



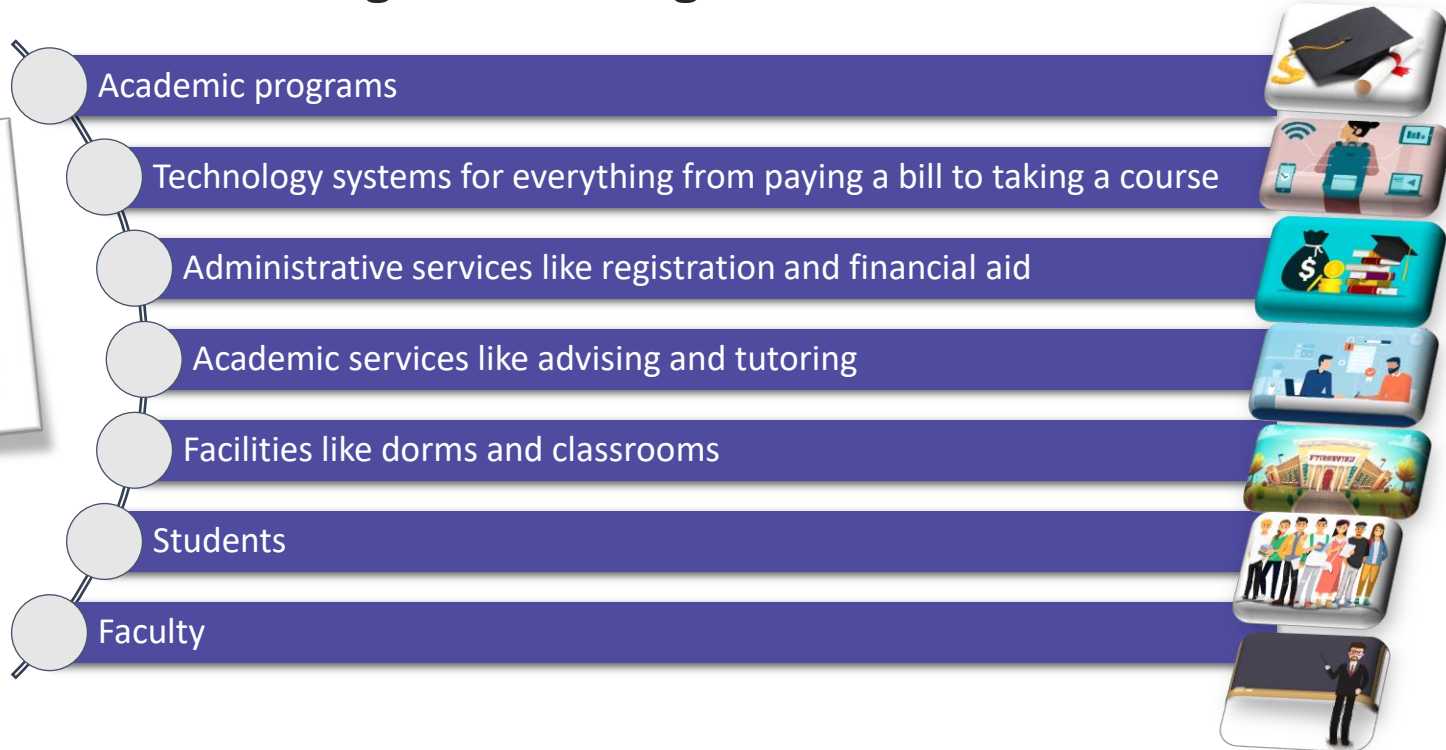
Leverage Blue to Support All of Your Student Experience Surveys

