

# Annual Report in Blue with Evaluation Projects having different questions

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كلية الخوارزمي الدولية

KHAWARIZMI  
INTERNATIONAL  
COLLEGE



**Presenter:**

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Data and Records Manager

Institutional Quality, Effectiveness and Accreditation

Khawarizmi International College

- ▶ **FOUNDED IN 1985, KHAWARIZMI INTERNATIONAL COLLEGE (KIC) IS A HIGHER EDUCATION INSTITUTION IN THE UAE ACCREDITED BY THE MINISTRY OF EDUCATION.**

- ▶ **ACADEMIC DEPARTMENTS AT KIC:**

- **BUSINESS ADMINISTRATION**
- **HEALTH & MEDICAL SCIENCES**
- **INFORMATION TECHNOLOGY**
- **MASS COMMUNICATION**

## ASSOCIATE DEGREES

Business Administration

Information Technology

Computer Graphics & Animation

Health Management

Medical Laboratory Analysis

## BACHELOR DEGREES

Bachelor of Science in Emergency Medical Care

Bachelor of Science in Respiratory Care

Business Administration

Information Technology

Mass Communication

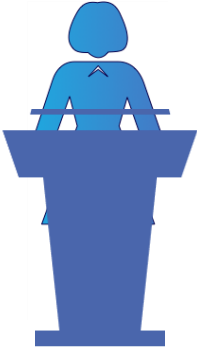
Health Management

Medical Laboratory Analysis

# About KIC



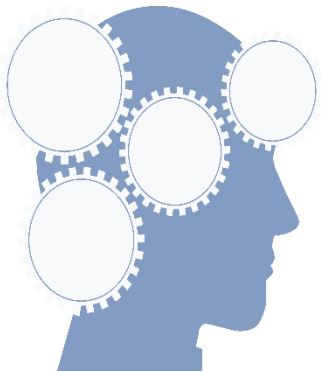
Campus Capacity: **3,500**  
(AD & AA)



**54** Full-time **12** Part-time  
Academic Staff



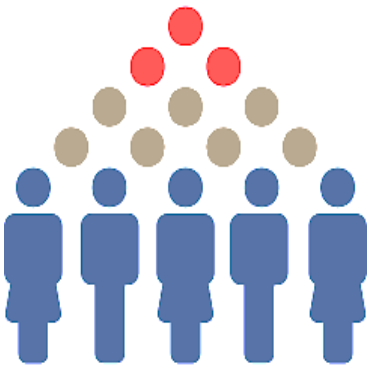
**78** Full-time **10** Part Time  
Administrative Staff



**12** Programmes  
(admitting students)

2020/21	
Enrolled Students	
Fall	<b>1,335</b>

**35+** Student nationalities



**10,000+** Alumni  
(since launch)



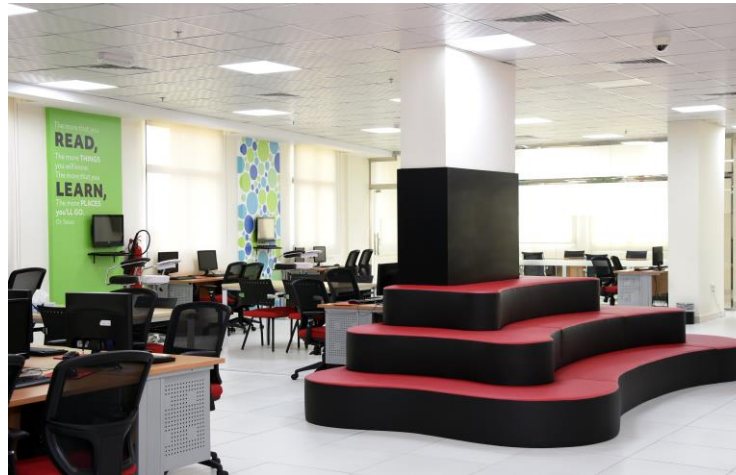
**15+** Staff nationalities

# Campus facilities





# Campus facilities



# Memoranda of Understanding: Research, Internship and Sponsorship



KIC has developed Strategic Industry Relationships to support Research and Internships



# Brief on the KIC Surveys Exercise



## Types of surveys conducted by IQEA Department in AY 2020-21

Student surveys  
Staff surveys

## Types of platforms survey was accessible on

Desktop/ Laptop/ Tablet/ Mobile



# Brief on the KIC Surveys Exercise



## IQEA BULLET-IN

### Student Experience... that's what KIC is about!

The First-ever Automated Surveying Process at KIC has been a Great Success!



