A JOURNEY FROM A BLANK SHEET TO A NEW EVALUATION CULTURE
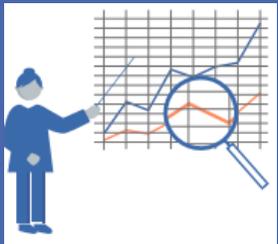
Line Sassersen & Mette Dykjær Hansen
Bluenotes Europe 2022, 27. April 2022

CBS in numbers

15,757
Bachelor & Master students

5,086
Diploma, executive master & MBA students

40
Study Programmes at Bachelor & Master level

18
Study Programmes at Diploma, Executive Master and MBA

11
Departments

820
Full-time academic staff

754
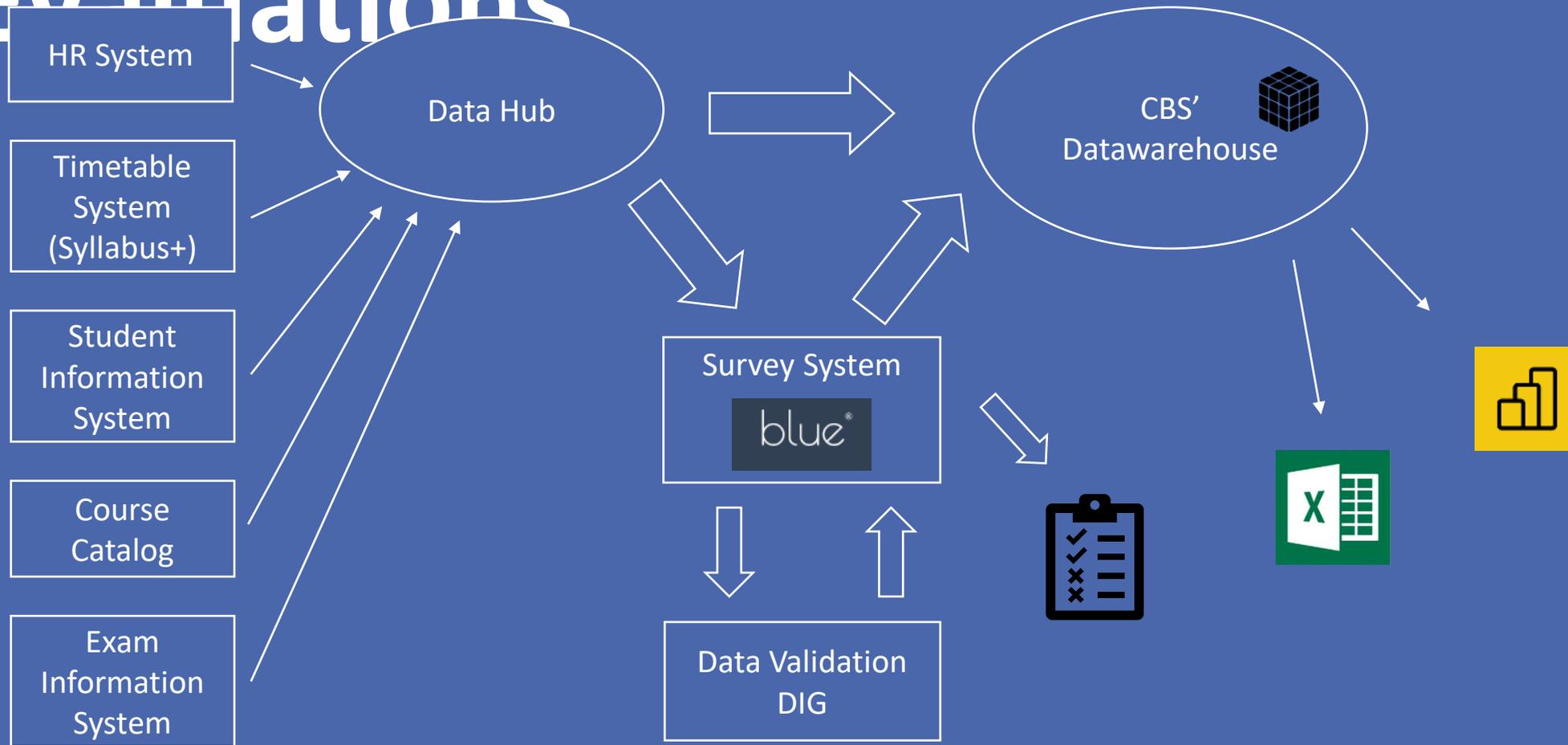Part-time academic staff

710
Administrative staff

1440
Courses per Academic Year

60,000
Tasks in Blue per semester

Input: Dataflow Course Evaluations

HR System

Timetable System (Syllabus+)

