

Implementing BLUE at Copenhagen Business School (CBS)

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Financial Analysis / Business Information & Analytics

CBS in totals

20,359

Student population

7,606

Bachelor students

209

PhD
students

729

Full-time academic
staff

3,926

International
students

7,774

Master students

782

Part-time academic
staff

4,979

Diploma, executive
master & MBA students



671

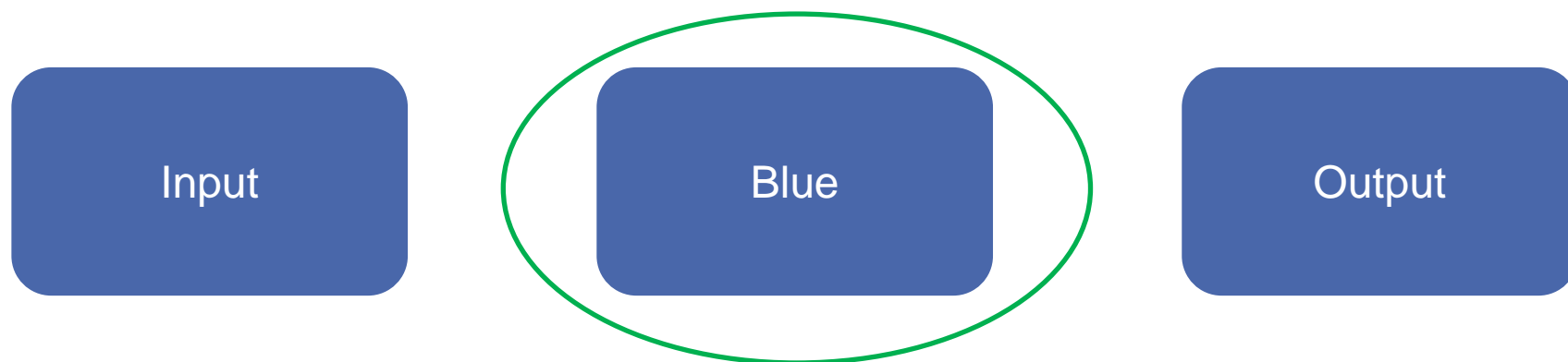
Administrative staff

Implementation of Blue

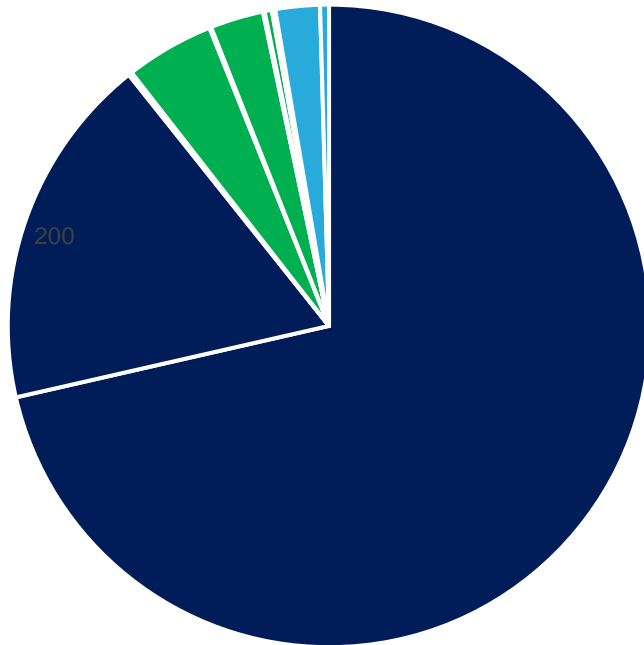
Focus on improved utilization of existing business data, standardization and improved quality of course evaluations.

Change of survey engine (technical focus)

No changes in content (questionnaires) or in the use of student evaluations (no changes in CBS' quality policy or evaluation design)



Implementation Plan: Course Evaluations



Fase I (fall 2018)

- Bachelor & Graduate Courses
- Graduate Diploma courses

Fase II (spring 2019)

- Executive Master Courses
- International Summer School Courses

Fase III (fall 2019)

- MBA Courses
- Special Activities

Process Overview

Preparation

Evaluation by the students

Reporting

- Preparation by administrative staff (publishing of course evaluations via DIG)
- Extra questions to questionnaire from teacher, course responsible or study board
- Last quality check by teachers (before evaluation start)

Study Board Report

- Course responsible
- Program Directors (head of Study Boards)
- Program Managers

Teachers Report

- Teachers
- Head of Department

Project Outcome

Improved overview of planned evaluations and content of each evaluation

Improved access to reports (once you are familiar with Blue)

Increased need of cooperation and focus on evaluation practices that differ from the standard formats

No effect on student engagement

- No change in overall response rates
- Continued considerable spread between programs

Constant overall level of satisfaction with courses and teachers

Next Step: New Evaluation Model

Defining and establishing a new evaluation model for assurance and development of the quality of teaching and to recognize a broader spectrum of pedagogical achievements in teaching.



The diagram consists of three blue rounded rectangular boxes arranged horizontally, labeled 'Input', 'Blue', and 'Output' from left to right. These three boxes are enclosed within a larger, thin green oval that spans the width of the slide.

Input

Blue

Output

Contact Information

**Questions, feedback or comments are
welcome**

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