

THE UNIVERSITY OF STRATHCLYDE

www.strath.ac.uk

A DYNAMIC APPROACH TO MODULE EVALUATION

Brian Green Caroline Breslin Jacquie Jahn Lorna Robertson

ABOUT THE UNIVERSITY

- Founded in 1796 by Professor John Anderson as 'a place of useful learning'
 - An educational reformer with the goal of education for all
 - · We remain true to this aim today
 - A values-based Socially Progressive Institution
- Our values people-oriented, bold, innovative, collaborative, ambitious



WINNER UK UNIVERSITY OF THE YEAR FOR A SECOND TIME

Times Higher Education University of the Year 2012 & 2019 Times Higher Education Widening Participation Initiative of the Year 2019 The University of Strathclyde is rated a QS 5-star institution



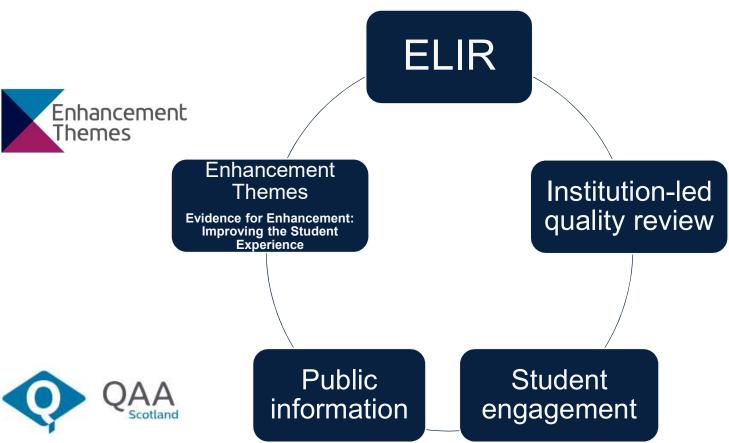
THE QUEEN'S ANNIVERSARY PRIZES For Higher and Further Education 2019

ABOUT THE UNIVERSITY

- 3rd largest university in Scotland and a leading international technological university
 - Engineering
 - Humanities and Social Sciences
 - Science
 - Strathclyde Business School
- One of the top 20 research-intensive universities in the UK (REF 2014)
- Excellent performance in Scottish Quality Enhancement Framework; including external review (ELIR)



