



Bluenotes **GLOBAL** 2021
VIRTUAL EXPERIENCE

Product Roadmap

Virtual Experience

Nitin Sharma, Director of Product Management, Blue & Bluepulse

Zelbrey Bedard, VP Product Operations





Products



blue

The Experience
Management
Platform



bluepulse

The Continuous
Listening Solution



BlueML

The Comment
Analysis Solution



blueX

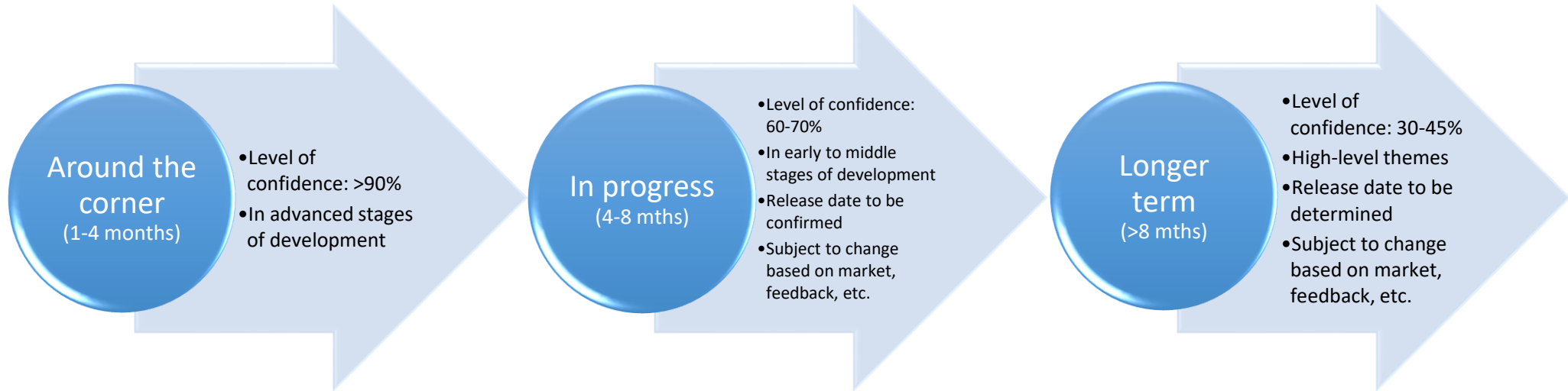
The Survey
Software for
Anyone

What goes into the roadmap?





How is the roadmap organized?



Roadmap

blue



Blue 8

- Released on May 31st
- Incorporated many community feedback points - Both Admin and End-user centric
- Monumental challenge handled in Explorance fashion
- Sets a new foundation on which we will improve and build upon



Administrative improvements

- Re-designed task configuration experience
 - Centralized settings, Customizable task titles, task list titles (Relational demographic support to address cross-listed courses)
- Multiple task schedules
 - Custom notifications & schedule conditions (per schedule)
- Expanded notification options
 - 5 reminders, Completion notification, SMS support in all notifications
- Task Management
 - Redesigned manual email/SMS layout, copy configured notification content



65.3%

Include Deleted Tasks

Select All

- Completed 3.4% (4)
- Expired 4.2% (5)
- Was In Progress 0.0% (0)
- Was Not Completed 4.2% (5)
- In Progress 4.2% (5)
- Not Completed 65.3% (77)
- Not Ready 22.9% (27)
- Opted-out 0.0% (0)

Configurations

Invitation email

No Data

Sent - 0% (0)
Not Sent - 0% (0)
Failed - 0% (0)

Invitation SMS

Task Actions Sort by Task type

Fillout signing for Bioethic (Jacques J Tremblay)
N/A N/A Training Coordinator: Pierre Gagnon (Started)

Email Type Copy from

Manual email

Reply to

Sender's Name **CC**

Sender's address **BCC**

Subject

Content

Invitation Not applicable

- Reminder 1 Not applicable
- Reminder 2 Not applicable
- Reminder 3 Not applicable
- Reminder 4 Not applicable
- Reminder 5 Not applicable

Completion Not applicable

Manual Not applicable

Fillout for Biostatistics (Jacques J Tremblay)
N/A N/A Students: Alice Arcand (Started) Certificate: View

In Progress

Welcome Explorance PdM
BlueTest English Sign Out

My Projects
Editing: Bluenotes GLOBAL 2021 VX Project Project Shortcuts Manage Project Save Project

Info Questionnaire Definition Subjects Members Triggers Access **Tasks** Language Publish

Task configuration Centralized emails

Select and configure project tasks

Enable	Task type	Schedule dates	Actions
<input checked="" type="checkbox"/>	Subject management	Start: 2021-01-04 End: 2022-01-04	Configure Schedule Preview
<input checked="" type="checkbox"/>	Rater selection	Start: 2021-01-25 End: 2022-01-25	Configure Schedule Preview
<input checked="" type="checkbox"/>	Rater selection signing	Start: 2021-04-15 End: 2021-04-15	Configure Schedule Preview
<input checked="" type="checkbox"/>	Question personalization	Start: 2020-10-05 End: 2021-10-05	Configure Schedule Preview
<input checked="" type="checkbox"/>	Question personalization signing	Start: 2021-01-19 End: 2022-01-19	Configure Schedule Preview
<input checked="" type="checkbox"/>	Fillout	3 schedules configured	Configure Schedule Preview
<input type="checkbox"/>	Fillout signing		Configure Schedule Preview

Certain tasks require the project to be saved in order to obtain the most recent updates for preview.



New capabilities

- Self Enrolment
- Completion Certificates
- QR codes, Short links
 - Project & Subject level



explorance

Add \$Subject Caption

Default Search...

7 AVAILABLE	SUBJECT CAPTION	JOB TITLE	LANGUAGES	NAME	CITY
+ Add	General Feedback 2021	Marketing Coordinator	English	Jerome Bell	Pembroke Pines
+ Add	General Feedback 2021	Web Designer	Arabic	Arlene McCoy	Naperville
+ Add	General Feedback 2021	Nursing Assistant	Spanish	Jane Cooper	Toledo
+ Add	General Feedback 2021	Medical Assistant	Chinese	Bessie Cooper	Austin
+ Add	General Feedback 2021	President of Sales	Spanish	Leslie Alexander	Fairfield
+ Add	General Feedback 2021	Marketing Coordinator	Hindi	Floyd Miles	Orange
+ Add	General Feedback 2021	Web Designer	Hindi	Jacob Jones	Pembroke Pines
+ Add	General Feedback 2021	Dog Trainer	Portuguese	Robert Fox	Orange
+ Add	General Feedback 2021	President of Sales	English	Albert Flores	Toledo
+ Add	General Feedback 2021	Web Designer	Portuguese	Dianne Russell	Toledo

Certificate

Personalize the certificate settings.

