Effective Course Evaluations Reporting Ecosystem

Presenters: Samit Lotlikar, Zayed University



Zayed University - Campus







Zayed University - Colleges

Colleges

- College of Arts and Creative Enterprises
- College of Business
- College of Communication and Media Sciences
- College of Education
- College of Technological Innovation
- College of Humanities and Social Sciences
- College of Natural and Health Sciences



Students

- Enrollments: 10750
- Graduates: 16024
- Faculty:722
- Programs Offered: 27



Purpose

This presentation touches on several enhancements made in the process of administering course evaluations at Zayed University . Migration from an old system to Explorance blue and then to further centralize the survey distribution . Explore reporting model possibilities and how we structure , administer and process reports for further analysis.



Presentation Points

Migration from Old in-house System to Explorance Blue.

Importance of Reporting these to the Accrediting bodies

Survey Instrument

PLO's at ZU

Mapping of the CLO's at ZU

Process to prepare the data

Reporting of the PLO's

Dashboard - Integrating Blue with BI



Migration

Migration from Old in-house System to Explorance Blue.

Old System developed in-house using ASP and SQL Server

- Manual Data Uploading
- Setting Survey for every term
- Faculty distribute the survey electronically to students
- Standard tabular reports
- Questions that didn't meet report requirements for Accrediting agencies.
- Lower response rates



Explorance Blue

- Process Changes
 - Centralized administration
 - No overhead on the faculty
 - Graphical reports
 - Integration with LMS
 - Integration with the Student Information System
 - Integration with Dashboard (BI)
 - Preset timelines for Students evaluation administration and distribution .
 - Preset timelines for Faculty evaluation administration and distribution.



Explorance Blue

- Process Changes
 - Integration with Faculty Annual Evaluation System
 - SELE(Students Evaluation on Learning environment): Starts 2 weeks before final exam date and ends 1 day before final exam.
 - FELE (Faculty Evaluation on learning environment): Starts first day of final exam and ends with course file deadline.
 - SLEE reports are distributed after the grades announcement.
 - SELE: Response rates 75%
 - FELE: Response rates 100%



Importance of Reporting these to the Accrediting bodies

- CAA
- MSCHE
- AABSCP
- ABET
- Internal



Flow

Prepare



Administer



Distribute



Analyse



Survey Instrument & Reports

- SELE: Students Evaluation of Learning Environment
- FELE: Faculty Reflection or evaluation of learning environment
- CLO: Course Learning Outcome
- PLO: Program Learning Outcome



Other Surveys

GSS_Graduating Senior Survey

Admission Services Survey

SELE - Students Course Evaluation (UG&GR)

SELE - Students Course Evaluation (ABP)

FELE - Faculty Reflection on Course

Employer Satisfaction/Labor Market Skills &

Requirements Survey

Employer Internship Survey

Technology Support Satisfaction

Alumni & Career Office – Services Evaluation

CAFO Satisfaction Survey

Pre-registration Survey

Student Satisfaction Survey

CLOs – Course Learning Outcomes Survey

UC – Dept. of Advising & academic Development

Survey

GDS – Graduate Destination Survey

(Report only)

Survey of Outreach Services - Student Counseling

Center

Survey of Student Counseling Services



Process to prepare the data

- Curriculum System
- Customized views for PLO data integration with Banner SIS
- PLO data mapping available through oracle Data Source
 - Cross Listing feature of Blue Explorance Used
 - Merge Functionality used to create Reports
- CLO data is also available through customized views
 - Question banks used



Survey Instrument

- SELE: Students Evaluation of Learning Environment
 - General Questions :4
 - Course Level Questions:13
 - Instructor Level Questions:8
 - Overall Question :3
 - Overall, the quality of my learning experience in this course was:
 - Overall, the quality of instruction provided by the instructor in this course was:
 - I would recommend this course to others:



Survey Instrument

- FELE: Faculty Reflections or Faculty evaluation on learning environment
 - Questions:9
 - Overall, I believe the course in its current format addresses the intended needs and requires no modifications
- CLO
 - Every course Learning Outcome for a course is asked as a question to the Student in a different survey which follows the Students Evaluation.



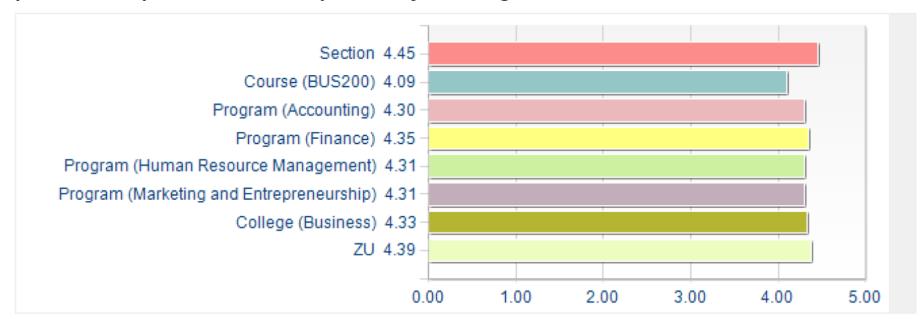
Performance

- Section Performance
- Course Performance
- Program Performance
- College Performance
- Institution Performance
- Performance within PLO's
- Performance within CLO's



