

# How to Increase ROI for Blue

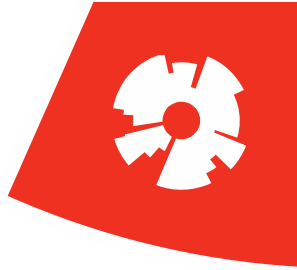
## - *by Thinking Outside the (Evaluation) Box?*

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Rebekka Helga Aðalsteinsdóttir, Project Manager

Flateyri (66 °N 23 °W), 04/08/2020

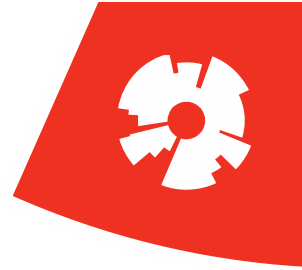




## ME, MYSELF & I

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- Rebekka Helga Aðalsteinsdóttir
- Project Manager @ RU IT for 5 years

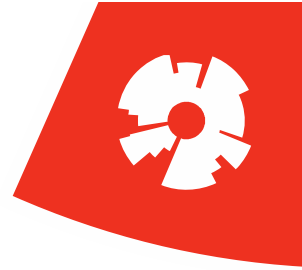


# REYKJAVIK UNIVERSITY

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- Privately owned, not for profit
- Focus on technology, business, and law
- Second largest university in Iceland
- 3.500+ registered students
- Seven departments
- 250 permanent faculty and staff
- One campus since 2010





## THE JOURNEY

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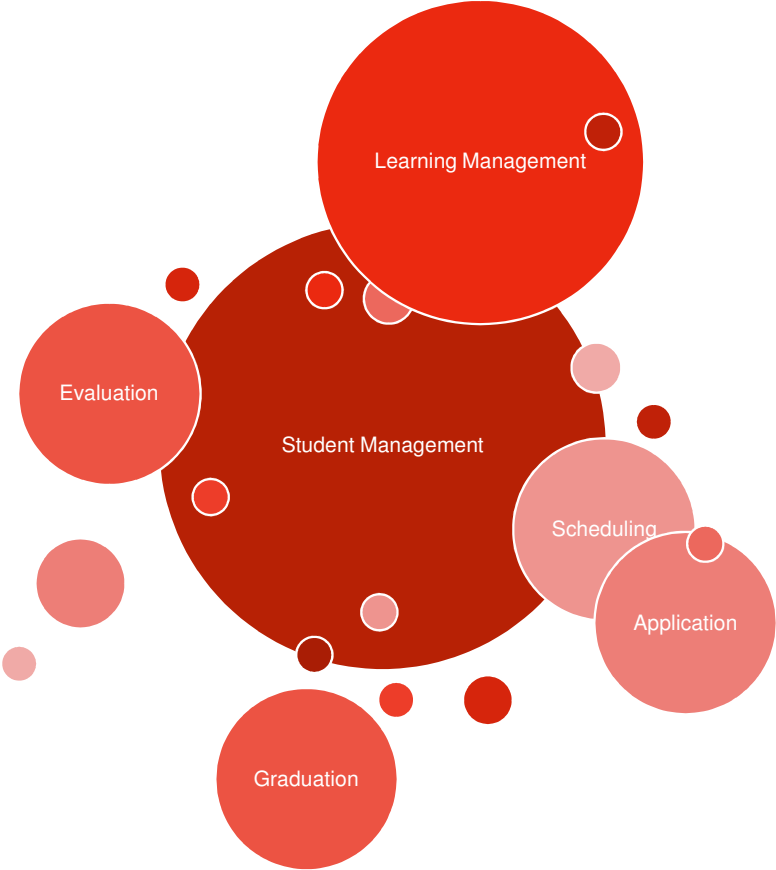
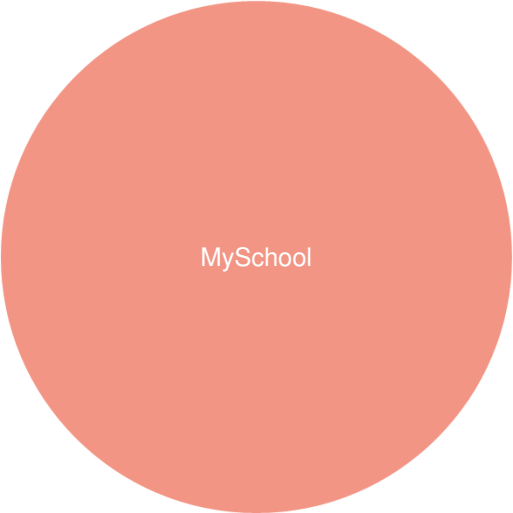
- Transforming the student and teacher experience by replacing a 'does-it-all' legacy system with 'best- of-breed' integrated solutions.
- Started in 2015
- 8 major systems implemented alongside numerous support systems and applications.

