Blue Expert Certification

The Blue Expert Certification (BEC) training program is designed to further develop your Blue expertise and skills, by teaching you how to:

- Implement an advanced level of end-to-end automation of your feedback processes
- Make alternative uses of the Primary/Secondary subject pairing to accomplish different goals
- Merge cross-listed courses to enable unified report building
- Gain greater autonomy in the use of Blue and its companion modules and products to administer any feedback process
- Optimize your Blue implementation to best address your own institution's needs
- Experience how your expert knowledge and skills in using advanced Blue features and functionalities can help your institution and be a sought-after Blue Expert in your institution and by your colleagues!

Learning Objectives

- Acquire expert knowledge and skills in using advanced Blue concepts and functionalities to further automate feedback processes (course evaluations, institutional surveys, and 360 evaluations), end to end, in order to provide a greater level of autonomy to end users and distribute reports with actionable insights to decision-makers
- Find solutions to challenges and opportunities that you are facing in your institutions, by discussing them with the instructor and other experienced Blue users in your BEC training cohort
- Be part of the Blue Expert community, and have access to Blue BETA functionality in a shared sandbox environment
- Have the access to the training server to use for one year post the BEC training camp, which gives you access to the latest Blue releases and all modules regardless of your product licenses, as well as the ability to upload your own data for testing prior to implementing these releases in your own institution

Upon finishing the certification training camp, a Blue Expert Certificate is issued to you!

DAY 1: Monday, February 8, 2021, Eastern Timezone

11am-1:00pm	Introduction • Learning Objectives & Overview Scenario 1 • Varied Evaluation Durations and Windows – using Dynamic Days / Schedule and Question Bank, update after a project goes live
3pm-5pm	Scenario 2 • Student Centric Evaluation – advanced use of Primary and Secondary Subjects

DAY 2: Tuesday, February 9, 2021, Eastern Timezone

11am-1pm	Introduction • Review of day 1 Scenario 3 • Course and Program Assessment – run both in one project and use Question Personalization.
3pm-5pm	Scenario 4 • SVM vs DIG – how to know which one to use and also make use of Dynamic Report Access

DAY 3: Wednesday, February 10, 2021, Eastern Timezone

11am-1pm	Introduction • Review of day 2 Scenario 5 • Rater Selection and 180/360 Projects

3pm-5pm	Project Plan and Build
	Each team will have to come up with a project/report plan that makes use of at least four of the advanced features covered on days 1 and 2. The teams can go about this in any way they see fit, however, below are the expected tasks that will need to be performed:
	• Plan for the end result in mind, what data will be required?
	• Create the data and load it into Blue
	• Come up with the appropriate questions for the project
	• Use at least four of the advanced features
	• Though reporting wasn't covered; produce a simple report to show the stakeholders in your scenario what they want to see
	• Pick a person to present the project to include:
	    o A description of the scenario
	    o The planning process, how the scenario was picked, what went into deciding which features to use
	    o A review of the Blue project showing each relevant tab and screen of the advanced features that were used
	    o Showing the report to see what the stakeholders of the scenario were keen to see
	
	Presentation
	• Teams to present their scenarios.