Reports- Course Level

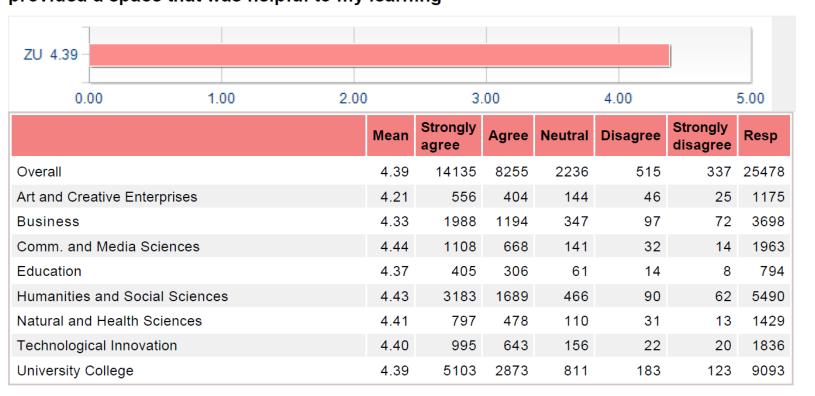
1. The physical environment (e.g. classroom size, room, tables, desks, lighting, etc.) provided a space that was helpful to my learning





Reports – ZU Institution Level

1. The physical environment (e.g. classroom size, room, tables, desks, lighting, etc.) provided a space that was helpful to my learning



PLO at ZU

Example

NH_BSESS: - Environmental Science and Sustainability--Bachelor of Science (B.S.)

NH_BSESS_PO_03 :-Problem Solving & Critical Thinking: The student will critically assess the information from various sources to develop logical and coherent arguments and evaluate practical and sustainable solutions to environmental problems.



Reports – PLO Level

1. The physical environment (e.g. classroom size, room, tables, desks, lighting, etc.) provided a space that was helpful to my learning



	Mean	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Resp
Overall	4.38	1036	612	159	36	30	1873
BUS200	4.09	76	56	21	12	5	170
BUS300	4.40	79	57	15	0	1	152
BUS308	4.54	70	34	7	0	1	112
BUS309	4.39	89	44	15	4	2	154
BUS310	4.24	88	63	23	6	3	183
BUS400	4.28	79	60	18	3	3	163



Mapping of the CLO's at ZU

Program: CA_BFAAD - Animation Design--Bachelor of Fine Arts (B.F.A.)

Course: AAD:3D Modeling

Subject :375

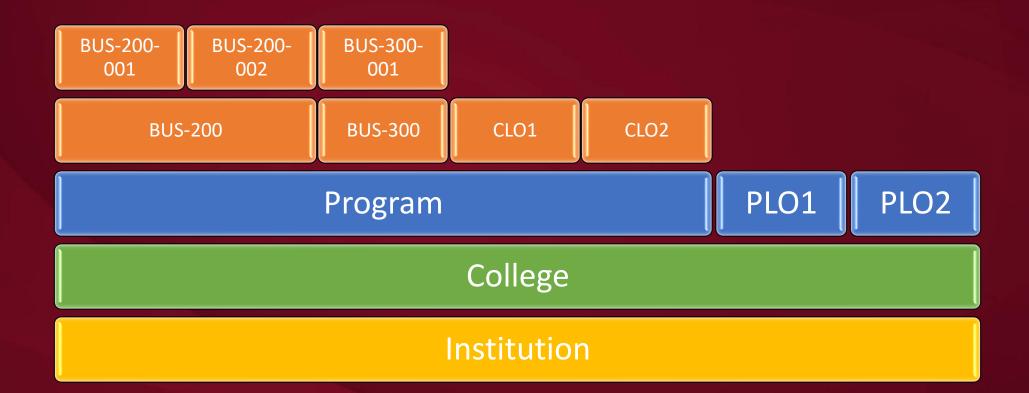
CLO: Create 3D models in industry standard software, using appropriate software techniques, workflows and file types.

PLO: CA_BFAAD_PO_04

Visual Literacy: Analyze complex visual and spatial problems to develop innovative animation and design solutions.



Mapping





Preparing the Data for PLO

А	В	С		D	E	F	G	Н	- 1	J	K
AltCourseII ▼	Program_Learning_Outc 🔻	COURSE_ID	₹	UNIVERS *	LEVEL_C ▼	COURSE *	SubjectID	COURSE	COURSE *	COURSE *	SEMEST ▼
Original		201622-ADV100-005-23121	7	ZU	UG	ADV-100-0	201622-ADV100-005-23121	Advising(A	ADV100	Advising A[2017 Spring
Alternative	UC_UGGED_PO_01	201622-ADV100-005-23121-UC_UGGED_PO_01	Z	ZU	UG	ADV-100-0	201622-ADV100-005-23121	Advising(A	ADV100	AdvisingA	2017 Spring
Alternative	UC_UGGED_PO_03	201622-ADV100-005-23121-UC_UGGED_PO_03	Z	ZU	UG	ADV-100-0	201622-ADV100-005-23121	Advising(A	ADV100	Advising A[2017 Sprin
Alternative	UC_UGGED_PO_04	201622-ADV100-005-23121-UC_UGGED_PO_04	Z	ZU	UG	ADV-100-0	201622-ADV100-005-23121	Advising(A	ADV100	AdvisingA[2017 Sprin
Alternative	UC_UGGED_PO_05	201622-ADV100-005-23121-UC_UGGED_PO_05	7	ZU	UG	ADV-100-0	201622-ADV100-005-23121	Advising(A	ADV100	AdvisingA[2017 Spring



