

# **BNG2022 "Insight to Action"**

# Enhancing and Supporting the Student Experience: A Scottish Perspective

#### **Brian Green**

Deputy Associate Principal (Academic Quality and Student Experience), University of Strathclyde





## **OVERVIEW**

# 1. Background and Context:

Glasgow

University of Strathclyde

Scottish Sector

## 2. Scottish Higher Education

Academic Quality & Enhancement

**Characteristics and Current Practice** 

**Future Plans** 

#### 3. Student Voice –

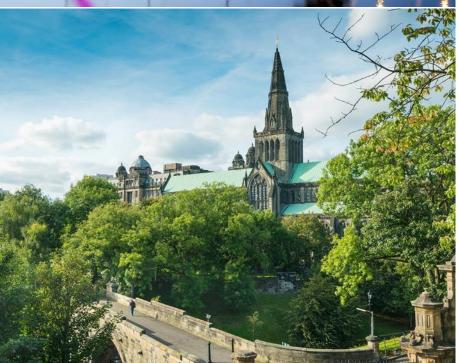
Scottish perspective

Strathclyde perspective

### 4. Next Steps and Integrated Insights







# **Glasgow**

- Scotland's largest and most cosmopolitan city
- Host to COP 26
- "World's friendliest City" (Rough Guide Readers)
- World class shopping and nightlife
- UNESCO City of Music
- A city of sport: Commonwealth Games 2014, European Championships 2018, Soccer Euros 2021
- Universities (3) in the heart of the city
- Easy national and international transport links



# **University of Strathclyde**

- Scotland's 3rd largest University
- Top 30 research-intensive universities in the UK (REF 2021)
- Times Higher Education UK University of the Year (2019 & 2012)
- Scottish University of the Year 2020
   (The Sunday Times Good University Guide 2020)
- Queen's Anniversary Prize for Higher and Further Education (2019 & 2021)
- Scotland's Best Large Employer (200 employees or more) at the S1 Jobs Recruitment Awards (2022)
- 4 Faculties:
  - Engineering
  - Humanities and Social Sciences
  - Science
  - Strathclyde Business School

 $\times$ 

# **Strathclyde: Working in Partnership**









Student Experience



Information Services



Organisational and Staff Development Unit



**Strath Union** 

# Scotland's **Universities**

#### **UHI campuses:**

- Argyll College
- · Highland Theological College
- Inverness College
- Lews Castle College
- Moray College
- NAFC Marine Centre
- · North Highland College
- · Orkney College
- Perth College
- · Sabhal Mór Ostaig
- SAMS UHI
- Shetland College
- · West Highland College



