



INCREASING RESPONSE RATES AT THE STOCKHOLM SCHOOL OF ECONOMICS

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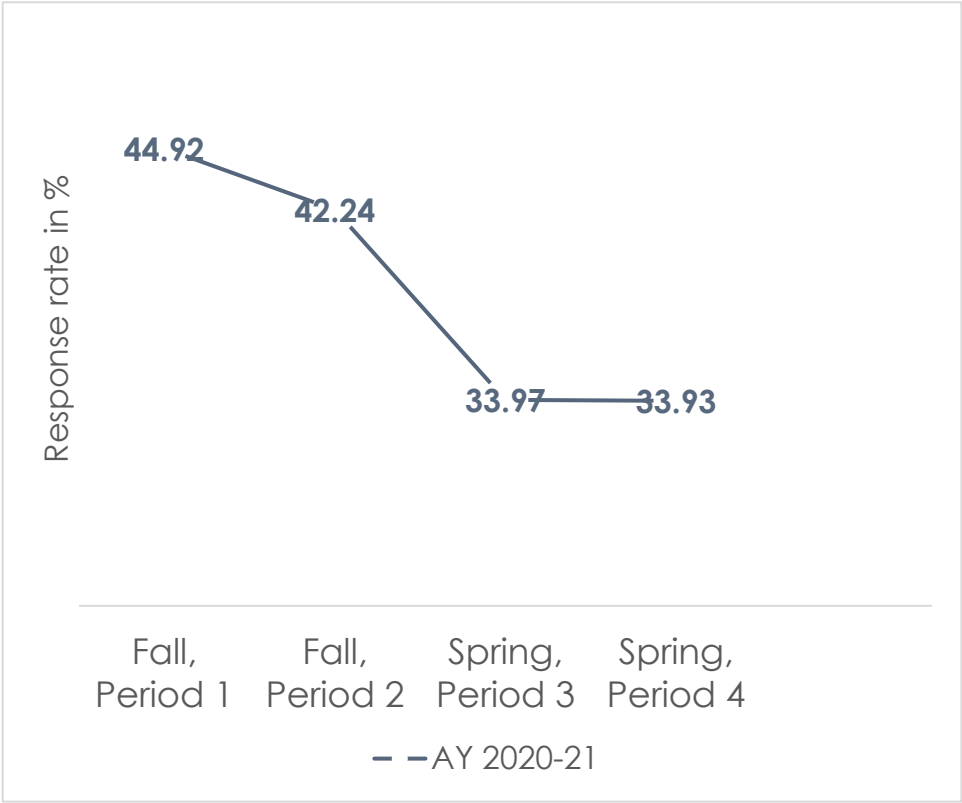
BACKGROUND ON SSE AND EVALUATIONS

- Business school in Stockholm (~ 2000 students)
- 4 periods in an academic year
- Started with Blue in Fall 2020
- Run several evaluations, including program and course evaluations
 - Run program evaluations once a year at the end of the academic year
 - Run **course evaluation** at the end of each period
 - Evaluate all courses every period
 - 3500-5000 tasks (QP, FO) per period

INTRODUCTION TO SSE'S RESPONSE RATE PROJECT

- Two-year project (launched in fall 2021) aimed at increasing the response rate for course and program evaluations
- Motivation is to ensure that data is representative
- Target is 80% but rate of 65% will be considered as above expectations
- Three main areas:
 1. Technology
 2. Engagement
 3. Process

PRE-PROJECT RESPONSE RATES FOR COURSE EVALUATIONS



PROJECT AREAS

Area 1 TECHNOLOGY

Measures aimed at continuing with the integration of Blue and our other systems, especially Canvas and TAS, with the goal of making it easier for students and faculty to be part of the evaluation process

Area 2 ENGAGEMENT

Measures aimed at increasing students' and faculty members' engagement with the evaluation process

Area 3 PROCESS

Measures aimed at reviewing the current course and program evaluation processes in terms of timing and questions asked (in close collaboration with members of faculty)

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AREA 1: TECHNOLOGY

Integration between Blue and Canvas

- Reason for integration: Access and additional reminders
 - Issue with students blocking the email address through which Blue sends invitation and reminder emails
 - Blue still relatively new so that students might not regularly log in through SSO to check for tasks
 - Canvas mandatory from fall 2021
- Challenges: Canvas roles and information upload from Canvas to Blue
 - Canvas “Teachers” included in Blue as Secondary Subject in Course Evaluations
 - Use of roles by faculty and staff