Being a student-centered institution and always striving to improve processes for a better student experience, KIC acquired the Blue Explorance platform to improve and automate the survey activity process. Previously we used a mixture of manual surveys and publicly-available digital platforms and we recognized a need to improve the process. This academic year the KIC Institutional Quality, Effectiveness & Accreditation

(IQEA) Team led a collaborative project during November, December and January to develop the surveying process on a new platform.

Project activities for the IQEA team included updating our surveys, adding a new survey covering the online class environment, requirements definition and survey building, with training and support from Blue Team; data collection & transfer by Information Technology Services (ITS); and data collection by Admissions & Registration (ARD) in collaboration with the PeopleSoft Support Team.

KIC runs surveys to improve the quality and effectiveness of our courses and the reports on survey responses are made available to faculty and management to contribute to various KIC quality enhancement processes including semester-based course assessment and annual program effectiveness reporting; they will also be incorporated into the KIC Effectiveness Report 2020-21.

The survey period for Fall Semester was launched on 08 December 2020 and concluded on 24 January 2021. All of KIC's 1590 students on all programs and at both campuses were surveyed and the overall response count was over 57%.

Bearing in mind the change from on-campus classes to an online learning environment, where students and staff alike were adjusting to "the new normal", the transition to a new platform added a real challenge for IQEA to continue engagement with students and achieve an acceptable response rate as a reliable basis for analysis. The team, therefore, used all possible means to reach students, with great support academic and admin departments.



### Fall 20/21 Surveys IN NUMBERS

1	SEMESTER
3	SURVEYS
6	TEAMS
45	MEETINGS
72	QUESTIONS
884	HOURS OF A&D
1591	STUDENTS
5404	RESPONSES
9665	SURVEYS SENT

Over the 7-week timeframe, students were encouraged to give their honest opinions, with an emphasis on the importance of their opinion and how this would impact on improvement plans at KIC. The following approaches were used:

- 6 emails (1 initial and 5 reminders) sent by IQEA Team via the Blue platform
- KIC social media posts and website notifications by Marketing Team
- KIC SMS shots by Student Affairs Departments

All surveys comprised of multiple-choice questions with ratings from 1 to 5 (lowest to highest), together with a comments section giving scope for students to record other views. To cater for the whole student population, including those studying on courses only taught in Arabic, the survey was published in Arabic and English languages.

IQEA team was pleased to note that students were excited by the new survey format as they shared their experiences, queries, and appreciation sent via email and direct feedback.

While the Fall Survey activities successfully concluded in January this year, preparation for the Spring Semester round of surveys is already underway, incorporating all feedback and suggestions for further improvement.

Every response counts - we'll catch up with you again in May!

## Types of reports published by IQEA Department

### Report levels:

- Institutional level-Management Team AND Heads of Academic Departments
- Campus level -Management Team AND Heads of Academic Departments
- Dept level -Heads of Academic Departments
- Program level -Program Leaders
- Course level -Course Leaders
- Faculty level (all courses taught) –Faculty
- Faculty level (single course) –Faculty

## Article in KIC newsletter 'KICConnect'



# Surveys Exercise (specific scenario)

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## Student Services Evaluation Survey (Conducted every semester)

- During the AY 2020-21 adjustments were made in many aspects of operations of educational institutions in most places following guidelines from regulatory authorities.
- This mainly impacted:
  - Course delivery
  - Activities related to students
- Institution would have mainly introduced new aspects in the second/Spring semester. Example as below:  
Semester 1 – Sports, Trips, etc  
Semester 2 – Online student activities (Kahoot)

## Surveys Exercise (specific scenario)

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- Different elements to be evaluated in different semester
- Certain new elements introduced specific to the semester only

Most common approach by Blue administrators at institutions:

- Copy the existing survey project
- Modify/customize as per needs of the current scenario