Language available: English

General

Color: [Color Selection]

Logo 1: [File upload] [Remove]

Logo 2: [Upload a logo] [Remove]

Text

Title: [File a title] [En]

Description: [Je suis une description] [En]

Reload this page

Language: English

**20th century political
thought pol2007h-f-
lec0101**

Students

go.blueja.io/shortlink

To access this, please scan this QR code with your mobile phone.



Fillout

- Welcome page background image
- Fully responsive design
 - Refined UI/UX for all question types
- Refined Summary List
 - Partial status
- Thank you page
 - Display list of open tasks
 - Completion Certificates



Bluenotes GLOBAL 2021

VIRTUAL EXPERIENCE



Your responses have been submitted successfully!

Thank you for providing your feedback. As you know, we put feedback at the core of everything we do. We greatly appreciate you taking the time to complete this learning evaluation to better the experience for all future learners. Click continue to return to the task list and complete any remaining learning evaluations.

[Download the certificate](#)

[View all](#)

02 WS1005-T-I: Human Rights & Social Issues-T-I	In progress Ends on: 31 Jan 2020	Continue
03 PY2106-C-I: Human Development across the Lifespan-C-I	In progress Ends on: 31 Jan 2020	Continue
04 PY1102-T-I: Exploring Psychology II-T-I	Open Ends on: 31 Jan 2020	Start Now



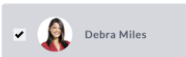
Explorance PdM EP

Why Fill out Evaluations?

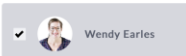
[Summary](#)

Teachers have been pre-selected for you. Please select your teaching assistant(s):

Preselected Teacher



Preselected Teaching Assistant



[Go to top](#)

[Previous](#)

[Next](#)



Sam Vargas SV English ▼

Chemistry

Details

A part of our focus on improving the student experience at Your University we are seeking your feedback on the courses in which you are currently enrolled. We believe this feedback will help us better understand and address the issues facing students such as yourself.

Select the response which best reflects your experiences of the course. If you have no experience of a particular question please select 'Not Applicable' for that question. Please use the space provided at the end of the questionnaire if you wish to comment further about any aspect of this course. Because your feedback is important we may send reminders after a few days if we haven't received your reply.

If you are unable to complete the survey in one session, make sure to save your review by clicking the "SAVE" button. To resume a previously saved survey, return to your original email containing the link to your course feedback. If your session times out prior to submitting, please return to your original email.

[Star Now](#)

9:41

SV

WS2512-C-I: Organisational Practice-C-I

Details

[← Previous](#)

[Next →](#)

This course helped me develop my ability to work as a team member

1 - Details

Strongly disagree

Disagree

Neutral

Agree

Strongly agree

N/A

Importance





Question Personalization

- Table of Content
- Improved filtering
 - Core questions, modifiable questions
- Copy from previous Project
- Visual Min/Max limit
 - Overall
 - Section, sub-section level
- Multi-lingual – default fallback



Bluenotes GLOBAL 2021 VIRTUAL EXPERIENCE

9:41



explorance.

SV

GC_SinglePairing for Entomology (Sebastian David Guy Knowles)

How to customize your Course Evaluation(s)?
In the new Evaluation process, you have the ... [Show More](#)



Save

Submit



Section A for Instructors:

Min: 2 | Max: 5 ✓

Expand the following categories to view and select questions that you would like to include on your Evaluation. [Show more](#)

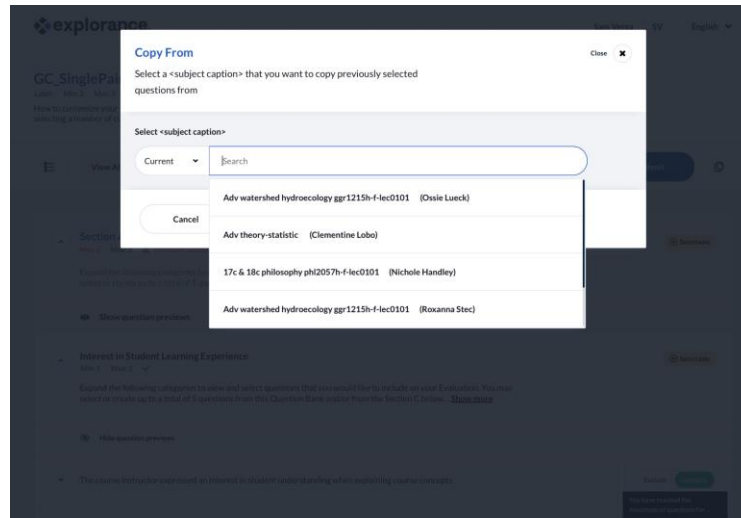
Show question previews

Interest in Student Learning Experience

Min: 2 | Max: 5

Hide question previews

The course instructor expressed an interest in student



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Sam Verga SV English

GC_SinglePairing for Entomology (Sebastian David Guy Knowles)

Label: Min: 2 | Max: 5 ✓
How to customize your Course Evaluation(s)? In the new Evaluation process, you have the option to customize your evaluation by selecting a number of customized questions to inform specific discipline contexts and teach. [Show more](#)

View All

Preview

Save

Submit

Section A for Instructors:

Min: 3 | Max: 5 ⚠ Minimum number of questions has not been met

Expand the following categories to view and select questions that you would like to include on your Evaluation. You may select or create up to a total of 5 questions from this Question Bank and/or from the Section C below. [Show more](#)

Show question previews

Interest in Student Learning Experience

Min: 3 | Max: 5 ✓

Expand the following categories to view and select questions that you would like to include on your Evaluation. You may select or create up to a total of 5 questions from this Question Bank and/or from the Section C below. [Show more](#)

Hide question previews

The course instructor expressed an interest in student understanding when explaining course concepts.

The course instructor expressed an interest in student understanding when explaining course concepts.





Rater Selection

- Refined experience
 - User selection
 - Manual addition
- Rater quotas
- Drag & drop animations
- Submit/Update
 - Submit/ Update timestamp



Select Raters for Frank Dixon

Please take a few moments to select raters that will be asked to provide feedback for Frank Dixon as part of a project you have been asked to participate in.

