

Heather Thompson Course Evaluation Coordinator

Public University

4 Years of Blue

Blue Expert





About You

Size

Experience

Tools







Communication

Important Date or Task	Fall/Spring Approximate Date	Summer Approximate Date
Confirm Your Course Information	Week 11-12	Week 2
(Email)		
Instructor Added Custom	Week 12-14 (7 days prior to evaluation	Week 3
Questions Access Opens	opening to students)	
Evaluations Open to Students	Week 13-15 (open for 15-17 class days)	N/A
(Selected Lab Courses)		
Evaluations Open to Students (All	Week 14-15 (open for 10-12 class days)	Week 4-5 (open for 7-10 class days)
Courses)		
Evaluations Close	The last scheduled day of classes	The last scheduled day of classes
Reports Distributed to Instructors	1 week after the last scheduled exam	1 week after the last scheduled
and Departments	day	exam day

Features

- DIG
- HTML/CSS
- Dynamic Days
- Filters
- Triggers
- Subject View (SV)
- QuestionPersonalization(QP)



- Hierarchy
- DRV
- Spreadsheet Block Reports
- Invited & Responded Report Thresholds
- Question Bank



The College's Quirks

Cross-Listed Courses

Extensive Filters Complicated
Questionnaire
Triggers

Q Bank Planning

Two-Stage DIG

Multiplying
Hierarchies to
Support DRV



Cross-Lists

Before: Merge Report

PHIL 272-001 ETHIC PEACE WAR DEF; POLI 272-001 ETHIC PEACE WAR DEF; PWAD 272-001 ETHIC PEACE WAR DEF ENEC 463H-001
BUSINESS AND
ENVIRONMENT; BUSI
463H-001 BUSINESS
AND ENVIRONMENT

After: Merge & Edit in DIG

PHIL/POLI/PWAD 272-001 ETHIC PEACE WAR DEF ENEC/BUSI 463H-001 BUSINESS AND ENVIRONMENT

Filters

Course.Transformed Contains YES	And	Or	Or
And	Not	Course.Subject Contains TAP	Course_Course_Number Contains BIOL 705
((Or	Or
Not	Course.Section Contains 990	Course.Subject Contains BMEU	Course_Number Contains COMP 775
Course.Evaluate Contains Do Not Evaluate	Or	Or	Or
)	Course.Section Contains 991	Course, Subject Contains SPCL	Course_Number Contains ENEC 403
And	Or	Or	Or
(Course, Section Contains 992	Course.Department Contains ISP	Course.Course_Number Contains ENEC 468
(Or	Or	Or
(Course Section Contains 993	Course.Subject Contains RLGE	Course.Course_Number Contains PLAN 685
Course.TermID Contains 2204	Or	Or	Or
Or	Course.Section Contains 994	(Course_Course_Number Contains PLAN 735
Course.TermID Contains 2203	Or	Course.Subject Contains MATH	Or
)	Course.Section Contains 995	And	Course_Course_Number Contains PLAN 764
And	Or	C	Or
ĩ	Course.Section Contains 996	Course.Catalog Contains 307	Course_Course_Number Contains PLAN 785
Course.School Contains CAS	Or	Or	Or
Or	Course.Section Contains 851	Course.Catalog Contains 411	Course_Number Contains PLAN 787
Course.Evaluate Contains GRC-Only	Or)	Or
Or	Course.Section Contains 855)	Course_Course_Number Contains POLI 722
Course.Course_Number Contains PUBH 61	Or	Or	Or
Or	Course.Section Contains 975	Course.Course_Number Contains AMST 175	Course_Number Contains POLI 770
Course.Course_Number Contains MEJO 89	Or	Or	Or
Or	Course.Subject Contains BFRS	Course_Number Contains ANTH 175	Course_Number Contains PWAD 635
	Or	Or	Or
Course_Course_Number Contains INLS 73	Course.Subject Contains INTI	Course_Course_Number Contains BIOL 426	Course_Course_Number Contains PWAD 652
Or	Or	Or	Or
Course_Course_Number Contains SOCM 89	Course.Subject Contains ISP	Course_Number Contains BIOL 632	Course_Course_Number Contains WGST 442
Or	Or	Or)
Course_Number Contains EDUC 65	Course.Subject Contains YAP	Course.Course_Number Contains BIOL 704)
)			



