





Exploration + Performance



- Leading People Insight solution provider
- Founded in 2003, offices in 6 regions: Montreal, Chicago, Chennai, Melbourne, Amman and London
- 325 Explorers serving 1000 organizations in 50 countries including 25% of Fortune 100 and QS-100
- Track record in innovation and high R&D investment ratio (50%)
- 24/7 global and localized support with high YoY retention rates (95%+)
- #1 best place to work by GPTW Institute; and Deloitte Fast 500 NA (233% growth in last 4 years)





Community and Social Impact

It takes a village

We believe that giving back is not just the right thing to do, it's an essential part of being a good member of society.

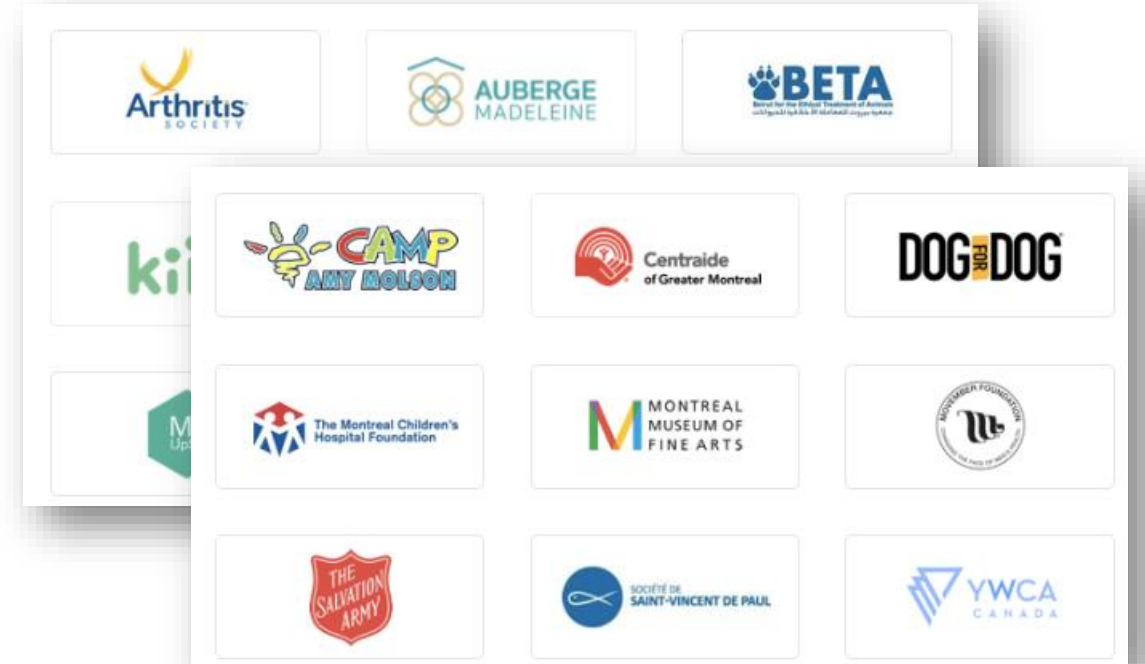
We believe in:

- The power of learning to transform lives
- Enhanced opportunities for women
- Entrepreneurship is close to our hearts
- Furthering the welfare cause for animals