Pre-selected
Min: 2 | Max: 5

Alysson J. Roth 🔒

Capucine Pirouet 🔒

Anatomy and Cell Biology
Min: 3 | Max: 5 ⚠ Warning

Select

John Roth ⌵

Frederique Pirouet ⌵

Arts
Min: 3 | Max: 7

Limit reached

Add

✎ Arthur Campbell ⌵

✎ Jay Ramsey ⌵

✎ Michelle Holloway ⌵

✎ Ninon Dawson ⌵

✎ Quentin Nelson ⌵

✎ Warren Jacobs ⌵

✎ Zoro Farmee ⌵

Managers
Minimum: 2 | Maximum: ∞ ⚠ Minimum number of raters has not been met

Select

Maurice Ryder ⌵

Peers
Minimum: 1 | Maximum: ∞

Search...

Cancel

<input type="checkbox"/> Maurice Ryder 🔒
<input type="checkbox"/> Linda Daniels 1/2
<input type="checkbox"/> Kimberly Rick 1/2
<input type="checkbox"/> David Porter 1/2
<input type="checkbox"/> Jeremy Van Dam 1/2

Bobbi Daniels 🔒

Confirm



Subject Management

- New tile experience
- New SM status (Pending, Ready, Live)
- Streamlined configuration/task overview
- Detailed overlay when live
 - Response rate / invited list (optional)
- Show/Print QR code & shortlinks



Subject management

c08 Filters Sort by: Due date

Ready	Live	Completed
<p>Course Evaluations Fall - C08</p> <p>401791 African Cultures and Societies</p> <p>You're all done!</p> <ul style="list-style-type: none"> ✓ All tasks are completed. ✓ Evaluation is set to start on 2021-07-05 <p>View Settings to review evaluation conditions.</p> <p>View Settings</p>	<p>Course Evaluations Fall - C08</p> <p>401812 Anthropological Study of Religion</p> <p>20 Invited 0 Started 3 Responded 0 Opted Out</p> <p>Ends on: 2021-08-01</p> <p>15% Response Rate</p>	<p>Course Evaluations Fall - C08</p> <p>401816 Cultures of Modern Canada</p> <p>7 Invited 0 Started 6 Responded 0 Opted Out</p> <p>85% Response Rate</p>

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Midterm Evaluation, Fall 2020 Cancel

Adv database management sys csc2508h flec0101

Manage by: yyyy-mm-dd

Update your question selection Done - Last update yyyy-mm-dd

Modify the list of raters Done - Updated yyyy-mm-dd

Modify evaluation delivery method Start automatic from: yyyy-mm-dd

Choose delivery method Online Paper

Choose timing Scheduled Manual

Start date 2020 / 11 / 22 12:12

End date 2020 / 11 / 22 12:12

Share evaluation
View QR code or copy short link to share the evaluation.

<https://www.explorance.com/ShareLink>

[View QR Code](#)

I have finished all my tasks, please stop sending me reminders



Next

- 25+ language packs incl. Welsh, Catalan
- Self-Enrolment advanced filtering
- Fillout SST resizing refinements
- Blue Connector – All Course Block (Canvas)



In progress

- New Blue Central landing page experience
 - Including Bluepulse tasks
- Report triggers – Rater group level thresholds
- Refined Signing experience
- Redesigned Report Listing
 - Consolidated report configuration settings
- BI optimized exports



Bluenotes GLOBAL 2021

VIRTUAL EXPERIENCE

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Search...

Task List

Report List

Bookmarks



Reports

Categories

Sub-categories

Tags

Date Range

Custom Filters

Advanced Filters

170 Items for your Reports List

REPORTS (10 NEW)

Show New Only

Sort by: Availability Date



	20/FA Doctoral Report Corporate Finance and Banking 4243 Adi Sunderam Doctoral Course Evaluations Template	Availability Date: Tue, Feb 23, 2021	
	20/FA Doctoral Report Corporate Finance and Banking 4243 Samuel Hanson Doctoral Course Evaluations Template	Availability Date: Wed, Feb 24, 2021	
	20/JA EC - 6022 - Immersive Field Course: UK - Section 00 - Michael Luca Courses Evaluation	Availability Date: Wed, Feb 24, 2021	
	20/JA EC - 6048 - Immersive Field Course: Israel; Section 00 - Paul Gompers Courses Evaluation	Availability Date: Wed, Feb 24, 2021	
	20/JA EC - 6087 - Immersive Field Course: Africa - Section 00 - John Macomber Courses Evaluation	Availability Date: Fri, Mar 03, 2021	
	20/FA Doctoral Report Accounting and Management Research Workshop 4251 Charles Wang Fall 2020 Course Evaluation	Availability Date: Fri, Mar 03, 2021	
	20/FA Doctoral Report Corporate Finance and Banking 4243 Adi Sunderam Fall 2020 Course Evaluation	Availability Date: Fri, Mar 03, 2021	
	20/FA Doctoral Report Corporate Finance and Banking 4243 Samuel Hanson Fall 2020 Course Evaluation	Availability Date: Sat, Mar 04, 2021	

explorance.

Search...

Task List

Report List

Bookmarks



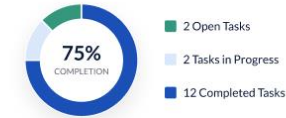
Jane Davidson

Admin and Instructor in MBA Program
General Management & Doctor of Philosophy

OVERVIEW

Well Done!

You almost completed your task list.
Keep the good work!



2 NEW TASKS

1 Fill out to complete
1 Questionnaire to personalized

8 NEW REPORTS

about Doctoral Course Evaluations
Template and more...

