LAU
الجامعة اللبنانية الأميركية
Lebanese American University

Using Blue as an Assessment Tool for Learning

Bluenotes Global 2020
Virtual Experience

Leyla Rizkallah
Institutional Research Officer
Lebanese American University

Outline

- Lebanese American University Overview
- Department of Institutional Research and Assessment
- Testing office – EEE exam
- The EEE before Blue
- EEE – a case for Blue
- Advantages

Historical Timeline

1835
American Presbyterian missionary Sara L. Smith establishes the first school for girls in the Ottoman empire.

1924
The American Junior College for Women (AJCW) is founded with a class of eight students.

1948-1949
The name of the college is changed to Beirut College for Women (BCW).

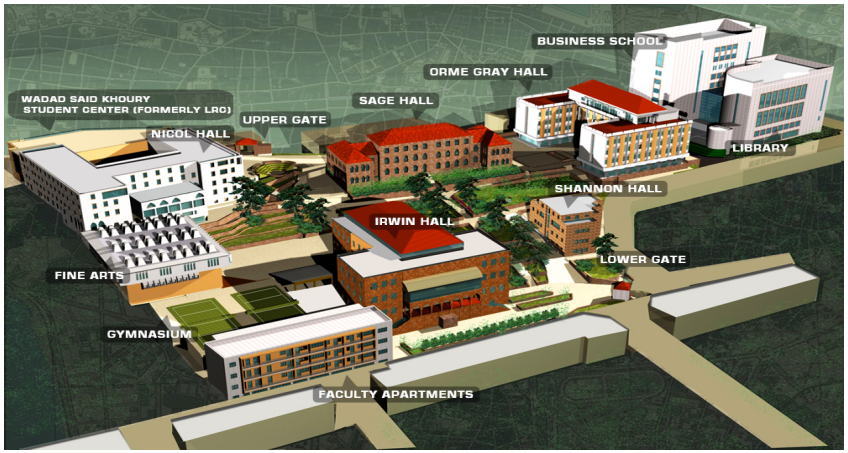
1955
BCW is granted an absolute charter.

1973
The college becomes co-educational and changes its name to Beirut University College (BUC)

1985
The board of Regents in New York amends the charter to transform the college into a multi-campus institution

1994
The Board of Regents approves the university's new name of Lebanese American University.

Beirut Campus



Byblos Campus

New York Academic Center

LAU Medical Center–Rizk Hospital

Quick Facts about LAU

7
Schools

- **School of Arts & Sciences**
- **Adnan Kassar School of Business**
- **Gilbert and Rose-Marie Chagoury School of Medicine**
- **School of Pharmacy**
- **School of Architecture & Design**
- **School of Engineering**
- **Alice Ramez Chagoury School of Nursing**

66
Programs

40
Bachelor's
Degree Programs

21
Master's
degrees
programs

2 Professional
degree programs

3 Certificates
& Diplomas

Accreditations

Quick Facts about LAU

8,109
Students

78
Nationalities represented among students

1,022
Faculty

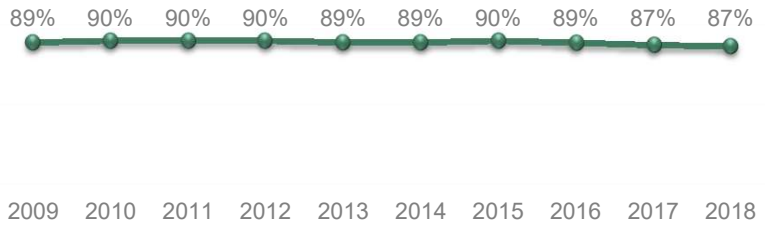
923
Staff

48%
of student population

52%
of student population

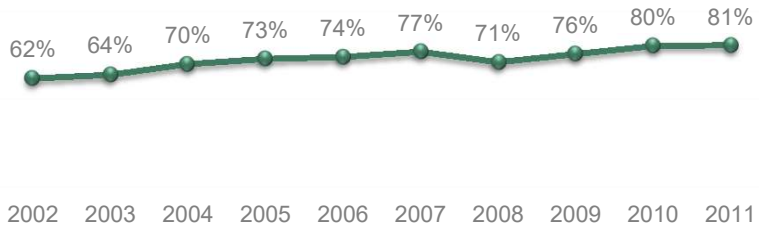
Student Success

- Trends in Retention Rates*



*Retention Rate is the percentage of full-time degree-seeking undergraduates from the specified fall cohort who are again enrolled in the next fall.

- Trends in Graduation



*150% Graduation rate is the percentage of students entering the institution as full-time, degree-seeking undergraduate students in the specified fall cohort who have completed their degree within 150% of normal time to completion

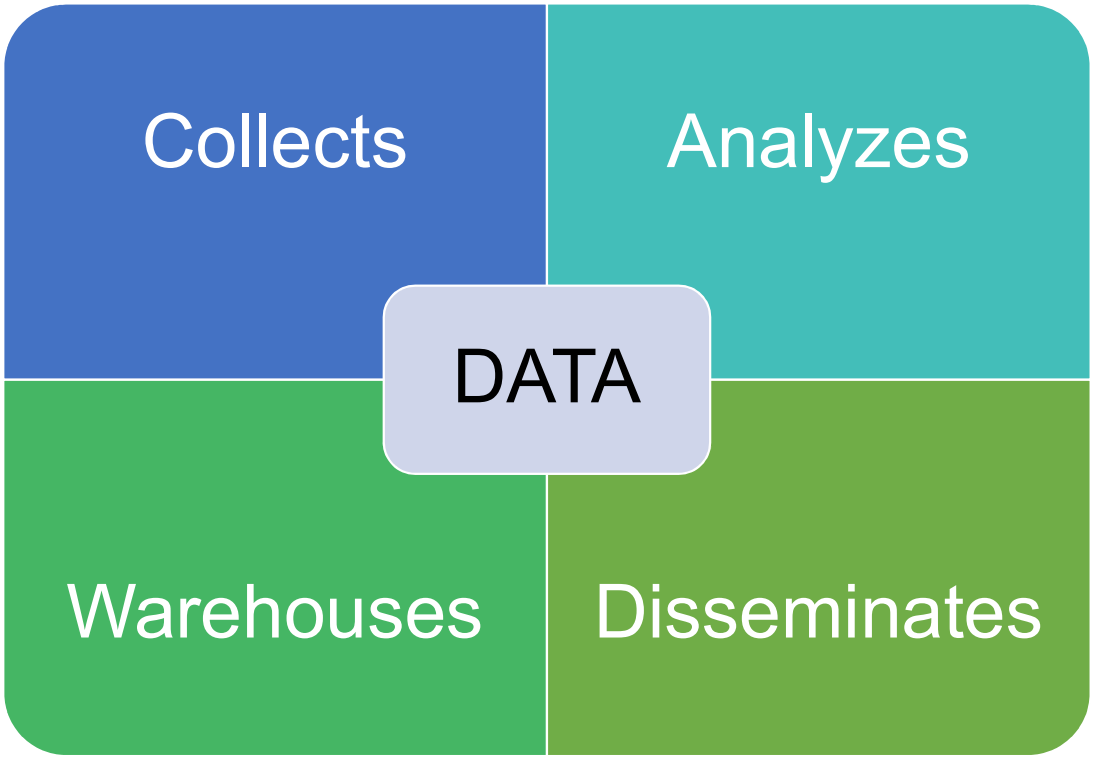
87% of LAU's graduates find jobs within 12 months of Graduation

Latest Rankings

#581-590 QS World University Ranking 2020 #2 in Lebanon	#15 QS Arab Region University Ranking 2020 #2 in Lebanon	#251-300 QS Graduate Employability Ranking 2020 #2 in Lebanon	#801-1000 Times Higher Education 2020 #2 in Lebanon	#1745 #2 in Lebanon Webometrics 2019

The Department of Institutional Research and Assessment

Overview



- Supports administrative and educational decisions
- Ensures integrity and consistency of information for **official reporting**
- Supports assessment, evaluation and institutional effectiveness initiatives

The Department of Institutional Research and Assessment

Testing Services

- Testing Services falls under DIRA's assessment initiatives. It offers professional comprehensive testing and assessment services to all students, faculty, and the surrounding community in a secure and appropriate standardized testing environment.
- Testing Services is responsible for the administration of the English Entrance Exam (EEE).
- The EEE measures applicants' level of proficiency in English. It is one of the tests that LAU accepts when assessing candidates for admission.
- The EEE is made up of three sections: A) Reading Test, B) Textual Analysis Test and C) Writing Test. The first two sections consist of multiple choice questions. The Writing Test includes It includes one suggestion for an essay.

