



Bluenotes **GLOBAL** 2021
VIRTUAL EXPERIENCE

The Age of Continuous Connection

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Agenda

- Age of Continuous Connections
- Bluepulse Overview
- Demo



The Age of Continuous Connections

- Frequent, low friction, customized digital interactions
- Companies are building deeper ties by being able to communicate and engage in the moment





Trends & What We Learned



Increased interest in formative/real time feedback



Social becomes the delivery platform



Reach the learners where they are (web, LMS, mobile)



bluepulse

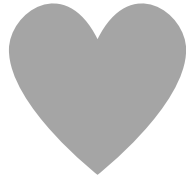
Bluepulse is a Continuous Listening Platform which allows you to easily connect with everyone across your institution in real time.



Mindful & Social



Not another survey



Feels familiar



One experience for all stakeholders

Institutional Services/Administrators

Faculty

Students



Allows 2-way communication, when needed



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Q&A



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Thank you!

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