Preparing the Data for CLO using Question Banks

QuestionId	QuestionType	QuestionTitle	BlockTitle
AAD375-Q1	Selection	Create 3D models in industry standard software, using appropriate software techniques, workflows and file types.	CLO for AAD375-Q1
AAD375-Q2	Selection	Light 3D objects and scenes appropriately, implementing theoretical lighting principles with virtual lighting systems.	CLO for AAD375-Q2
AAD375-Q3	Selection	Render scenes in 3D modelling applications to capture visual outcomes in appropriate image and video formats.	CLO for AAD375-Q3

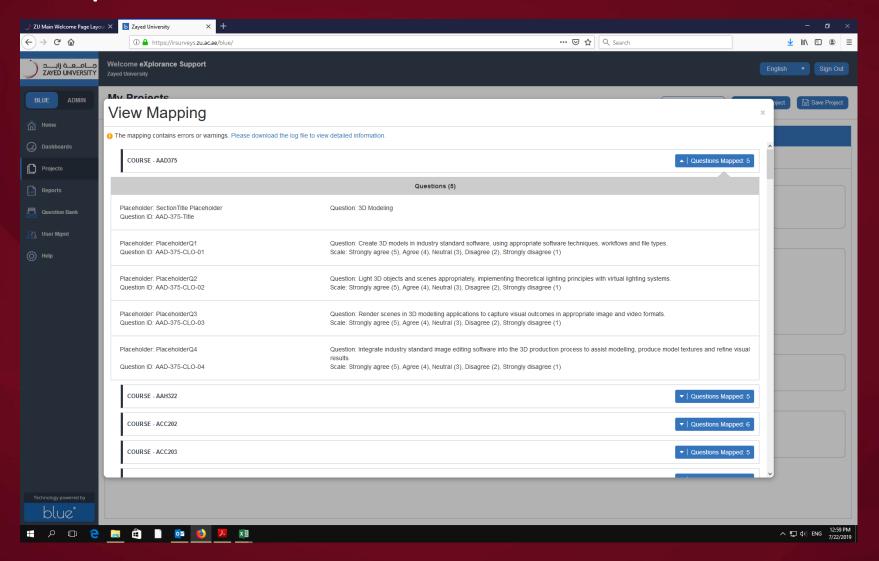


Preparing the Data for CLO using Question Banks

Туре	ID	Level	ParentID	5f9ea411-fd0d-4d1d-8	146227bb-056c-4	f4639c8c-5265-4e34	8f570356-a5b4-4	06f979c4-dd0f-4
Object type	Object ID	Object hier	Parent Obj	SectionTitle Placehold	PlaceholderQ1	PlaceholderQ2	PlaceholderQ3	PlaceholderQ4
COURSE	AAD375	1		AAD375-Title	AAD375-Q1	AAD375-Q2	AAD375-Q3	AAD375-Q4
COURSE	AAD376	1		AAD376-Title	AAD376-Q1	AAD376-Q2	AAD376-Q3	AAD376-Q4
COURSE	AAD377	1		AAD377-Title	AAD377-Q1	AAD377-Q2	AAD377-Q3	AAD377-Q4
COURSE	AAD475	1		AAD475-Title	AAD475-Q1	AAD475-Q2	AAD475-Q3	AAD475-Q4
COURSE	AAD476	1		AAD476-Title	AAD476-Q1	AAD476-Q2	AAD476-Q3	AAD476-Q4
COURSE	AAH322	1		AAH322-Title	AAH322-Q1	AAH322-Q2	AAH322-Q3	AAH322-Q4
COURSE	AAH325	1		AAH325-Title	AAH325-Q1	AAH325-Q2	AAH325-Q3	AAH325-Q4
COURSE	AAH326	1		AAH326-Title	AAH326-Q1	AAH326-Q2	AAH326-Q3	AAH326-Q4
COURSE	AAH430	1		AAH430-Title	AAH430-Q1	AAH430-Q2	AAH430-Q3	AAH430-Q4
		7.		A COCCO TILL				



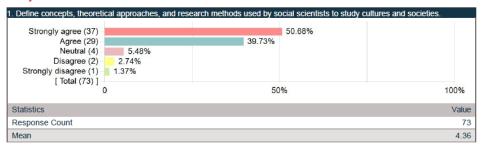
Reports – CLO Level



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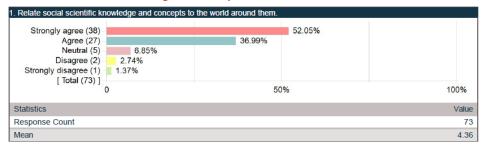
Reports – CLO Level

Define concepts, theoretical approaches, and research methods used by social scientists to study cultures and societies.



Name	Mean	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Resp
Intro to Culture & Society(ANT-261-001)	4.43	3	4	0	0	0	7
Intro to Culture & Society(ANT-261-003)	4.60	6	4	0	0	0	10
Intro to Culture & Society(ANT-261-004)	4.40	2	3	0	0	0	5
Intro to Culture & Society(ANT-261-501)	4.00	6	9	1	1	1	18
Intro to Culture & Society(ANT-261-502)	4.22	5	2	1	1	0	9
Intro to Culture & Society(ANT-261-503)	4.50	5	2	1	0	0	8
Intro to Culture & Society(ANT-261-504)	4.89	8	1	0	0	0	9
Intro to Culture & Society(ANT-261-901)	4.14	2	4	1	0	0	7

Relate social scientific knowledge and concepts to the world around them.