2 OPEN TASKS

1 Fill out to complete
1 Questionnaire to personalized

3 EXPIRING TASKS

2 Survey to complete
1 Evaluation to complete

BOOKMARKS

- Questionnaire Personalization:**
Set a Start & End Date for Future Courses Evaluation
Open MBA Course Evaluations
- 20/FA Doctoral Report Corporate Finance and Banking 4243...**
Doctoral Course Evaluations Template
Doctoral Course Evaluations 2020
- 20/JA EC - 6022 - Immersive Field Course: UK - Section 00 - Mich...**
Courses Evaluation
Doctoral Course Evaluations 2020
- Fill Out:**
2020 - General Feedback
Completed General
- Fill Out:**
Legacy - 2020/JA
In Progress Legacy

View All Bookmarks (15)

TASKS LIST (2 NEW)

	Fill Out: Department Recommendations for 2021-2022 Expired Legacy	Due Date: Fri, Feb 10, 2021	Start Now	
	Fill Out: Fall 2020 Course Evaluation Open Doctoral Course Evaluations Fall 2020	Due Date: Fri, Feb 24, 2021	Start Now	
	Questionnaire Personalization: Course Evaluations: Fall 2020 - Response Required Completed Doctoral Course Evaluations Fall 2020	Due Date: Fri, Feb 28, 2021	Update	
	Fill Out: Legacy - 2020/JA Opt out Legacy	Due Date: Fri, Mar 28, 2021	Opt In	
	Questionnaire Personalization: Set a Start & End Date for Future Courses Evaluation Open MBA Course Evaluations	Due Date: Fri, Apr 04, 2021	Set Up	

View All Tasks (12)

REPORTS LIST (10 NEW)

	20/FA Doctoral Report Corporate Finance and Banking 4243 Adi Sunderam Doctoral Course Evaluations Template	Availability Date: Tue, Feb 23, 2021	
	20/FA Doctoral Report Corporate Finance and Banking 4243 Samuel Hanson Doctoral Course Evaluations Template	Availability Date: Wed, Feb 24, 2021	
	20/JA EC - 6022 - Immersive Field Course: UK - Section 00 - Michael Luca Courses Evaluation	Availability Date: Wed, Feb 24, 2021	

Courses Management
Aliquam ultrices nisl ut dignissim lobortis. Maecenas malesuada facilisis dolor.

View SVM

Response Rate Monitor
Aliquam ultrices nisl ut dignissim lobortis. Maecenas malesuada facilisis dolor.



Longer term

- New Escalation & Alerts Task
- New Results Signing Task
 - In-the-moment results distribution and signing
- BlueML integration
- API enhancements

Explorance Help Center

Join the community, search the knowledge base, submit a request, and more.

Updates

User Guides

View the user guides for each product



Blue Help



MTM Help



BlueX Help



Bluepulse Help



BlueML Help

Notice Board

 [Blue 8 Release Notes](#)

[The Help Center Turns it up a Notch](#)

[End of Support Notice: Blue v7.0 to v7.12](#)

[Help Center Changes!](#)

[Retiring of Legacy Project Types](#)

Quick Links

[Blue Learning Webinars](#)

[Download Blue User Manuals](#)

[Connect with the Bluenotes Community](#)

[BAC Training Schedule](#)

[Blue 7 Help](#)



Blue 7 user guides

- Downloadable
- Searchable
- Release notes included

blue

The experience management platform

Search Blue 7 Online Help

Getting Started

Are you new to Blue? Follow our introductory articles below to get yourself started with Blue.

→

Configure the Blue System

Find out more about the features and activities necessary to configure the Blue system.

→

Prepare the Data

Find out more about the features and activities necessary to prepare for your feedback process using Blue.

→

Setup and Launch a Project

Find out more about the features and activities necessary to implement for your feedback process using Blue.

→

Monitor a Project

Find out more about the features and activities necessary to support your ongoing feedback processes using Blue.

→

Create and Distribute Reports

Find out more about the features and activities necessary to report on your feedback process using Blue.

→



New Tasks Guides: Manuals for your participants

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The experience management platform

Search

Student
Students can learn all about how to access and complete course evaluations. →

Instructor
Instructors, teachers, and professors can learn all about how to access, complete, and manage course evaluations. →

Course coordinator
Course coordinators, assistant deans, and institutional researchers can learn all about how to access and manage course evaluations. →

Academic leader
Academic leaders, deans, facilitators, and provosts can learn all about how to access and view course evaluation response rates and reports. →

New Tasks Guide: Students

Search

Updated: 2021-06-18
>> [Higher education](#) > [Student guide](#) > Complete your evaluation

Complete your evaluation

You have arrived to the first page of your evaluation. Your survey form may look different for each evaluation you complete, so please read the instructions carefully.

- Click **Start Now** to begin your evaluation.

explorance. Nicole Ackerman (NA)

Evaluation for 101815 Cultures of Modern Canada

Hi Nicole,

Your feedback matters! You have been invited to complete the evaluation for 101815 Cultures of Modern Canada.

Click Start Now to begin.

Start Now

You may have several pages to complete in your evaluation. On each page:

- Select or input responses that most accurately reflect your opinion.
- Click **Next** to access the next page.

Evaluation for 102033 Graphics

Please evaluate the following aspects of the course:

	Fair	Neutral	Good	Excellent	Comments
Course content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="text" value="Exceeded my expectations."/>
Course reading materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="text" value="Very informative."/>
Classroom physical environment	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="text" value="Satisfactory experience."/>

Back to Top

Previous Next

a. **Mandatory question** - A red asterisk next to a question means the question is mandatory and must be completed in order to continue.

b. **[Summary]** - Opens the summary page, which displays a list of all questions and the responses

New Tasks Guide: Instructors

Search

Updated: 2021-06-18
>> [Higher education](#) > [Instructor guide](#) > Personalize your questions

Personalize your questions

Question personalization allows you to add your own questions to a survey. You can access the Question Personalization page by selecting:

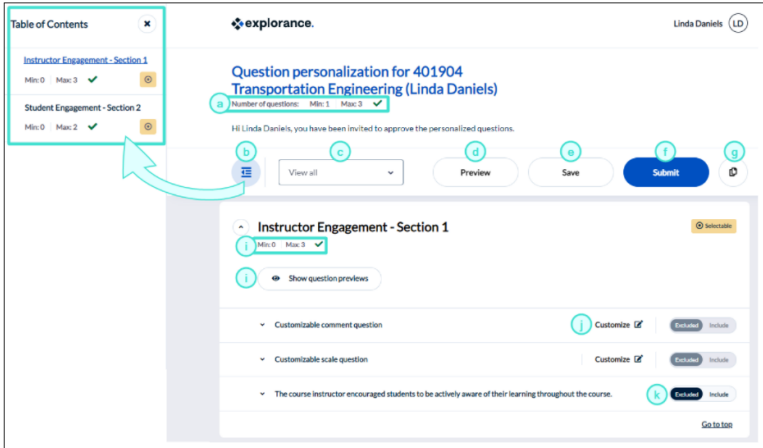
- A direct notification (email or SMS) that was provided to you.
- A question personalization task from your LMS, Blue central, or Subject Management page.