**In our example:**

Semester 1 – Sports, Trips, etc

Semester 2 – Online student activities (Kahoot)

# Impact on Annual reporting

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Challenge: Aggregating/Mapping the results for annual report

(Sample projects)

# Projects for Fall & Spring



## Fall semester

### My Projects

🟢 Editing: Blue Community - Student Services Evaluation Survey (Fall Semester)

Info	Questionnaire	Definition	Members	Triggers	Access	Tasks	Language	Public
Question List	Options	Print Forms	Alternative Display Order	Virtual Question	Deleted Question List			
Question List								
<input type="checkbox"/>	Index	Default	Identifier	Title				
<input type="checkbox"/>	1			How satisfied are you with Student Services?				
<input type="checkbox"/>	2	*		Sports				
<input type="checkbox"/>	3	*		Trips				
<input type="checkbox"/>	4	*		Counselling				
<input type="checkbox"/>	5	*		Newsletter				
<input type="checkbox"/>	6			Additional Remarks				

## Spring semester

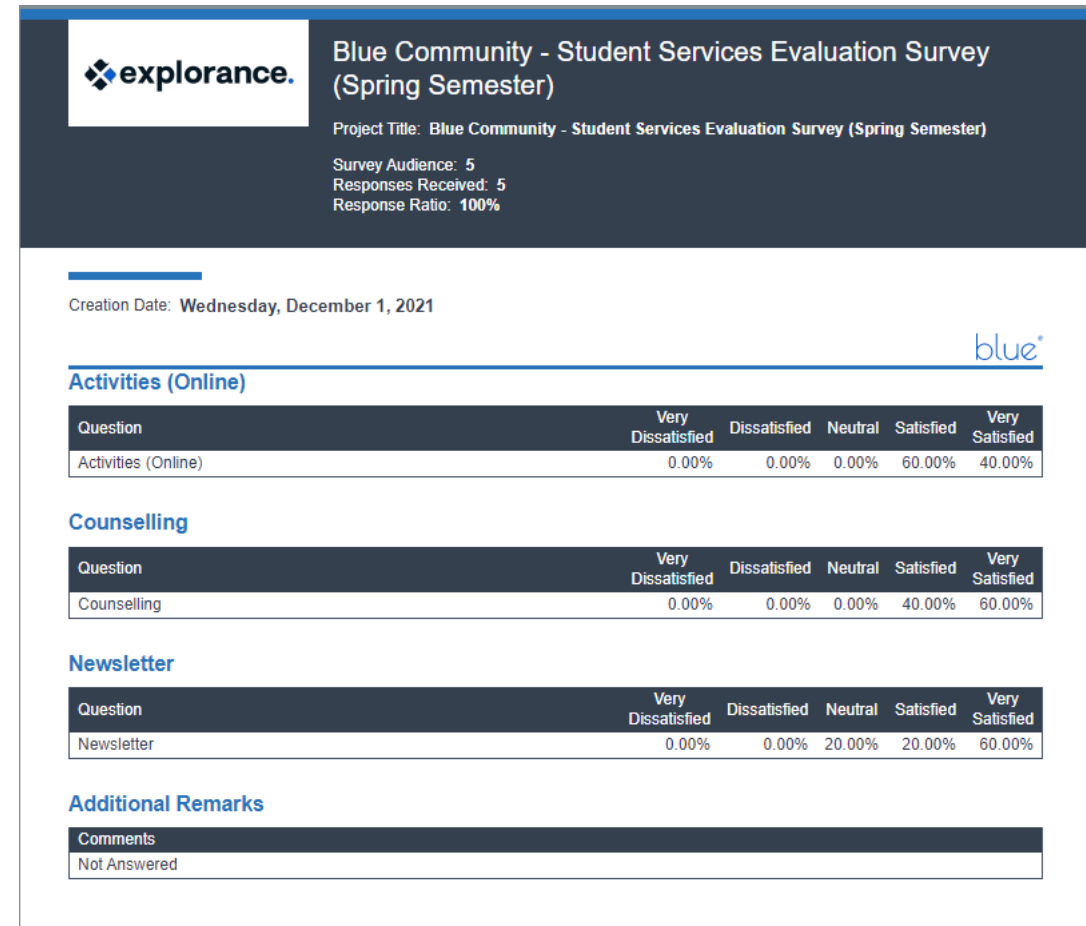
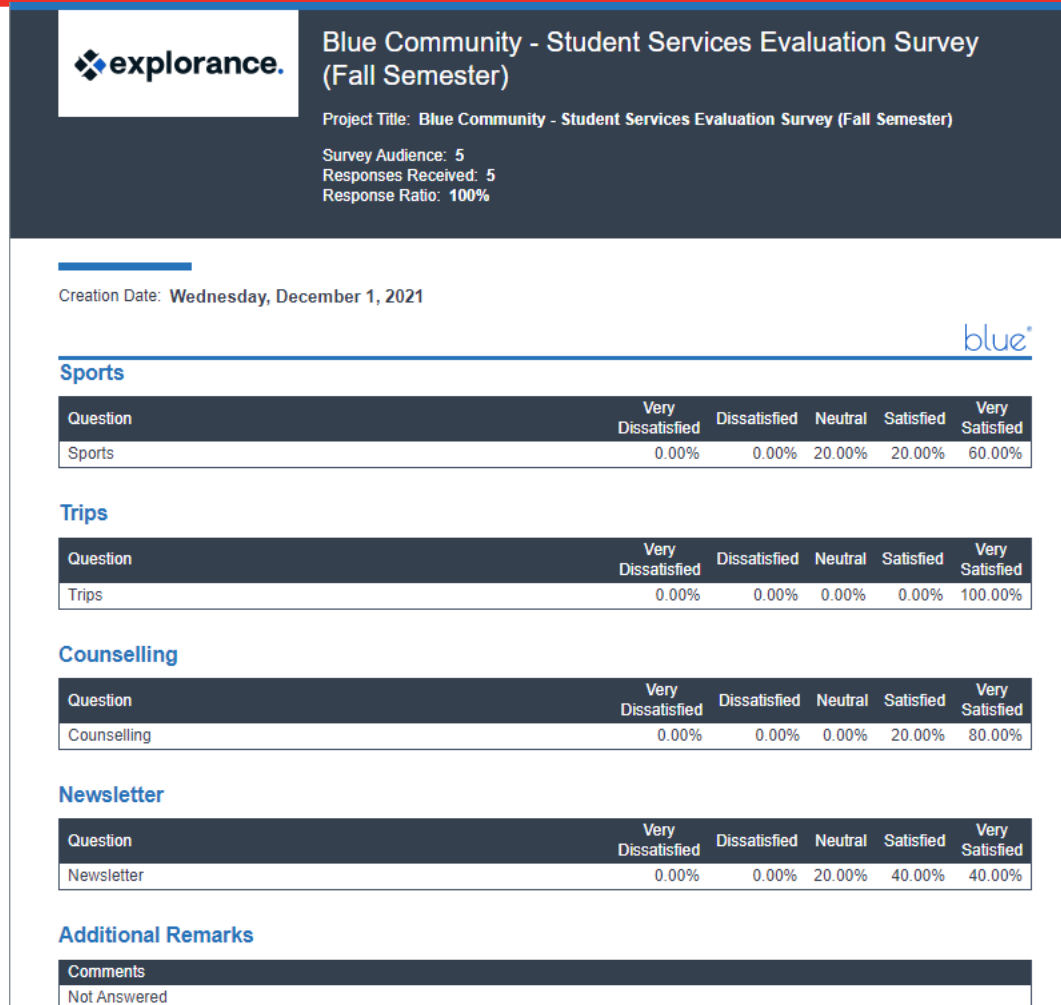
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Question List								
<input type="checkbox"/>	Index	Default	Identifier	Title				
<input type="checkbox"/>	1			How satisfied are you with Student Services?				
<input type="checkbox"/>	2		*	Activities (Online)				
<input type="checkbox"/>	3		*	Counselling				
<input type="checkbox"/>	4		*	Newsletter				
<input type="checkbox"/>	5			Additional Remarks				



# Reports for Fall & Spring



## Map Projects Together for Reporting

<https://onlinehelp.explorance.com/blue7/Content/reporting/projectmapping.htm?Highlight=report%20mapping>