EEE Essay correction – Before Blue

Manual

Time consuming

Unreliable

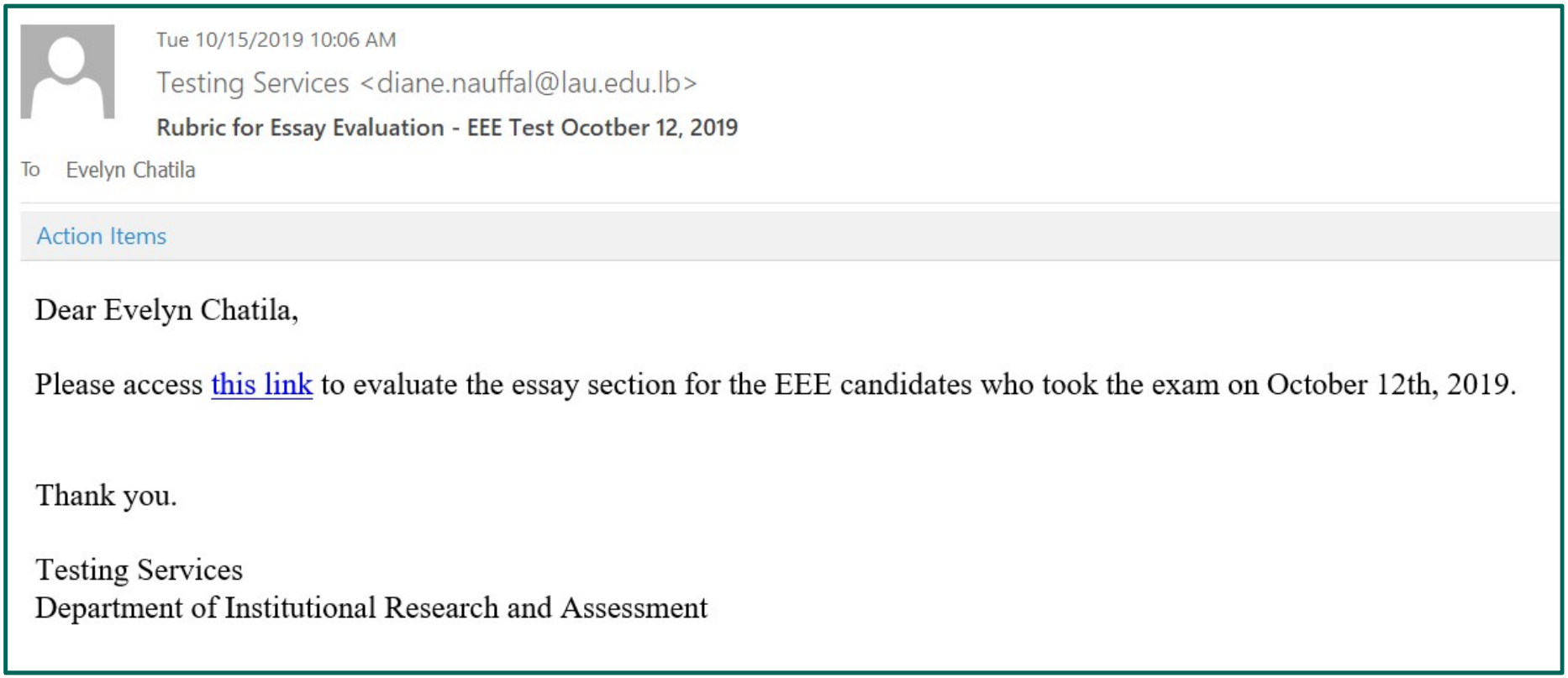
EEE Essay correction – the case for Blue

Reliable

Efficient

Objective

User experience: Receive an e-mail to access link



Tue 10/15/2019 10:06 AM

Testing Services <diane.nauffal@lau.edu.lb>

Rubric for Essay Evaluation - EEE Test Ocotber 12, 2019

To Evelyn Chatila

Action Items

Dear Evelyn Chatila,

Please access this link to evaluate the essay section for the EEE candidates who took the exam on October 12th, 2019.

Thank you.

Testing Services
Department of Institutional Research and Assessment

When corrector accesses link:

Fillout Task List

Task Owner: Evelyn Chatila

Project Title: Rubric for Essay Evaluation

Category: EEE Test

Subcategory: Composition Evaluation

Subject	Due date	Status
candidate 75401	Friday, July 31, 2020	Open
candidate 75402	Friday, July 31, 2020	Open
candidate 75403	Friday, July 31, 2020	Open
candidate 75405	Friday, July 31, 2020	Open

Mobile Version | Standard Version

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Rubric for Essay Evaluation for candidate 75401

Evaluate the candidate's essay based on the rubric below:

You are evaluating the essay for candidate 75401

Content

Very Poor	Poor to Fair	Average to Good	Very Good to Excellent
Does not show knowledge of subject, non- substantive, not pertinent or not enough to evaluate	Limited knowledge of subject, little substance, inadequate development of topic	Some knowledge of subject, adequate range, limited development of thesis, mostly relevant to topic, but lacks detail	Knowledgeable, substantive, thorough development of thesis, relevant to assigned topic.
Score (13–16)	Score (17–21)	Score (22–26)	Score (27–30)

★ **Content Score**

Organization

Very Poor	Poor to Fair	Average to Good	Very Good to Excellent
Does not communicate, no organization, OR not enough to evaluate	Non- fluent, ideas confused or disconnected, lacks logical sequencing and development	Somewhat choppy, loosely organized but main ideas stand out, limited support, logical but incomplete sequencing	Fluent expression, ideas clearly stated/ supported, succinct, well organized, logical sequencing cohesive
Score (7–9)	Score (10–13)	Score (14–17)	Score (18–20)

★ **Organization Score**

Vocabulary

Very Poor	Poor to Fair	Average to Good	Very Good to Excellent
Essentially translation, little knowledge of English vocabulary, idioms, word form OR not enough to evaluate	Limited range, frequent errors of word/ idiom form, choice, usage, *meaning confused or obscured.*	Adequate range, occasional errors of word/ idiom form, choice, usage but *meaning not obscured.*	Sophisticated range, effective word/ idiom choice and usage, word form mastery, appropriate register
Score (7–9)	Score (10–13)	Score (14–17)	Score (18–20)

★ **Vocabulary Score**

Language Use

Very Poor	Poor to Fair	Average to Good	Very Good to Excellent
Virtually not mastery of sentence construction rules, dominated by errors, does not communicate, OR not enough to evaluate	Major problems in simple/ complex constructions, frequent errors of negation, agreement, tense, number, word order/ function, articles, pronouns propositions and / or fragments, run-ons, deletions *meaning confused or obscured*.	Effective but simple construction, minor problems in complex constructions, several errors of agreement, tense, number, word order/ function, articles, pronouns, prepositions *but meaning seldom obscured*.	Effective complex constructions, few errors of agreement, tense, number, word order/ function, articles, pronouns prepositions
Score (5–10)	Score (11–17)	Score (18–21)	Score (22–25)

★ **Language Score**

Mechanics

Very Poor	Poor to Fair	Average to Good	Very Good to Excellent
No mastery of conventions, dominated by errors of spelling, punctuation, capitalization, paragraphing, handwriting illegible, OR not enough to evaluate	Frequent errors of spelling, punctuation, capitalization, paragraphing, poor handwriting, *meaning confused or obscured*.	Occasional errors of spelling, punctuation, capitalization, paragraphing but *meaning not obscured.*	Demonstrates mastery of conventions, few errors of spelling, punctuation, capitalization, paragraphing.
Score (2)	Score (3)	Score (4)	Score (5)