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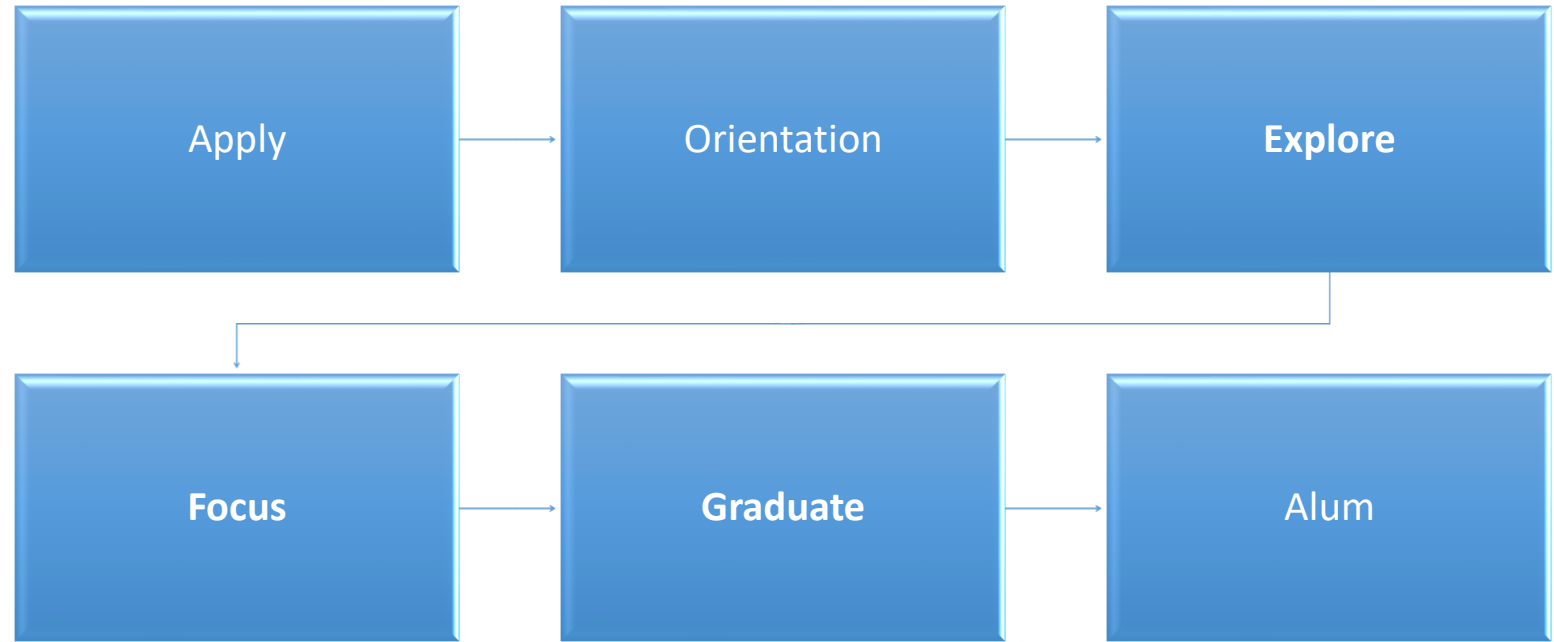
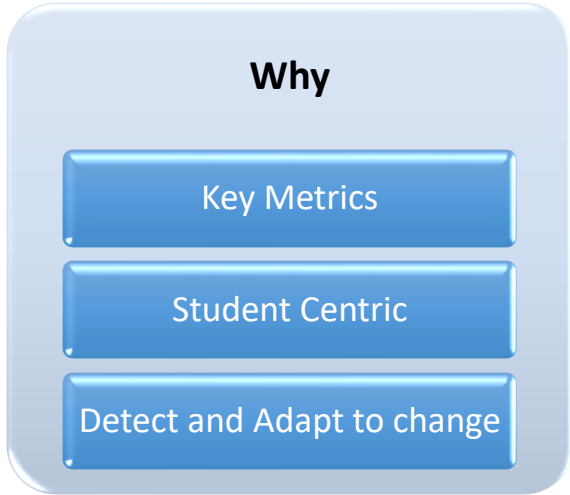
What is student experience

A student's experience is a kind of mosaic built from his or her physical and digital interactions with the range of offerings from the school.





Why & When To Measure Student Experience?