### THINGS TO KNOW ABOUT QUESTIONS IN PROJECT MAPPING

- Only questions of the same type can be mapped.
- Supported question types include Single Selection, Single Selection Table, Multiple Selection, Multiple Selection Table, and Comments.
- Text Analytics cannot be used with project mapping.
- Only questions with the same scale (number of options and score values) can be mapped.
- Virtual questions cannot be used with project mapping.
- Question bank questions are not compatible with project mapping

# Report – Ground work for combining elements

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Base Project: Spring  
Mapped Project: Fall

# Report – Ground work for combining elements



## Base Project: Spring

### My Projects

Editing: Blue Community - Student Services Evaluation Survey (Spring Semester)

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<input type="checkbox"/>	4	*		Newsletter				
<input type="checkbox"/>	5			Additional Remarks				

### My Projects

Editing: Blue Community - Student Services Evaluation Survey (Spring Semester)

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<input type="checkbox"/>	2	*		Activities (Online)			
<input type="checkbox"/>	3			Sports			
<input type="checkbox"/>	4			Trips			
<input type="checkbox"/>	5	*		Counselling			
<input type="checkbox"/>	6	*		Newsletter			
<input type="checkbox"/>	7			Additional Remarks			



# Report – Ground work for combining elements



## Base Project: Spring

My Reports

Editing: Blue Community - Student Services Evaluation Survey (Spring Semester)

Report Shortcuts

Save Report

InfoContentFiltersDetailsViewersAccessProject MappingDistributionLanguagePublish

Project SelectionQuestion MappingGroup Mapping

Mapping

Master Project Blue Community - Student Services Evaluation Survey (Spring Semester)

Index	Master Project Question	Status (Blue Community - Student Services Evaluation Survey (Fall Semester))	Map Manually
1	Activities (Online)	Not Mapped	<a href="#">Map Manually</a>
2	Sports	Not Mapped	<a href="#">Map Manually</a>
3	Trips	Not Mapped	<a href="#">Map Manually</a>
4	Counselling	Not Mapped	<a href="#">Map Manually</a>
5	Newsletter	Not Mapped	<a href="#">Map Manually</a>
6	Additional Remarks	Not Mapped	<a href="#">Map Manually</a>

# Report – Annual (Fall & Spring combined)



BLUEADMIN

Home

Dashboards

Projects

Reports

Exports

Question Bank

Record Mgmt

Help

My Reports

Editing: Blue Community - Student Services Evaluation Survey (Annual)

InfoContentFiltersDetailsViewersAccessProject MappingDistributionLanguagePublish

BlocksGroup ElementsVirtual GroupsVirtual QuestionPiping SettingsTriggers

Block Edit

Block Details

Block Title

[QTitle] (Fall ONLY)

Block Description

☐ Top Horizontal Separator

Small Space

☐ Hidden by Default (visible when trigger activated)

Question:

Trips

Projects Included

Mapping Mode: ☐ Solo/Compare ☒ Merge All

	Index	Project Title
<input checked="" type="checkbox"/>	1	Blue Community - Student Services Evaluation Survey (Spring Semester)
<input checked="" type="checkbox"/>	2	Blue Community - Student Services Evaluation Survey (Fall Semester)

Annual Report in Blue with Evaluation Projects having different questions

# Report – Annual (Fall & Spring combined)



## Sports

Sports	Blue Community - Student Services Evaluation Survey (Fall Semester)	Blue Community - Student Services Evaluation Survey (Spring Semester)
Very Dissatisfied	0.00%	NRP
Dissatisfied	0.00%	NRP
Neutral	20.00%	NRP
Satisfied	20.00%	NRP
Very Satisfied	60.00%	NRP

## Trips (Fall ONLY)

Question	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Trips	0.00%	0.00%	0.00%	0.00%	100.00%

## Activities (Online) (Spring ONLY)

Question	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Activities (Online)	0.00%	0.00%	0.00%	60.00%	40.00%

## Counselling

Question	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Counselling	0.00%	0.00%	0.00%	30.00%	70.00%

## Newsletter

Question	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Newsletter	0.00%	0.00%	20.00%	20.00%	60.00%

## Additional Remarks

Comments
Not Answered



**THANK YOU**  
**FOR YOUR ATTENTION**