★ **Mechanics Score**

Back To Task List | Previous | Next | Submit

Rubric for Essay Evaluation for candidate 75401

Before you submit

Criteria	Score
Content	17
Organization	10
Vocabulary	10
Language Use	12
Mechanics	3

To change a score, click on "Previous" else proceed and submit

Back To Task List | Previous | Next | Submit

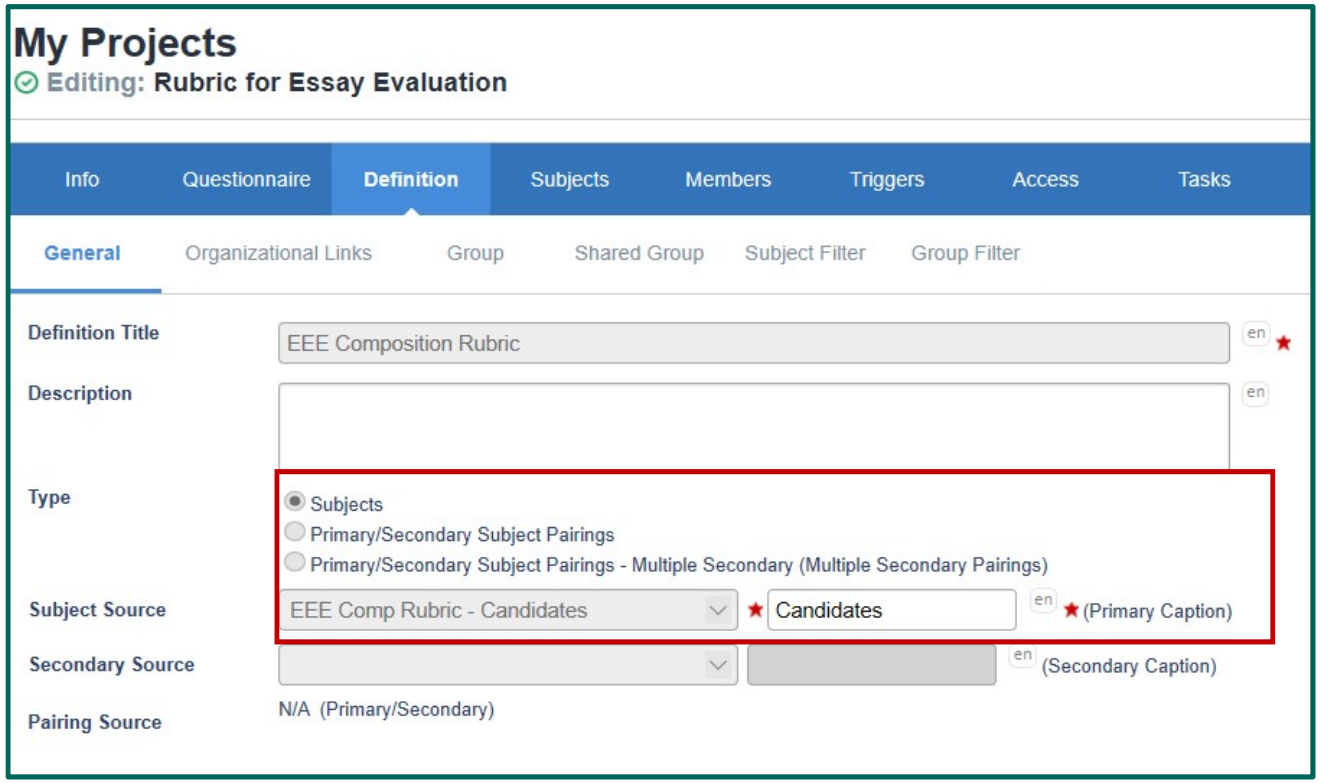
Your evaluation has been submitted for candidate 75401.

Evaluate the remaining essays here

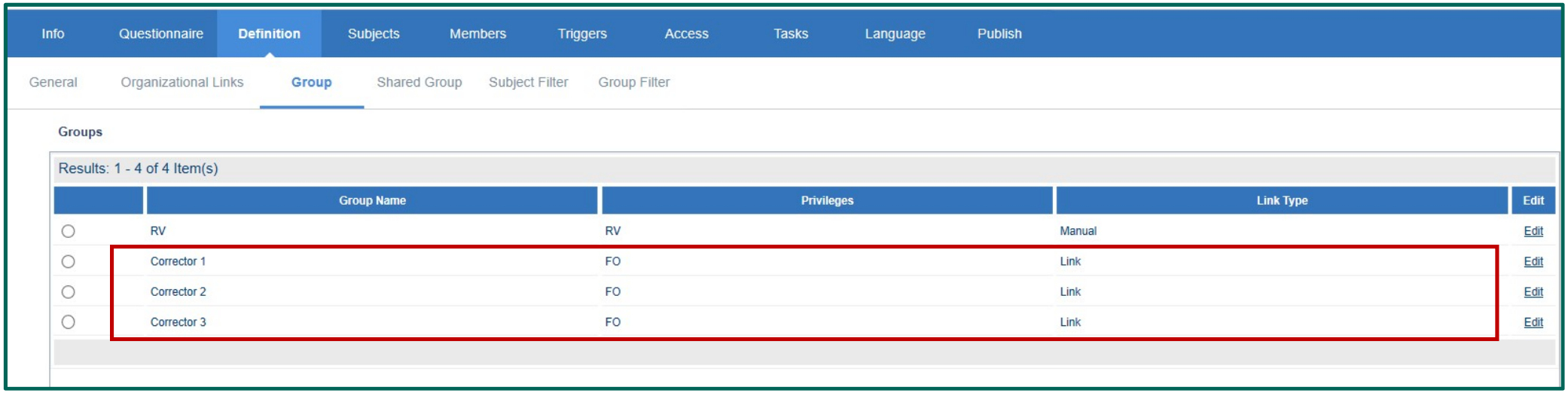
Your responses have been submitted successfully.

How did we set it up?