Name	Mean	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Resp
Intro to Culture & Society(ANT-261-001)	4.43	3	4	0	0	0	7
Intro to Culture & Society(ANT-261-003)	4.70	7	3	0	0	0	10
			_	_			_

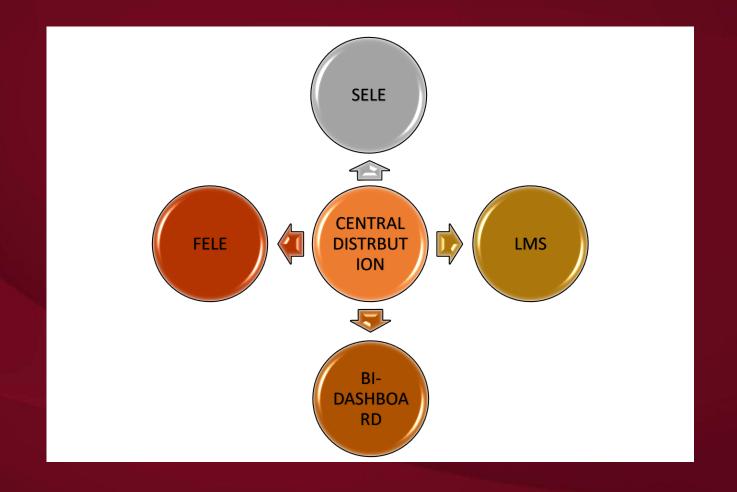


Learning Management System Integration

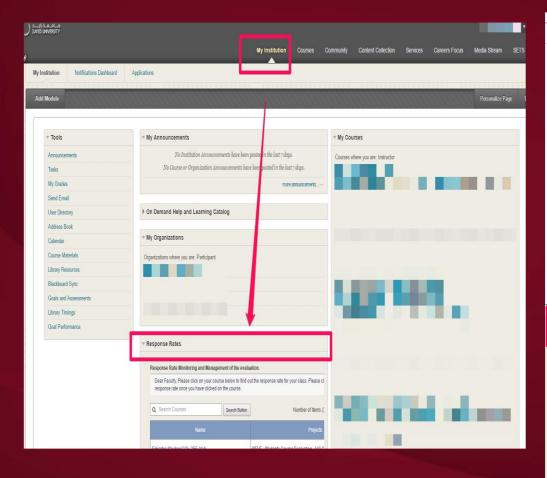
- Blackboard used to distribute Reports
- Links created to help Faculty track response rates per section
- Integration with LMS content management System to automatically distribute Section reports