[Access from your Subject Management page](#)

Question personalization overview

On your Question Personalization page, you may see two types of questions to add to your evaluation:

- Customizable**
A type of question you can write in your own words to tailor towards your course and students.
- Selectable**
A type of question you can choose from a list.



QUESTION PERSONALIZATION MENU FEATURES

- a. **Number of questions condition** - Displays the minimum and maximum number of personalized questions allowed for selection. A green check mark means the global conditions have been satisfied.
- b. **Table of contents** - Provides a simplified overview of question sections you can personalize. The page will automatically scroll to the question section you selected.
- c. **Filter** - Filters the list of questions displayed.

New Tasks Guide: Coordinators

- Get started
- Higher education
 - Student guide
 - Instructor guide
 - Course coordinator guide
 - Data preparation
 - Evaluations
 - Access your evaluations
 - View the Blue central page
 - View the Subject Management page**
 - Manage your evaluation settings
 - View the Response Rate Monitor
 - Academic leader guide
- Reports

View the Subject Management page

This is an enhanced view that will allow you to see all activity related to your evaluations on a single comprehensive page. Relevant details and options are showcased for each evaluation right when you need them, such as calls to action if tasks are incomplete, viewing response rates for live evaluations, and reports for completed ones.

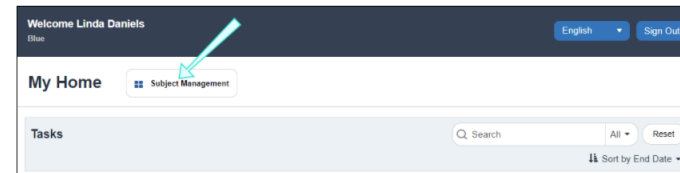
This section contains the following:

Evaluations

- View the Subject Management page**
- Manage your evaluation settings

To access the Subject Management page from the Blue central page:

- Click **Subject Management**. A new page will appear where you will see **all your evaluations** represented as tiles.

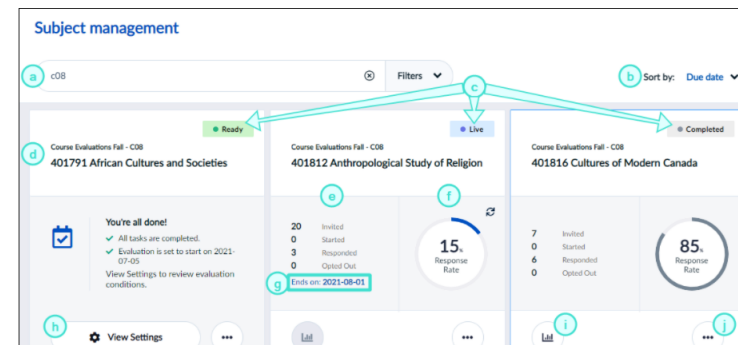


From this page, you will be able to:

- View response rates** - View real-time response rates to your live evaluation(s).
- View or manage evaluation settings** - View or adjust settings to your evaluation(s).
- View reports** - View individual or aggregate reports by course.

TIPS

Bookmark this page for easier access in the future.

A screenshot of the 'Subject management' page. At the top, there is a search bar with 'c08' entered, a 'Filters' dropdown, and a 'Sort by: Due date' dropdown. Below this is a grid of evaluation tiles. The first tile is 'Ready' for '401791 African Cultures and Societies'. The second tile is 'Live' for '401812 Anthropological Study of Religion', showing a '15. Response Rate' gauge and a 'g' icon for 'Ends on: 2021-08-01'. The third tile is 'Completed' for '401816 Cultures of Modern Canada', showing an '85. Response Rate' gauge. Each tile has a 'View Settings' button and a menu icon. There are also 'e', 'f', 'g', 'h', 'i', and 'j' callout boxes pointing to various elements on the page.

New Tasks Guides: Manuals for your participants

Prepare the Data
Find out more about the features and activities necessary to prepare for your feedback process using Blue.

Setup and Launch a Project
Find out more about the features and activities necessary to implement for your feedback process using Blue.

Create and Distribute Reports
Find out more about the features and activities necessary to report on your feedback process using Blue.

Explore End User Tasks
Find out more about the features and activities that an end user (i.e. Students, teachers, etc) may experience.

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The experience management platform

Search

Student
Students can learn all about how to access and complete course evaluations.

Instructor
Instructors, teachers, and professors can learn all about how to access, complete, and manage course evaluations.

Course coordinator
Course coordinators, assistant deans, and institutional researchers can learn all about how to access and manage course evaluations.

Academic leader
Academic leaders, deans, facilitators, and provosts can learn all about how to access and view course evaluation response rates and reports.

How to

- Access tasks
- Complete tasks
- Access reports
- Use new Subject Management

FYI

- Focused on end-of-term and mid-term evaluation examples
- No log in required
- Will be updated w/ latest features

Explorance Help Center

Join the community, search the knowledge base, submit a request, and more.

Updates

New look

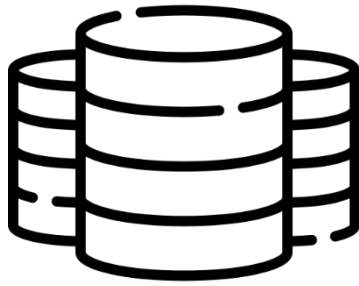
Guides by product

Blue 7 guides fully available

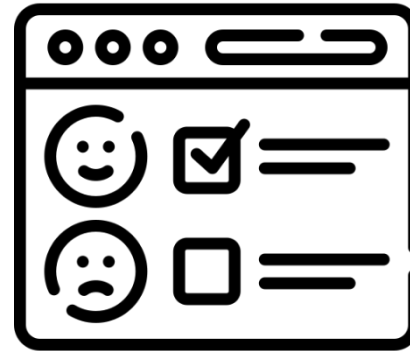
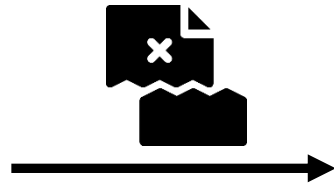
Comprehensive task guides



Data integrity...



Original data



Feedback Campaign

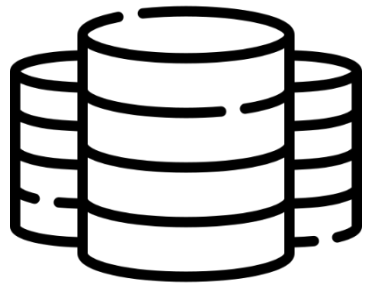


- X Wrong records
- X Outdated relationships
- X Incorrect demographics





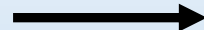
Data integrity...



