



Blue Certification Training Camps Overview

	Blue Administrator Certification (BAC) Training Camp	Blue Expert Certification (BEC) Training Camp	Blue Report Master Certification (BRMC) Training Camp
<p>WHO</p> <p>THE TRAINING IS INTENDED FOR</p>	<p>Any of the following persons:</p> <ul style="list-style-type: none"> Those who are to implement Blue in their environments for the first time but have no or little prior knowledge of Blue yet Those who have some experience in using Blue but have not taken any formal Blue training Those who wish to reskill on the latest version of Blue. <p><i>Having an understanding of basic database concepts (such as data structure) and program language concepts (such as the concept of variables) is a plus.</i></p>	<p>Any of the following persons:</p> <ul style="list-style-type: none"> Certified Blue Administrators* with experience in implementing a Blue project autonomously at least in one evaluation or survey cycle Individuals with an equivalent level of certified Administrators* with experience in implementing a Blue project autonomously at least in one evaluation or survey cycle <p><i>*Blue Administrator Certificate (BAC) holders</i></p>	<p>Any of the following persons:</p> <ul style="list-style-type: none"> Data analysts or research analysts who are responsible for analyzing data collected through Blue to provide reports showing findings and insights Blue administrators who are responsible for designing and delivering reports to various stakeholders in their institutions. <p><i>Must have an understanding of basic Blue knowledge regarding navigation and terminology: Completion of BAC training prior to BRMC is recommended so that you can fully participate in hands-on learning activities during the BRMC training camp and graduate with the certificate at the end of the camp.</i></p>
<p>WHY</p> <p>ATTEND THE TRAINING CAMP</p>	<p>With the completion of the BAC training camp, you established a good foundation of Blue knowledge. You will be able to:</p> <ul style="list-style-type: none"> Understand basic Blue functionalities and the fundamental data organization and processes: <ul style="list-style-type: none"> Working with datasources and Blue’s project definitions Creating, publishing, and monitoring a project. Copying and reusing project content Automating task processes Building, managing, and automatically distributing insightful reports 	<p>With the completion of the BEC training camp, you will be able to:</p> <ul style="list-style-type: none"> Implement your expert knowledge and skills in using advanced Blue concepts and functionalities to further automate feedback processes (course evaluations, institutional surveys, and 360 evaluations), end to end, in order to provide a greater level of autonomy to end users and to distribute reports to decision makers at various levels. Understand how DST (Data Sync Tool), DIG (Data Integrity Gateway), BPI (Blue Portal 	<p>With the completion of the BRMC training camp, you will be able to:</p> <ul style="list-style-type: none"> Better understand various reporting needs to deliver data-based actionable insights, as you participated in problem-solving discussion on how best to design reports and in hands-on report-building activities for various Higher-Education user stories that your BRMC camp cohort members brought to the camp. Devise reporting strategies that can best address your institution’s reporting needs



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	<ul style="list-style-type: none"> • Identify ways in which Blue can be used to provide automation, autonomy, and insight into your institution’s course evaluation processes. • Be better prepared to communicate with Explorance staff (Professional Services and Customer Services) when implementing Blue in your institution. • Participate in the Blue Administrators Community forum (<i>BAC to Blue Forum</i>) to share and discuss topics with your BAC-trained colleagues to further your knowledge and proficiency with Blue. <p>By successfully completing the BAC camp, you’ve accomplished the most important foundational key milestone in the first phase of your Blue learning curve journey. As you apply what you’ve learned in the camp to implement Blue in your institution, you are on the road to gain confidence in using Blue more and more. Resources like Explorance Professional Services, Customer Support and Online Help are available to help you gain more knowledge and confidence in using Blue.</p>	<p>Integrator), BTA (Blue Text Analytics), and IFD (Instructor Feedback Dashboard) can be used with Blue to further realize their value in your institution.</p> <ul style="list-style-type: none"> • Find solutions to the challenges and opportunities in feedback processes that you and your institution are facing, using Blue and its companion products. • Administer report access management and report delivery management through various channels such as LMS and email. • Be part of the Blue Experts Community, and have access to Blue BETA functionality in a shared sandbox environment. • Have access to the training sandbox for one year post the BEC training camp, which gives you access to the latest Blue releases and all modules regardless of your product licenses. 	<p>with Blue. As you anticipate your institution’s changing reporting needs, you can take best advantage of Blue reporting capabilities to proactively design reports that address these needs to better inform decisions.</p> <ul style="list-style-type: none"> • Apply your mastery in using Blue’s advanced report building blocks and functionalities that you have acquired at the camp, combined with the application of your creative, critical, and problem-solving capabilities. • Work effectively with your Blue Administrators in administering report access management and report delivery management. • Be part of the Blue Report Masters community for further learning and sharing of Blue reporting best practices.



