Explorance Consulting Insights: Scale Blue Outside the Classroom and into Employee Experience

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Student Experience Management:

From Application to Graduation

Employee Experience Management:

From Hire to Retire





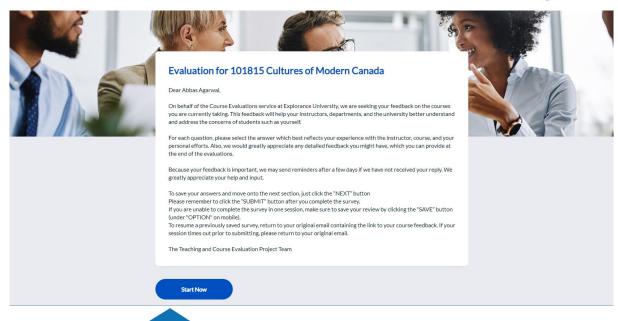


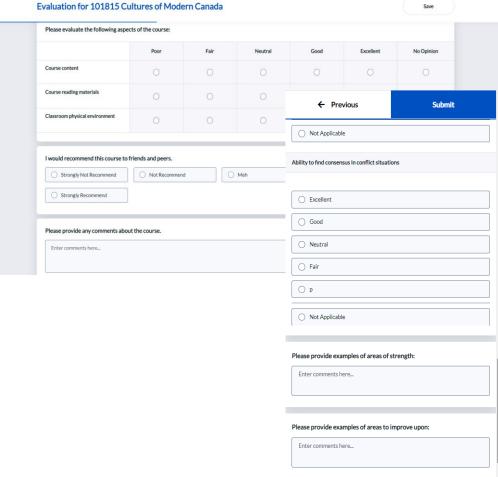






❖explorance. blue blue (BB)





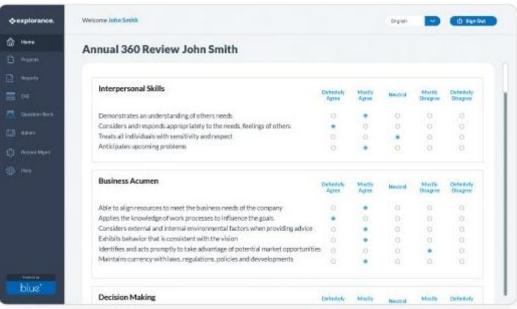






















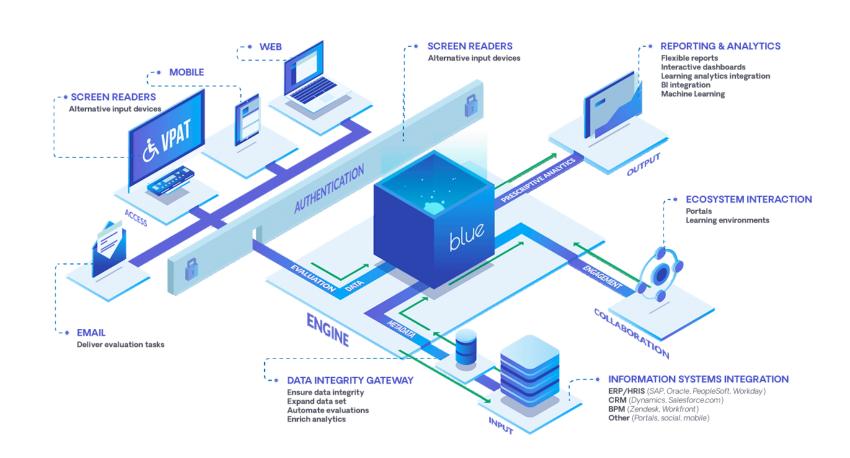
One Experience Management Platform -- Multiple Applications (Hire 2 Retire)

Blue Experience Applications

- Candidate Experience
- Onboarding Surveys
- Competency Assessments (360)
- Employee Engagement Surveys
- Performance Management
- Continuous Listening
- Ad hoc Surveys
- Exit/Stay Surveys

Blue Experience Insights

- Engagement
- Productivity
- Retention
- Development
- Performance











The HR ROI of Feedback Data in one Place

Consolidation of Platforms

- Onboarding Surveys
- 360-degree feedback
- Performance management
- Engagement Surveys
- Continuous Listening
- Ad hoc surveys

Eliminate IT Integration Redundancy

- HRIS
- CRM
- **Portal**
- BI platform
- **Data Warehouse**

Minimize Data Exposure

- · Fewer platforms to:
 - ✓ Send employee data
 - ✓ Store employee data and feedback
 - ✓ Connect key Corporate IT systems
- Privacy compliance GDPR, HIPAA, and FERPA
- Data Policies ownership, usage, retention
- Accessibility compliance Section 508 and WCAG 2.1 (AA)

Drive Value for your Organization

- Less administrative overhead (one setup, it's done)
- Automated data-powered platform (integration advantage)
- Advanced automation features for any survey and evaluation
- · Data stored in one schema Easier to consume Easier to understand
 - Easier to share/integrate
- Consistent end-user experience











Effective Measurement Requires a Strategy

- Connect the dots between capabilities, learning, talent acquisition, engagement, retention and performance
- Collect the right data at the right time from the right people including the right questions
- Scale and repeat the process to gauge impact over time

Make the case that *investments in* talent are producing a return:

- Improved productivity
- Enhanced performance
- Retention of top performers
- Enhanced business outcomes