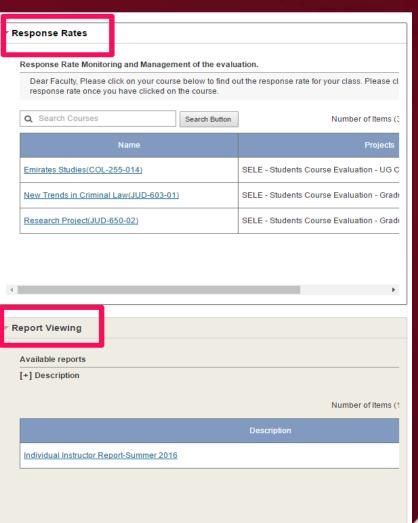


Distribution Model



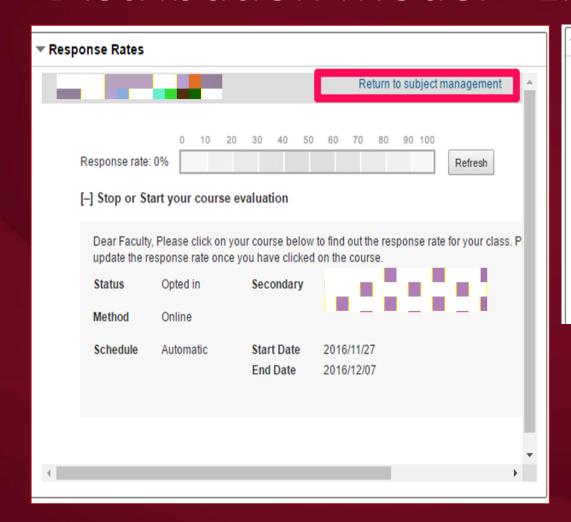
Distribution Model - LMS

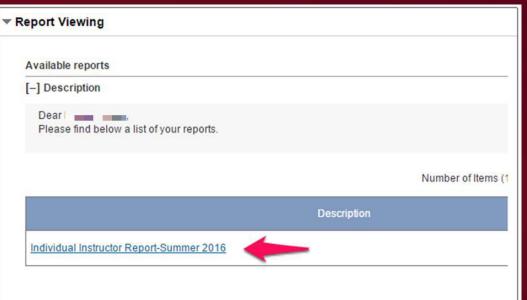




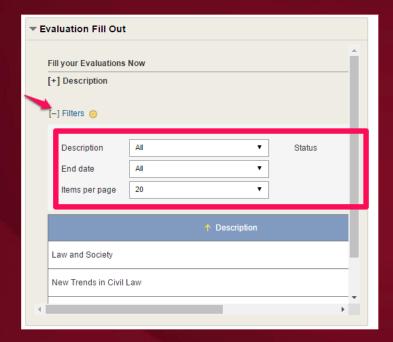


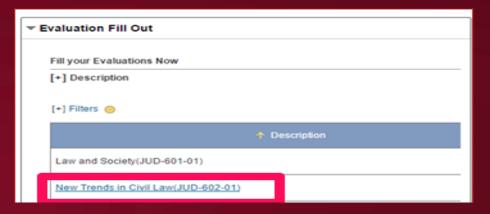
Distribution Model - LMS

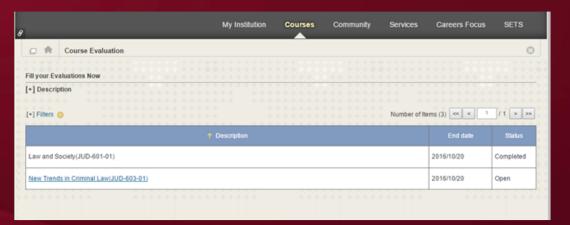




Distribution Model - LMS

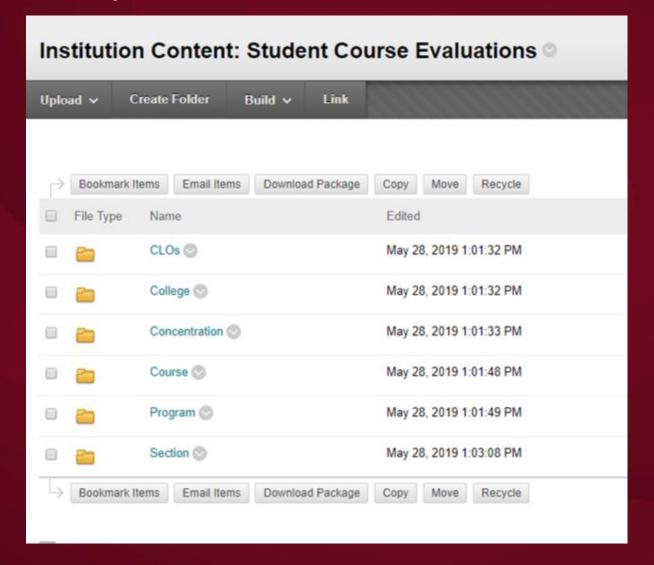






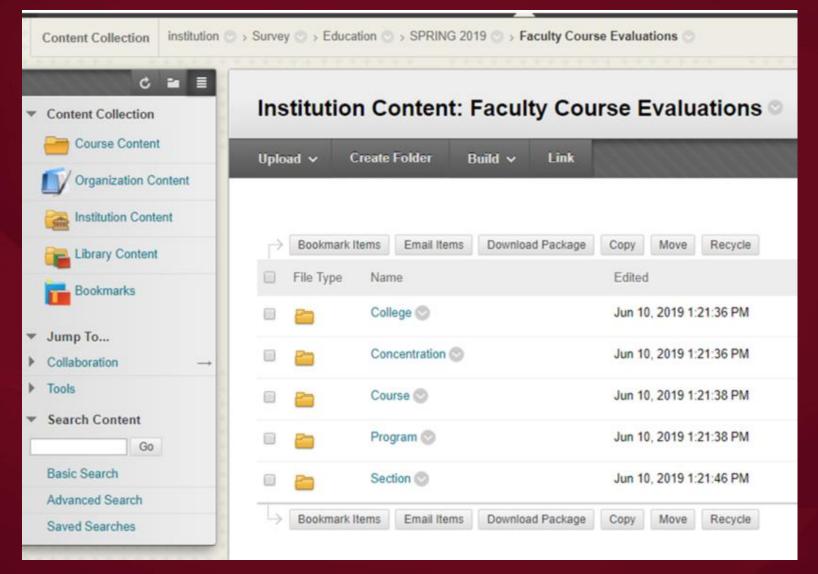


Report Distribution Model - LMS



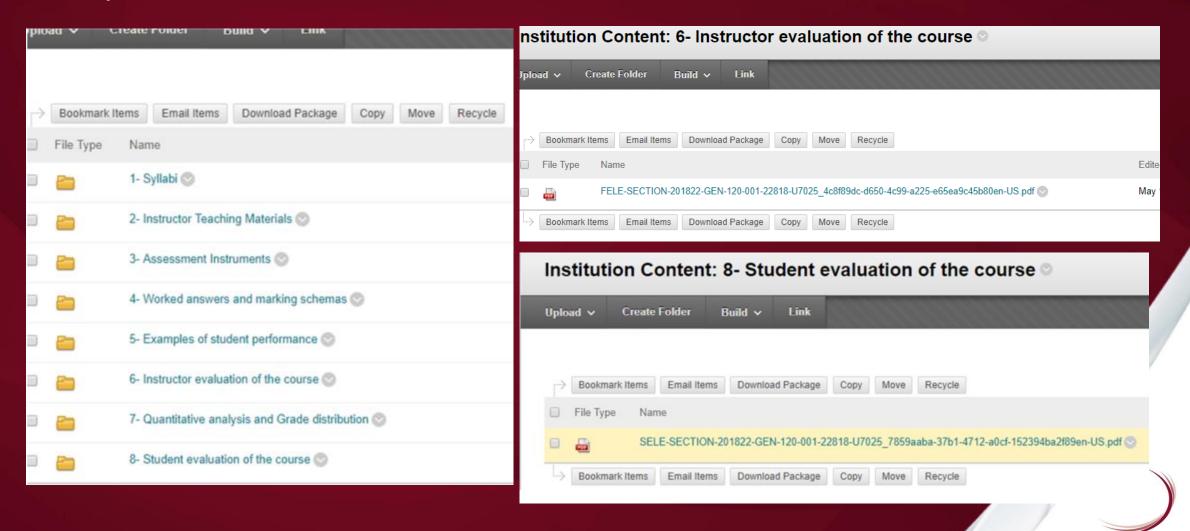


Report Distribution Model - LMS





Report Distribution Model – Course Files



ZAYED UNIVERSITY

Integration - BI

- Get Data from Blue into DataWarehouse
- Use the Blue Web Services to get Data
- Parse CSV files
- Normalize the data
- Aggregate to the lowest level of hierarchy in reporting
- Push it to RDBMS
- Normalize it further so we could report in Dashboards

