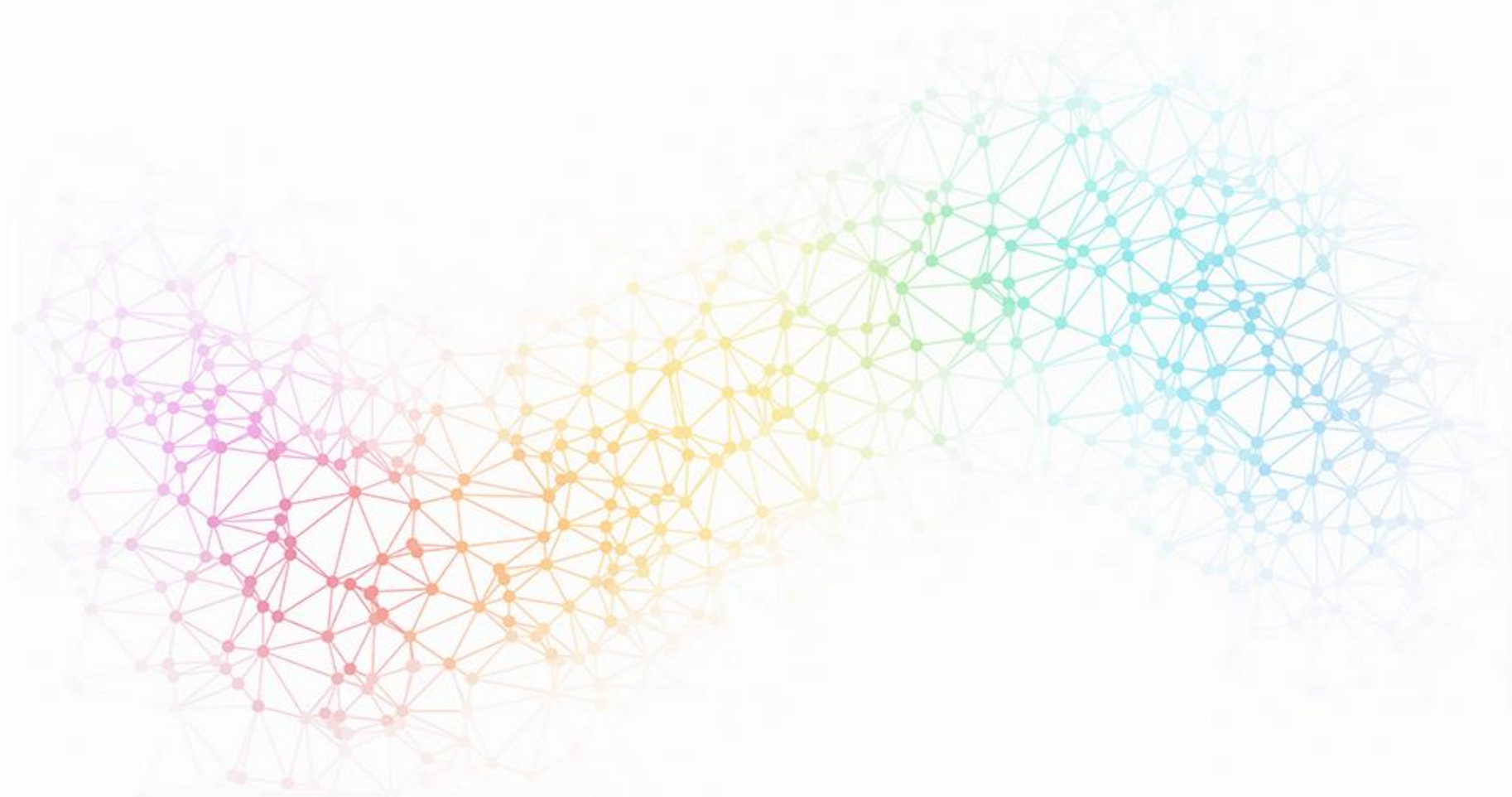