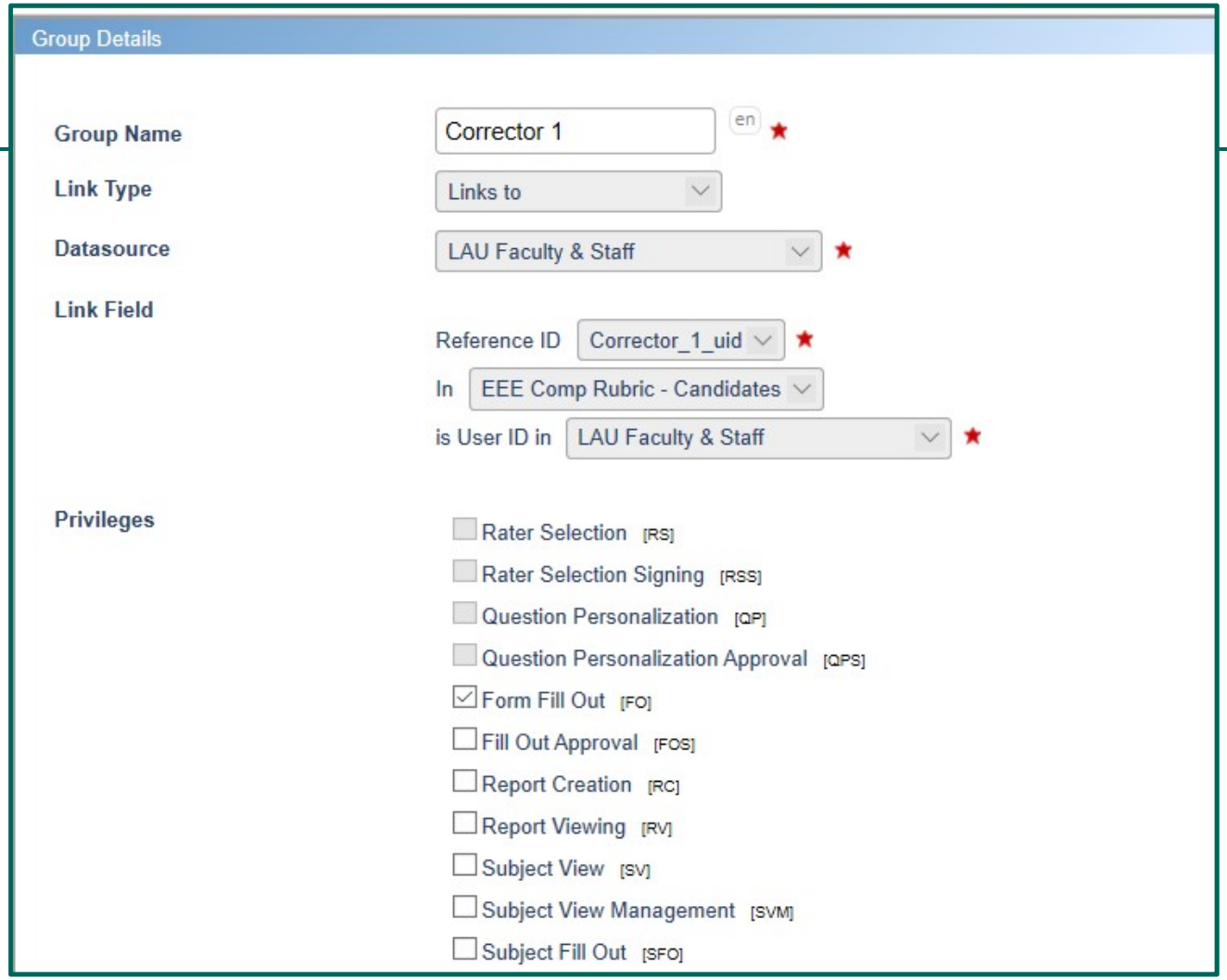
- Subject Definition



- Groups


Info
Questionnaire
Definition
Subjects
Members
Triggers
Access
Tasks
Language
Publish
General
Organizational Links
Group
Shared Group
Subject Filter
Group Filter
Groups
Results: 1 - 4 of 4 Item(s)
Group Name
Privileges
Link Type
Edit
RV
RV
Manual
Edit
Corrector 1
FO
Link
Edit
Corrector 2
FO
Link
Edit
Corrector 3
FO
Link
Edit

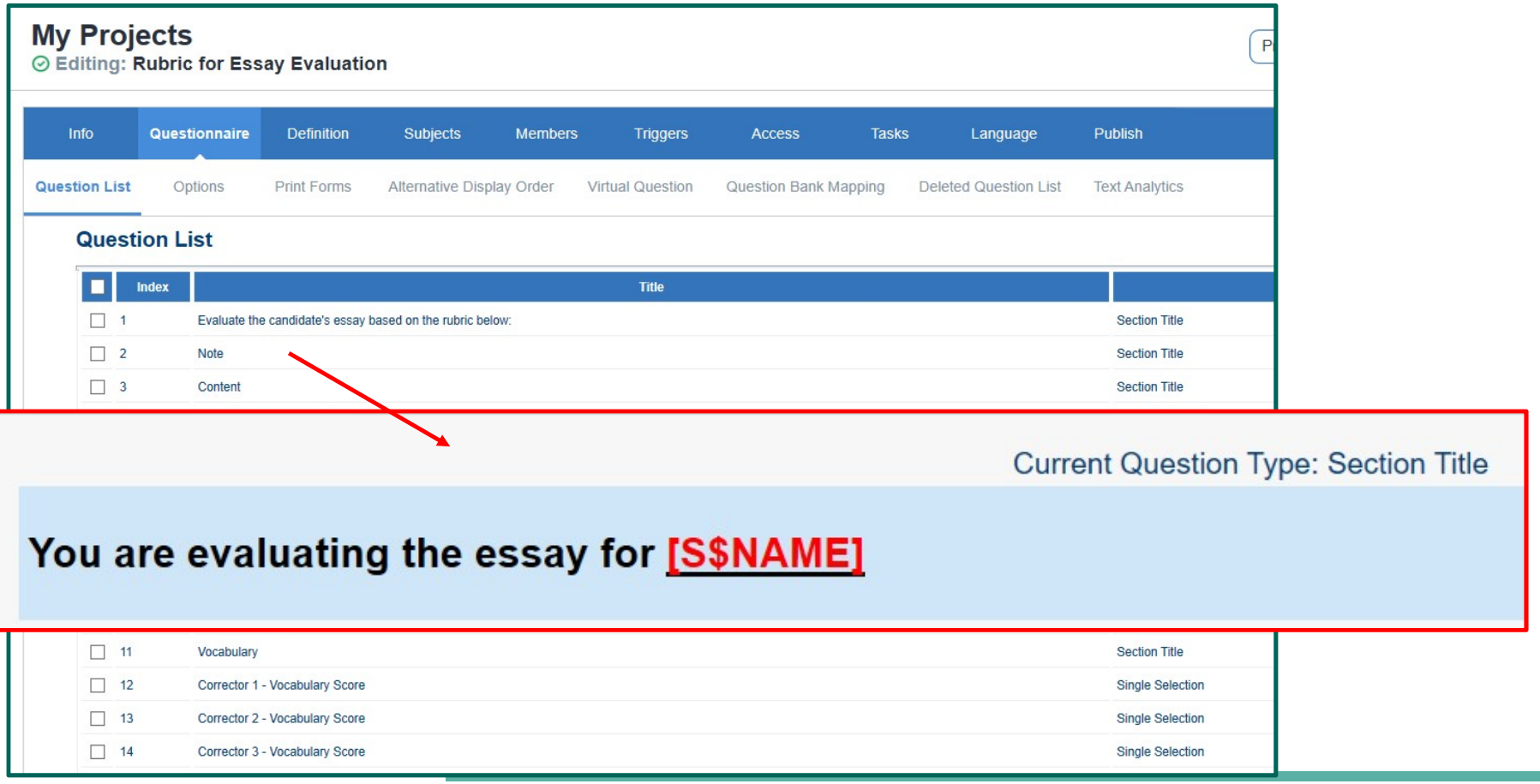
- Linked to Faculty data source
- We only have one data source to update every exam, which is the candidates list.