And we are deeply committed to

- Community
- Social responsibility
- Sustainability
- Accessibility

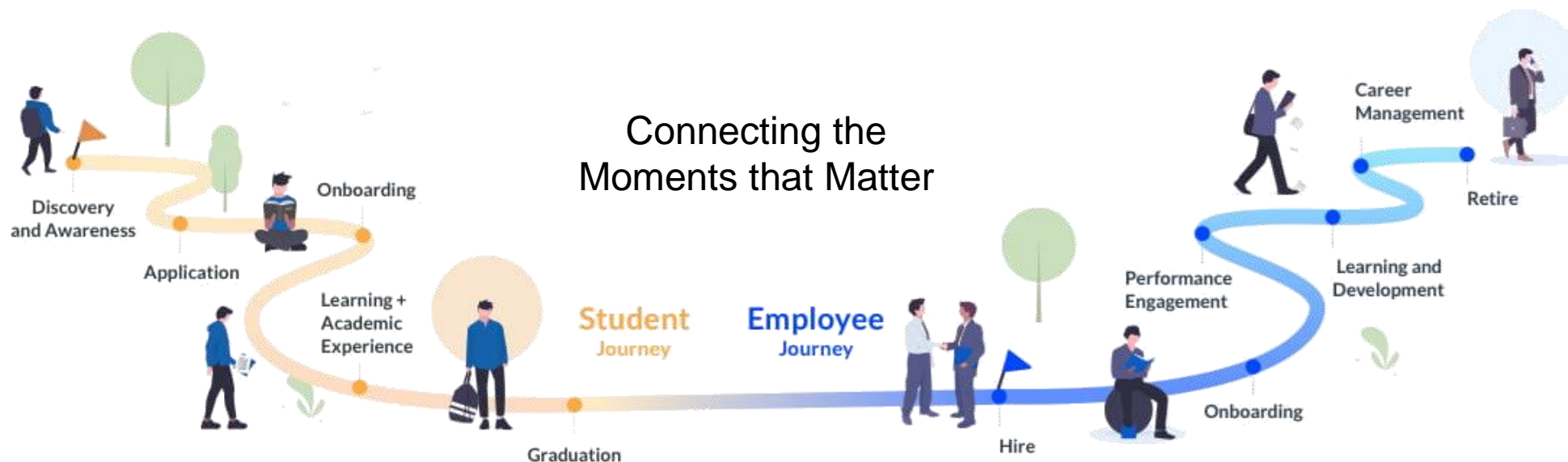
As a team we strive to do our part to ensure that everyone feels that they have a place where they are safe, secure, and can lead their lives with passion and integrity.





Our Mission

Never stop growing



Supporting more than 20 million students and employees in their professional journey of purpose, growth, and impact.