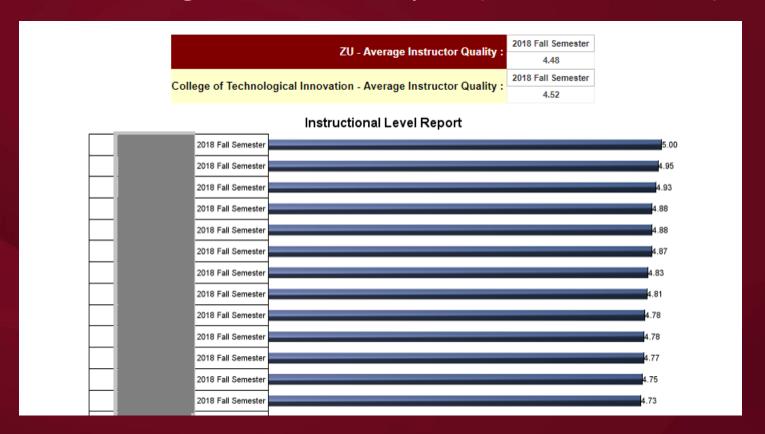


Filters available to view the required reports

Select College :	* College of Technological Innovation ▼ (Please select the college and leave instructor(s) selection blank to view evalureport for all faculty in the college)
Select Term :	□ 2016 Fall Semester □ 2017 Spring Semester □ 2017 Summer Semester □ 2017 Fall Semester □ 2018 Spring Semester □ 2018 Summer Semester □ 2018 Fall Semester □ 2018 Fall Semester
Please select	instructor(s) below only if you want to see the evaluation report for specific ins
Select Instructor(s) :	Keywords: Type one or more keywords separated by spaces. Search o Options ♥
	Results: Insert Remove Choice:
	Select all Deselect all Select
	Run



Instructor Teaching Evaluation Report(based on SELE)



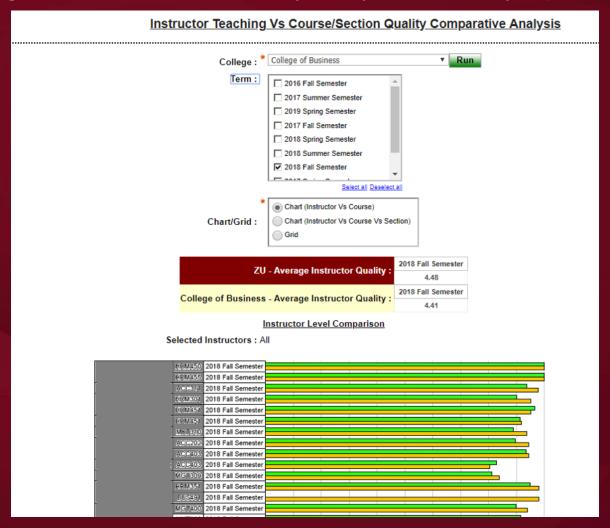


Instructor Teaching Vs Course/Section Quality Comparative Analysis

Instructor Teaching	Vs Course/Section Quality Comparative Analysis
College : *	College of Education ▼ Run
Term :	2016 Fall Semester
	2017 Summer Semester
	2019 Spring Semester
	2017 Fall Semester
	2018 Spring Semester
	2018 Summer Semester
	▼ 2018 Fall Semester
	Select all Deselect all
*	Chart (Instructor Vs Course)
Chart/Grid:	Chart (Instructor Vs Course Vs Section)
	Grid

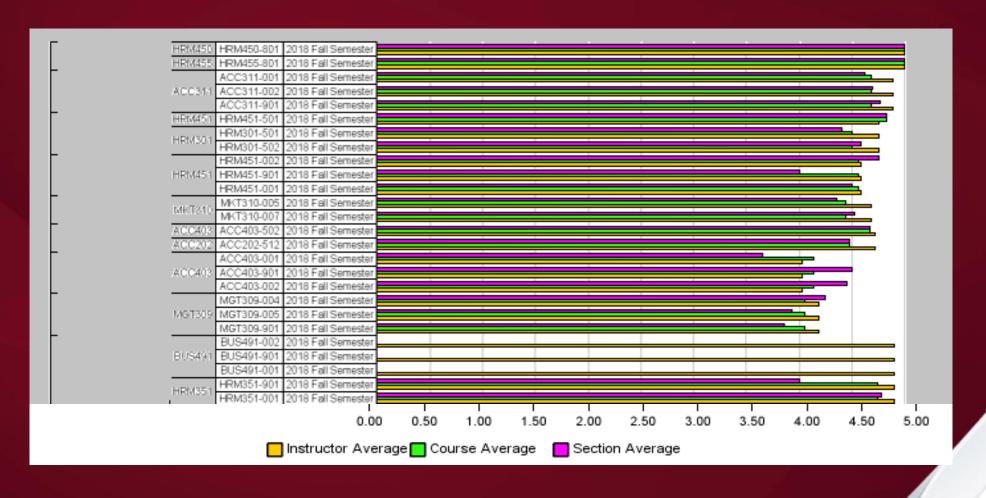


Instructor Teaching Vs Course/Section Quality Comparative Analysis (based on SELE)