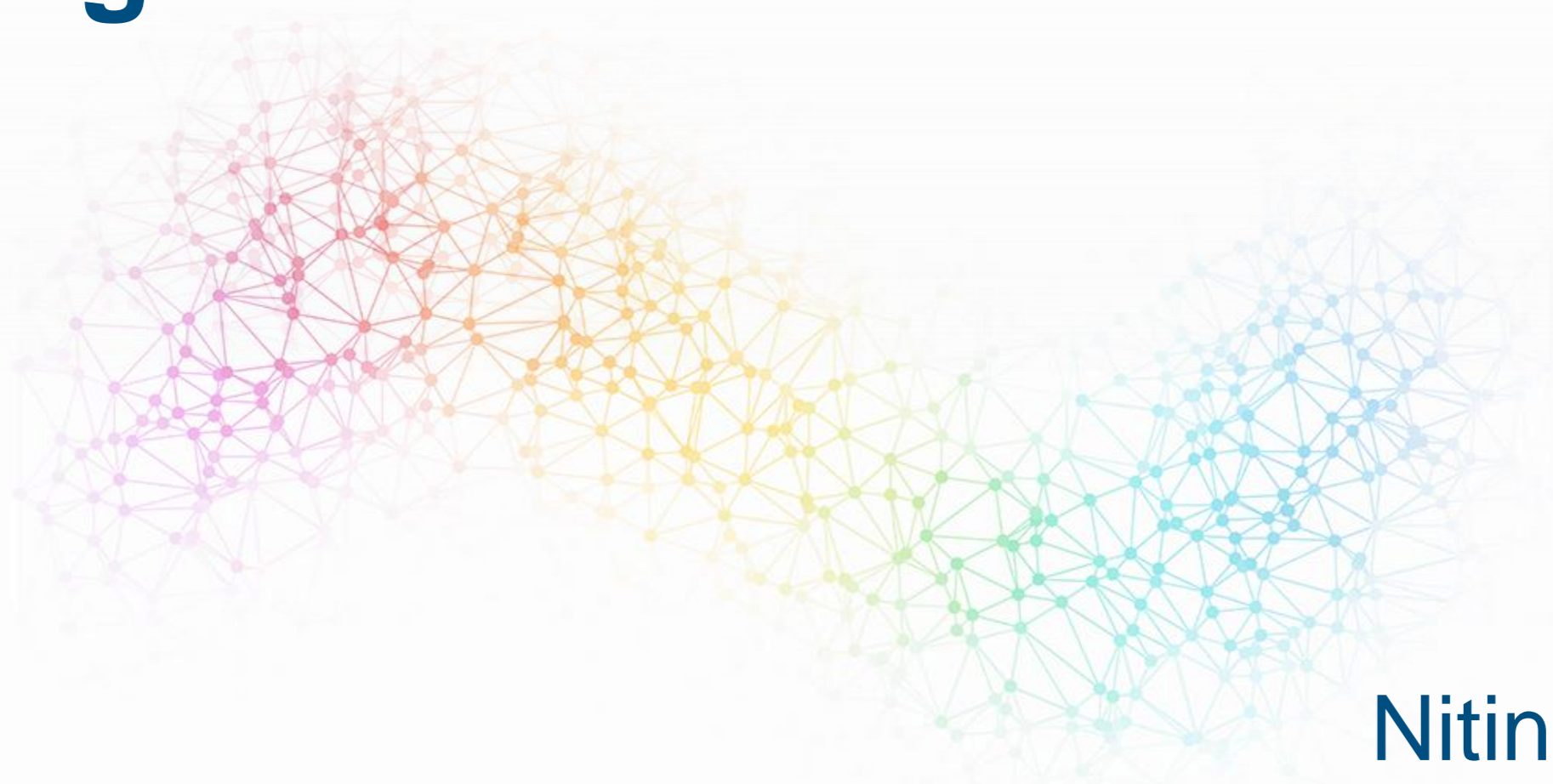