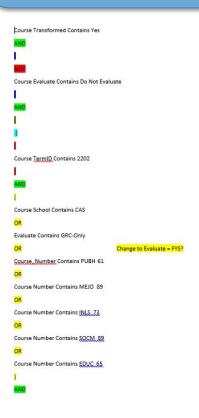
- Transformed Course
- Department Section
 - Excluded Cross-lists

16

- Term 53
- School Operators
- Department
 - Subject Parenthesis



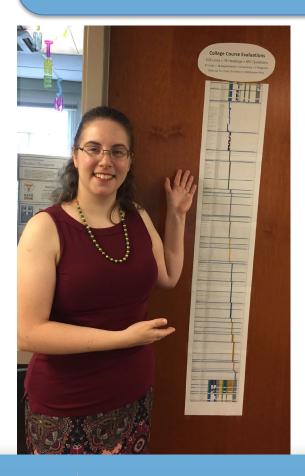
Managing the Filters



```
Course Section Contains 990 OR Course Section Contains 991 OR Course Section
Contains 992 OR Course Section Contains 993 OR Course Section Contains 994 OF
     Course Section Contains 995 OR Course Section Contains 996 OR Course Section
Contains 851 OR Course Section Contains 855 OR Course Section Contains 975
Course Subject Contains BFRS OR Course Subject Contains INTI OR Course Subject
Contains ISP OR Course Subject Contains YAP OR Course Subject Contains TAP OR
      Course Subject Contains BMEU OR Course Subject Contains SPCL OR Course
Department Contains ISP OR Course Department Contains RLGE
    Course Subject Is MATH
                               AND Course Catalog Contains 307 OR Course
Catalog Contains 411
Course Course Number Contains AMST 175
Course Course Number Contains ANTH 175
Course Course Number Contains BIOL 426
Course Course Number Contains BIOL 632
Course Course Number Contains BIOL 704
Course Course Number Contains BIOL 705
Course Course Number Contains COMP 775
Course Course, Number Contains ENEC 403
```

```
Course Course Number Contains ENEC 468
OR
Course Course Number Contains PLAN 685
OR
Course Course Number Contains PLAN 735
OR
Course Course Number Contains PLAN 764
OR
Course Course Number Contains PLAN 785
OR
Course Course Number Contains PLAN 787
OR
Course Course Number Contains PLAN 787
OR
Course Course Number Contains POLI 722
OR
Course Course Number Contains POLI 770
OR
Course Course Number Contains PWAD 635
```

Questionnaire



28 Unique Options

405 Total Questions

16-50 Questions Average 34
Questions



Triggers

Order Based Hierarchy Dependent on DIG Data

Change Requires Time



Question Bank (Almost)

Form Switch Multiple Switch Trigger Fields True
Hierarchy Not
Required

Future
Planning
Motivated

- School
- Department
- Program

 General Education (coming soon)

DIG Stages

Stage 1

Department Users

3 Data Points

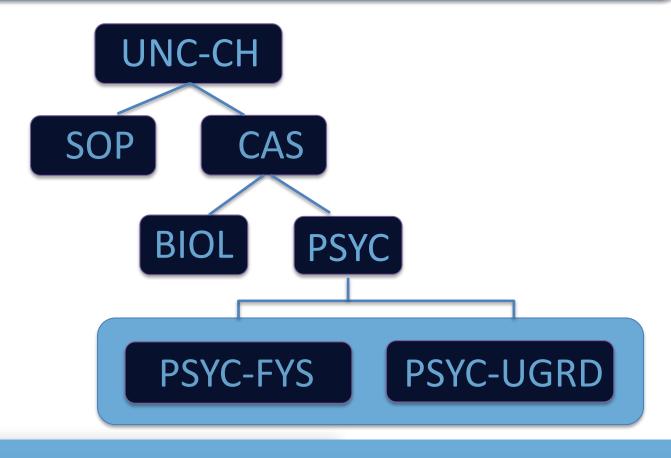
Stage 2

Just Me

- 17 Data Fields
- 15 Required
 Fields
- Merge Courses



Dynamic Report Viewers



Spring 2020

10 Questions Retained
Department
Customization

Upped QP
Maximum to
10

Timing Change

Report Release Restricted

Updated Messaging



What Can You Learn From This?