Instructor Teaching Vs Course/Section Quality Comparative Analysis (based on SELE)

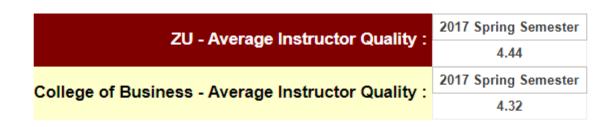


GRID - Instructor Teaching Vs Course/Section Quality Comparative Analysis (based on SELE)

Instructor Name	Term Description	Overall Instructor Average	Course	Course Quality Avereage	Section	Section Quality Avereage
Afaf Al Bataineh	2018 Fall Semester	4.24	ARA211	4.78	ARA211-501	4.78
			ARA235	4.09	ARA235-501	4.35
					ARA235-502	3.87
			GEN130	3.95	GEN130-520	3.95
Ahlam Al Zehhawi	2018 Fall Semester	4.20	GEN130	4.04	GEN130-008	4.55
					GEN130-009	4.00
GEN130	GEN130-018	4.00				
					GEN130-019	3.69
					GEN130-908	4.12
Ahmad Aljanadbah	2018 Fall Semester	4.68	ARA320	4.21	ARA320-001	4.21
			ARA360	4.67	ARA360-002	4.67
			GEN130	4.62	GEN130-903	4.55
					GEN130-906	4.73
Al-Faris Ali	2018 Fall Semester	3.59	ARA355	3.56	ARA355-001	3.67
					ARA355-002	3.43
			GEN130	3.68	GEN130-006	4.19
					GEN130-013	4.09



Reports – Dashboard (Instructor Teaching Evaluation Report)



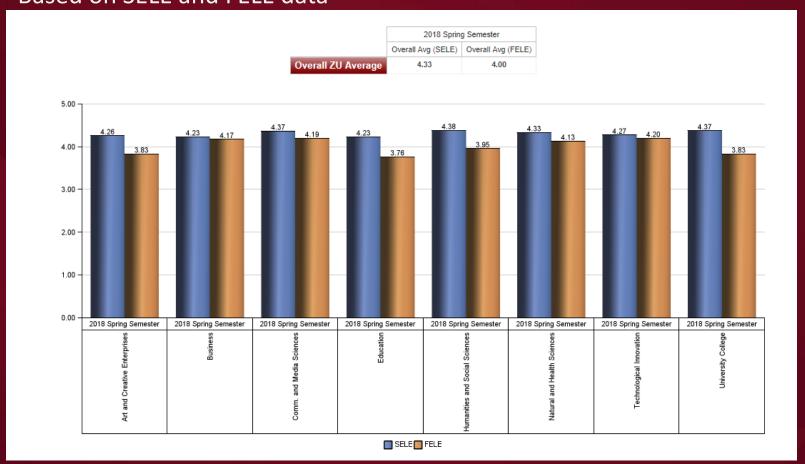
Instructor Level Report

Salwa Alnuaimi	2017 Spring Semester
Taiba Hussain	2017 Spring Semester
Peter Davidson	2017 Spring Semester
Aristeidis Samitas	2017 Spring Semester
Ghulame Rubbaniy	2017 Spring Semester
Afra Ahmad	2017 Spring Semester
Mariam AlZaabi	2017 Spring Semester
Themistoclis Pantos	2017 Spring Semester
Amal El Sawad	2017 Spring Semester



Reports – Dashboard (Student & Faculty Evaluation Summary - College Level)

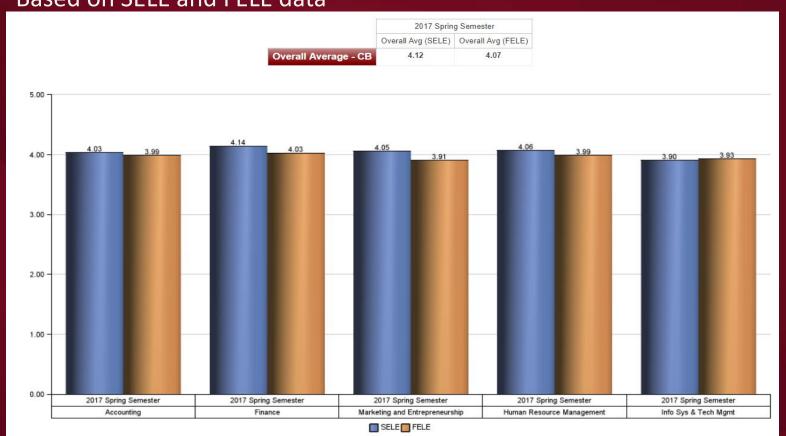
Based on SELE and FELE data



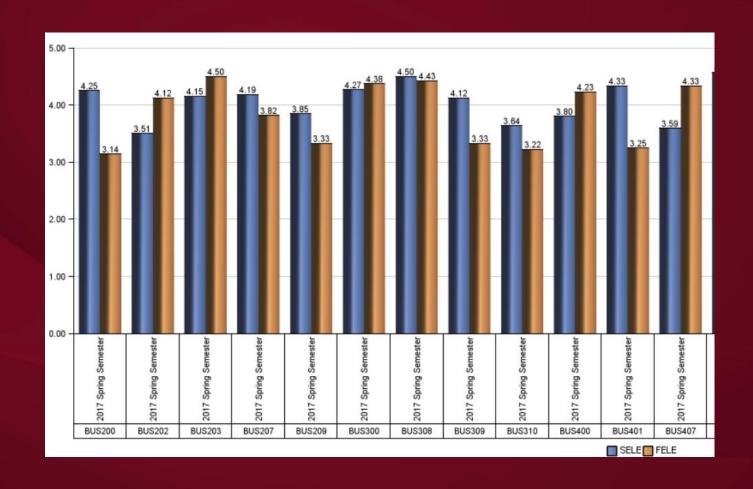


Reports – Dashboard (Student & Faculty Evaluation Summary - Program Level)