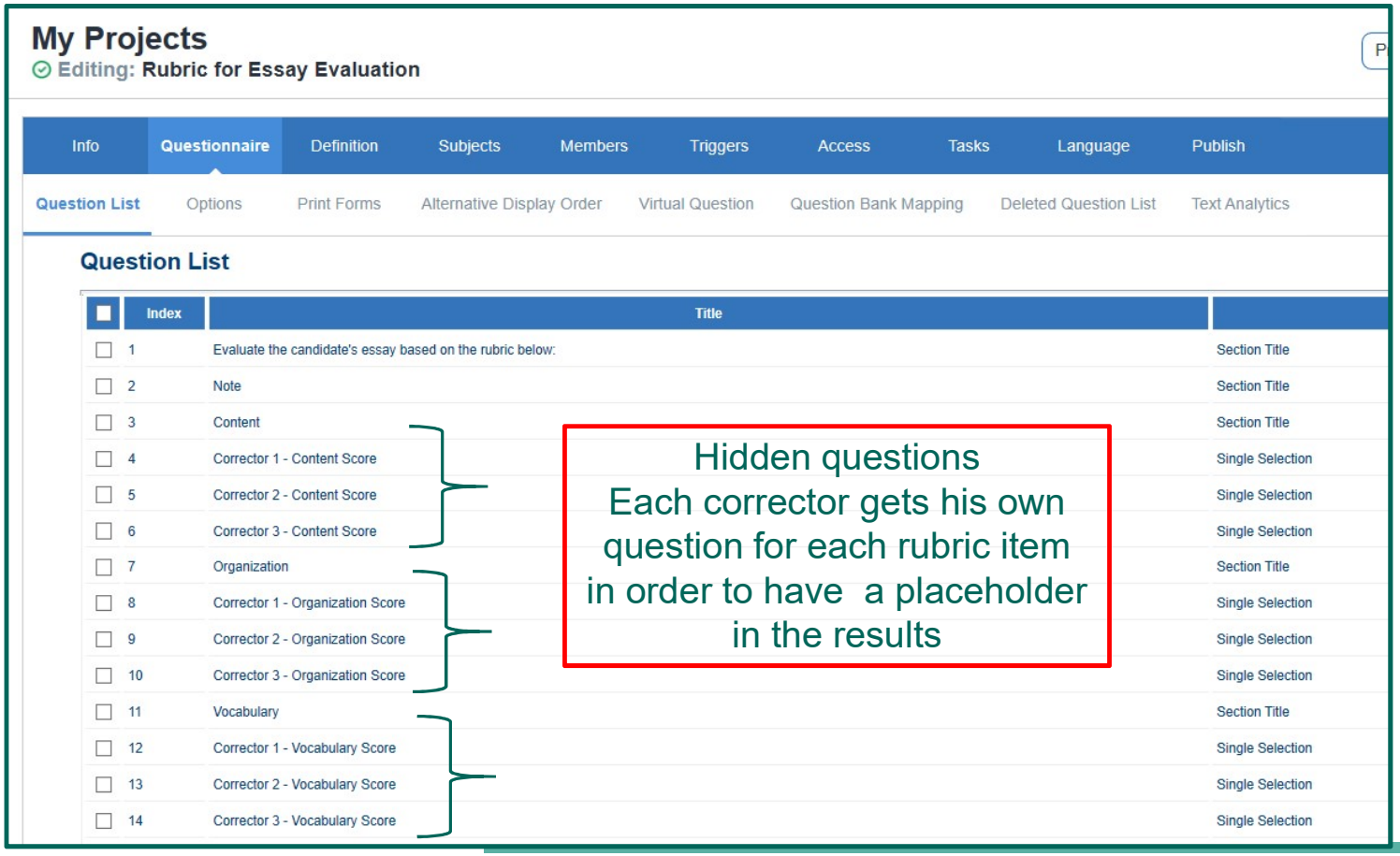
A	B	C	D	E	F	G	H	I	J	K	L
Test	Candidate Name	Candidate Number	Candidate ID	Role	Test Cale	Test Month	Test Date	Evaluation Date	Test Name	Term	Subject UID
EEE	ABDUL RAHIM NOUR (	75342	201404676E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	28
EEE	BITAR LUCETTE (JOSE	75338	201801573E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	29
EEE	BOU JAOUDEH ROMY	75339	201800885E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	30
EEE	KHATTAR RITA (HARES	74994	201800414E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	31
EEE	MERHY RAMI (HASSAN	75341	201800188E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	32
EEE	MORECK LARA HELEN	75337	201800231E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	33
EEE	RASHWAN CHRISTOPH	75323	201802432E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	34
EEE	SADAKA CELINE (ELIA	75336	201800232E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	35
EEE	ZGHEIB PALOMA (RABI	75343	201703508E	23	2018	March	March 03, 2018	05-March-2018	EEE - March 03 - 2018	Spring 2018	36
EEE	EL RIFAI HASSAN (MOH	75271	201702759E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	37
EEE	KABRIT RAZAN (MOHAI	75276	201801833E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	38
EEE	EL BIZRI NASR (KHALE	75278	201804737E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	39
EEE	HOUMANY AHMAD (SAI	75295	201803170E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	40
EEE	YEHYA DARIN (WALID)	76003	201706870E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	41
EEE	RIZK AHMAD (NAIIM)	76004	201703492E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	42
EEE	ABI SAAB ANDREW (KA	76005	201803959E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	43
EEE	QASIM AL HUSSEIN (M	76006	201703786E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	44
EEE	NSOULI AFIF (MOHMAI	76007	201804511E	23	2018	March	March 17, 2018	16-April-2018	EEE - March 17 - 2018	Spring 2018	45

M	N	O	P	Q	R	S
Corrector 1 uid	Corrector 2 uid	Corrector 3 uid	Corrector 1	Corrector 2	Corrector 3	Subject Name
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75342
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75338
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75339
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 74994
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75341
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75337
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75323
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75336
samira.shami	phabre		Ms. Samira Anais Shami	Ms. Paula Habre		Candidate 75343
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 75271
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 75276
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 75278
samira.shami	nbacha	hala.daouk	Ms. Samira Anais Shami	Dr. Nahla Bacha	Ms. Hala Daouk	Candidate 75295
samira.shami	nbacha	hala.daouk	Ms. Samira Anais Shami	Dr. Nahla Bacha	Ms. Hala Daouk	Candidate 76003
samira.shami	nbacha	hala.daouk	Ms. Samira Anais Shami	Dr. Nahla Bacha	Ms. Hala Daouk	Candidate 76004
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 76005
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 76006
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 76007
samira.shami	nbacha		Ms. Samira Anais Shami	Dr. Nahla Bacha		Candidate 76008