**explorance.**



# The Age of Continuous Connections



Nitin Sharma

## THE LIFELONG LEARNER: A JOURNEY TOWARDS CONTINUOUS IMPROVEMENT



LEARNER'S  
JOURNEY



ACADEMIC  
LIFE



COMPETENCY  
DEVELOPMENT

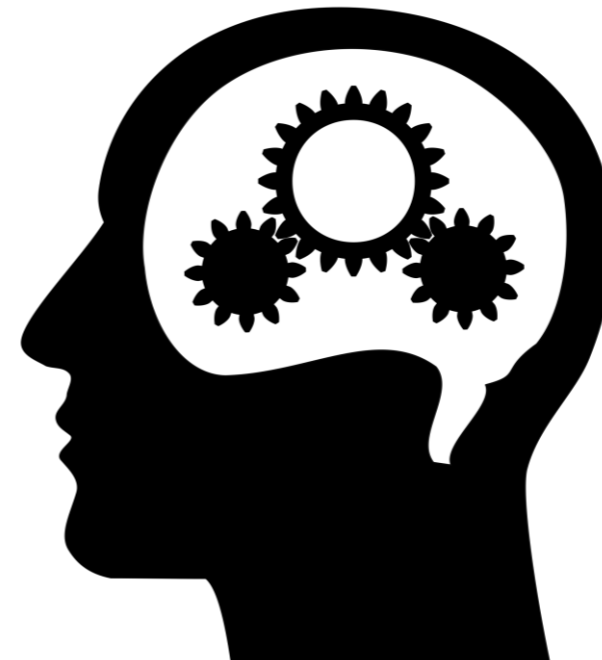
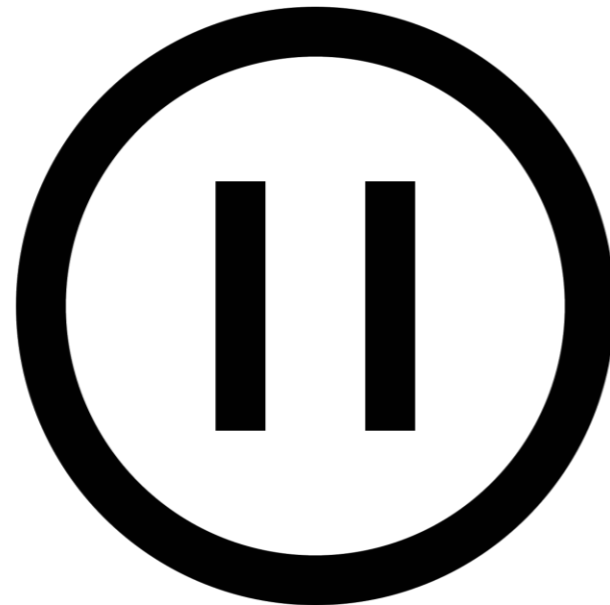