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<p>WHAT TO EXPECT FROM THE TRAINING CAMP</p>	<p>The BAC training requires 3 days (24 hours) of training. Thus, we designed a BAC training camp program in a blended format to complete the BAC training at the end of the 2-day camp.</p> <p>Before the camp:</p> <ul style="list-style-type: none"> • Pre-requisite self-directed learning through an online introduction to Blue consisting of 8 hours’ worth of material that you can finish at your own pace. This is to familiarize yourself with basic Blue concepts, terms, and navigations. • This pre-camp self-directed learning activities must be completed prior to the 2-day in-person certification training camp, to ensure that you will be ready to fully participate in, and complete, the Blue Administrator Certification training camp <p>During the camp:</p> <ul style="list-style-type: none"> • A 2-day instructor-led in-person training camp designed to offer the hands-on participation and training required to be certified a Blue Administrator. • Using your pre-camp knowledge, you will fully participate in in-class learning activities and discussion with the trainer and your BAC camp cohort members, as you learn about importing data, advanced project creation and management, managing and monitoring projects, and basic 	<p>The BEC training requires 40 hours (5 days) of training. Thus, we designed a BEC training camp program in a blended format to complete the BEC training at the end of the 3-day camp (24 hours of training at the in-person camp).</p> <p>Before the camp:</p> <ul style="list-style-type: none"> • Pre-requisite self-directed learning consisting of 15 hours’ worth of material that you can finish at your own pace. This is for you to review key Blue concepts that experienced blue administrators are expected to be familiar with, along with practice exercise to apply these concepts in creating a blue project. • This pre-camp self-directed learning activities must be completed prior to the in-person certification training camp for effective participation in the camp. <p>During the camp: A 3-day instructor-led in-person training camp is designed to enhance your Blue expertise and skills. You will learn to:</p> <ul style="list-style-type: none"> • Implement an advanced level of end-to-end automation of your feedback processes. • Optimize your Blue implementation to best address your own institution’s needs, by gaining greater autonomy using Blue and its companion products. 	<p>During the camp: A 3-day instructor-led in-person training workshop designed is to elevate your knowledge and skillset on Blue reporting capabilities. You will learn about:</p> <ul style="list-style-type: none"> • Blue report features and functionalities available to build reports from basic to advanced. • Building various types of Blue reports that deliver useful and fair stories with actionable insights that inform decisions, at various levels (instructor-level, departmental-level, program-level, etc.) • Devising a reporting strategy for your institution that will enable you to get the right reports to the right people at the right time. • Report administration such as on-going report access management and report delivery management via various channels, to communicate and work effectively with your Blue Administrators. • Best practice reporting tips for testing and troubleshooting. • You will receive your Blue Report Master Certification at the end of the camp. <p>After the camp:</p> <ul style="list-style-type: none"> • You will be a Certified Blue Report Master who can apply your advanced Blue reporting