CANVAS – BLUE INTEGRATION

Dashboard

NEW ACTIVITY ↑

Today
March 8

6122 - SHAPING GLOBAL MARKETS 8:55 AM

6122 - Shaping Global Markets
Due March 24, 2022

Remind me Later

6191 - MANDATORY EVENT MIB OR CEMS 2021 10:00 AM to 12:00 PM

6191 - MANDATORY EVENT MIB OR CEMS 2021 CALENDAR EVENT
Predeparture meeting International Immersion Trip Uganda
720

Tomorrow, March 9

6123 - CORPORATE FINANCE IN GLOBAL FIRMS 8:00 AM to 12:00 PM

6123 - CORPORATE FINANCE IN GLOBAL FIRMS CALENDAR EVENT
Seminar
T

Thursday, March 10
Nothing Planned Yet

Friday, March 11



CANVAS – BLUE INTEGRATION

The screenshot displays the Canvas LMS interface for the course '6122 - Shaping Global Markets'. The interface is organized into a sidebar on the left and a main content area on the right.

Sidebar (Left):

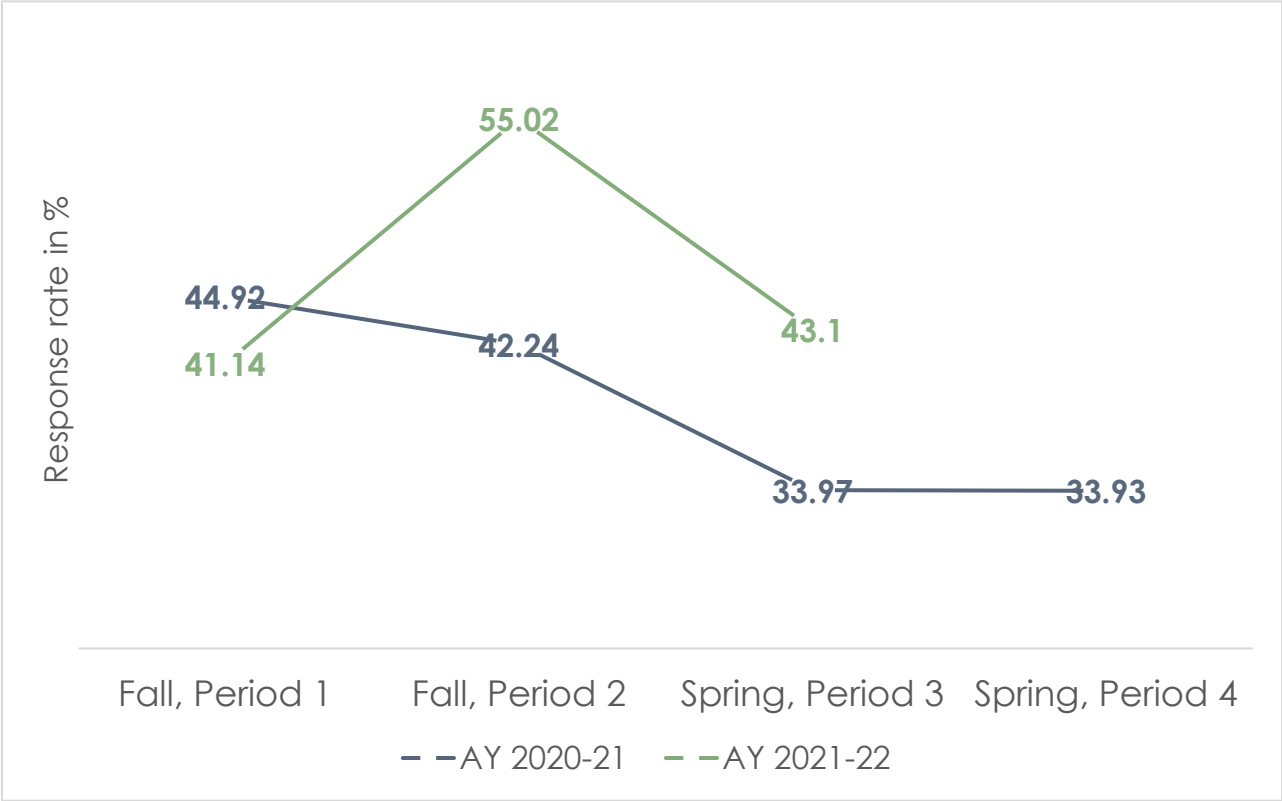
- Stockholm School of Economics logo
- Account (User profile icon)
- Dashboard (Home icon)
- Courses (Course icon)
- Groups (Group icon)
- Calendar (Calendar icon)
- Inbox (Envelope icon)
- History (Clock icon)
- Commons (Circular arrow icon)
- Help (Headset icon with '10' notification)
- Back arrow

Main Content Area (Right):