LEARNING  
ENABLERS



WORKPLACE



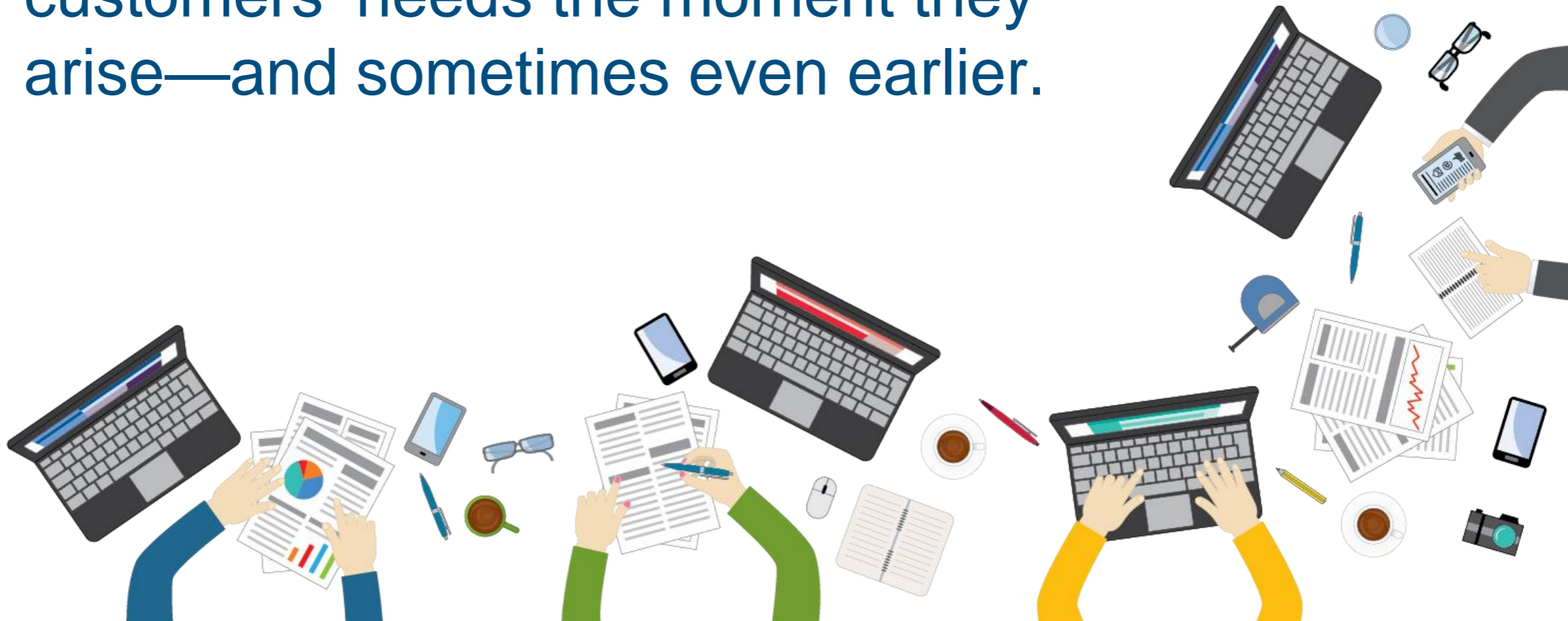




- 1) Expectations and habits of future learners
- 2) In-the-moment / Formative feedback
- 3) Mindful of current challenges in the HE space

Seismic shift towards living in a connected age.

Instead of waiting for customers to come to them, firms are addressing customers' needs the moment they arise—and sometimes even earlier.



- Strengthen their brand by building deeper ties to communicate and engage
- Frequent, low friction, customized digital interactions
- Leveraging these to build much deeper ties than ever before





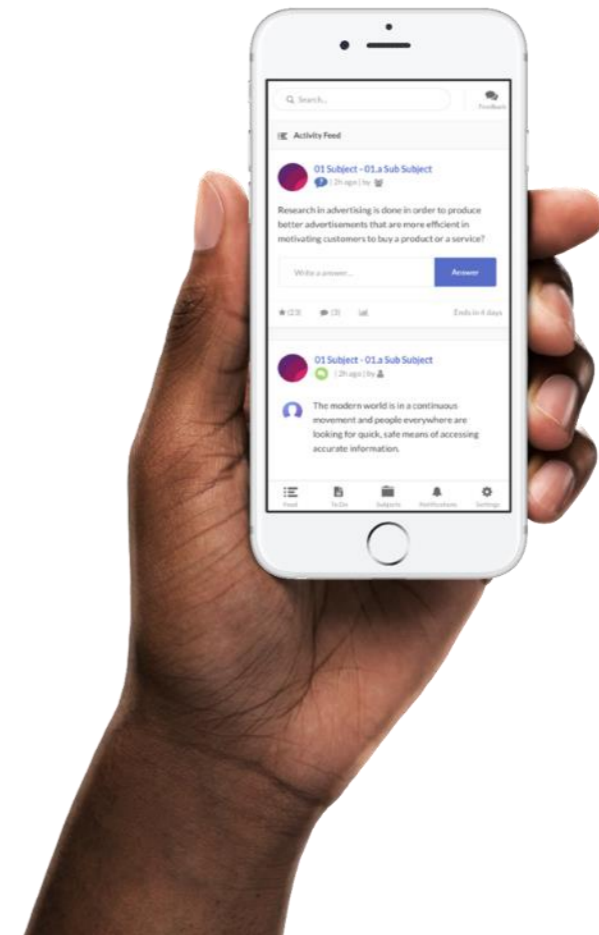
How could the *Age of Continuous Connection* tie into the educational experience?

- Avoiding survey fatigue
- Feels familiar
- One experience for all stakeholders
  - Institutional services
  - Faculty
  - Students
- Allows bi-directional communication, when needed



# bluepulse

Bluepulse is a people engagement network which allows you to easily connect with everyone across your institution in real time.



- Start connecting with prospective students from the moment they apply to join your institution
- Strengthen the relationship between students and your institution by making it easy for them to communicate candidly



**Connect with your students throughout their educational experience.**



## Improving Student Satisfaction in Institutional Services

- *“The teaching staff in the course motivated me to do my best work”*
- *“Do you feel that the new facilities are conducive to a more collaborative environment?”*
- *“How do you find the new Wi-Fi service in the library?”*





**NORTHWESTERN  
UNIVERSITY**

## **Faculty and Student Support**

- ***“... Bluepulse is leveraged to collect anonymized student data throughout the entire academic year. The principal goal of this initiative is to develop new learning and teaching aid projects, for faculty.”***
- ***“... Faculty at Northwestern, uses Bluepulse to listen to the student voice on an ongoing basis.”***



## Centralized Feedback on T&L

- *“Thinking of your lectures, which teaching and learning strategies used so far have best supported your learning?”*
- *“Which teaching and learning strategies would you like to see more of?”*



## Faculty and Reporting

- ***“The pace of the course this week was..”***
- ***“Do you believe you could explain the concepts covered today to a classmate if they were absent today?”***
- ***Dr. Parrish Waters uses the engagement & student responses in Bluepulse to populate and differentiate his tenure report.***