Student Information System

Course Catalog

Exam Information System

Data Hub

CBS' Datawarehouse

Survey System
blue

Data Validation DIG

Output: Course Evaluation Results

Teacher Report
- Course & teacher questions - teacher in question – pr. course
- Recipients: Teacher, Head of Department

Course Report
- Course & teacher questions – all teachers – pr. course
- Recipients: Study Board, Programme Director & Course Responsable

Reports are released after grading (31 days after exam)

Department Report
- Overview course and teacher questions – all teachers pr. department
- Recipients: Head of Department

Study Board Report
- Overview course and teacher questions – all courses and all teachers pr. Study Board
- Recipients: Study Board & Programme Director

Reports are released by the end of the semester

 Blue Reports

 Power BI Reports

Journey

Ambition

- High quality results from student surveys
- Student feedback as input to improve programmes
- Development tool for teachers, head of departments and study boards
- Improved management information

New Questionnaire:
ECTS Credited
Courses

New Questionnaire:
ECTS Credited
Projects

Ambition & Scope

Teaching Evaluation Landscape
- ECTS Credited Activities, Courses
- ECTS Credited Activities, Projects
- Exit/Graduate Surveys

Implementation of
New Questionnaire
and Processes

New Questionnaire:
Exit/Graduate
Evaluations

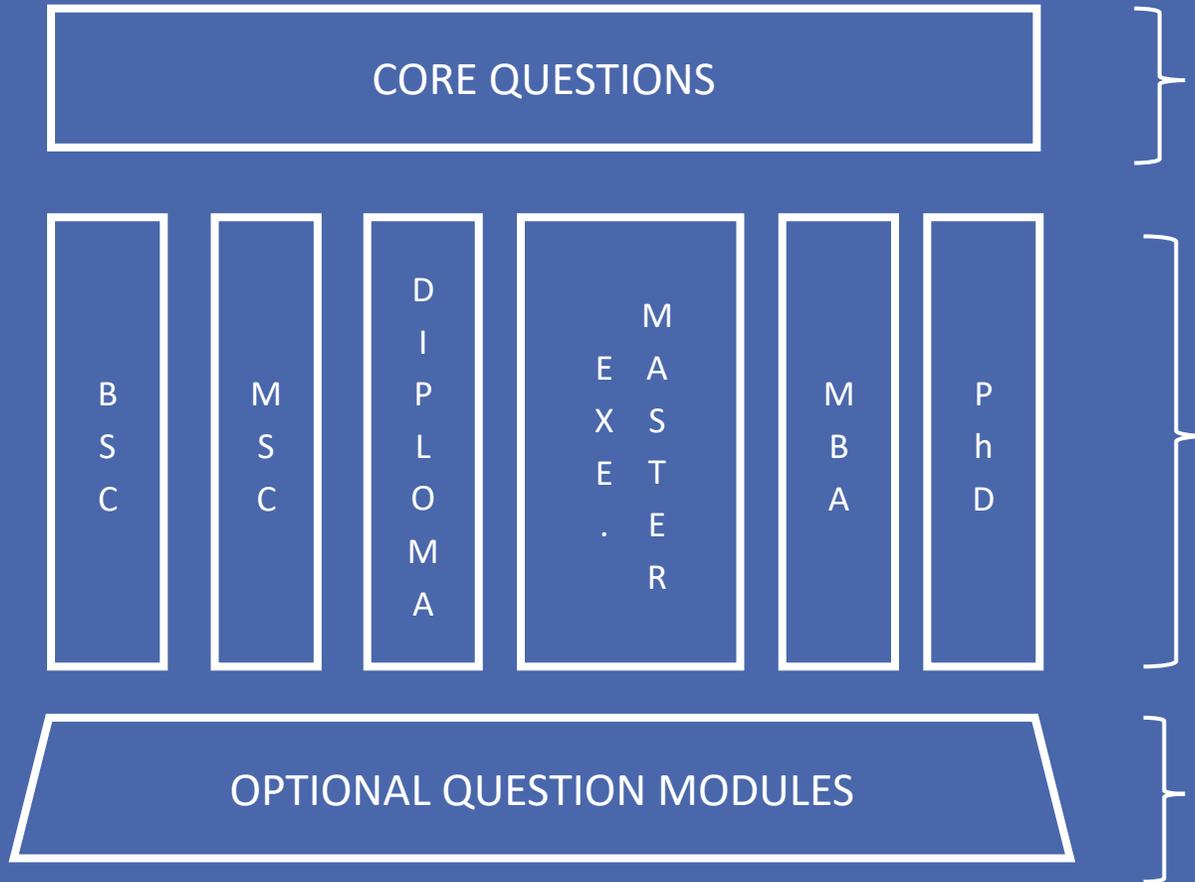CBS

ECTS Credited Courses

New process and new questionnaire

Level 1: Core Questions

1. Student Engagement
2. Learning Objective
3. Overall Impression of the Course
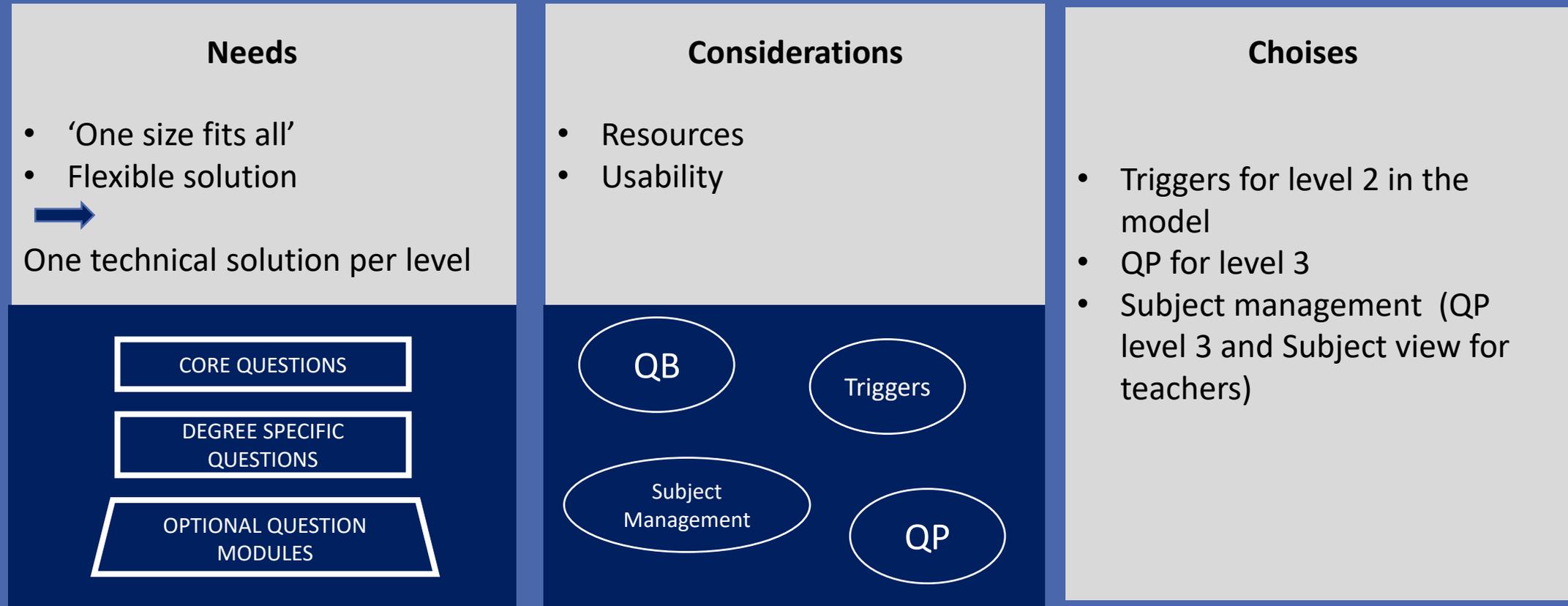4. Overall Satisfaction with the Teacher