Communication is Key

Customize without Complicating

Be Realistic & Set Boundaries

Build in Flexibility

Anticipate Problems

Expect Change



Questions? Discussion?



Heather Thompson
Course Evaluation Coordinator

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Appendix

Online Evaluation History at UNC

2009

Implementation of first online evaluation system. Schools and departments joined at their discretion over the next two years.

Fall 2014

Implementation
of second online
evaluation
system.
Decentralization
to each school.
College process
taken on by
Office of
Undergraduate
Curricula.

Fall 2016

Piloting Blue with
3 College
departments,
School of
Pharmacy, and
School of
Education.
Worked
extensively with
Explorance PS
rep.

Spring 2017

Implementation
of Blue across
UNC. Professional
Services
consulting for
each school.
Onsite training
with UNC's
dedicated PS rep.
College added all
departments.

UNC Links

UNC Catalog

College of Arts and Sciences Course Evaluations

<u>College of Arts and Sciences Questionnaires</u> (Note that Spring 2020 updates are not currently reflected here.)

Email me at heather_thompson@unc.edu

Link to University of Toronto Presentation on Project Messaging

Engagement: More Than Response Rates!

Wednesday, January 16th 2019, 02:00 PM - 03:00 PM Eastern Timezone

Which can be found under the community-led webinar archive:

https://www.bluenotesgroup.com/archived-webinars/?cat=93

Data Integrity Gateway

DIG Project Set Up

When I send it out to Department Users:

Field Selection

Course

Field	☐ Displayed	Allow Edits	Required
Object ID			
Name	\checkmark		
Class_type	\square		
Course_Number	\square		
Class_Number	\square		
TermID			
School	\square		
Department	\square		
Course_Start_Date			
Course_End_Date			
Cross_Listed			
Cross_Listed_Common_Name			
Subject	\square		
Catalog			
Section	\square		
Combined_Offer_No	\square		
Tot_Enrl			
Descr			
Evaluate			

Instructor Field Displayed Allow Edits Required UserID **~** Given name Family Name **~ ~ ~** Email Mobile Number Language Unique_Name QP Onyen CourseInstructor Field Displayed ☐ Allow Edits Required Role_1 **~** Students Field Displayed Allow Edits Required UserID **~** Given name Family Name Email Mobile Number Language Onyen

Data	a Rule	s			Move to po	sition Go 💆 🔻 🤻	4 🛣
Resu	ults: 1 - 1	14 of 14 Item(s)					
	Index	Туре	Subject	Field		Condition	Edit
	1	Datasource	Instructor	[Not Applicable]		Add/Remove	<u>Edit</u>
	2	Record	Course	Evaluate		List	Edit
	3	Record	Course	Division		List	<u>Edit</u>
	4	Record	Course	School		List	Edit
	5	Record	Course	Department		List	Edit
	6	Record	Course	Program		List	Edit
	7	Record	Course	eval_start		Date	Edit
	8	Record	Course	eval_end		Date	Edit
	9	Record	Course	GL_1		List	Edit
	10	Record	Course	GL_2		List	Edit
	11	Record	Course	GL_3		List	Edit
	12	Record	Course	GL_4		List	Edit
	13	Record	Course	GL_10		List	Edit
	14	Record	Instructor	QP		List	Edit

elete Delete All Add R

When I update it for my additional edits:

Field Selection

Course

Field	Displayed	Allow Edits	Required
Object ID			
Name	\checkmark		
Class_type	\square		
Course_Number	\square		
Class_Number	\square		
TermID			
School	\square		
Department			
Course_Start_Date			
Course_End_Date			
Cross_Listed			
Cross_Listed_Common_Name			
Subject	\square		\square
Catalog			
Section	\checkmark		
Combined_Offer_No			
Tot_Enrl			
Descr			
Evaluate	\checkmark	\checkmark	\checkmark
Director_1			
Director_2			
GL_1			
GL_2			
GL_3		\checkmark	\checkmark
GL_4			
GL_5			
GL_6			
GL_7			
GL_8			
GL_9			
GL_10	\checkmark	ightharpoons	\checkmark

eval_start					
Division	eval_start				
Program V V OriginalID_1 Name_1 Transformed_1 Instructor Field Displayed Allow Edits User ID	eval_end				
OriginalID_1	Division				
Name_1	Program	\square			
Instructor	OriginalID_1				
Instructor	Name_1				
Field	Transformed_1				
Field	Instructor				
User ID					
Given name	1		☐ Allow Edits	Required	
Family Name	1				
Email	1				
Mobile Number					
Language	Email	\checkmark	\checkmark	\checkmark	
Unique_Name □ <t< td=""><td>Mobile Number</td><td></td><td></td><td></td><td></td></t<>	Mobile Number				
QP	Language				
CourseInstructor Field	Unique_Name				
CourseInstructor Field Displayed Allow Edits Required Role_1	QP				
Field □ Displayed □ Allow Edits □ Required Role_1 □ □ □ Students Field □ Displayed □ Allow Edits □ Required User ID □	Onyen				
Students Field Displayed Allow Edits Required User ID Given name Family Name Email	CourseInstructor				
Students Field Displayed Allow Edits Required User ID ✓ □ <td>Field</td> <td>Displayed</td> <td>Allow Edits</td> <td>Required</td> <td></td>	Field	Displayed	Allow Edits	Required	
Field □ Displayed □ Allow Edits □ Required User ID □ □ □ Given name □ □ □ Family Name □ □ □ Email □ □ □ Mobile Number □ □ □ Language □ □ □	Role_1				
User ID ✓ Given name ✓ Family Name ✓ Email ✓ Mobile Number □ Language □	Students				
User ID ✓ Given name ✓ Family Name ✓ Email ✓ Mobile Number □ Language □	Field	Displayed	Allow Edits	Required	
Given name Family Name Email Mobile Number Language					
Family Name Email Mobile Number Language					
Email		\checkmark			
Mobile Number					
Language					
	1				
	Onyen				

Data Rules



Resu	ults: 1 - 1	15 of 15 Item(s)				
	Index	Туре	Subject	Field	Condition	Edit
	1	Datasource	Instructor	[Not Applicable]	Add/Remove	Edit
	2	Record	Course	Evaluate	List	Edit
	3	Record	Course	Division	List	Edit
	4	Record	Course	School	List	Edit
	5	Record	Course	Department	List	Edit
	6	Record	Course	Program	List	Edit
	7	Record	Course	eval_start	Date	Edit
	8	Record	Course	eval_end	Date	Edit
	9	Record	Course	GL_1	List	Edit
	10	Record	Course	GL_2	List	Edit
	11	Record	Course	GL_3	List	Edit
	12	Record	Course	GL_4	List	Edit
	13	Record	Course	GL_10	List	Edit
	14	Record	Instructor	QP	List	Edit
	15	Datasource	Course	[Not Applicable]	Merge	Edit

Delete

Delete All

Add Rule

Report

The below are examples only and have either been anonymized or have been created from test project data.

Fall 2017 - Fall 2019

These is not a full report, but a sample to show formatting.