Representative Customers

Close to 1,000 organizations globally, including 25% of the QS-100





Representative UK & Europe Institutions

Our customer comes first



Transformational Times for Higher Education



Tensions: Costs, Tuition, and Agility

Challenges

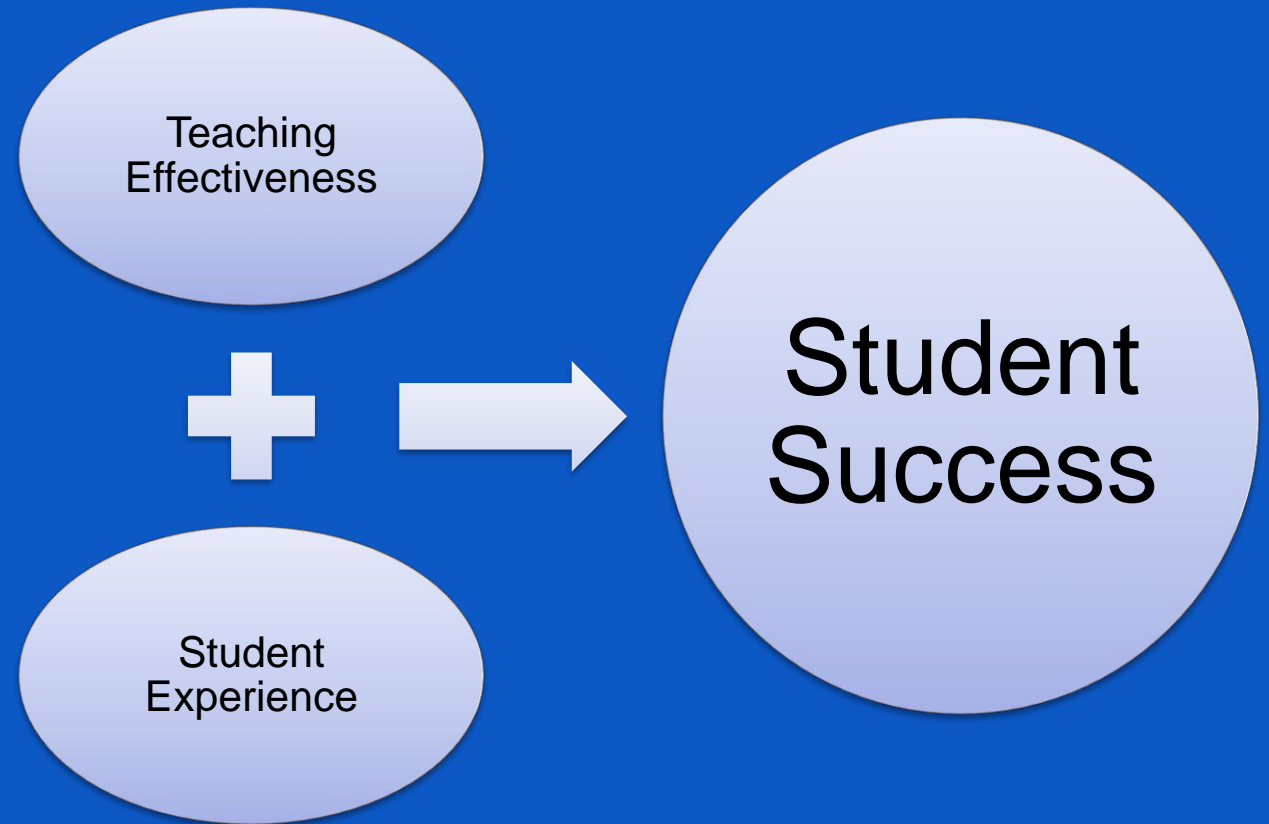
- Students seeking value-based education (ROI)
- Rising global competition for students
- Employers continued push for non-traditional education
- Increased accountability for overall student experience, success and well being

Opportunities

- Provide more efficient, hybrid, and agile academic programs
- Continued support and evolution of competency-based education
- Lifelong Advancement: stay connected with students long after graduation to get a true measure of impact and success of educational programs
- Develop tight bonds with employers to create viable and lasting revenue model