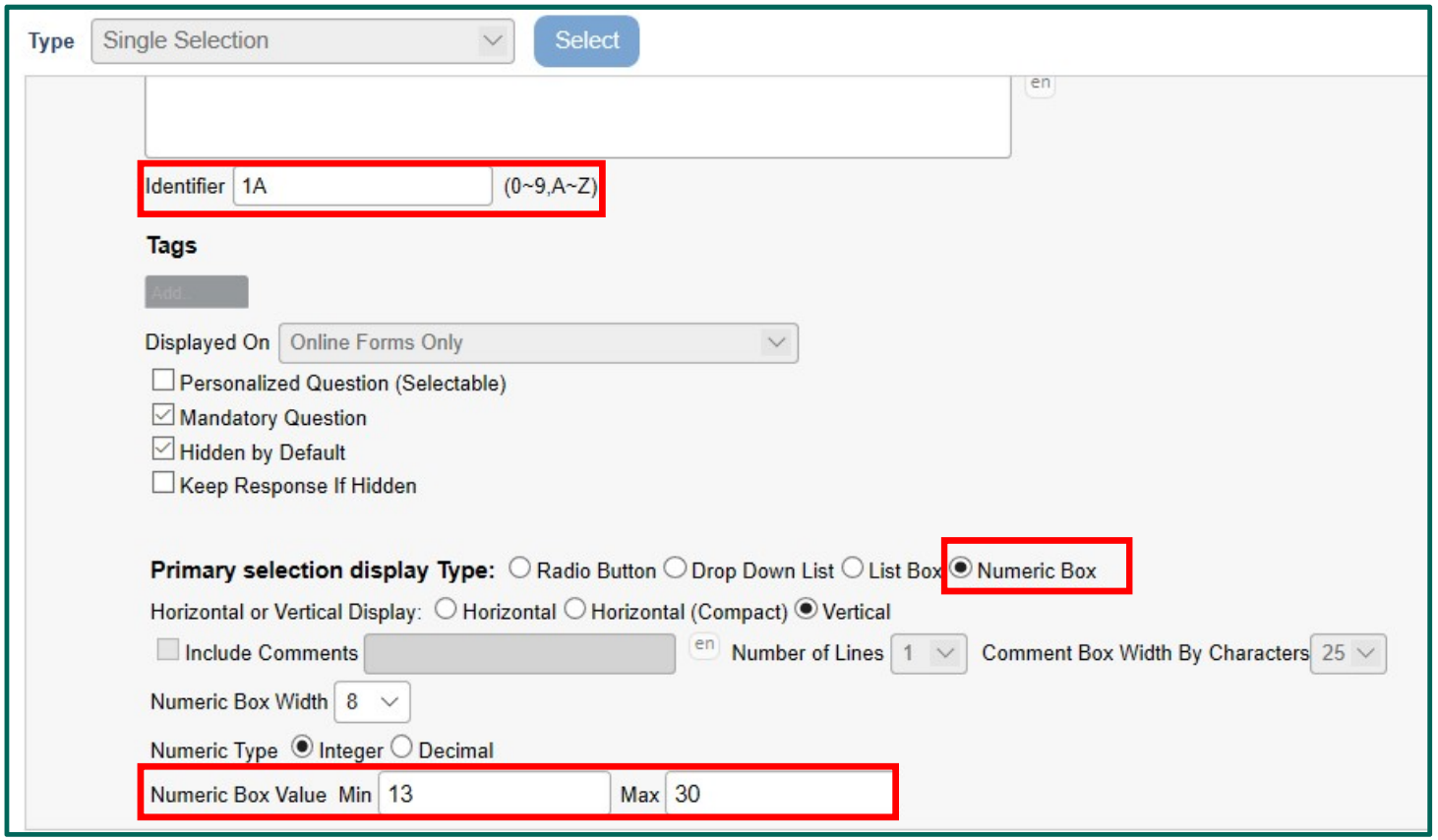
Questionnaire set-up



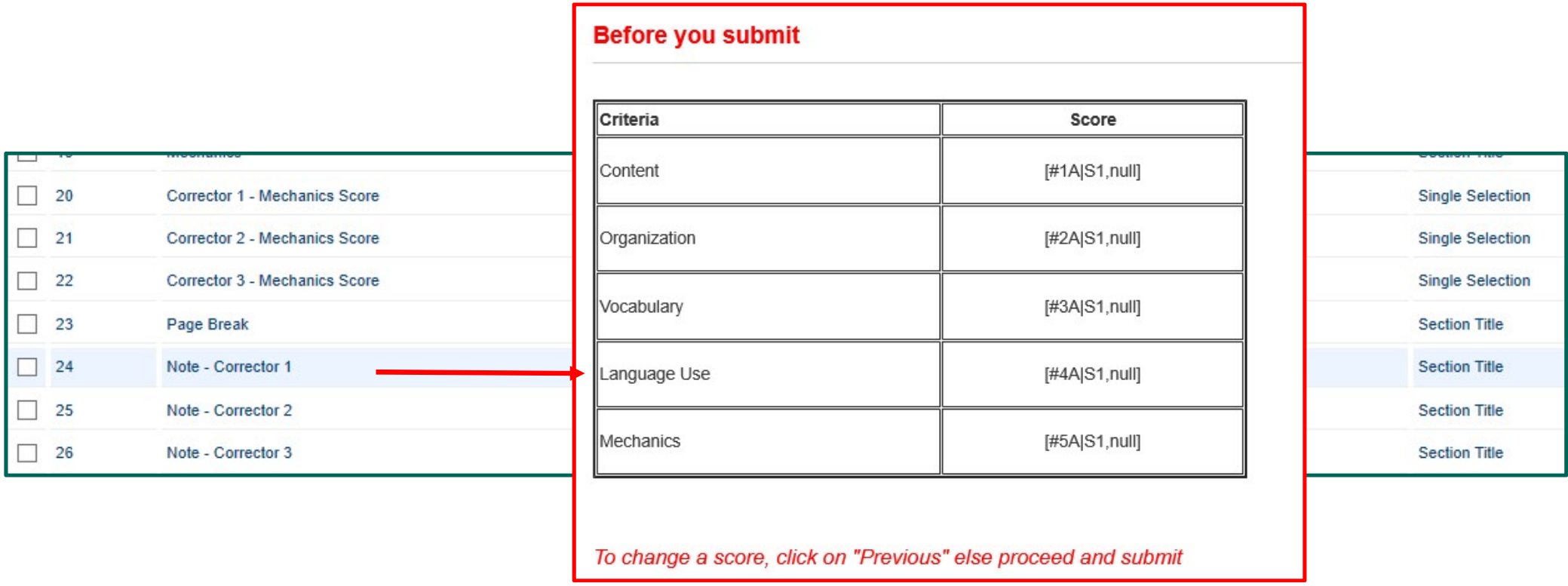
Specific corrector question based on Group