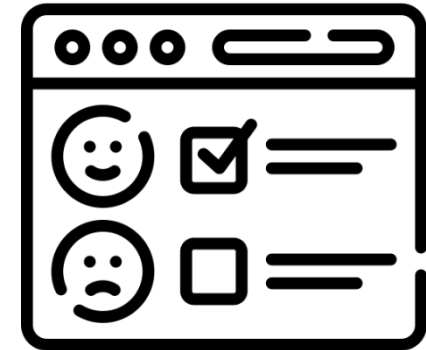
Original data



Staging data



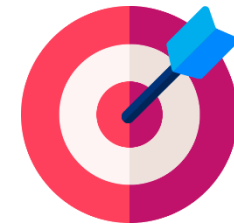
Published data



Feedback Campaign



- Verify
- Disseminate
- Correct
- Add, remove
- Transform (merge, split)





In-line edits

Search ... Criteria Select a type

ID selected / 100 found Manage Columns 8

Status	Group	Object ID	Name	Code	School	Dept
Published	Instructors (5) / Students (15)	294857-3055-A2	401896 Structural Analysis	5283	Economics	Marketing
Published	Instructors (5) / Students (15)	294857-3055-A2	401896 Structural Analysis	5283	Economics	Marketing
Published	Instructors (5) / Students (15)	294857-3055-A2	401896 Structural Analysis	5283	Economics	Marketing
Published	Instructors (5) / Students (15)	294857-3055-A2	401896 Structural Analysis	5283	Economics	Marketing
Incomplete	Instructors (5) / Students (15)	294857-3055-A2	401896 Structural Analysis	5283	Economics	Marketing
Published	Instructors (5) / Students (15)	294857-3055-A2	401896 Structural Analysis	5283	Economics	Marketing

Quick roster check

Actions	Alerts	Status	Group	Program	Name	Course_End_Date
		In Progress	Instructors (2) / Lecturers (1) / Janet BALBOA (1) / Tracy CHENG (1) / Learners (9) / Charmaine CHAN / Christopher WONG / Douglas HARDACRE / Eilon SHARMA / Guthrie WONG / Jee Hee TALSNES / Nicholas IRONS / Wei HO / Wesley HALL	Bookkeeping	Mastering spreadsheets	2021-May-27 00:00

New roster management

M1b7 Instructors (5)

Status	User ID	Last Name	First Name	Email	Object ID	Proficiency
Value	5283	Schwartz	Julia	jschwartz@explorance.com	-	Instructor
Value	5283	Newton	Henry	hennewton@explorance.com	-	Instructor
Value	5283	Hegmann	Caroline	chegmann@explorance.com	-	Associate Professor
Value	5283	Lundberg	Dennis	dlundberg@explorance.com	-	Teaching Assistant
Value	5243	Herrander	Max	mherrander@explorance.com	-	Teaching Assistant
Value	5243	Herrander	Max	mherrander@explorance.com	-	Teaching Assistant

Add: User ID Last Name First Name Email Proficiency

Column management

Manage Columns

- Show in Main table bar
- Status
- Group
- Object ID
- Name
- Course Code
- Dept
- Eval Start Date / Time
- Eval End Date / Time
- Show in Groups Table bar

Tree view for merge/splits

Status	Group	Object ID	Name	Course_End_Date
In Progress	Instructors (4) / Students (37)	401815	Cultures of Modern Canada 401817 Cultures of Modern C...	
	Instructors (2) / Students (16)	401815	Cultures of Modern Canada	2016-Sep-15 00:00
	Instructors (2) / Students (21)	401817	Cultures of Modern Canada	2016-Apr-15 00:00





- In-line edits
- Quick roster check (incl. roles)
- Column management
- New roster management
- Tree view for merge/splits
- Plus:
 - General UI (sticky cols/rows, new icons, etc.)
 - and
 - Single user data source support

In progress

Mid 2022

blue



Blue Dashboard v3 Roadmap

Built for	Version 2	Version 3
Instructors	✓	✓
System Administrator	✓	✓
Leadership (Provost, deans, dept. chairs, etc.)		✓
Teaching & Learning		✓
BI power users (Analysts, researchers, etc.)		✓





Blue Dashboard v3 Roadmap

Aggregate Dashboard Access

- Leverage your hierarchy
- Select groups
- Update users automatically

Prepare Preview Publish

Summary Individual dashboard access **Aggregate dashboard access** Actions

Group connections

Connect the groups that you would like to allow access to the aggregate dashboards.

Provost	<input checked="" type="checkbox"/> Connected
Dean	<input checked="" type="checkbox"/> Connected
Dept Chair	<input type="checkbox"/> Disconnected
Provost (instructor based)	<input checked="" type="checkbox"/> Connected
Dean (Instructor hierarchy)	<input type="checkbox"/> Disconnected

The diagram illustrates a four-level hierarchy:

- UNIVERSITY LEVEL:** Institution (Aggregate dashboard for top leadership, analysts)
- SCHOOL LEVEL:** School of Arts & Science, School of Engineering (Aggregate dashboard for deans, analysts)
- DEPARTMENT LEVEL:** Department of Anthropology, Department of Fine Arts, Department of Civil Engineering, Department of Electrical Engineering (Aggregate dashboard for dept. chairs, analysts)
- COURSE LEVEL:** Course A, Course B, Course C, Course D, Course E, Course F, Course G, Course H (Individual dashboard for instructors)





Blue Dashboard v3 Roadmap

- Access subject filtering (aggregate)
- Display more comparisons
- Leverage new stats: median, interpolated median, %fav