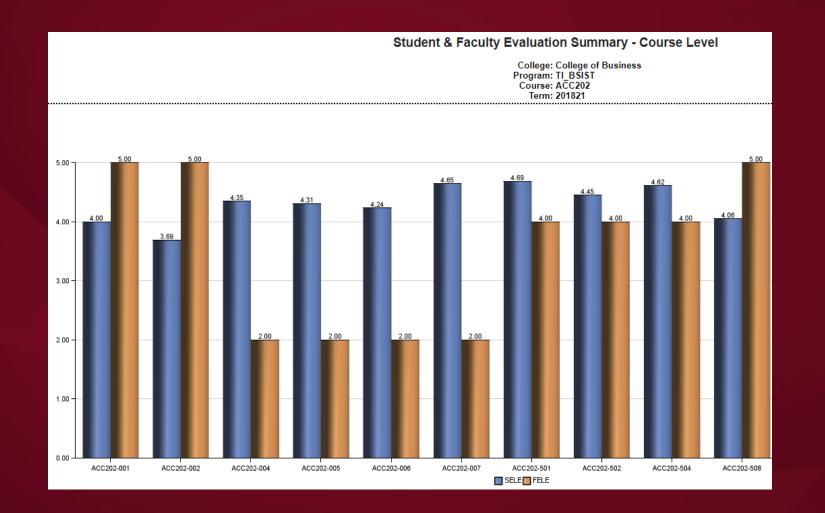
Based on SELE and FELE data

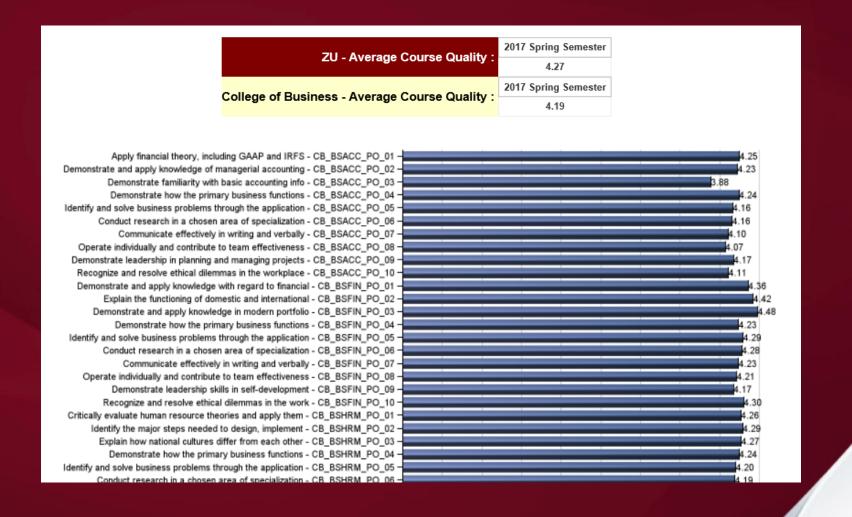


Reports – Dashboard (Student & Faculty Evaluation Summary - Course Level)



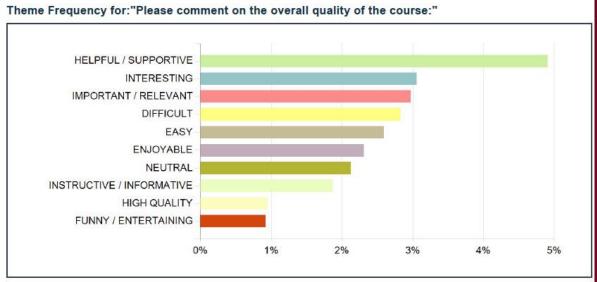
Reports – Dashboard (Student & Faculty Evaluation Summary - Section Level)







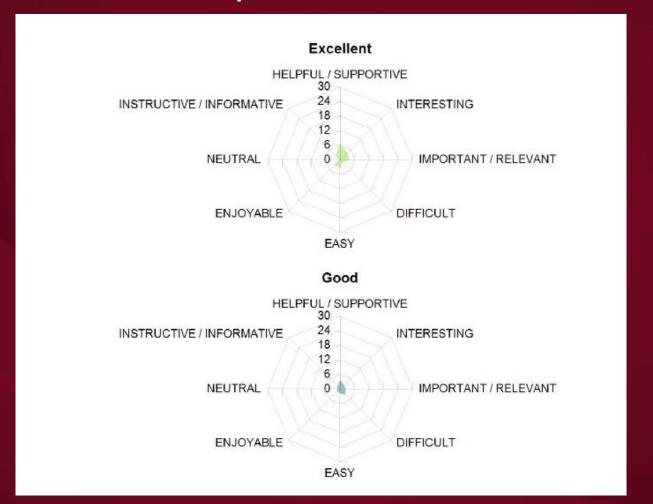
Text Analytics







Text Analytics





Thank You