Expert Explorance Consulting: Performance from Experience

Talent Analytics



EXM Strategy

Talent
Consulting &
Technology











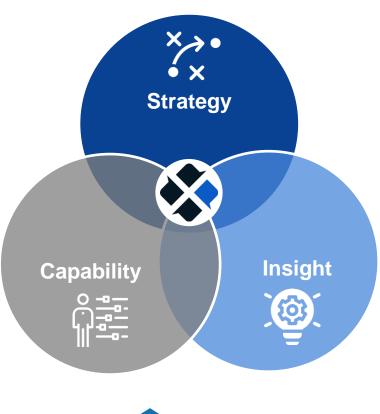








Expert Explorance Consulting: Performance from Experience





















Expert Explorance Consulting: Performance from Experience

Assess & Align



- Identify issues,
 opportunities, gaps in
 processes, capabilities,
 tools and technology
- Define problem to be solved and clarify success indicators

Architect & Create



- Define and develop a measurement and reporting strategy
- Design and develop solutions including measurement instruments and user-focused reports

Implement & Support



- Guide implementation planning, adoption, and change
- Coach client team with best practices and approaches towards sustainment

Measure & Validate



- Collect, analyze, and deliver a data story demonstrating how the solution(s) contribute to success
- Synthesize and summarize strengths, opportunities, and recommendations for sustained success





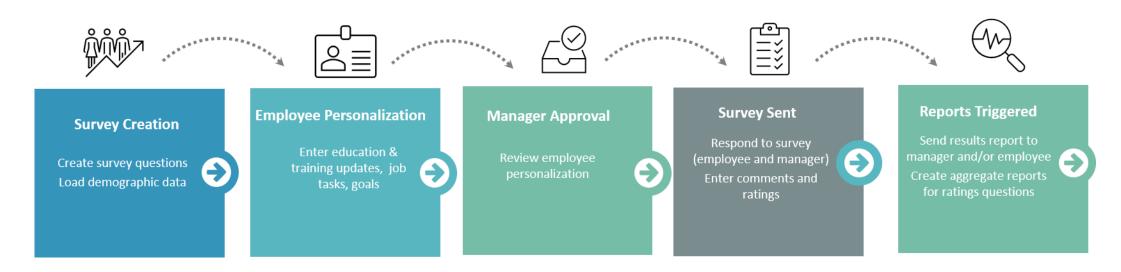








- Revised performance management process
- Delivered on paper form with no automation
- Included annual review and goal setting
- Desired ability to track progress and create reports















- Leveraged consulting best practices for:
 - Survey Design Guidance
 - Survey Process Mapping
 - Communications and Change Planning
 - Reporting Design Guidance
- Revised job duty evaluation criteria to be consistent across all roles
- Adjusted rating scale from 5 levels to 4 with enhanced descriptions

Please use the following performance definitions to evaluate the level of performance as it pertains to each area of assessment.

	Top Performer / Exceptional	Often Exceeds Expectations	Fully Meets Expectations	Needs Development
High level descriptions	Far exceeds expectations on all review factors consistently. Model for others to follow and recognized by others for expertise	Goes beyond expectations on most review factors most of the time. Sought by others for their guidance or input	Consistently and effectively meets expectations on a regular basis and demonstrates proficiency	Inconsistent at meeting expectations and improvement is needed in some areas











Annual Performance Review

"Same process, different tool"

What's Changed?

- Automated online with Blue
- Employee information loaded in online form
- Job performance evaluated using same criteria based on individual's job duties
- Link to individual job duties in Blue
- Adjusted rating scale from 5 levels to 4 with enhanced descriptions
- Enter next year's goals in Blue

What's the same?

- Both employee and manager enter ratings and comments then meet to discuss
- Review job performance, annual goals, Community Values
- Respond to Reflective Open Questions
- Enter updates to Education or Professional development
- Discuss developmental needs and career aspirations













- Launched online process and can track progress
- Captured goals for the next year's review
- Calculated overall performance based on inputs
- Generated reports by employee, manager, department and for HR

Survey Design

Set up

Develop

communications

Finalize for deployment

Conduct testing

Deployment

- Provide periodic
- Provide regularly scheduled response rate reports

Reporting

- Design Performance Review
- Design user experience
- Code into Blue
- Solidify business rules

· Format, review, edit and finalize reports

- Deploy Performance Review
- reminders
- Conduct After Action Review

· Provide reports to

predetermined

audience

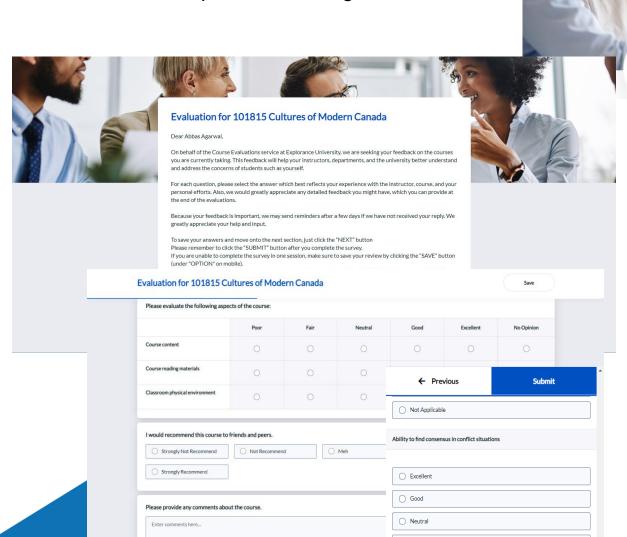
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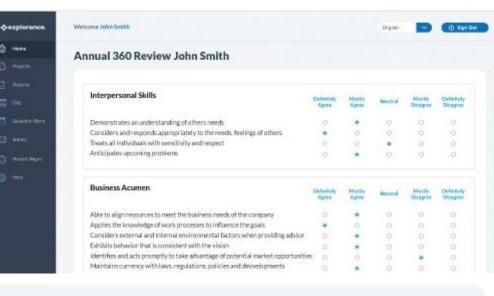






One Experience Management Platform





Cross Tabulation

Results vs Department