University of the Highlands and Islands

agus nan Eilean

#### Glasgow School of Art campuses:

- Glasgow
- The Creative Campus, THE GLASGOW Highlands and Islands SCHOOL PARE





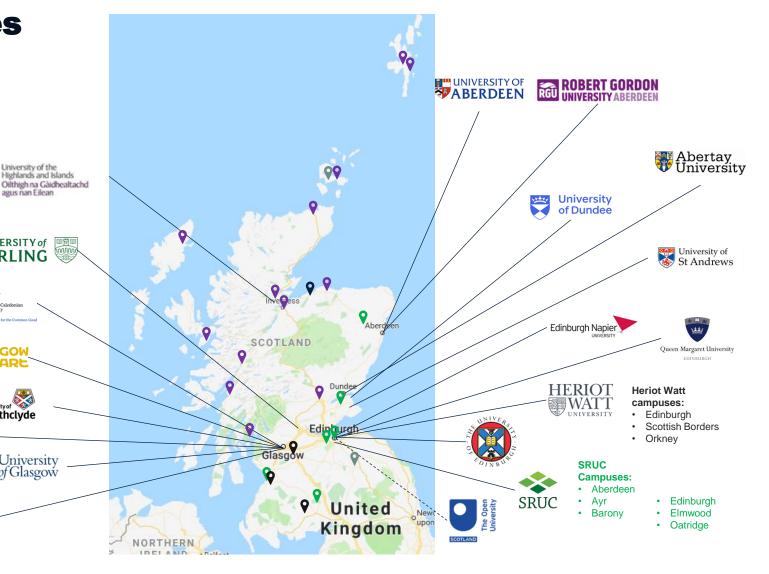
GCU Glasgow Caledonian University



#### **UWS** campuses:

- Ayr
- Dumfries
- Hamilton





## **Scotland's Students**



282,875 students

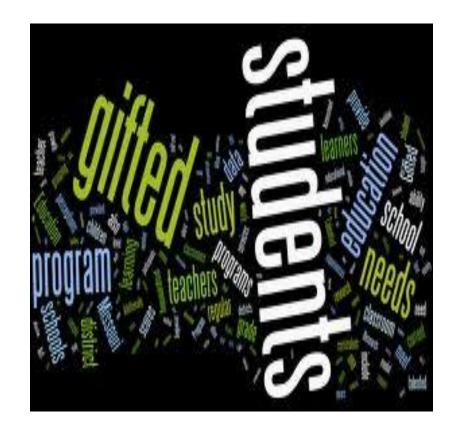


Including 81,915 postgraduates



68,180 students outside the UK

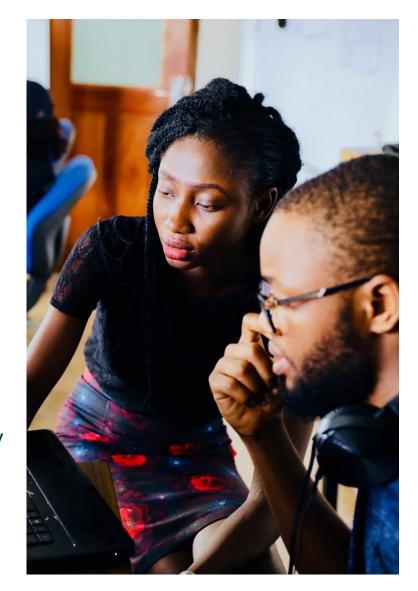
Source: HESA (2020-21)



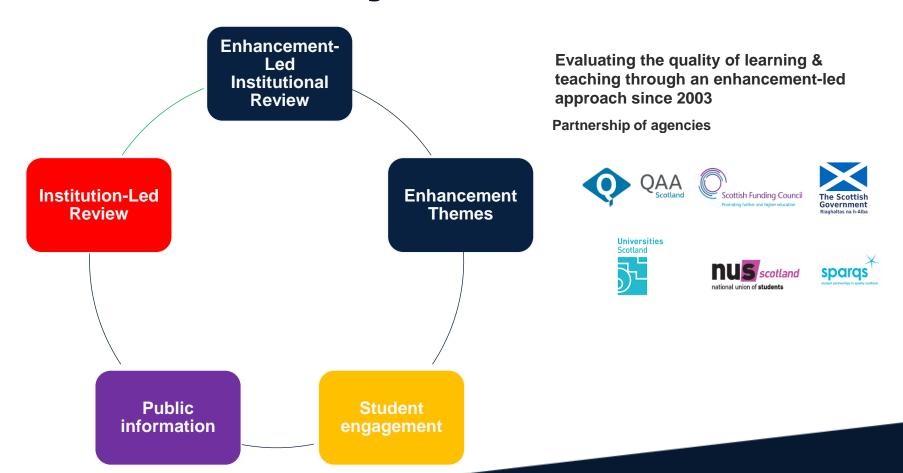
Academic Quality and **Enhancement** in Scotland's Universities.

**Deliberate and embedded** steps to bring about **improvement** in the effectiveness of the learning **experiences** of **students** 

- Aims to enhance the student learning experience and encourage student engagement and participation in learning and in quality processes
- Emphasis is the quality of the student experience of learning rather than on Quality Assurance systems and processes.



# **Scotland's Quality Enhancement Framework**





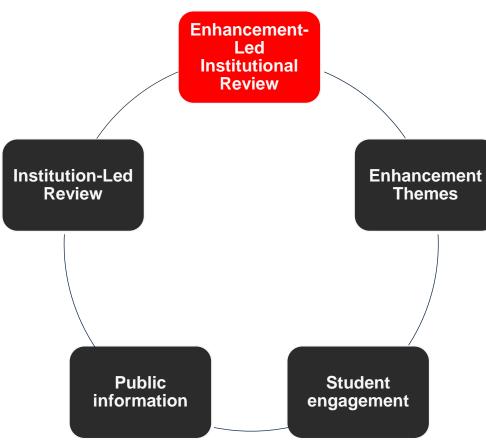
# **Quality Enhancement Framework**

**Enhancement-**Led Institution-led review Institutional Review Scottish Funding Council (SFC) guidance & UK Quality Code Institution-Led **Enhancement** Review **Themes** All subject areas reviewed within maximum six year cycle External involvement Student engagement Involvement of professional support **Public** Student services information engagement



# **Quality Enhancement Framework**

# Enhancement-led Institutional Review (ELIR)



- Peer review of all Scottish HEIs on a 4 / 5 -year cycle
- Student reviewers since 2003
- International reviewers since 2008
- ELIR 4: 2017-2022
- Threshold (Quality) judgement plus commendations & recommendations (Enhancement)
- Next Steps Scottish Tertiary Quality Framework