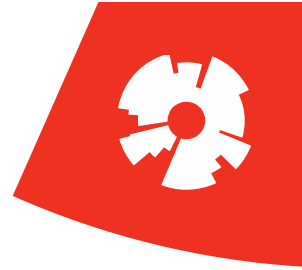




# HOW WE GET THERE

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## RU & BLUE

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- Implemented in January 2018
- Numerous teaching evaluations throughout each term
- All data is fed from the Data Warehouse daily to Blue





# THE CHALLENGE

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Dear teachers

The exam schedule for spring 2020 is in preparation.

The aim of RU is for all course assessment to be in electronic form. This increases quality and convenience, is time-saving and more efficient assessment.

Please send information regarding following **before Wednesday, January 15<sup>th</sup>**.

1. Number and name of course
2. Is there a final exam in the course in **the final exam period**?
3. Is the exam written or oral?
4. How long does the exam take? (Almost all exams are 2 or 3 hours, 4 hours is an exception)
5. Is the exam digital or is it written on paper?



# THE PROCESS

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Gathering all data needed to make an exam schedule

- Email sent out
- Responses gathered in an Excel File
- Monitor responses and validate answers
- Manually track those who have not responded
- Second (third, fourth, fifth...) email to those who have not responded
- Etc...
- **There must be a better way**





# THE IDEA

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- “Well... we have Blue?”
- Blue is excellent at validating and gathering data and sending out reminders
- All data regarding all courses already available in Blue
- All data regarding all teachers already available in Blue
- **This might just work**

# BLUE SETUP

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- Simple project
- 6 questions
- 1 trigger
- All courses are a subject
- Teachers have a FO task





## Final exam/final assessment Summer 2020 for DBA-V-722-AFOR - Accounting Fraud and Forensics

Dear Richard Benbow Dull

The exam schedule for 20202 is in preparation.

The aim of RU is for all course assessment to be in electronic form. This increases quality and convenience, is time-saving and more environmentally friendly. In order for this to be realized, it is important that printing of material ceases, except in cases where it is not possible to use electronic systems for course assessment.

### DigiExam – electronic exam system

It is very convenient to use DigiExam for written exams and many teachers and students have a good knowledge and experience of using the system. It is possible to close access to the internet while students are using the system but it is also possible to allow access to specific websites.

**Unfortunately the system can not be used if complex calculations are required.**

Please turn to Teaching Affairs for further information as you need to prepare the students as well.

Students use their own computers. There are only 20 computers available in the computer room.

Information about preparations and carrying-out of final assessment can be found in the teachers' handbook on Orion: <https://orion.ru.is/TeachingResearches/Teachers-Handbook/>

Please contact us if you have any questions

Interim responses saved.

Previous

Next

Save

Save & Exit

Submit



## Final exam/final assessment Summer 2020 for DBA-V-722-AFOR - Accounting Fraud and Forensics

Item 1 of 5 **Is there a final exam in the course?**



- Yes, in the final exam period
- Yes, but not in the final exam period
- No



Previous

Next

Save

Save & Exit

Submit

Progress  33%



## Final exam/final assessment Summer 2020 for DBA-V-722-AFOR - Accounting Fraud and Forensics

Item 2 of 5 **What kind of exam is it?**



- Written exam  
 Oral exam

Item 3 of 5 **What is the duration of the exam?**



Almost all exams are 2 or 3 hours, 4 hours is an exception

Hours

Item 4 of 5 **What is the medium for the exam?**



- Digital  
 Paper

Item 5 of 5 **Is there anything else you would like to note for the exam?**

Interim responses saved.

Previous

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Save

Save & Exit

Submit

Progress  67%



## Final exam/final assessment Summer 2020 for DBA-V-722-AFOR - Accounting Fraud and Forensics

Before submitting your finalized feedback, review your answers to each question and make any appropriate changes.

Is there a final exam in the course? ★

Yes, in the final exam period

What kind of exam is it? ★

Oral exam

What is the duration of the exam? ★

Hours: 3

What is the medium for the exam? ★

Digital

Is there anything else you would like to note for the exam?

[No Response]

Interim responses saved.

Final exam/final assessment Summer 2020 for DBA-V-722-AFOR - Accounting Fraud and Forensics

Previous

Next

Save

Save & Exit

Submit



# THE RESULTS

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- Blue automatically sends out emails to all teachers for all courses
- Data is validated
- Reminders are automatically sent out to those who have not responded
- Data is exported to Excel and can then be used to automatically populate needed data for our Exam scheduling system
- **This is a much better way**



# LESSONS LEARNED

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- Blue can be utilized for “ad-hoc” data collection
- Blue can bridge the gap for small data collection projects that are not supported by other systems
- By being a little creative you can utilize current systems for different purposes
- ... **And thereby increase your ROI by thinking outside the box**





ANY QUESTIONS?  
... OR FEEDBACK?



rebekka@ru.is