Default statistic

Mean

Median ⓘ

Interpolated median ⓘ

% Favorable

Available statistics

Mean

Standard deviation

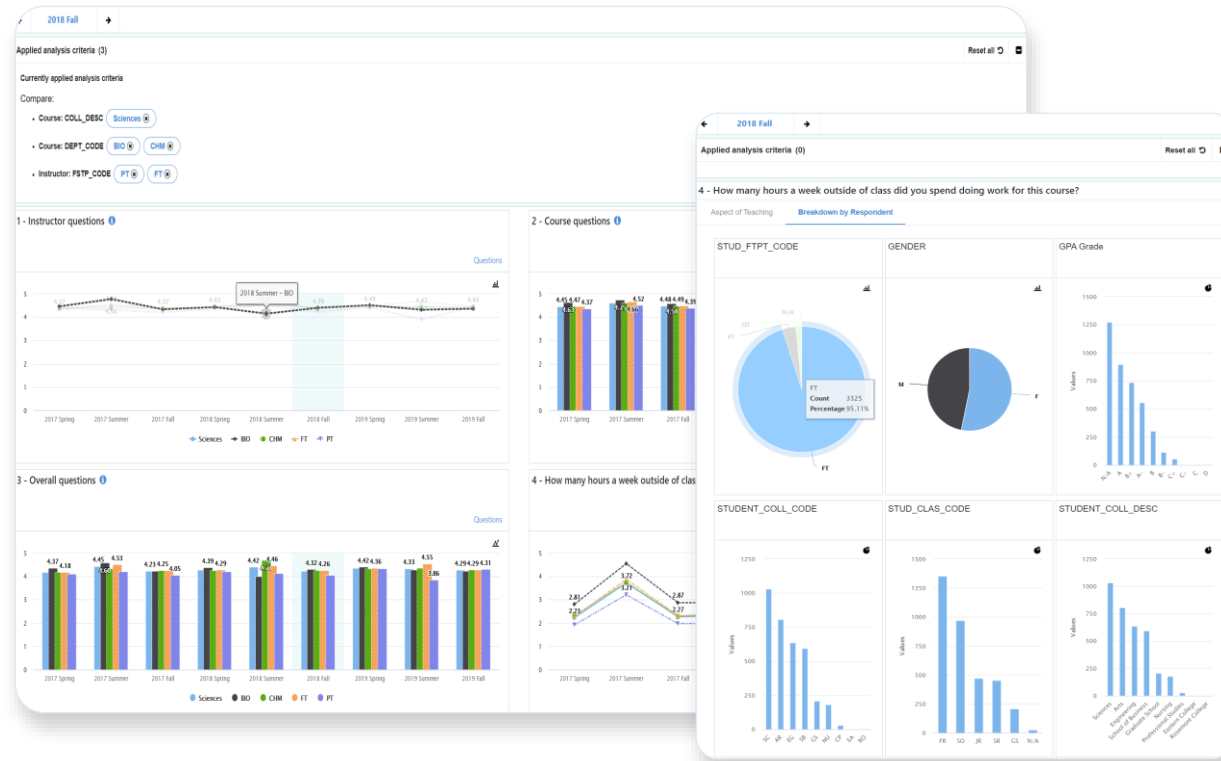
Median ⓘ

Interpolated median ⓘ

% Favorable Top 2 score ▾

Minimum

Maximum





Blue Dashboard v3 Roadmap

- New aggregate dashboard
- Support for your organizational structure
- Subject filtering (aggregate)
- More comparisons
- New stats: median, interpolated median, %fav
- More

Around the corner

Fall 2021

blue

Roadmap



BlueX

Welcome to BlueX

BlueX, an online survey solution that helps you to easily build rich and engaging questionnaires, newsletters, Forms and more. With an intuitive user-friendly interface, creating, monitoring and managing your surveys is simple.

“Your creativity is your only real limit”

Highlight features:

- Free-form editor
- 20+ question types
- 20 Predefined templates and themes
- Advanced Question logic
- Version control
- Survey Management features
- Customizable export

A screenshot of the BlueX survey editor interface. The top navigation bar shows 'Survey list' and 'New survey (DRAFT)'. Below that, there are tabs for 'Form', 'Main page', and 'Thank you page'. The main editing area is titled 'Coffee Survey' and contains the following text:

(Add Header)

Hello,

This survey focuses on your preference of coffee selection, it will take about 10 minutes to finish.

A Brief History of Coffee

The earliest credible evidence of coffee-drinking as the modern beverage appears in modern-day Yemen in southern Arabia in the middle of the 15th century in Sufi shrines. It was in what is now Yemen that coffee seeds were first roasted and brewed in a manner similar to how it is now prepared for drinking. But the coffee seeds had to be first exported from East Africa to Yemen, as Coffee arabica is thought to have been indigenous to the former. The Yemenis obtained their coffee via Somali traders from Berbera who in turn procured the beans from the Ethiopian Highlands and began to cultivate the seed. By the 16th century, the drink had reached the rest of the Middle East and North Africa. From there, it spread to Europe and the rest of the world.



Roadmap: BlueX

Around the corner

- **Updates to editor**
 - Fluidity
 - Quick titles
 - Question ranking multiple
 - Constant sum on grid
- **Open surveys w/ invitation on event**
- **Multilingual survey creation and management (French)**

In progress

- **Introducing reporting w/**
 - Bar charts
 - Pie charts
 - Data tables
 - Comments
 - Cross-tabulation
 - Demographic filtering
- **Reports embedded in the editor/survey!**

Longer term

- **Recurring surveys**
- **Quotas**
- **Heatmap & hotspot**
- **Qualtrics connector (logic+results)**
- **Folders**
- **Survey sharing**