The Challenges

Information in different systems

Information about students and touch points inaccurate/incomplete

Lack of engagement from administrators and faculty

Communication overload and survey fatigue

Timing

Data silos



The Solution

Collect quality data that is representative and reliable

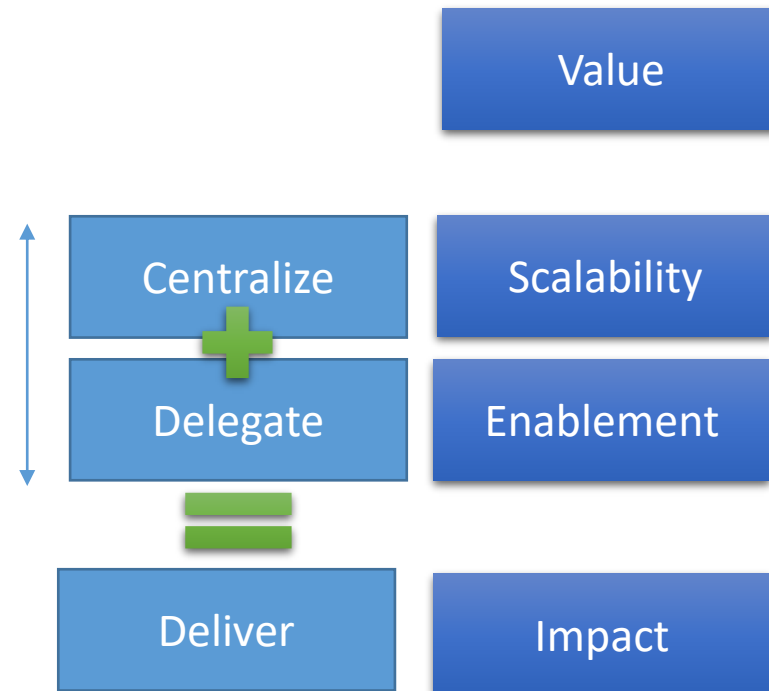
Allow a level of delegation without compromising data access

Create an engaging experience to the users involved in the process

Provide relevant analysis to each of the stakeholders

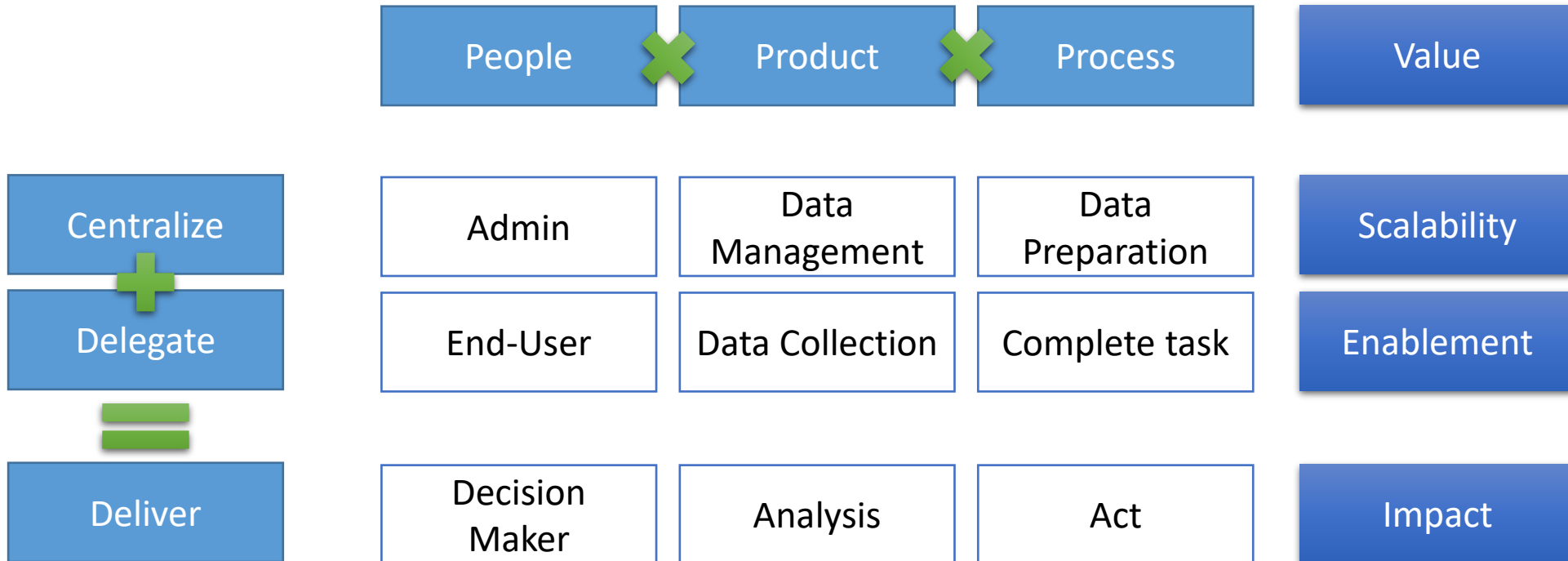


Value Solution Design





Value Solution Design





Example

Phase

- Apply

Touch Point

- Application

Impact

- Motivation to Apply
- Easy Application Process

Scalability

Use Blue datasource integration option to pull the applicant information automatically