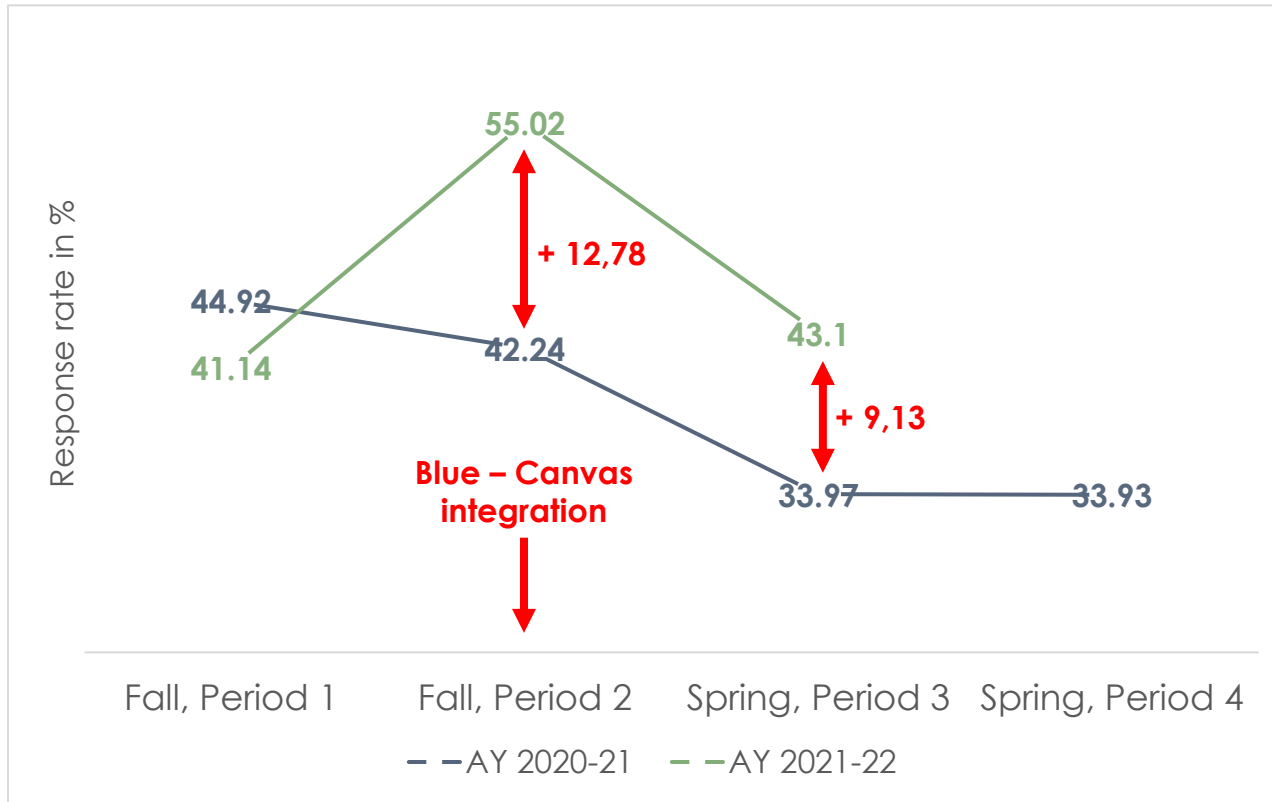
- Course breadcrumb: 6122 > 6122 - Shaping Global Markets
- Stockholm School of Economics logo
- Navigation menu: Spring 2022, Home, Modules, Syllabus, People, Grades, Announcements, Feedback survey
- Section: Current Evaluations
- Section header: **Current Evaluations**
- Table of evaluations:

Course Evaluation	Status	Due Date	Action
Course Evaluation Spring 2022, period 1 Course: 6122 - Shaping Global Markets	Open	Due Mar 24 2022 06:59:00 PM	

DEVELOPMENT OF RESPONSE RATE FOR COURSE EVALUATIONS



DEVELOPMENT OF RESPONSE RATE FOR COURSE EVALUATIONS



OTHER PLANNED MEASURES

Area 1 TECHNOLOGY

Include a field on whether student takes complete course or exam only

Investigate ways to implement "consequences" for not filling in evaluations

Update to Blue 8 for nicer interface and scannable QR code

Area 2 ENGAGEMENT

Implement *Closing the feedback loop* procedure

Organize focus group with faculty representatives to optimize Blue reports (create help videos?)

Area 3 PROCESS

Rethink timing of evaluations (other evaluations at SSE, separate exam evaluation)

Revisit questionnaire (essential information versus information that is nice to have)

Investigate current QP practices and consider removing/limiting it

THANK YOU