Ra	iters									Students
Re	sponded									142
Inv	ited									174
Re	sponse Ratio									81.6%
Ove	erall									
		Mean	Median	SD	N	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1.	Overall, this course was excellent.	4.29	4.00	0.84	141	0.7%	3.5%	9.9%	37.6%	48.2%
2.	Overall, I learned a great deal from this course.	4.38	5.00	0.78	138	0.7%	2.2%	7.2%	37.7%	52.2%
3.	Overall, this instructor was an effective teacher.	4.73	5.00	0.59	142	0.0%	1.4%	2.8%	17.6%	78.2%
4.	The instructor was one of the best I have had at Carolina, fully deserving of a teaching award.	4.61	5.00	0.72	142	0.7%	0.7%	7.7%	19.0%	71.8%
Inst	tructor									
		Mean	Median	SD	N	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1.	The instructor clearly communicated what was expected of me in this class.	4.62	5.00	0.62	141	0.0%	1.4%	2.8%	28.4%	67.4%
2.	I was able to get individual help when I needed it.	4.59	5.00	0.68	138	0.0%	1.4%	6.5%	23.9%	68.1%
3.	The instructor evaluated my work fairly.	4.57	5.00	0.60	139	0.0%	0.7%	3.6%	33.8%	61.9%
4.	The instructor showed concern about whether students learned the material.	4.80	5.00	0.42	142	0.0%	0.0%	0.7%	19.0%	80.3%
5.	The instructor expressed ideas clearly.	4.66	5.00	0.56	142	0.0%	0.0%	4.2%	25.4%	70.4%
6.	The instructor showed enthusiasm for the subject matter.	4.89	5.00	0.34	142	0.0%	0.0%	0.7%	9.9%	89.4%
7.	The instructor showed enthusiasm for teaching the class.	4.89	5.00	0.33	142	0.0%	0.0%	0.7%	9.2%	90.1%
8.	The instructor treated all students with respect.	4.87	5.00	0.36	140	0.0%	0.0%	0.7%	11.4%	87.9%
9.	The instructional techniques engaged me with the subject matter.	4.53	5.00	0.79	140	1.4%	2.1%	3.6%	27.9%	65.0%
10	. The instructor provided me with helpful feedback on my performance.	4.49	5.00	0.75	136	0.7%	2.2%	4.4%	33.1%	59.6%
11.	. The instructor handled questions well.	4.73	5.00	0.49	139	0.0%	0.7%	0.0%	24.5%	74.8%
12	. The instructor used examples that had relevance for me.	4.60	5.00	0.70	142	0.0%	3.5%	1.4%	26.8%	68.3%
13	. The instructor used class time well.	4.56	5.00	0.67	142	0.0%	2.8%	1.4%	33.1%	62.7%
14	. The instructor encouraged students to participate in this class.	4.73	5.00	0.45	142	0.0%	0.0%	0.0%	27.5%	72.5%

Spring 2020

This example was generated from test project data. It does not reflect any real student responses. This does include all question blocks on the standard report.

Due to the global pandemic, all spring 2020 courses shifted to remote instruction midway through the semester. As a result, these student evaluations of teaching are for the instructor only. It is entirely up to the course instructor if these results and comments are shared during future evaluation or promotion settings.

Raters									Globa FO Test
Responded									1
Invited									3
Response Ratio									33.3%
	Mean	Median	SD	N	%(1)	%(2)	%(3)	%(4)	%(5
Overall, I learned a great deal from this course.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
The instructor treated all students with respect.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
The instructor encouraged students to participate in this class.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
4. The instructor saw cultural and personal differences as assets.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
5. In this course I had multiple opportunities to express my viewpoints and questions.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
6. The course challenged me to think deeply about the subject matter.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
The design of this course (e.g., its format, selected materials, assignments, exercises, quizzes, etc.) helped me better understand the subject matter.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
8. Overall, this course was excellent.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.09
9. If my instructor had more time to prepare, I think this course would have the potential to be an excellent online course.	4.00	4.00	N/A	1	0.0%	0.0%	0.0%	100.0%	0.0
Open-Ended Responses In what ways did your instructor try to make learning possible for you during the spring 2020 semester? Comments dgdfgdfxc gbxcvb xcbxcvb xcbxcvb									
cxvbxcvb 2. How would you describe your learning experience after the transition from face-to-face instruction to remote instruent learning experience? In what ways, if at all, did aspects of your learning change? Comments	ction?	What die	i you	fino	d mos	t helpf	ul to yo	our remo	te
fgvbxcv cxvbxcbv vcbxcvb									