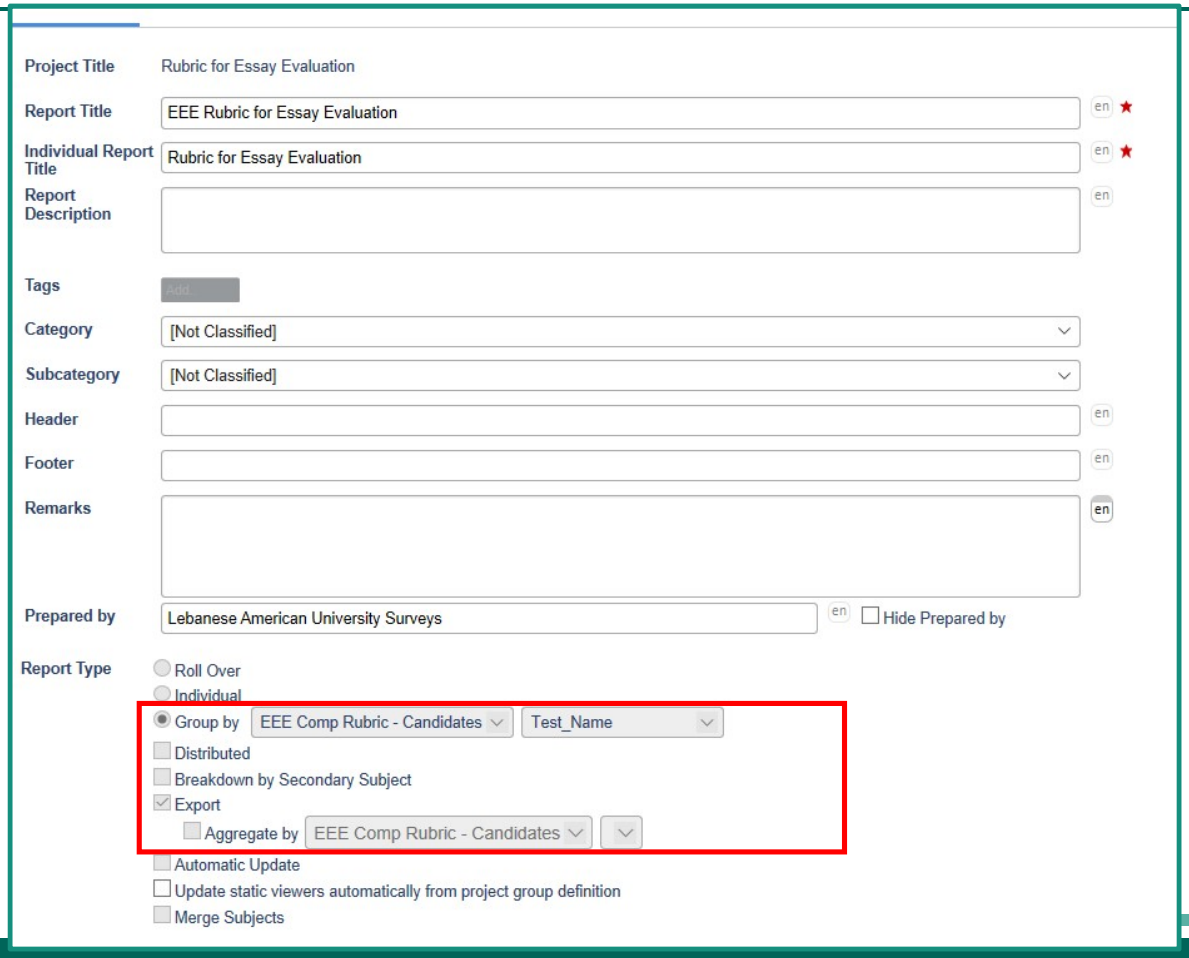
Criteria question detailed



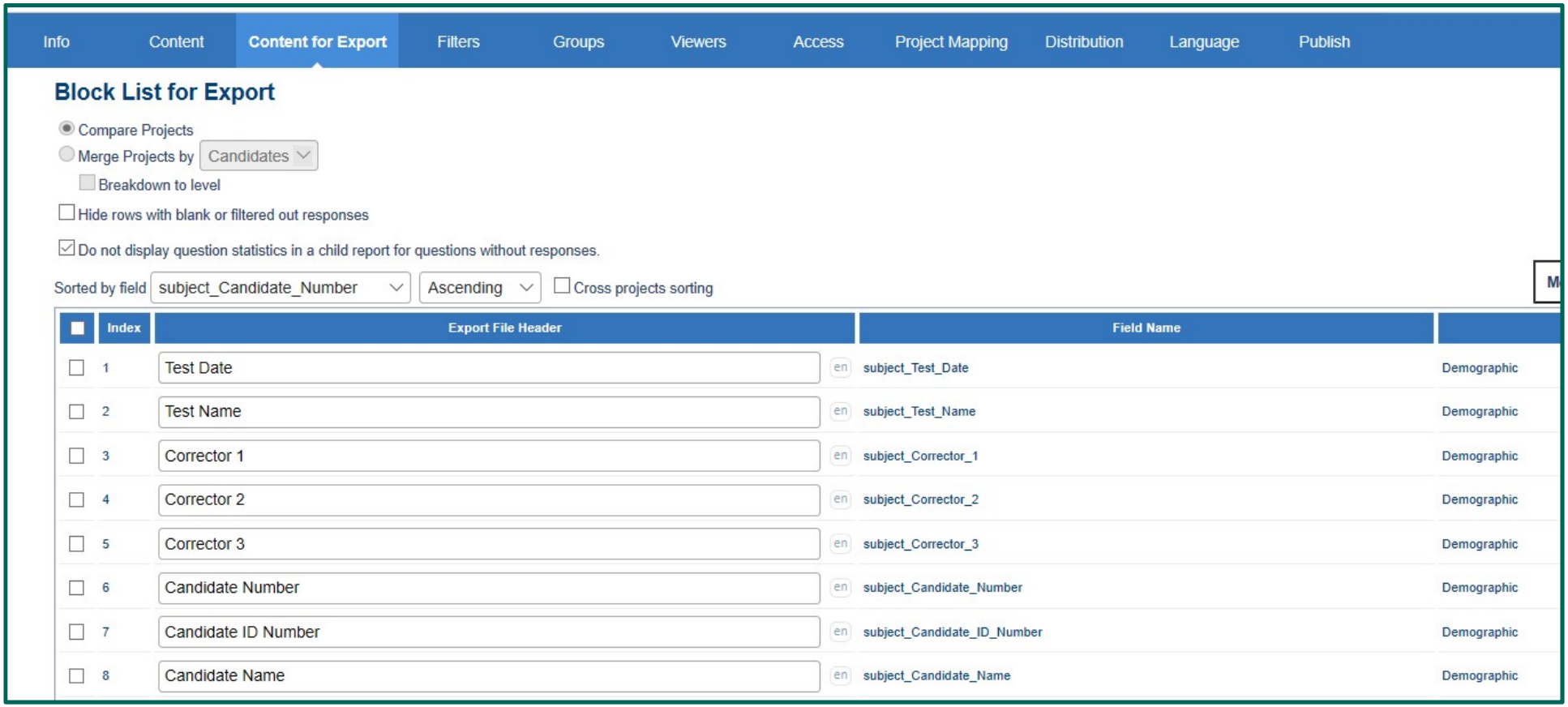
Pre-submit page detailed



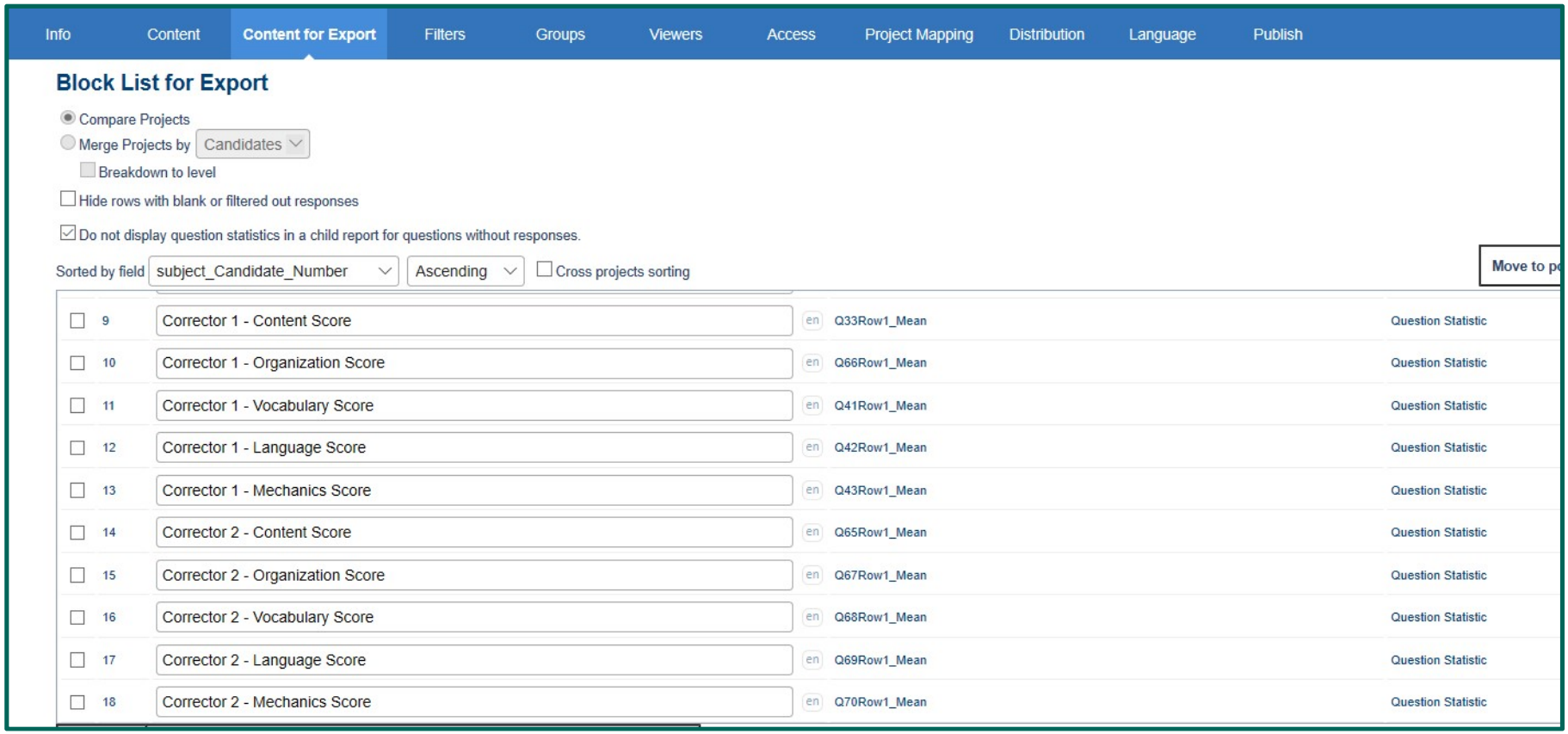
Results: Export report grouped by Test Name



Export report items: Demographics



Export report items: Correctors scores



Export report results

	B	C	D	F	G	H	I	J	
1	Test Name	Corrector 1	Corrector 2	Candidate ID	Candidate Name	Corrector 1 - Content Score	Corrector 1 - Organization Score	Corrector 1 - Vocabulary Score	Corrector
2	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005236	Agatha Joumaa	27	17	17	
3	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202004876	Ali Alawieh	26	17	17	
4	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202004834	Ali Haidar	24	16	16	
5	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005174	Ali Hamadeh	28	18	18	
6	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202001424	Ali Madi	24	16	16	
7	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202003648	Assma Awkal	26	16	14	
8	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202004789	Bassem Halawany	21	12	14	
9	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005207	Benito Moubarak	27	18	18	
10	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005067	Bodwin Abdallah	26	16	17	
11	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202002067	Celin Kaifijian	25	16	16	
12	EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005263	Chaaban Sraj	20	11	11	

