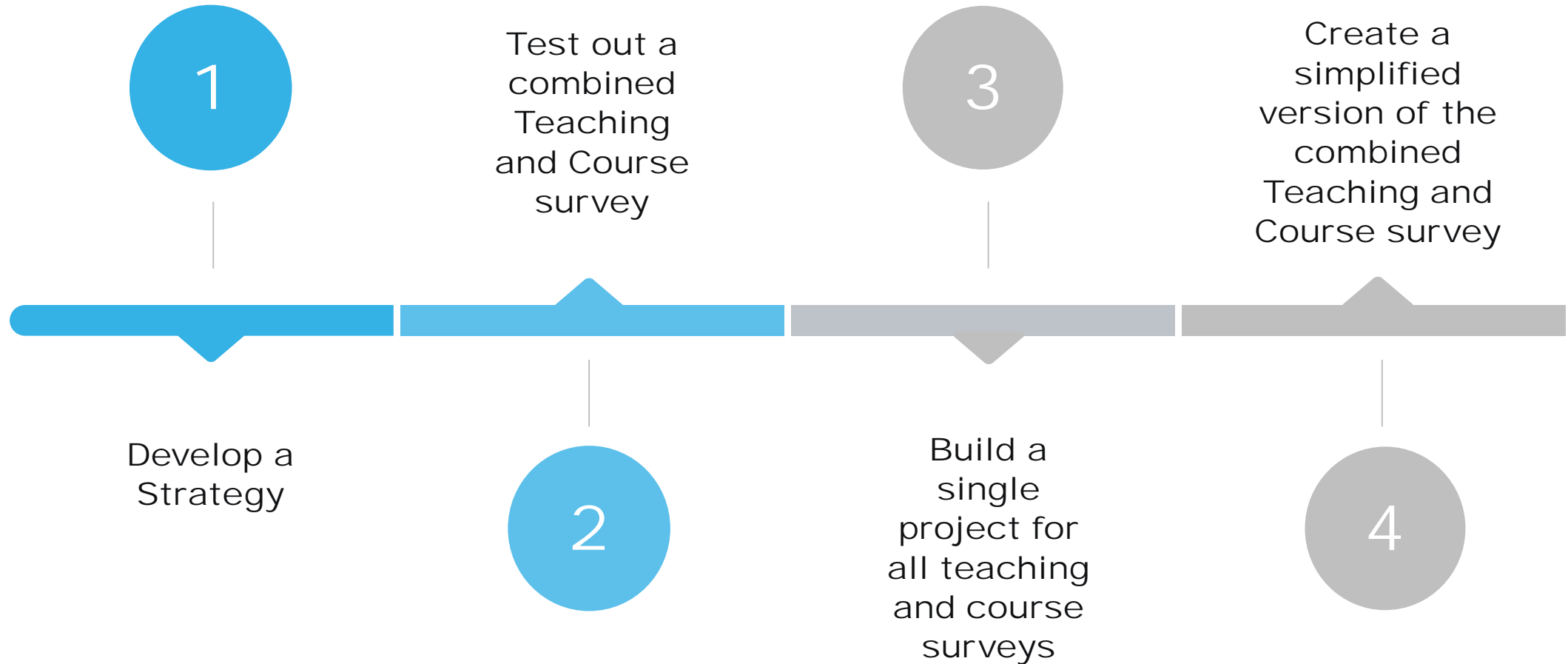


COMBINING SURVEYS TO REDUCE ADMINISTRATION & SURVEY BURDEN



ONE SURVEY


THE ROAD SO FAR...



WINTER TERM PILOT

Why use the Winter Term to run a pilot?

- Fewer classes – 35 courses
- Short teaching time frame – 4 weeks
- Already had two surveys running simultaneously: Course Feedback and Teaching Feedback

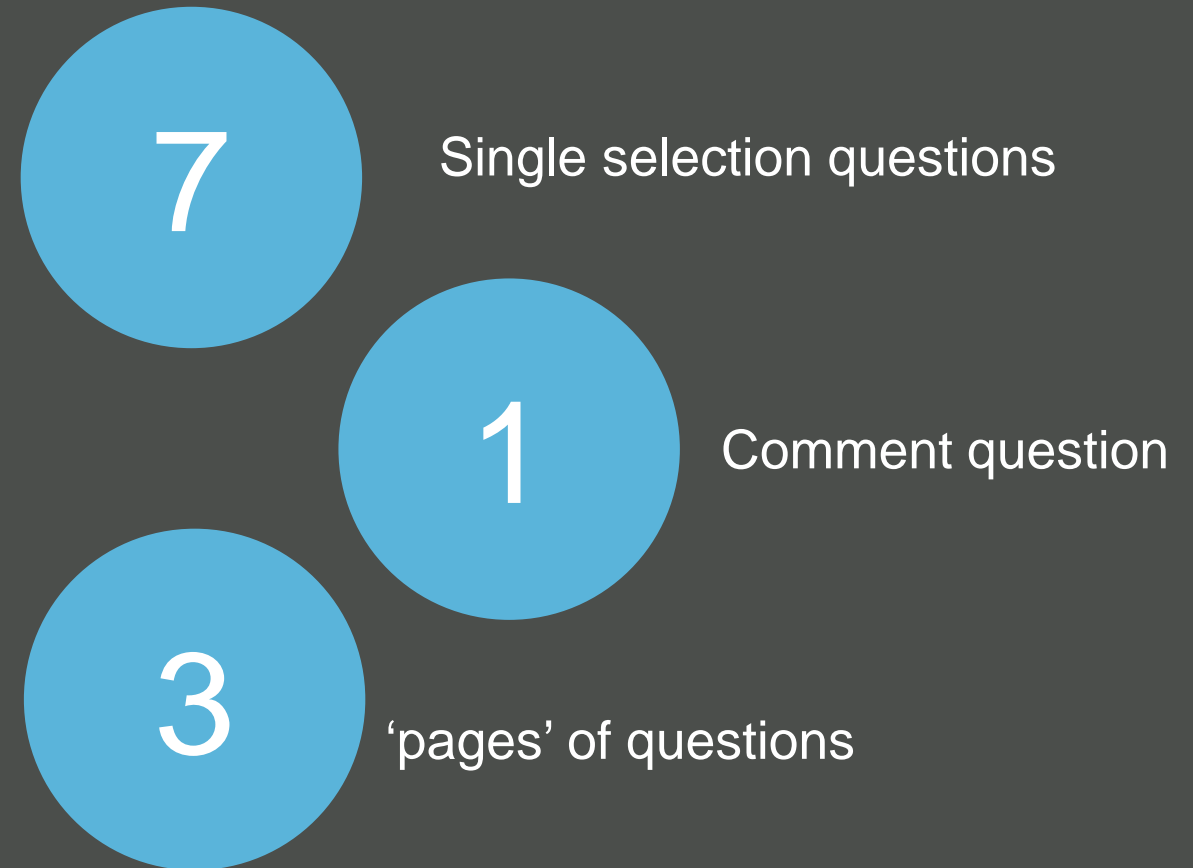


I just want a simple survey

STUDENT FEEDBACK ON COURSES



STUDENT FEEDBACK ON TEACHING



ENGAGING STAFF IN THE PROCESS

- Reduce survey complexity and user experience
- Break down perceived barriers using Blue's functionality
- Increase reliability of results



This is your opportunity to give feedback on teaching staff: Select any of the teaching staff you would like to provide feedback on from the list below

☐ Ben Humphreys



☐ Sarah Clifford



☐ Warwick Belcher



IMPROVING SURVEYS TO MAINTAIN STUDENT ENGAGEMENT







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