





The Age of Continuous Connection

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Agenda

- Introduction
- Age of Continuous Connections
- Our Definition of “Social feedback”
- Bluepulse Demo



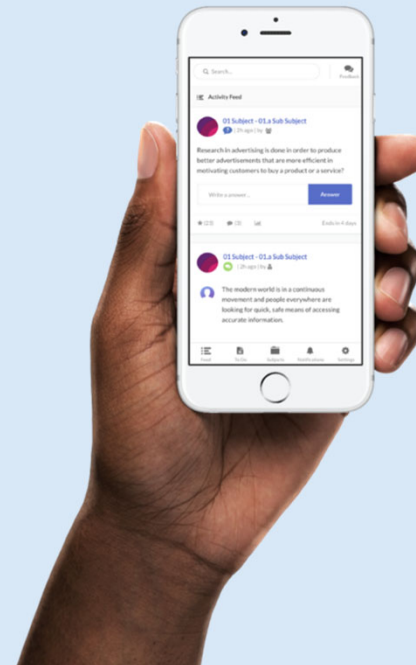
About Me

- Studied Computer Science/Software Development
- Operations Specialist at Apple
- Focused on creating a culture of Fearless Feedback
- Product Analyst at Explorance



Age of Continuous Connections

- Companies are building deeper ties by being able to communicate, engage and entertain in the moment
- Frequent, low friction, customized digital interactions



The Future of Feedback



Social Approach

- Mindful of survey fatigue
- Feels familiar
- One experience for all stakeholders
 - Institutional Services
 - Instructors
 - Students
 - Employees
- Bi-directional communication, when needed



bluepulse

How it works

Showtime!