# **ELIR - Focus On projects**

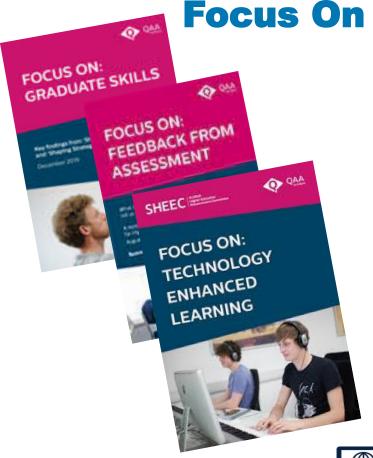
Focus On projects cover topics & themes that occur frequently in ELIR outcomes as recommendations or commendations



- All institutions work collectively to promote policy and practice on the topic
- One topic is chosen each academic year
- Staff and students identify priority areas and a programme of activity is designed to ensure a positive impact on practice in the sector



Resources from all projects are available on the QAA Scotland website - www.qaa.ac.uk/scotland



Focus On - Examples

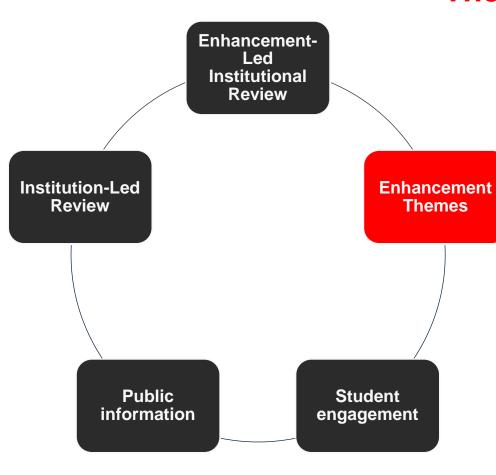
- Professional Services Partnership (2021-22)
- Technology Enhancement Learning (2019-20)
- Graduate Skills (2018-19)
- Feedback from Assessment (2017-18)
- Postgraduate Student Experience (2016-17)
- Institution-Led Review (2016-17)
- Collaborative Activity (2015-16)
- Assessment & Feedback (2015-16)

Resources from all projects are available on the QAA Scotland website



# **Quality Enhancement Framework**

#### **The Enhancement Themes**



- Key element of the QEF
- Distinctive aspect of Scottish HE
- Theme chosen and delivered by sector in collaboration with QAA Scotland
- Fosters partnership and collegiality
- Allows us to achieve things collectively that we might not be able to do individually
- Focus on developing strategies, shaping policies and innovative practice





#### **The Enhancement Themes**

#### 19 Years of Enhancement Themes



- Assessment and Integrative assessment (2003-04)
- Responding to student needs (2003-04)
- Employability (2004-06)
- Flexible delivery (2004-06)
- First year: engagement & empowerment (2005-08)
- Research-teaching linkages: enhancing graduate attributes (2006-08)
- Graduates for the 21st century (2008-11)
- Developing and supporting the curriculum (2011-14)
- Student Transitions (2014-17)
- Evidence for Enhancement: Improving the Student Experience (2017-20)
- Resilient Learning Communities (2020-23)



#### What makes a good Theme?

- Relevance to students and staff at all levels
- Inspires people to make a real difference
- Timely response to major issues in HE
- Resonates across the UK and beyond



#### How does it work?

- Scottish Higher Education Enhancement

  Committee VPs (Learning and Teaching)
- Theme Leaders' Group staff and students
- Institutional teams

#### **Enhancement Theme – A Range of Activity**

#### **Sector Projects**

- Equality and diversity
- Flexible accessible learning
- Addressing the digital divide
- Community and belonging
- · Supporting staff and student success

#### **Institutional Projects**

- Determined locally (80 ongoing)
- Internship Opportunities
  - Academic integrity
  - Curriculum developments
  - Digital learning and teaching

#### **Collaborative Clusters**

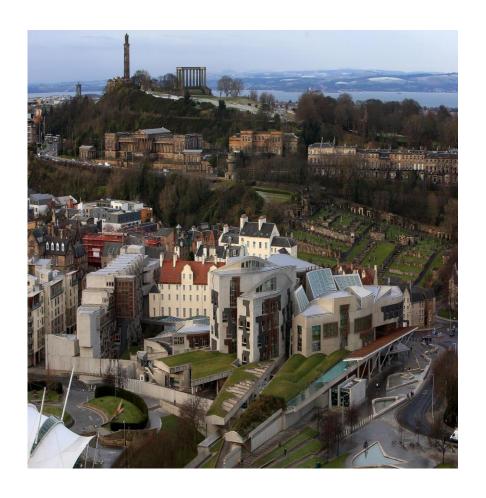
- Small Groups
- Internship Opportunities
  - Decolonising the curriculum
  - Resilient academic leadership
  - Programme leadership



# Next Steps for Quality Assurance and Enhancement in Scottish Tertiary Education - Scottish Tertiary Quality Framework

Scottish Government Review of Tertiary Education - Emerging Core Principles:

- Tertiary
- Enhancement-led.
- Partnership.
- Student outcomes.
- Institutional ownership.
- Peer review and externality.