Use the data to drive the scheduling, email notification, questionnaire logic

Enablement

Blue 8

Use the certificate of completion to offer the students that complete the survey a gift certificate

Use Subject Management to allow stakeholders to monitor response rate and delegate to them some controls

Impact

Provide reports that shows the motivation to apply score broken down by college, program, gender

Blue 8.X

Use the upcoming ticketing feature to create a task if the survey scores are very low on the process



Example

Phase

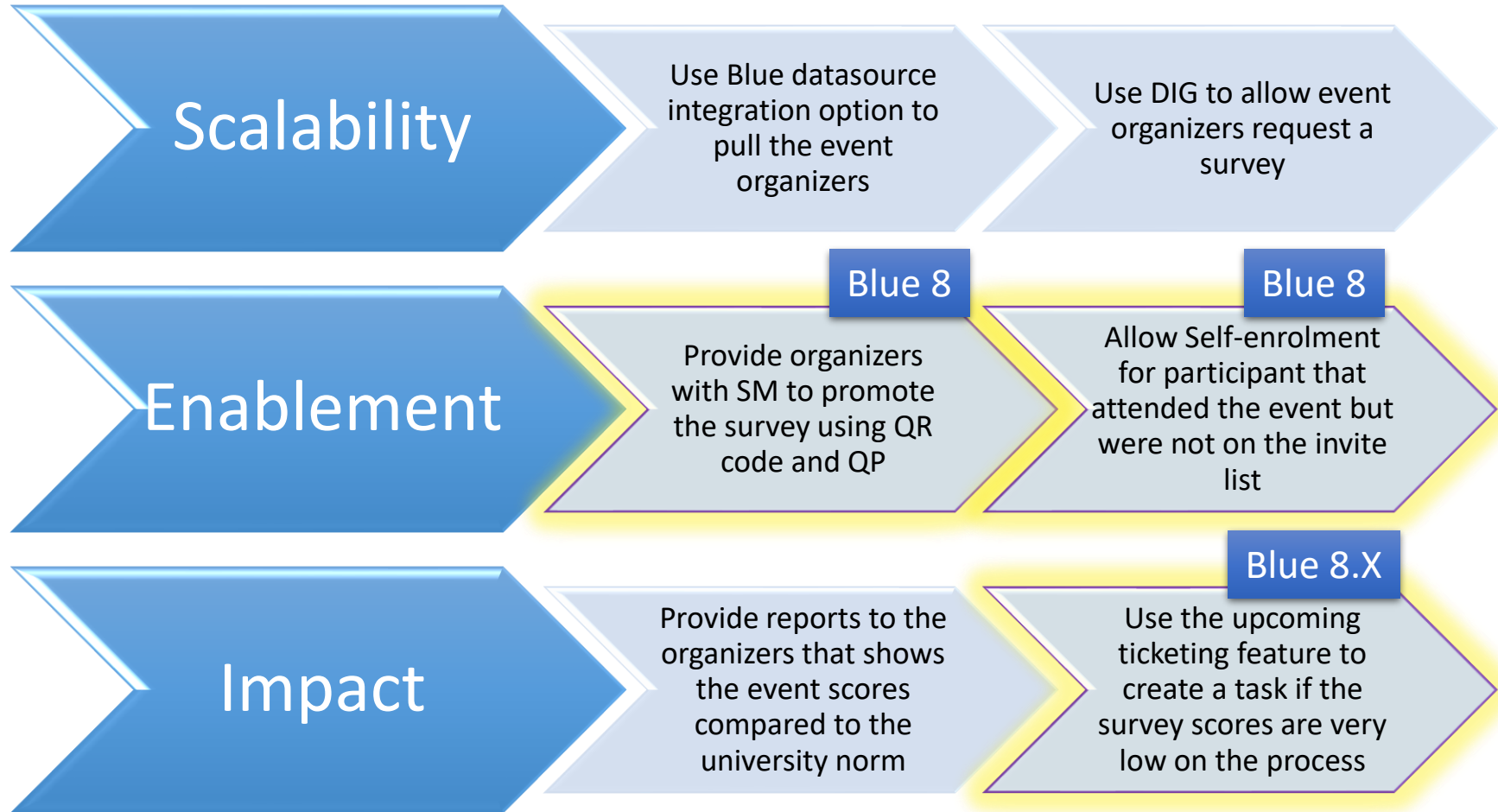
- Explore

Touch Point

- Student Community Events

Impact

- Motivation to attend
- Event overall
- Importance





Example

Phase

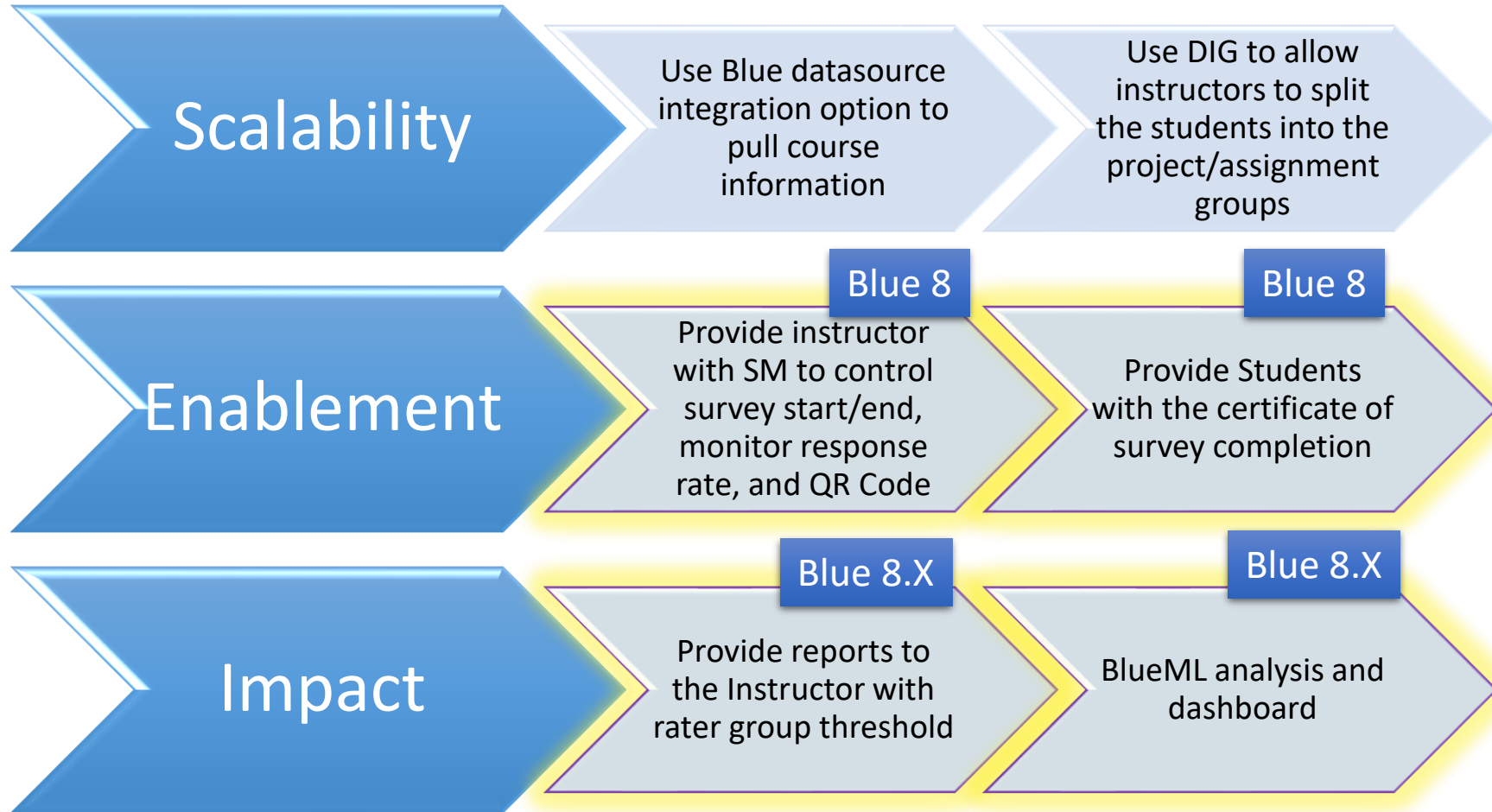
- Focus

Touch Point

- Group project/assignments

Impact

- Peer-Review
- Project Overall
- Comments





Bluenotes **GLOBAL** 2021
VIRTUAL EXPERIENCE

Thank You