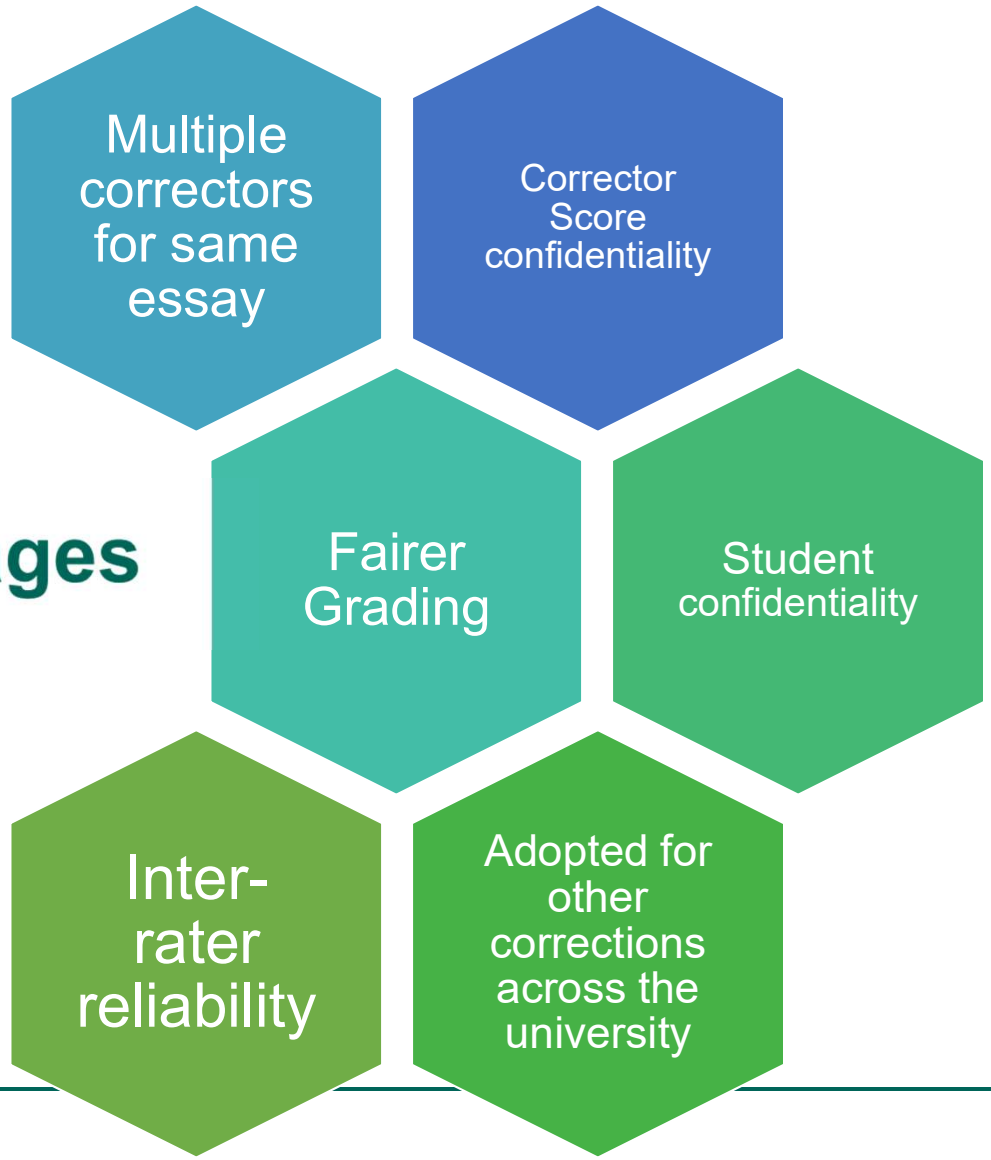
Test Name	Corrector 1	Corrector 2	Candidate ID	Candidate Name	Corrector 1 - Mechanics Score	Corrector 2 - Content Score	Corrector 2 - Organization Score	Corrector
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005236	Agatha Joumaa	5	28	17	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202004876	Ali Alawieh	5	26	17	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202004834	Ali Haidar	5	22	15	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005174	Ali Hamadeh	5	27	18	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202001424	Ali Madi	4	22	15	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202003648	Assma Awkal	3	22	15	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202004789	Bassem Halawany	3	20	12	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005207	Benito Moubarak	5	27	19	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005067	Bodwin Abdallah	4	24	15	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202002067	Celin Kaifijian	4	22	15	
EEE - July 21- 2020	Ms. Evelyn Dabaghi	Ms. Samira Anais Shami	202005263	Chaaban Sraj	3	22	13	

Calculated results

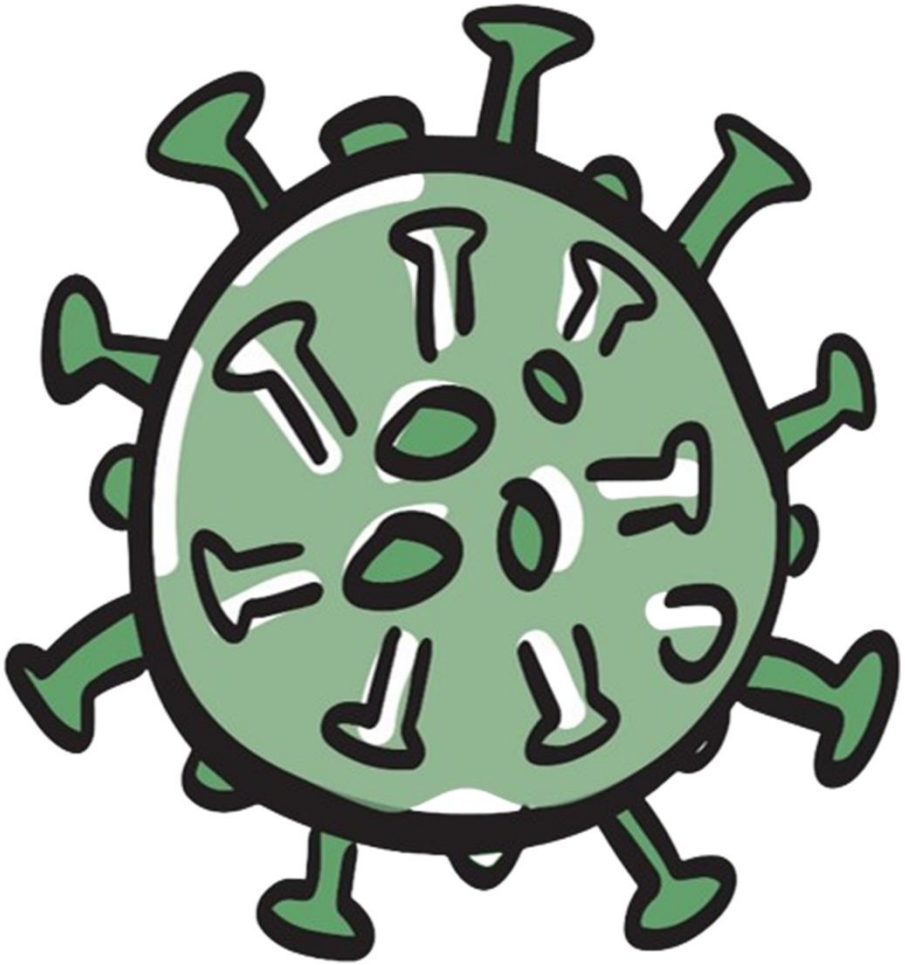
P	Q	R	S	T
Corrector 2	Corrector 2	Total Corrector 1	Total Corrector 2	Difference
17	4	67	71	-4
12	3	56	58	-2
17	3	61	71	-10
22	5	76	89	-13
22	4	80	88	-8
14	3	60	64	-4
21	4	71	82	-11
21	5	67	83	-16
21	4	68	85	-17
22	5	73	91	-18

Corrector 3 -	Total C1	Total C2	Total C3	Final Score
	67	71		69
	56	58		57
	61	71		66
3	76	89	75	80
	80	88		84
	60	64		62
4	71	82	78	77
3	67	83	71	74
3	68	85	72	75
4	73	91	86	83

Advantages


Multiple correctors for same essay
Corrector Score confidentiality
Fairer Grading
Student confidentiality
Inter-rater reliability
Adopted for other corrections across the university

COVID-19



LAU
الجامعة اللبنانية الأميركية
Lebanese American University

Thank You