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	<p>report building and report management, followed by the in-class certification activity.</p> <ul style="list-style-type: none"> You will receive your Blue Administrator Certification at the end of the camp. <p>After the camp:</p> <ul style="list-style-type: none"> As a certified Blue Administrator, continue learning and improve your level of confidence by applying this knowledge to your own environments, by joining Community-led and Explorance Learning Webinars, and by visiting the Explorance Online Help Center. 	<ul style="list-style-type: none"> Use the knowledge of Blue reporting capabilities with hands-on experience, to communicate and work effectively with Blue Report Masters. Implement and manage dynamic report distribution to support your decision makers: Report administration such as on-going report access management and report delivery management via various channels. You will receive your Blue Expert Certification at the end of the camp. <p>After the camp:</p> <ul style="list-style-type: none"> You will be a Certified Blue Expert who can apply your advanced Blue expertise to further automate feedback processes (course evaluations, institutional surveys, and 360 evaluations), end to end, in order to provide a greater level of autonomy to end users. You will widen your network of other certified Blue Experts for further learning and sharing 	<p>expertise to proactively address your institution's ever-changing reporting needs.</p> <ul style="list-style-type: none"> You will widen your network of other Blue Report Masters for further learning and sharing of Blue reporting best practices.
<p>WHEN & WHERE THE TRAINING CAMP OCCURS</p>	<p>Two-Day In-Person Instructor-Led Training Camp.</p> <p>Upcoming Sessions:</p> <ul style="list-style-type: none"> February 11-12, 2020 BAC @ BN APAC Newcastle, Australia July 30-31, 2020 BAC @ BN GLOBAL Chicago, IL 	<p>Three-Day In-Person Instructor-Led Training Camp.</p> <p>Upcoming Sessions:</p> <ul style="list-style-type: none"> February 10-12, 2020 Montreal, QC, Canada July 30 – August 1, 2020 BEC @ BN GLOBAL Chicago, IL 	<p>Three-Day In-Person Instructor-Led Training Camp.</p> <p>Upcoming Sessions:</p> <ul style="list-style-type: none"> February 5-7, 2020 Montreal, QC, Canada July 30 – August 1, 2020 BEC @ BN GLOBAL Chicago, IL



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<p>HOW MUCH</p> <p>ARE THE CAMP REGISTRATION FEES & WHAT IS INCLUDED</p>	<p>BAC Training Camp Registration Fees:</p> <ul style="list-style-type: none"> • Explorance Customer <i>without</i> a time-valid online BAC training subscription**: \$2,850 USD per participant • Explorance Customer <i>with</i> a time-valid online BAC training subscription**: \$1,425 USD per participant • Non-Explorance Customer: \$4,275 USD per participant <p>This fee includes:</p> <ul style="list-style-type: none"> • One in-person instructor-led 2-day BAC training camp. • Pre-camp self-directed online learning materials and access to a BAC trainer during the pre-camp self-directed learning activities via learning@explorance.com. • A Blue Administrator Certificate upon successful completion of the camp. <p><i>There are only 16 places available. Places are allocated on a first-come first-served basis. Training registration closes one week prior to the camp. Travel and lodging fees are not included in this registration fee.</i></p> <p>**Online BAC training subscription information can be found here.</p>	<p>BEC Training Camp Registration Fees:</p> <ul style="list-style-type: none"> • Early Bird Price: \$3,450 USD (for early bird ending dates, see the BEC training page). • Regular Registration Price: \$4,950 USD (Registration Closes one week prior to the camp) <p>This fee includes:</p> <ul style="list-style-type: none"> • 15 hours of self-directed learning module and 24 hours of in-person training camp • Access to the learning sandbox to review and practice at your own pace (pre-camp and post-camp) • 1-hour post certification session with the instructor • Blue Expert Certificate upon successful completion of the certification training camp • Breakfast, refreshments, and lunch throughout the training • Networking dinner <p><i>There are only 16 places available. Places are allocated on a first-come first-served basis. Training registration closes one week prior to the camp. Travel and lodging fees are not included in this registration fee.</i></p>	<p>BRMC Training Camp Registration Fee:</p> <ul style="list-style-type: none"> • Early Bird Price: \$3,450 USD (for early bird ending dates, see the BRMC training page). • Regular Registration Price: \$4,950 USD (Registration Closes one week prior to the camp) <p>This fee includes:</p> <ul style="list-style-type: none"> • One in-person instructor-led 3-day BRMC training camp. • One 1-hour online post-certification follow-up session with the trainer. • A Blue Report Master Certificate upon successful completion of the BRMC camp. <p><i>There are only 16 places available. Places are allocated on a first-come first-served basis. Training registration closes one week prior to the camp. Travel and lodging fees are not included in this registration fee.</i></p>