# Student Engagement in QEF & Enhancement Themes

- Student representation and participation throughout and across management and delivery of the Theme.
- Specific student engagement strand with supported studentled project:
  - 2019-20 Digital Student Communities
  - 2020-21 Promoting the Equity of the Student Learning Experience



# **Embedding Student Voice in Scotland**

- Quality Enhancement Framework
- ELIR Student Reviewers
- Scottish Higher Education Enhancement Committee
- Enhancement Theme and Leaders Group
- Collaborative Clusters and Internship Opportunities
- Student Partnerships in Quality Scotland (sparqs)









# **sparqs Vision** is that:

Students are partners in shaping the quality of learning, making positive change to their own and others' experience, however and wherever they learn.





# **Scottish Student Engagement Framework**

#### Partnership:

- Students role in shaping their experience
- More than feedback, problem solving and membership of committees, to opportunities for real enhancement.
- E.g. QEF, ELIR, Student Partnership Agreements

#### The Five Key Elements of Student Engagement 1. Students 2. Students engaging in their own feeling part of Key Elements: a supportive institution learning\* 5. Influencing 3. Students 4. Formal working with the student mechanisms their institution for quality and experience at in shaping the governance national level direction of learning



# **Student Voice at Strathclyde**

- Student Voice An embedded culture
- Full and Active Participation Creating platforms for consistent and open dialogue
- More than feedback from surveys (but really important)
- Staff / Student Liaison Committees
- Student Experience Committee (Student President Convenes)
- All Formal Committees and Working Groups
- Major Infrastructure Projects
- Students supporting students "Hear to Listen"
- Investing in Student Representation: StrathReps









# Student Voice at Strathclyde: StrathReps:



#### **Challenge:**

- Staff, student and StrathUnion feedback highlighted challenges for electing and registering reps were not fit for purpose:
  - Different methods and approaches.
  - Delays in registering reps with Strath Union creating representation
  - Delays in rep training and support.
  - Communication challenges, rep withdrawal, knowledge of reps.



# StrathReps:



#### Our solution:

- StrathReps project used digital technologies to support student representatives, through the University's mobile App and VLE (MyPlace).
- Using core student platforms ensured we reached the greatest number of students.
- StrathUnion and our Student Experience Directorate provided a companion suite of services to our reps with an aim of being fully inclusive.
- StrathReps utilised 'anywhere, anytime, any device', development approaches
- Students involved in development and delivery process every step of the way: Sabbatical Officers, Faculty Reps.
- Student Reps from all 4 faculties joined our project board and we made decisions together.





# StrathReps - Successes

- We now have a 680+ Academic Rep community (in addition to sabbaticals)
- June 2022 688 total Reps
  - 678 programme ( or equivalent)
  - 10 Faculty Reps
- Greater levels of participation in student representation at all levels
- Reps more engaged and proactive and feeding into other initiatives and projects
- Impact of their collective voice is far-reaching and has sustained beyond the project.
- Strengthened communications between organisations and departments
- Enhanced Accessibility and inclusion

# **Student Voice – Strathclyde Next Steps**

- Embed and continue to evolve StrathReps
- Remain agile and responsive (flexible and blended delivery, greater cohort diversity)
- Share examples of good practice and link to staff development activity
- More systematic, thematic analysis and reporting
- Faculty Annual Reporting (QAA / ELIR Commendation)
- Module Evaluation
- Enhanced Communication



# **Data Informed Enhancement - Next Steps**

- Data-informed Education Enhancement Integrated "Strathclyde Insights"
- Thematic reporting: Surveys, Module Evaluation, Departmental Data Sets, Annual Reporting
- Free text and analysis and summaries
- Enhanced Learning Analytics:
- High Level "pulse checks"
- Activity based "focused insights"
- Dashboard development



## **Acknowledgements and Thanks:**

- Strathclyde Colleagues: Surveys and Module Evaluation Team, OSDU, Faculties and StrathUnion
- sparqs
- **QAA Scotland**
- Explorance











# **Questions?**











Ш

ARNING

# University of Strathclyde Glasgow