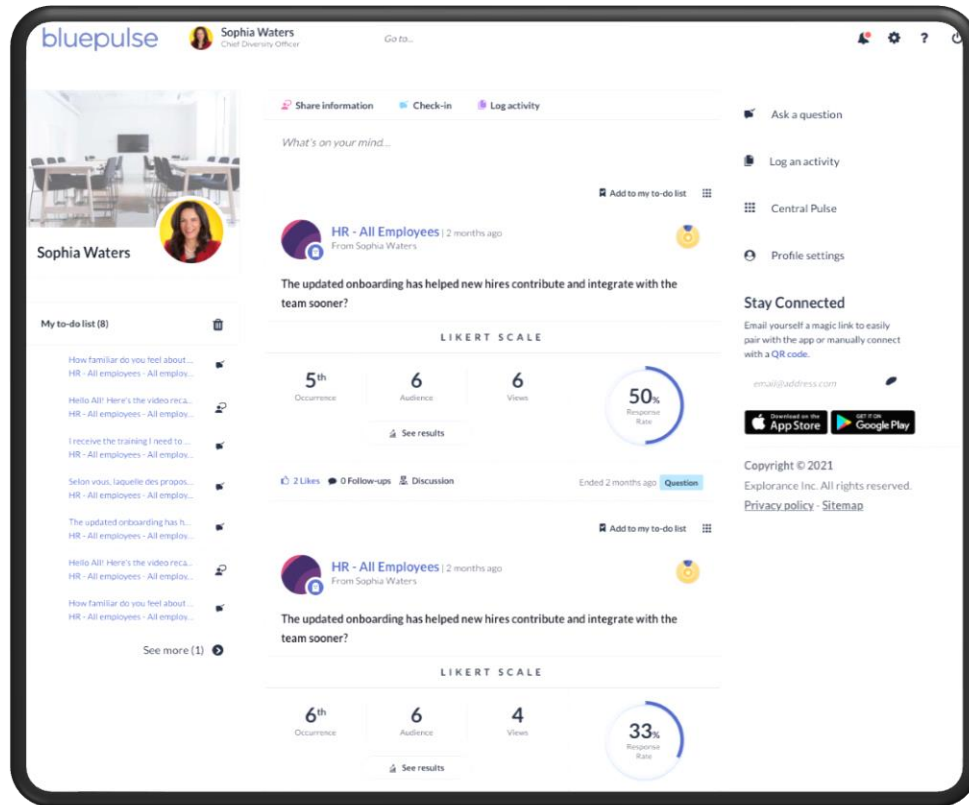
Roadmap

bluepulse



Bluepulse

The Continuous Listening Platform



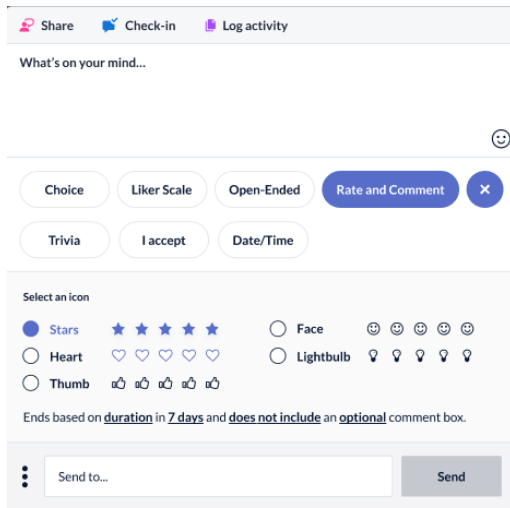
- Check-in
- Follow-up
 - 2-way feedback
- Discussions
- Activity logging & Goals
- Mobile first experience



Bluepulse Roadmap

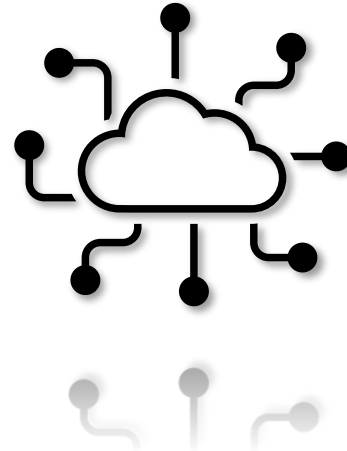
Recent

- Notifications when results are available
- Mandatory/non-mandatory comments



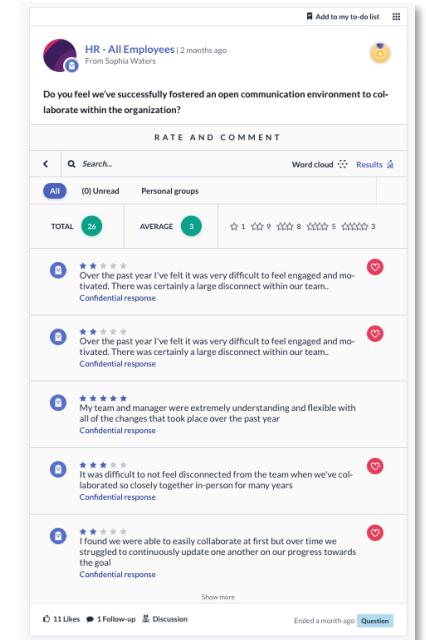
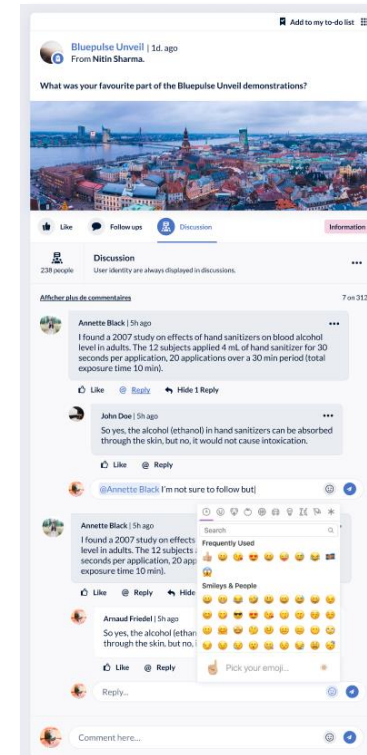
In progress

- New Blue Central landing page experience
 - Including Bluepulse tasks



Longer term

- Discussions 2.0
- BlueML integration
- Enhanced creation process



Roadmap



BlueML



Roadmap: BlueML

Recent

- Student Experience Categorization (SEC)*
- BlueML Dashboard includes
 - Employee Engagement Categorization (EEC)
 - Employee Learning Categorization (ELC)
 - Polarity (POL)
 - Recommendation (REC) model
- Support for demographics
- Slice-and-dice
- Thresholds for comment categories (min/max)

**in beta*

Next

- Widgets
- Drill-down by topic, subtopic
- Unique comment counter
- Custom categories
 - Virtual models (I.E Onboarding)
- Abbreviations and special organizational keywords
- Emotions model*
- Multilingual support*

**in beta*

In progress + Longer term

- Topic indices (scoring)
- Action recommendations
- Text redaction
 - Offensive or custom
- New types of widgets
 - Aggregate analysis
 - Cross tabs
 - Time trends
 - Custom



Recap

New central landing page

DIG 3

Bluepulse leveraging Blue data

BlueML

BlueX Quotas

Help Center Updates

Aggregate Dashboard

BlueML custom topics

Task guides

QP copy from previous

Offensive text redaction

Escalation & Alerts

BlueX

Action recommendations

BlueX reporting

Blue Dashboard 3

Bluepulse Discussions 2.0

Manual email copy from

Emotions model



blue

The Experience Management Platform



bluepulse

The Continuous Listening Solution



BlueML

The Comment Analysis Solution



blueX

The Survey Software for Anyone



Bluenotes **GLOBAL** 2021
VIRTUAL EXPERIENCE

Thank you!