QUALITY ENHANCEMENT FRAMEWORK



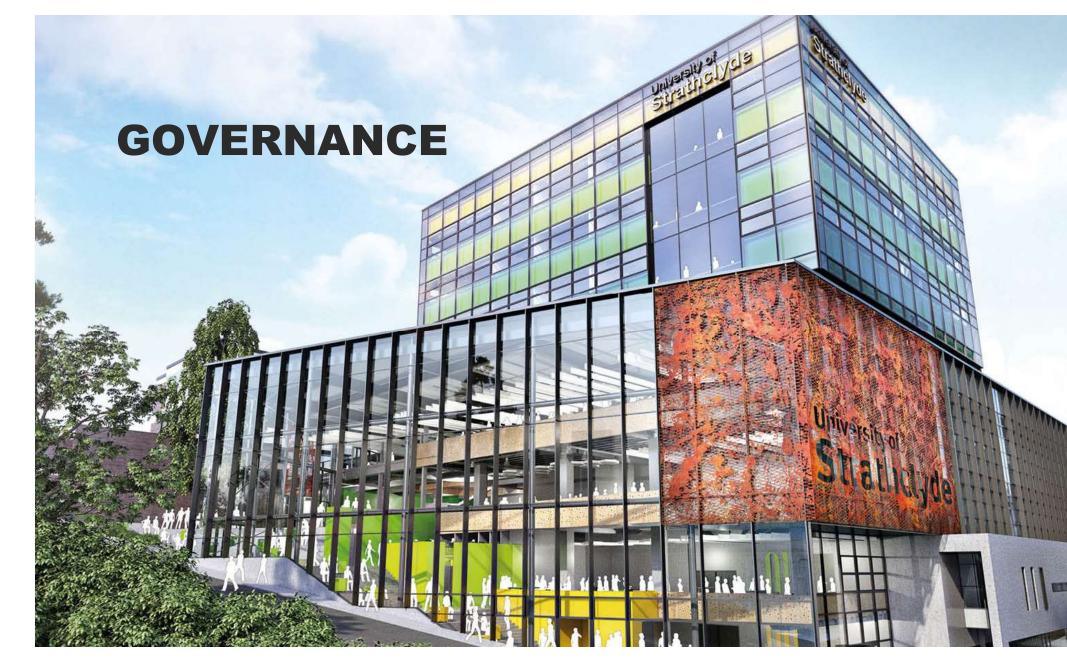
UNIVERSITY OF STRATHCLYDE - 2019 ELIR COMMENDATIONS

- 1. Institutional approach to articulating and implementing vision;
- 2. Benefit to learning and teaching of **institutional links** with industry;
- 3. Working in **partnership** with students;
- 4. Availability and use of **data** to inform decision making;
- 5. Approach to **digital** education;
- 6. Alignment of staff development with institutional strategy;
- 7. International outlook and opportunities.

OUR APPROACH TO IMPLEMENTING EDUCATION ENHANCEMENT PROJECTS

Engagement across the University Build a team (expert professional colleagues, teaching faculty and students) Link to core educational priorities, projects and activities Critical to have clear framework oversight and support from senior education leaders

Formal Reporting and Accountability



STUDENT MODULE EVALUATION AT STRATHCLYDE

Consult

With Staff and Students

- Practice and developments to date
- Consultation across Strathclyde
- Pilot and evaluation exercise with staff and students
- Prior project to develop business case for institutional approach
- All enhancement-led

Requirements Spec

Develop

- Developed following consultation in collaboration with Faculty reps and endorsed by University level working group
- Continuity ensured via representation from those in specific roles in Faculties and Students' Union

Procure

Appropriate System

- Procurement carried out as part of APUC framework with appropriate University and external representation
- Collaborative approach

Implement

Phased approach

- Project dedicated resource
- Ongoing evaluation from each phase to feed into the next
- Different approach for each
 Faculty as appropriate

 \times

9



POLICY DEVELOPMENT

- Parallel activity phased implementation allows practice *to inform* policy development
- Enhancement-led approach

DYNAMIC GOVERNANCE PROJECT BOARD

Sponsor

Deputy Associate Principal (L&T)

Leadership, buy-in, expectation of adoption of University level approach at Strathclyde

Students

Students' Union Rep

StrathUnion VP Education is formal member of Project Board

Faculties

All Vice Deans (Academic)

Ensuring academic representation Leading implementation in Departments and Schools

Representation changes over time

Professional Services

Multiple Areas

Student Surveys Information Services Programme Management Office Procurement

Representation changes over time

Dynamic remit and membership

Reporting to University level Education Strategy and Learning Enhancement Committees

PUTTING THE APPROACH INTO PRACTICE

ENGAGEMENT

- Iterative process
- Collaboration with participants and academic representation from all 4 Faculties
- Flexibility to make solution work for all Faculties
- **Communications** strategy and planning integral to project plan
- Student representation in Project Board

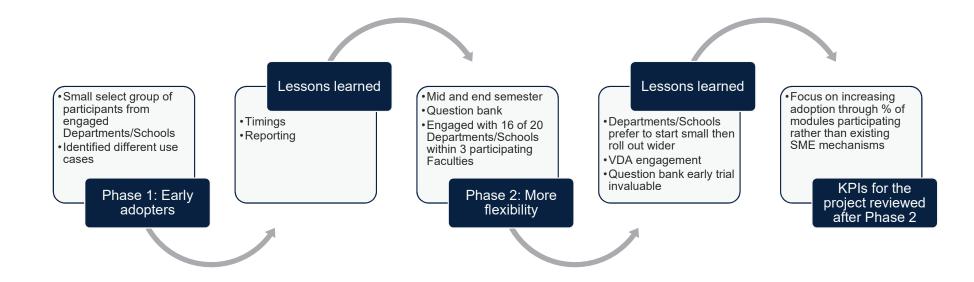


INTEGRATION

- Blue integrated with LMS (Moodle) accessed via Single Sign On
- Learning Technology expertise invaluable for project team
- Steep learning curve in practice thanks to added flexibility and complexity with each rollout phase



OUR JOURNEY SO FAR



NEXT STEPS FOR 2020-21: PHASE 3

Customisation

- Module leaders able to customise their approach via LMS
- · Quick settings to opt in and select evaluation dates

Functionality

- Dynamic dates
- Question personalisation
- Dynamic report access
- Department / hierarchy-based response rate monitoring

Wider Adoption

- Larger scale rollout in line with our new KPIs
- Increased engagement and communications

University of **Strathclyde** Glasgow