Level 2: Degree Specific Questions

Level 3: Optional Questions

ECTS Credited Courses

Technical Solution

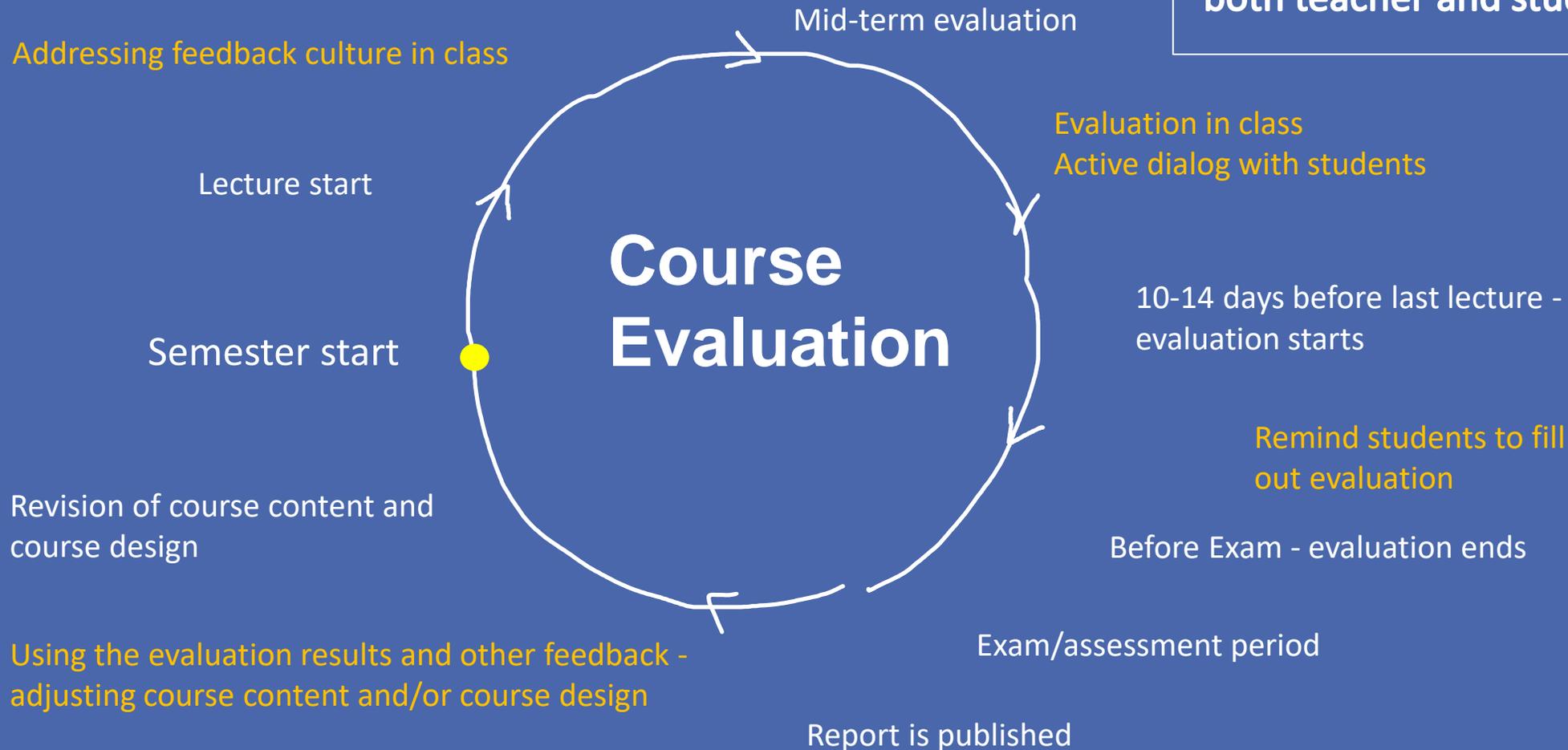| Needs	Considerations	Choises
• 'One size fits all' • Flexible solution → One technical solution per level **CORE QUESTIONS** **DEGREE SPECIFIC QUESTIONS** **OPTIONAL QUESTION MODULES**	• Resources • Usability QB Triggers Subject Management QP	• Triggers for level 2 in the model • QP for level 3 • Subject management (QP level 3 and Subject view for teachers)

Focus on Evaluation Culture

Possible teacher/student touch points during a semester

Our focus:

How can the project support a change in the evaluation culture and stimulate both teacher and student engagement?

Mid-term evaluation

Addressing feedback culture in class

Lecture start

Course Evaluation

Evaluation in class
Active dialog with students

Semester start

10-14 days before last lecture - evaluation starts

Remind students to fill out evaluation

Revision of course content and course design

Before Exam - evaluation ends

Using the evaluation results and other feedback - adjusting course content and/or course design

Exam/assessment period

Report is published

CBS

Input, comments or questions

Business Information & Analytics (BIA)
- Datawarehouse & Business Intelligence Solution
- Ad Hoc Analysis
- Student & Programme Evaluations

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