The Solution - People Insight Solutions

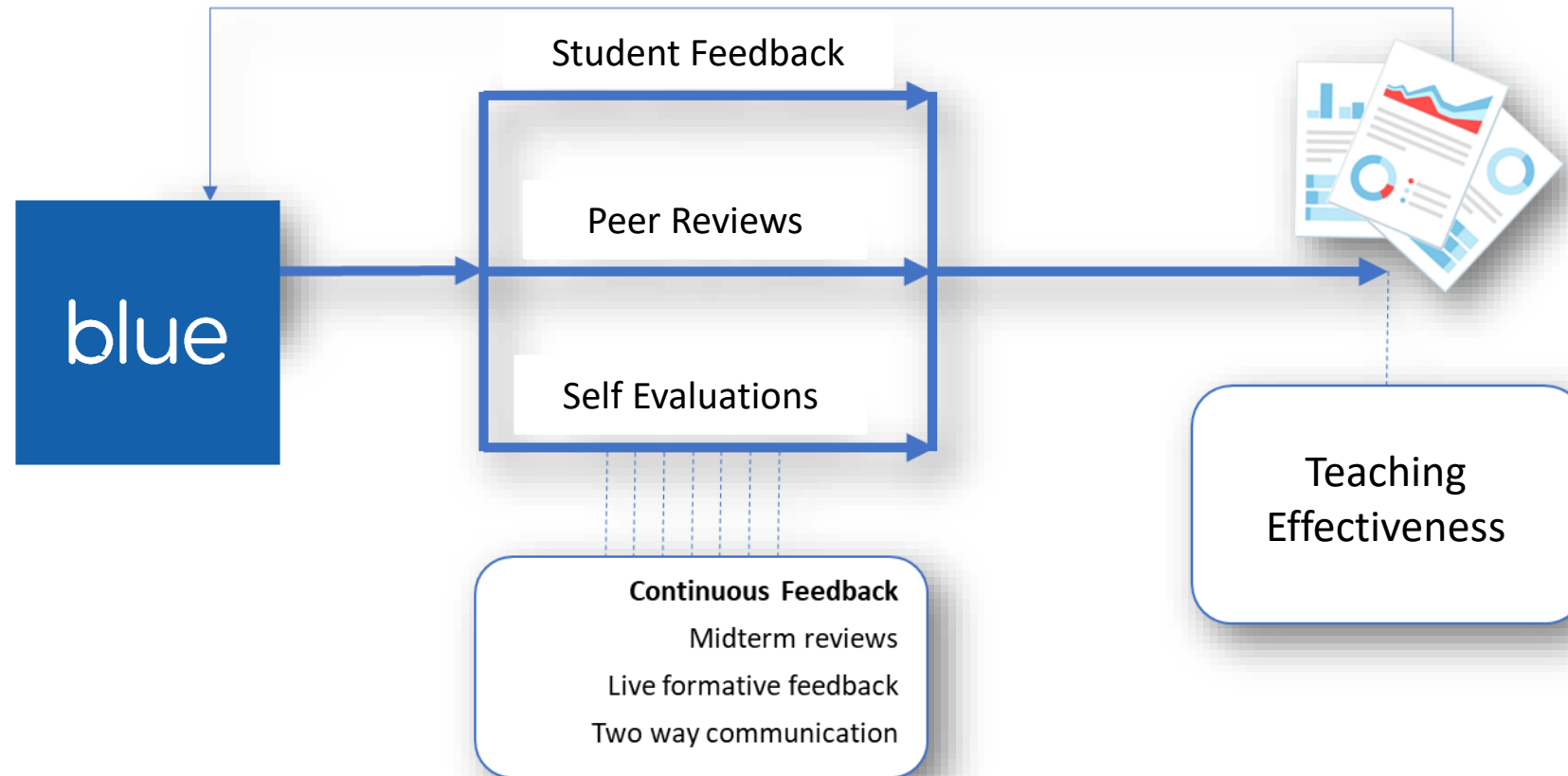


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Teaching Effectiveness

A Holistic Measurement Strategy





Student Experience

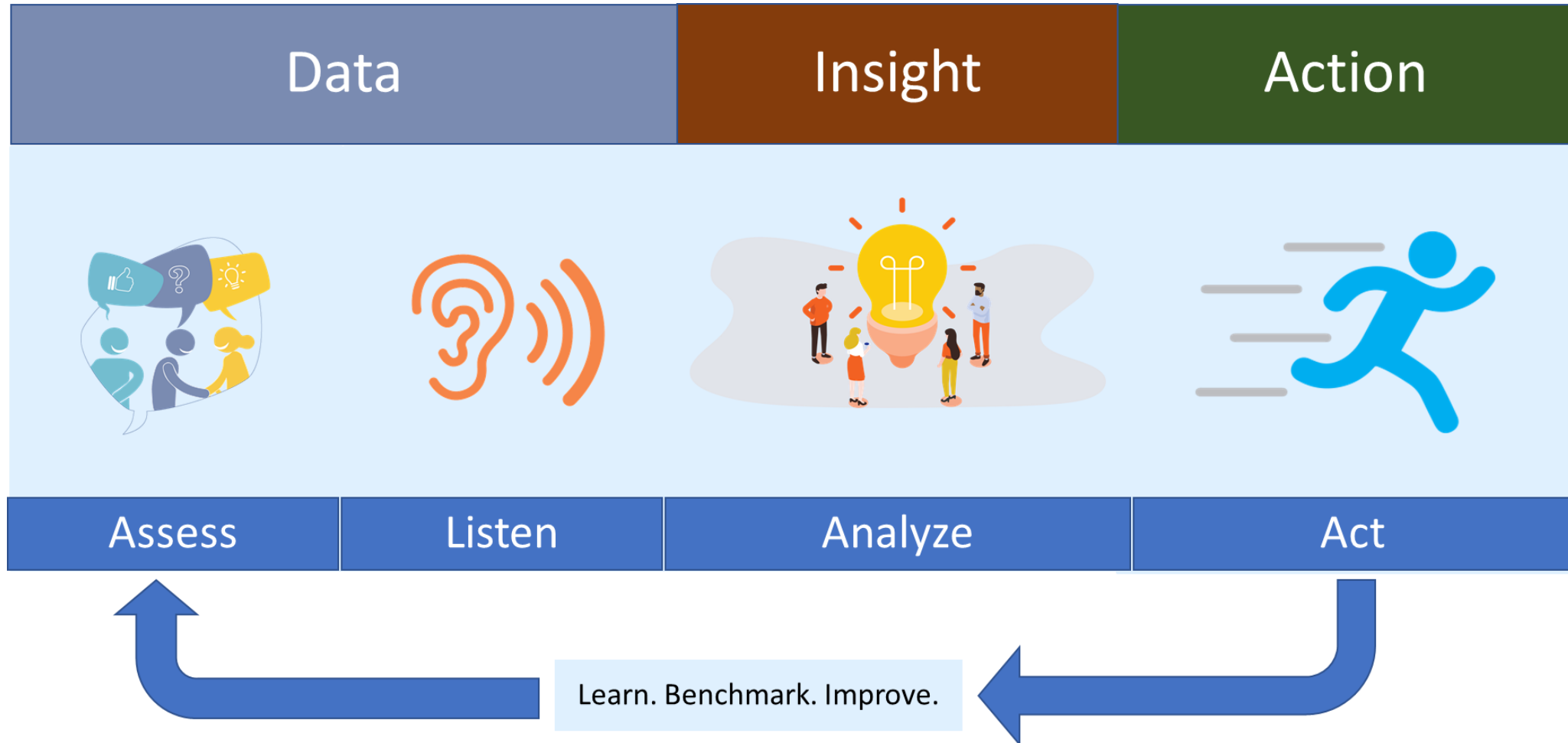
One Single Source for all Moments That Matter



Accelerating the Insights-to-Action Cycle



Our Approach - People Insight Solutions



Blue – Key Areas of Evolution

Data	Insight	Action
<ul style="list-style-type: none"> ❑ User experience <ul style="list-style-type: none"> ➤ <u>Social collaboration features</u> ➤ Mobile App support ➤ Goal management ➤ Activity reporting ❑ Listening features <ul style="list-style-type: none"> ➤ DIG evolution ➤ Blue connector expansion ❑ Administrative experience <ul style="list-style-type: none"> ➤ Simplification for generalized administration ➤ Quick question support 	<ul style="list-style-type: none"> ❑ BlueML <ul style="list-style-type: none"> ➤ Indices ➤ Distributed ❑ Dashboard <ul style="list-style-type: none"> ➤ <u>Widgets</u> ➤ Capability ❑ Reports <ul style="list-style-type: none"> ➤ Enhanced style ➤ New engine ❑ Data warehouse <ul style="list-style-type: none"> ➤ Enhanced API & export options 	<ul style="list-style-type: none"> ❑ <u>Recommendations</u> <ul style="list-style-type: none"> ➤ Crowdsourced ➤ Expert ➤ Institution ❑ Goal management <ul style="list-style-type: none"> ➤ Quick insights ➤ Continuous check-ins ❑ BlueML <ul style="list-style-type: none"> ➤ Prescriptive analytics



The Future of Blue

One unified People Insights Platform



